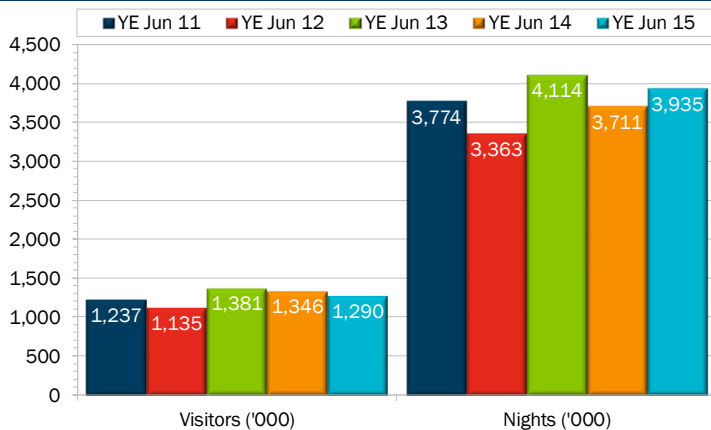


Domestic Overnight Travel (1)

Visitors and nights



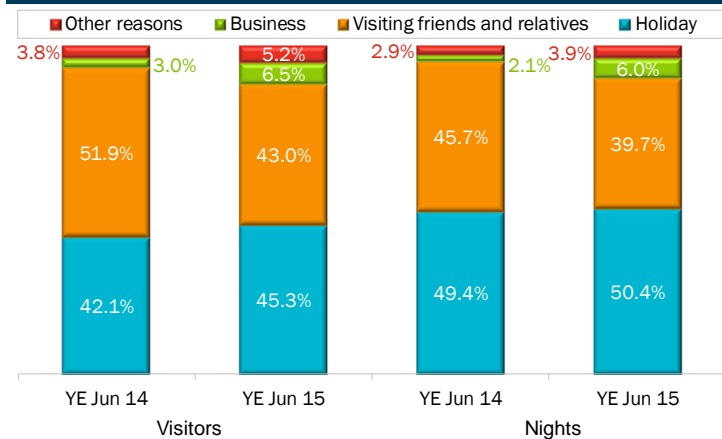
Central Coast received nearly 1.3 million domestic overnight visitors - down by 4.1% on YE Jun 14. Visitors spent over 3.9 million nights in the region - up by 6.0% on YE Jun 14.

Note: The number of domestic overnight trips to regional New South Wales increased by 3.0 percent on last year and by 9.9 percent* compared to four years ago.

Market share

The region received 6.7% of visitors and 6.1% of nights in regional NSW. Compared to YE Jun 14, the share of visitors was down by 0.5% pts and the share of nights was up by 0.2% pts.

Purpose of visit to the region



'Holiday' (45.3%) was the largest purpose of visit for visitors to the region, followed by 'visiting friends and relatives (VFR)' (43.0%) and 'business' (6.5%). Compared to YE Jun 14, visitors who travelled for 'holiday' grew by 3.4% while 'VFR' declined by 20.6%* and 'business' increased by 109%*.

'Holiday' (50.4%) was the largest purpose in terms of nights in the region, followed by 'VFR' (39.7%) and 'business' (6.0%). Compared to YE Jun 14, nights spent for 'holiday' grew by 8.2% while 'VFR' declined by 7.8% and 'business' increased by 205%*.

Accommodation

'Friends or relatives property' (45.9%) was the most popular accommodation used for nights in the region, followed by 'rented house, apartment, flat or unit' (14.1%) and 'caravan park or commercial camping ground' (9.7%).

Central Coast includes Gosford, Killcare, Terrigal, The Entrance, Wyong.

* The percentage change is statistically significant.

(1) Source: National Visitor Survey (NVS), YE Jun 15, Tourism Research Australia (TRA)

Origin

Origin	Share of visitors		Share of nights	
	YE Jun 14	YE Jun 15	YE Jun 14	YE Jun 15
Regional NSW	26.7%	25.3%	24.3%	26.8%
Sydney	59.4%	60.9%	57.7%	50.2%
Total intrastate	86.0%	86.2%	82.0%	77.1%
Queensland	5.9%	6.2%	8.3%	8.9%
Victoria	3.0%	3.2%	3.1%	7.0%
ACT	3.2%	2.3%	3.7%	1.9%
Other interstate	1.9%	2.1%	2.9%	5.2%
Total interstate	14.0%	13.8%	18.0%	22.9%

Sydney (60.9%) was the largest source of visitors to the region, followed by regional NSW (25.3%) and Queensland (6.2%). Compared to YE Jun 14, the Sydney source market declined by 1.6% and regional NSW decreased by 9.1%. Over the same period, Queensland grew by 1.3% and Victoria increased by 2.7% while the ACT declined by 32.5%.

Sydney (50.2%) was the largest source market in terms of nights in the region, followed by regional NSW (26.8%) and Queensland (8.9%). Compared to YE Jun 14, nights spent by visitors from Sydney declined by 7.7% while nights from regional NSW grew by 17.1%. Over the same period, Queensland nights grew by 14.1% and Victorian nights increased by 141%* while nights by visitors from the ACT declined by 46.5%.

