ATE 2014 Familiarisation Program
Blue Mountains Iconic
Eastern & Western Buyers
Pre – 8 - 11 May 2014
Post – 16 – 19 May 2014

*Please note itineraries are subject to change*
*All activities and accommodation will be confirmed prior to your departure*

Once you’ve experienced the spectacular blue-hazed beauty, dramatic cliffs and deep canyons of the Blue Mountains, you’ll come away refreshed and invigorated. It’s a scenic wonderworld with waterfalls, limestone cave systems, rainforest, soaring blue gums and gorgeous villages perched on the cliff tops – only 90 minutes from Sydney. This familiarisation aims to update your product knowledge of the Blue Mountains region, and encourage you to see the region as more than just a day tour destination.
IMPORTANT INFORMATION

We recommend you pack:

<table>
<thead>
<tr>
<th>Item</th>
<th>Item</th>
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</thead>
<tbody>
<tr>
<td>A rain jacket</td>
<td>A warm sweater/jacket for nights</td>
<td>Water bottle</td>
</tr>
<tr>
<td>Comfortable walking shoes</td>
<td>Camera</td>
<td>Sunglasses &amp; Hat</td>
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<tr>
<td>Sunscreen</td>
<td>Umbrella</td>
<td>Spending money</td>
</tr>
</tbody>
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Australian Smoking Laws:
Federal law bans smoking in all Australian Commonwealth government buildings, public transport, airports and international and domestic flights. Further bans are in place but are governed by individual states. Most Australian states and territories have banned smoking in enclosed public places, particularly workplaces and restaurants.

Australian Voltage:
Australia uses 220-240 voltage with a three flat pin. Battery chargers for digital cameras, laptops and other electrical equipment will display the input range and as long as this is within the 220-240v range it will work with just a socket converter. If not, it is possible to purchase a transformer that will increase or decrease the Australian voltage as necessary.

Dress Code
The dress code for the famili is casual during the day and smart casual for evening activities. We recommend bringing a warm jacket for evenings.

Currency
Although credit cards and ATMs are readily available, it is a good idea to exchange some money for smaller purchases.

Climate
The warmest months are December to February, with an average maximum temperature of 25°C. The average minimum temperature from June to August is 9°C. Warmer clothing and enclosed walking shoes/boots are recommended for outdoor activities and sightseeing. Warm jacket suggested for evenings.

This itinerary includes: accommodation, tours, transfers and meals as specified. All other items and expenses of a personal nature, or noted “own arrangements” or “own expense” are to be met by the participant.

Please note your itinerary arrangements do not include:

- Items of a personal nature (e.g. Mini bar, videos, beauty salon)
- Laundry service
- Telephone, internet access or other communication costs
- Travel Insurance or Visas
- Tipping
- Drinks and alcohol - unless specified otherwise
- Meals - unless specified as hosted
DAY 1:  
(L, D)  
L= Lunch, D= Dinner  

Depart Sydney and get ready to experience the nature and beauty of the Blue Mountains your Blue Mountains Iconic familiarisation.

Arrive at Featherdale Wildlife Park.

**Featherdale Wildlife Park**  

Sydney’s ultimate interactive wildlife experience! The world’s largest collection of Australian native animals can be found only at the multi award-winning Featherdale Wildlife Park. Have your picture taken while cuddling up to a Koala, - free at any time of the day. Get up close and personal with kangaroos wallabies and emus and much more.

Depart Featherdale for the Blue Mountains Cultural Centre in Katoomba.

**Blue Mountains Cultural Centre**  

Opened 17 November 2012, the Blue Mountains Cultural Centre features the Blue Mountains City Art Gallery and World Heritage Exhibition which is devoted to education about the distinctive environment, history and culture of the Blue Mountains region. The Cultural Centre is co-located with the new Katoomba Library. The Cultural Centre showcases innovative, diverse, distinctive and creative cultural programs for enjoyment by residents of, and visitors to, the Blue Mountains. Built on the highest point in Katoomba with panoramic views of the World Heritage area, it links the main shopping precinct on Katoomba Street through enhanced pedestrian connections.

Lunch and site inspection at The Carrington Hotel.

