

Tourist Accommodation Snapshot

Source: Australian Bureau of Statistics (ABS).

MARCH QTR 2013

All Establishments (Hotels, motels and serviced apartments with 15 rooms or more)

no change increase decrease

| | SUPPLY | | | | DEMAND | | REVENUE | | | | | |
|---------------------------|----------------|-----------------------|------------------------------|-----------------------|-------------------------|-------------------------|-----------------------|-----------------------|------------------------|-----------------------|-------------------------|-----------------------|
| | Establishments | % Change ¹ | Room Nights Available ('000) | % Change ¹ | Room Occupancy (%) 2012 | Room Occupancy (%) 2013 | Takings (\$ millions) | % Change ¹ | Average Room Rate (\$) | % Change ¹ | Yield ² (\$) | % Change ¹ |
| AUSTRALIA | 4,242 | -0.1 | 20,504 | -0.5 | 66.3 | 65.5 | 2,261.3 | 0.4 | 168.38 | 2.1 | 110.29 | 0.9 |
| Hotels | 209 | 0.0 | 2,236 | 0.4 | 78 | 77.7 | 367.5 | 0.5 | 211.47 | 0.6 | 164.31 | 0.2 |
| Motels | 985 | -0.7 | 2,963 | -1.5 | 57.7 | 56.2 | 214.4 | -1.3 | 128.74 | 2.9 | 72.35 | 0.3 |
| Serviced Apartments | 194 | -1.0 | 1,087 | -2.3 | 74.5 | 74.5 | 151.6 | 0.4 | 187.21 | 2.8 | 139.47 | 2.8 |
| NSW Total | 1,388 | -0.6 | 6,287 | -1.0 | 67.8 | 67.0 | 733.5 | 0.0 | 174.11 | 2.1 | 116.65 | 0.9 |
| Hotels | 107 | 0.0 | 1,802 | 0.3 | 83.8 | 83.7 | 330.1 | 0.0 | 218.83 | -0.2 | 183.16 | -0.3 |
| Motels | 105 | -2.8 | 644 | -2.4 | 72.2 | 71.8 | 64.3 | -0.2 | 139.03 | 2.7 | 99.82 | 2.3 |
| Serviced Apartments | 70 | -2.8 | 562 | 0.6 | 87.7 | 85.5 | 95.2 | -1.5 | 197.93 | 0.5 | 169.23 | -2.2 |
| SYDNEY Total | 282 | -1.7 | 3,008 | -0.2 | 82 | 81.5 | 489.6 | -0.3 | 199.67 | 0.5 | 162.73 | -0.1 |
| Hotels | 102 | 0.0 | 434 | 0.4 | * | * | 37.4 | 5.7 | * | - | * | - |
| Motels | 880 | -0.5 | 2,318 | -1.3 | * | * | 150.0 | -1.7 | * | - | * | - |
| Serviced Apartments | 124 | 0.0 | 525 | -5.3 | * | * | 56.4 | 3.8 | * | - | * | - |
| Regional NSW Total | 1,106 | -0.4 | 3,279 | -1.6 | * | * | 243.9 | 0.6 | * | - | * | - |

Notes:

1. Percentage change between the reported quarter and the corresponding quarter in the previous year.

2. Yield is average takings per room per night, for all rooms whether they are occupied or not.

* Room occupancy rate for Regional NSW is only available at the Tourism Region level (Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, New England North West, North Coast, Northern Rivers, The Outback, Riverina, Snowy Mountains, South Coast, The Murray).

Survey of Tourist Accommodation – March Quarter 2013

The Australian Bureau of Statistics (ABS) has released the Survey of Tourist Accommodation results for the March quarter 2013. The survey was conducted of hotels and resorts and motels, private rooms and guest houses with 15 or more rooms, and service apartments with 15 or more units. The attached table was based on two separate ABS reports:

- Tourist Accommodation Snapshot – provides state comparisons;
- Tourist Accommodation, Small area data – provides more detailed state and capital city comparisons.

The key findings for the March quarter 2013:

- There has been a decline in accommodation supply in Australia (-0.1%) and in **NSW** (-0.6%) for the March quarter 2013 when compared to the same quarter in 2012. The number of rooms nights available also decreased nationally (-0.5%) and in the State (-1.0%).
- Takings from accommodation for the quarter remained unchanged in NSW, yield per room night available increased by 0.9 per cent and average room rate grew by 2.1 per cent.
- Room occupancy rates for the March quarter declined marginally in Australia (from 66.3% to 65.5%) and in NSW (from 67.8% to 67.0%). The decrease in NSW occupancy rate was mostly due to a slight drop in demand for motels.
- There was a slight decrease in the supply of NSW motels and serviced apartments for the March quarter (. The number of hotel establishments in NSW remained the same as in the March quarter 2012 but there was a slight increase in room nights available (+0.4%).
- NSW hotels and serviced apartments posted some growth in revenue takings (+0.5% and +0.4%, respectively). Serviced apartments recorded the most growth in yield per room night available (+2.8%). Hotel room occupancy rate (77.7%) for the quarter slightly decreased however it is still above the State's average room occupancy rate.
- Just over 20 per cent of NSW establishments are based in **Sydney**. There has been a slight decrease in the supply of Sydney establishments (-1.7%) in the quarter when compared to the same quarter in 2012.
- Sydney occupancy rate slightly dropped from 82% to 81.5% in the March quarter 2013. Takings from accommodation and yield per room night available decreased slightly (-0.3 % and -0.1%, respectively), however the average room rate increased by 0.5%.
- Nearly 80 per cent of NSW accommodation establishments are located in **Regional NSW**. Despite the decline in the number of establishments and room nights available (-0.4% and -1.6%, respectively), takings from accommodation increased by 0.6% when compared to the March quarter 2012.
- Occupancy rate for Regional NSW is only available at the Tourism Region level.