Domestic Overnight Travel (1)

<table>
<thead>
<tr>
<th>Origin</th>
<th>Share of visitors YE Sep 12</th>
<th>Share of visitors YE Sep 13</th>
<th>Share of nights YE Sep 12</th>
<th>Share of nights YE Sep 13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional NSW</td>
<td>28.6%</td>
<td>27.8%</td>
<td>25.8%</td>
<td>23.9%</td>
</tr>
<tr>
<td>Sydney</td>
<td>43.4%</td>
<td>37.5%</td>
<td>44.0%</td>
<td>34.8%</td>
</tr>
<tr>
<td>Total intrastate</td>
<td>72.0%</td>
<td>65.3%</td>
<td>69.8%</td>
<td>58.7%</td>
</tr>
<tr>
<td>Victoria</td>
<td>10.3%</td>
<td>12.0%</td>
<td>15.1%</td>
<td>16.4%</td>
</tr>
<tr>
<td>Queensland</td>
<td>1.3%</td>
<td>2.9%</td>
<td>2.0%</td>
<td>4.4%</td>
</tr>
<tr>
<td>ACT</td>
<td>14.9%</td>
<td>18.2%</td>
<td>10.3%</td>
<td>17.8%</td>
</tr>
<tr>
<td>Other interstate</td>
<td>1.7%</td>
<td>1.6%</td>
<td>2.8%</td>
<td>2.7%</td>
</tr>
<tr>
<td>Total interstate</td>
<td>28.1%</td>
<td>34.7%</td>
<td>30.2%</td>
<td>41.3%</td>
</tr>
</tbody>
</table>

South Coast sub-region received over 2.3 million domestic overnight visitors - up by 15.9%* on YE Sep 12. Visitors spent nearly 9.5 million nights in the sub-region - up by 22.9%* on YE Sep 12.

Note: The number of domestic overnight trips to regional New South Wales increased by 5.8 percent* on last year and by 11.9 percent* compared to four years ago.

Market share

The sub-region received 12.8% of visitors and 14.9% of nights in regional NSW. Compared to YE Sep 12, the share of visitors was up by 1.1% pts and the share of nights was up by 2.0% pts.

Purpose of visit to the sub-region

‘Holiday or leisure’ (70.3%) was the largest purpose for visitors to the sub-region, followed by ‘visiting friends and relatives (VFR)’ (28.1%) and ‘business’ (14.7%). Compared to YE Sep 12, visitors who travelled for ‘holiday or leisure’ grew by 26.4%* while ‘VFR’ declined by 8.2% and ‘business’ increased by 3.9%.

‘Holiday or leisure’ (75.1%) was the largest purpose in terms of nights in the sub-region, followed by ‘VFR’ (18.2%) and ‘business’ (3.3%). Compared to YE Sep 12, nights spent for ‘holiday or leisure’ grew by 28.5%* and ‘VFR’ increased by 0.1% while ‘business’ decreased by 4.0%.

Accommodation

‘Friends or relatives property’ (29.4%) was the most popular accommodation used for nights in the sub-region, followed by ‘caravan park or commercial camping ground’ (28.1%) and ‘rented house, apartment, flat or unit’ (14.7%).

Expenditure (incl airfares and transport costs) (3)

Domestic overnight visitors spent over $1.2 billion in the sub-region - up by 27.5%* on YE Sep 12. On average, visitors spent $128 per night in the sub-region - up by 3.7% on YE Sep 12.

(1) Source: National Visitor Survey (NVS), YE Sep 13, Tourism Research Australia (TRA)
(2) Source: Inside Story, 2YE Jun 13
(3) Estimated using data from TRA’s modelled domestic overnight visitor expenditure in Australia’s regions, YE Sep 13
International Overnight Travel

South Coast sub-region received 58,800 international overnight visitors - down by 4.5% on YE Sep 12. Visitors spent 430,500 nights in the region - down by 26.9% on YE Sep 12.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 1.8 percent on last year and by 1.0 percent compared to four years ago.

Market share
The region received 10.0% of visitors and 3.9% of nights in regional NSW. Compared to YE Sep 12, the share of visitors was down by 0.7% pts and share of nights was down by 1.4% pts.

Purpose of visit to the sub-region
‘Holiday / pleasure’ (77.1%) was the largest purpose for visitors to the sub-region, followed by ‘visiting friends and relatives (VFR)’ (17.5%) and ‘business’ (3.8%). Compared to YE Sep 12, visitors who travelled for ‘holiday / pleasure’ declined by 1.3% and ‘VFR’ fell by 24.5% while ‘business’ grew by 14.7%.

Origin – share of visitors to the sub-region

Daytrips
South Coast sub-region received over 2.3 million domestic daytrip visitors - down by 2.5% on YE Sep 12.

Note: The number of domestic daytrips to regional New South Wales decreased by 4.3 percent* on last year, but was up by 6.4 percent* compared to four years ago.

Market share
The sub-region received 7.0% of daytrips to regional NSW. Compared to YE Sep 12, the share was up by 0.1% pt.

Main purpose of trip
‘Holiday or leisure’ (56.2%) was the largest purpose for visitors to the sub-region, followed by ‘visiting friends and relatives (VFR)’ (20.9%) and ‘health-related’ (7.9%). Compared to YE Sep 12, visitors who travelled for ‘holiday or leisure’ grew by 6.8% while ‘VFR’ declined by 17.4% and ‘health-related’ increased by 40.0%.

Activities

Expenditure
Domestic daytrip visitors spent $207 million in the sub-region - up by 10.0% on YE Sep 12. On average, they spent $90 per trip to the sub-region - up by 12.8% on YE Sep 12.

Further information
Please see [www.destinationnsw.com.au](http://www.destinationnsw.com.au) for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.

Please note: The information in this report is sourced from sample surveys, hence the results are subject to sampling variability.

(4) Source: International Visitor Survey (IVS), YE Sep 13, TRA
(5) Source: NVS, YE Sep 13, TRA
(6) Source: NVS, YE Sep 13, TRA
(7) Source: TRA's modelled domestic day visitor expenditure in Australia's regions, YE Sep 13