**Carrington Hotel**  

Recently restored to its former grandeur, this heritage listed hotel is a local landmark offering the elegance, luxury & charm of yesteryear. The spacious guest rooms & suites are offered in an array of different styles, catering for all tastes and budgets. The Carrington is the perfect destination for a romantic getaway or a convenient base from which to explore the surrounding World Heritage listed National Park.

This afternoon enjoy the picturesque views from Echo Point lookout and a visit to Scenic World.

**Scenic World**  

Set within a UNESCO World Heritage–listed environment, Scenic World is less than two hours from Sydney. Visitors can enjoy a refreshing exploration of ancient rainforest, get up close with our native birds, and enjoy breathtaking views of the famous Three Sisters, Mt Solitary and Katoomba Falls.
Scenic World visitors enjoy four unique attractions;

- The new Scenic Railway is here! A recent $30 million redevelopment has reimagined the world’s steepest railway. A whole new visitor experience in the glass roofed red carriages awaits, offering expanded views of the rainforest setting and the spectacular Jamison Valley like never before, plus new adjustable seating allowing visitors to choose their own adventure by adjusting their seat up to 20 degrees!
- Scenic Skyway, a cable car suspended 270 metres high above the valley, looking through a partially-glassed floor
- Scenic Walkway, 2.4km of easy Boardwalk through pristine rainforest - the longest boardwalk in the Southern Hemisphere.
- Scenic Cableway, to glide between cliff top and forest floor.

The new international eatery EATS270 offers Australian, Italian, Asian and Indian inspired cuisine with unparalleled view of the Jamison Valley and Three Sisters.

Check-in and take a site inspection of the Fairmont Resort, Leura. Dinner is at the hotel.

Fairmont Resort, Leura
W: www.FairmontResort.com.au

When you arrive at the Fairmont Resort you will enter a world of towering escarpments, lush rainforests and dramatic canyons with an accommodation ethos centered on serenity, purity and rejuvenation. Located only 90 minutes’ drive west from Sydney on the cusp of the Jamison Valley in the World Heritage-listed Blue Mountains National Park, the panoramic Fairmont Resort is the pinnacle of upscale accommodation in Leura, one of the most charming upper-mountains villages in Australia.

Overnight: Fairmont Resort, Leura
DAY 2: (B, L, D)
B= Breakfast, L= Lunch, D= Dinner

Enjoy breakfast at leisure and check-out of the hotel.

Visit the Hydro Majestic Hotel in Medlow Bath for a pre-opening onsite briefing

Hydro Majestic Hotel
W: www.hydromajestic.com.au

The much-anticipated revitalisation of the iconic Hydro Majestic Hotel has commenced in early 2013. The Hydro Majestic Hotel has a history and a mythology that follows the map of our nation from Federation and through two world wars to present day. Now, the long awaited opportunity to peel back its layers and rediscover the essence of the most famous historic holiday resort in the Blue Mountains has arrived. The ‘Hydro’ is scheduled to open in two stages, with stage one of the public areas to be completed in the first quarter of 2014. Past glories, architectural and design aspects, and lost atmospherics will be revived and rediscovered, while a touch of the here-and-now is set to take the building into the future. The hotel’s iconic buildings, interiors and gardens, which now stretch more than a kilometre across the Megalong Valley escarpment, will be revitalised to a world-class standard.

This afternoon following a short stop off at Govetts Leap lookout, journey to the Jenolan Caves for lunch, a site inspection and an exciting cave tour.

Jenolan Caves
W: www.jenolancaves.org.au

Regarded as Australia’s most outstanding cave system with 11 spectacular show caves, pure underground rivers and amazing formations, Jenolan Caves is among the finest and oldest cave systems in the world. Popular with couples, families and for weddings, honeymoons and concerts, visitors to this hidden gem can take advantage of fascinating guided tours and activities to suit every age and fitness level. Jenolan Caves also boasts a range of accommodation for all styles and budgets.

Depart Jenolan caves for a site inspection of Echoes Boutique Hotel and Lilianfels Resort and Spa. Your accommodation tonight is at the award winning Lilianfels Resort & Spa.

Lilianfels Resort & Spa
W: www.lilianfels.com.au

A renowned haven of relaxation in one of Australia’s most beautiful destinations, the five-star hotel is located within an historic country mansion set amid two acres of manicured gardens. The resort is a breathtaking escape for romantics, a delight for gastronomes and a wonder for lovers of nature and the Blue Mountains. Lilianfels is home of the acclaimed Darley’s Restaurant which has completed a recent transformation.

