

TOURISM STATISTICS FOR LAKE MACQUARIE (C)

VISITORS TO LAKE MACQUARIE (C)	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
Reason (visitors '000)				
Holiday	4	113	353	469
Visiting friends or relatives	5	167	292	463
Business	np	np	np	np
Other	np	np	100	np
Travel party type (visitors '000)				
Unaccompanied	5	93	-	98
Couple	2	110	-	112
Family group	np	51	-	np
Friends/relatives travelling together	np	55	-	np
Accommodation (nights '000)				
Hotel or similar	np	71	-	np
Home of friend or relative	99	453	-	553
Commercial camping/caravan park	np	125	-	np
Backpacker	np	np	-	np
Other	53	172	-	225

KEY TOURISM METRICS FOR TOTAL AUSTRALIA, 2016[^]

Visitors ('000)	7,625	90,742	189,583	287,950
Percentage change	▲ 11	▲ 4	▲ 4	▲ 4
Nights ('000)	252,969	334,798	-	587,767
Percentage change	▲ 2	▲ 5	-	▲ 4
Average stay (nights)	33	4	-	6
Percentage change	▼ -8	▲ 2	-	▬ 0
Spend (\$m)	39,085	60,981	19,763	119,830
Percentage change	▲ 7	▲ 6	▲ 7	▲ 6

KEY TOURISM METRICS FOR NEW SOUTH WALES, 2016[^]

Visitors ('000)	3,872	29,188	57,571	90,631
Percentage change	▲ 13	▲ 5	▲ 6	▲ 6
Nights ('000)	87,533	95,183	-	182,716
Percentage change	▲ 2	▲ 6	-	▲ 4
Average stay (nights)	23	3	-	6
Percentage change	▼ -10	▲ 1	-	▼ -2
Spend (\$m)	9,520	16,701	6,019	32,240
Percentage change	▲ 13	▲ 6	▲ 6	▲ 8

* Data is based on a four year average from 2013 to 2016.

'np' = the estimate is unreliable and cannot be published. '-' = not available.

[^] Data for 2016.

Note: Data may not match totals due to rounding. For the purposes of confidentiality, Tourism Businesses data has been perturbed, therefore data may not match totals.

Sources:

Regional Population Growth - cat. no. 3218.0, ABS.

Counts of Australian Businesses - cat. no. 8165.0, ABS.

International Visitor Survey, Tourism Research Australia.

National Visitor Survey, Tourism Research Australia.

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