

Tourist Accommodation Snapshot

Source: Australian Bureau of Statistics (ABS).

JUNE QTR 2013

All Establishments (Hotels, motels and serviced apartments with 15 rooms or more)

no change increase decrease

	SUPPLY				DEMAND		REVENUE					
	Establishments	% Change ¹	Room Nights Available ('000)	% Change ¹	Room Occupancy (%) 2012	Room Occupancy (%) 2013	Takings (\$ millions)	% Change ¹	Average Room Rate (\$)	% Change ¹	Yield ² (\$)	% Change ¹
AUSTRALIA	4,237	0.1	20,833	1.3	63.1	62.0	2,099.6	1.6	162.55	2.1	100.78	0.3
Hotels	209	2.0	2,278	2.1	73	73.2	336.9	6.7	202.07	4.2	147.92	4.5
Motels	981	-1.3	3,022	-0.1	55	52.9	199.1	-1.5	124.53	2.5	65.88	-1.4
Serviced Apartments	195	0.5	1,086	-0.4	64.2	67.1	126.7	3.9	173.88	-0.2	116.67	4.3
NSW Total	1,385	-0.6	6,381	0.5	62.9	62.6	662.7	3.6	165.90	3.5	103.85	3.0
Hotels	108	2.9	1,831	2.2	77.9	78.8	303.3	7.7	210.17	4.2	165.62	5.4
Motels	105	-3.7	655	-0.9	66.1	66.9	58.7	2.3	133.95	2.0	89.61	3.2
Serviced Apartments	70	-1.4	569	2.7	77.9	80.1	87.1	7.8	191.20	2.1	153.15	5.0
SYDNEY Total	283	-0.7	3,055	1.6	75.3	76.5	449.1	7.0	192.17	3.7	147.01	5.3
Hotels	101	1.0	446	1.6	*	*	33.6	-2.0	*	-	*	-
Motels	876	-1.0	2,366	0.1	*	*	140.3	-3.0	*	-	*	-
Serviced Apartments	125	1.6	517	-3.6	*	*	39.6	-3.9	*	-	*	-
Regional NSW Total	1,102	-0.5	3,326	-0.5	*	*	213.6	-3.1	*	-	*	-

Notes:

1. Percentage change between the reported quarter and the corresponding quarter in the previous year.

2. Yield is average takings per room per night, for all rooms whether they are occupied or not.

* Room occupancy rate for Regional NSW is only available at the Tourism Region level (Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, New England North West, North Coast, Northern Rivers, The Outback, Riverina, Snowy Mountains, South Coast, The Murray).

Survey of Tourist Accommodation – June Quarter 2013

Note: From 1 July 2013 the collection frequency of the STA moved from quarterly to annual, on a financial year basis. The next release of STA data will be on 19 December 2014 and will include the four quarters of the 2013-14 financial year.

The Australian Bureau of Statistics (ABS) has released the Survey of Tourist Accommodation results for the June quarter 2013. This release of June quarter 2013 data is the last of the quarterly data collection and release activities for the STA. The survey was conducted of hotels and resorts and motels, private rooms and guest houses with 15 or more rooms, and service apartments with 15 or more units. The attached table was based on two separate ABS reports:

- Tourist Accommodation Snapshot – provides state comparisons;
- Tourist Accommodation, Small area data – provides more detailed state and capital city comparisons.

The key findings for the June quarter 2013:

- There has been a slight increase in accommodation supply in Australia (+0.1%) while there was a decline in **NSW** (-0.6%) for the June quarter 2013 when compared to the same quarter in 2012. However, the number of rooms nights available increased nationally (+1.3%) and in the State (+0.5%).
- Takings from accommodation for the quarter increased in NSW by 3.6 per cent, yield per room night available increased by 3.0 per cent and average room rate grew by 3.5 per cent. All the three rates in NSW have exceeded the national growth rates respectively.
- Room occupancy rates for the June quarter declined in Australia (from 63.1% to 62.0%) and in NSW (from 62.9% to 62.6%). The decrease in NSW occupancy rate was mostly due to a slight drop in demand for motels.
- There was a slight decrease in the supply of NSW motels for the June quarter (-1.3%). The number of hotel establishments in NSW increased this quarter (+2.0%) and the number of serviced apartments also increased (+0.5%) when compared to the June quarter 2012.
- NSW hotels and serviced apartments posted growth in revenue takings (+6.7% and +3.9%, respectively). Hotels in NSW recorded the strongest growth in yield per room night available (+4.5%). Hotel room occupancy rate (73.2%) for the quarter remains the highest of all three establishments and above the State's average room occupancy rate (62.6%).
- Just over 20 per cent of NSW establishments are based in **Sydney**. There has been a slight decrease in the supply of Sydney establishments (-0.7%) in the quarter when compared to the same quarter in 2012 while the room nights available increased by 1.6 per cent.
- Sydney occupancy rate grew from 75.3% to 76.5% in the June quarter 2013. Takings from accommodation, yield per room night available and the average room rate increased by 7.0 per cent, 5.3 per cent and 3.7 per cent respectively.
- Nearly 80 per cent of NSW accommodation establishments are located in **Regional NSW**. There was a decline in the number of establishments and room nights available (-0.5% each), takings from accommodation also decreased by 3.1% when compared to the June quarter 2012.
- The occupancy rate for Regional NSW is only available at the Tourism Region level.