Dine this evening at Echoes Restaurant.

Overnight: Lilianfels Resort & Spa
DAY 3:  
(B, L)

B = Breakfast, L = Lunch

Enjoy breakfast at Lilianfels and check-out.

Depart Lilianfels for the Waradah Aboriginal Centre.

**Waradah Aboriginal Centre**  
W: www.waradah.com.au

Showcasing the extraordinary talents and proud celebration of Aboriginal culture, art and dance, Waradah Aboriginal Centre is a landmark product. Located next to the World Heritage-listed Blue Mountains National Park at Echo Point, it is an ideal way for global visitors to experience authentic song and dance performances, Dreamtime stories and quality authentic artworks and crafts. The highlight of Waradah (the way many Aboriginal people say ‘waratah’) are the high energy Corroboree (dance) and didgeridoo performances performed in costume and paint held half hourly from 10am to 3pm daily. Performances include brief explanations of the stories that accompany each dance, while the didgeridoo show is an interactive and fun way of explaining the instrument, its history and the sounds it can make. Other highlights include an introduction to Australian Aboriginal culture including an explanation of a traditional tool kit permanently on display.

Depart for the Old Leura Dairy for a hotel site inspection.

**Old Leura Dairy**  
W: www.oldleuradairy.com.au

Lunch and a site inspection at The Mountain Heritage.

**The Mountain Heritage**  
W: www.mountainheritage.com.au

Another grand establishment of the Blue Mountains, the 4½-star Mountain Heritage is a multi-award-winning luxurious venue with unrivalled panoramic views over the Greater Blue Mountains World Heritage Area. With just 41 rooms and suites you’ll love the extra personal attention. Located just a few minutes stroll down a winding, leafy avenue from the Katoomba town centre, this fresh and elegant property captures to perfection the romance and charm of yesteryear while providing all the luxuries of today.

Prior to departing for Sydney stop in at the Everglades Garden in Leura and take a walk through the quaint Leura shopping village.

Enjoy afternoon tea at Bygone Beautys before heading back to Sydney.

Check-in to your Sydney accommodation and enjoy time at leisure to relax and unwind.

**Overnight: Sydney**
DAY 4:  

PRE ATE – AM optional activity prior to flying to Cairns to register for ATE. Buyer registration from 1000-1700.

POST ATE – optional AM activity prior to outbound return flight.

Breakfast at your hotel at own leisure.

Please check out and settle any incidentals.

For those who are craving one last iconic experience before you depart, we can offer you the following AM activity option:

1. **Taronga Zoo Tours** - Taronga Zoo is a great place to see the rate and wonderful animals of Australia. In addition to beautiful Sydney Harbour views, the zoo offers a range of touring options: The Taronga Wild Australia Tour is an exclusive keeper led behind the scenes tour and the Nura Diya tour is led by an Aboriginal guide introducing visitors to the relationships between Australia’s fauna, flora and the Aboriginal Dreamtime. The newest tour is the ‘Good Morning Taronga” – a one hour introduction to Australia’s native animals.

2. **Sydney Coastal Walks** – discover inspiring views and reconnect with nature. Enjoy a scenic ferry ride to Watson’s Bay to explore the military and recreational history of South Head. Immerse yourself in the traditions of the Dharawal Aboriginal people who lived in Royal National Park thousands of years before European arrival on our Jibbon Aboriginal Tour.

*We trust you have enjoyed your NSW stay!*
You agree to take part in the Activities set out in the itinerary (annexure A) on the following terms:

1. In this Release, "Activities" includes without limitation: all international and domestic flights; transfers, transport; accommodation; touring; attractions and any other activity which is part of the familiarisation.

2. By accepting the offer of Destination NSW to visit Sydney/New South Wales, you agree to the terms set in this Release.

3. You agree to comply with the directions of the person operating the familiarisation and any other instructions Destination NSW gives you concerning the familiarisation or the Activities.

4. Destination NSW has taken reasonable care in arranging the familiarisation. However, Destination NSW has relied on information provided by facility or services operators and accepts no responsibility for the accuracy or completeness of that information.

5. Destination NSW may cancel or suspend an Activity or the familiarisation or your involvement in it for any reason at any time.

6. To the extent the law allows, Destination NSW excludes all express and implied warranties, including as to the familiarisation and the content of the Activities or their suitability for any purpose.

7. As part of your participation in this program, you agree to take out and maintain all appropriate insurance including relevant personal travel and medical insurances.

8. You participate in the familiarisation and the Activities at your sole discretion and risk. Destination NSW is not liable for any expense, loss, damage, injury, sickness, death or accident you or any other person suffers or incurs directly or indirectly as a result of the familiarisation or the Activities (including consequential or indirect loss) or otherwise arising out of your participation in the familiarisation and Activities, whether that loss or damage is due to our negligence, default, another tort or for any common law or statutory action.

9. You acknowledge that, in addition to the usual dangers and inherent risks of any activity, this familiarisation has certain additional dangers and risks, which you accept by participating, some of which may include:
   - physical exertion for which you may not be prepared;
   - the increased possibility of accident, injury or death due to the nature of the Activities; and
   - remoteness from normal medical services.

10. I understand that the Activities may be organised and provided by other parties other than Destination NSW and that Destination NSW is not liable for the acts of these other parties.

11. I also understand that there may be risks involved which are not known to me or to Destination NSW and may not be foreseen or reasonably foreseeable by any of us at this time or at the time of the carrying out of the Activities.

12. I assume all of the risks associated with my participation in the Activities and I warrant that I am voluntarily assuming all responsibility for my participation in the Activities, including any loss or damage suffered by me as a result of my participation in the Activities.

13. I warrant that I am physically fit to participate in the Activities, that I do not suffer from any medical condition which participation in the Activities is or is likely to put me at higher risk of injury. If you have a medical condition which may affect participation in the Activities or is likely to put me at higher risk of injury, we recommend not participating. Please advise us of any medical conditions, special dietary requirements and/or allergies.
14. I hereby release and forever discharge and agree to save and hold harmless Destination NSW and their directors, officers, employees, agents, the lessors and lessees or licensors and licensees of any food, drink, property, facilities or equipment consumed and/or used in connection with the Activities and other participants (“the released parties”) from any and all injuries (including personal injury, disability, dismemberment and death) illness, losses, damage, claims, liabilities or expenses, of any kind or nature (whether accruing to me, my heirs or my personal representatives) that are caused or alleged to be caused in whole or in part by the action, negligence, failure to act or condition of the food, drink, property, facilities or equipment of any released party that arise out of or in connection with my participation in the Activities and I agree that Destination NSW may plead this agreement as a complete defence to any claim brought by me, my heirs or successors in contravention of the terms of this agreement.

15. You agree to abide and comply with all relevant laws whilst in Australia.

16. As part of the Activities you may travel by a mode of transport (i.e. car) which is operated by someone else. You agree that Destination NSW is not liable for the acts of the operator. Destination NSW does not warrant that the operator has a particular skill level of operating the mode of transport and you participate in this component of the Activities at your own risk acknowledging that there may be risks involved which are not known to me or to Destination NSW and may not be foreseen or reasonably foreseeable by any of us at this time or at the time of the carrying out of this component of the Activities.

17. You will complete an image/footage release form as outlined in Annexure B.

**TERMS & CONDITIONS OF FAMILIARISATION**

The NSW visit is outlined in your itinerary.

Please note your itinerary will not include the following items in which such payment remains the liability of you:

1. Items of personal nature (such as room service, mini bar, movie channels, laundry service, beauty treatments, etc.);
2. Telephone, internet, wifi, fax or other communication costs unless specified in the itinerary;
3. Insurance;

You will receive a final confirmed itinerary within two weeks prior to travel.

Your itinerary will be designed with the aim to increase your knowledge of Sydney and/or regional New South Wales.

It is compulsory to attend itinerary inclusions.

Please contact Destination NSW prior to departing for Australia if you have any concerns regarding the itinerary.

You must have a valid passport and necessary visa documentation for entry into Australia.

You are not allowed to change the itinerary.

Destination NSW reserves the right to change the itinerary at any time.

An evaluation and feedback form must be completed within the time-frame requested. This will be provided by Destination NSW after the conclusion of your visit.

It is mandatory for you to conduct yourself in a responsible and professional manner throughout your visit.

Any medical conditions/allergies/special dietary requirements must be advised.