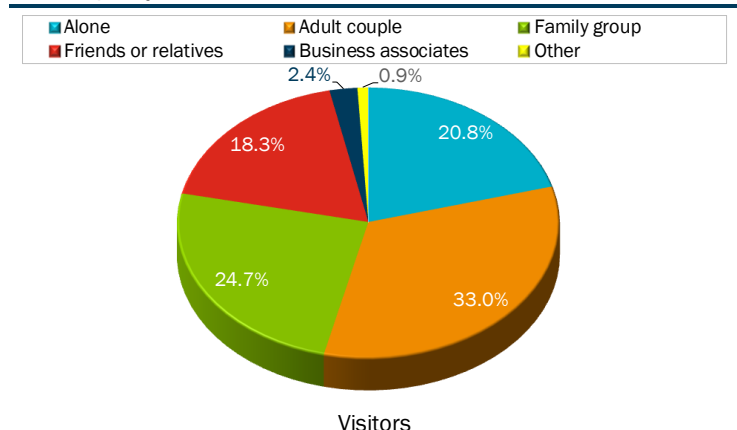
Activities

'Eat out, dine at a restaurant or cafe' (59.6%) was the most popular activity undertaken by visitors to the region, followed by 'visit friends and relatives' (56.0%) and 'go to the beach' (49.9%).

Age

'15 to 29 years' (24.8%) was the largest age group of visitors to the region, followed by '40 to 49 years' (16.8%) and '60 to 69 years' (16.2%).

Travel party



'Adult couple' (33.0%) was the most common travel party amongst visitors to the region.

Expenditure (incl airfares and transport costs) (2)

Domestic overnight visitors spent \$507 million in the region - down by 3.1% on YE Jun 14. On average, they spent \$129 per night - down by 8.6% on YE Jun 14.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Jun 15, TRA

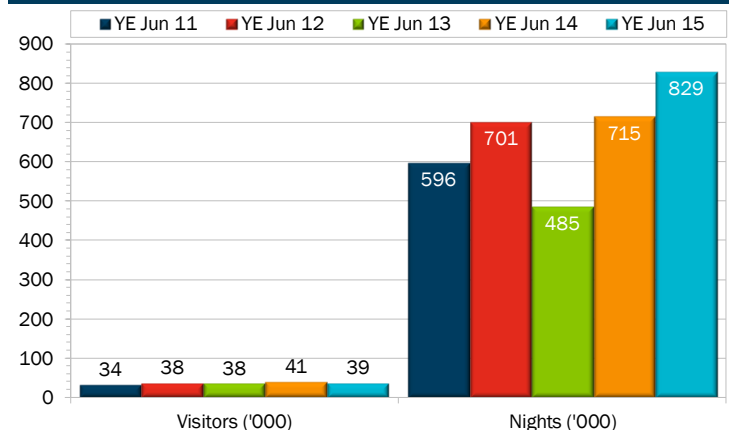
Travel to Central Coast

Year ended June 2015

	YE Jun 15	YE Jun 14	YE on YE growth	Share of Reg NSW	Rank in Reg NSW
Total visitors (million)	4.5	4.7	-3.5%	8.4%	9
Total nights (million)	4.8	4.4	7.7%	6.2%	8
Total expenditure (million)	\$825	\$817	1.0%	5.8%	9

International Overnight Travel (3)

Visitors and nights



Central Coast received 39,200 international overnight visitors - down by 4.8% on YE Jun 14. Visitors spent 829,200 nights in the region - up by 16.0% on YE Jun 14.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 9.6 percent* on last year and by 9.9 percent* compared to four years ago.

Market share

The region received 5.8% of visitors and 6.7% of nights in regional NSW. Compared to YE Jun 14, the share of visitors was down by 0.9% pts and the share of nights was up by 1.0% pt.

Purpose of visit to the region

'Visiting friends and relatives (VFR)' (54.4%) was the largest purpose of visit for visitors to the region, followed by 'holiday' (34.5%) and 'business' (7.2%). Compared to YE Jun 14, visitors who travelled for 'VFR' grew by 11.1% while 'holiday' declined by 24.6% and 'business' decreased by 12.2%.

Origin - share of visitors to the region

Rank	Individual market	Share of international visitors to Central Coast		Origin region	YE Jun 14	YE Jun 15
		YE Jun 14	YE Jun 15			
1	United Kingdom	21.9%	22.9%	Europe	42.8%	40.9%
2	New Zealand	19.8%	20.1%	North America	12.8%	14.3%
3	USA	9.3%	10.9%	Asia	21.2%	18.2%
4	np	np	np	New Zealand & Oceania	21.7%	22.1%
5	np	np	np	Other Countries	np	np

The United Kingdom (22.9%) was the region's largest individual source market of visitors, followed by New Zealand (20.1%).

Accommodation

'Friends or relatives property' (80.2%) was the most popular form of accommodation used for nights in the region, followed by 'rented house, apartment, flat or unit' (9.7%).

Age

'15 to 29 years' (27.5%) was the largest age group of visitors to the region, followed by '60 to 69 years' (18.0%) and '50 to 59 years' (15.6%).

Expenditure (incl pre-paid package expenditure) (4)

International overnight visitors spent \$33 million in the region - down by 17.8% on YE Jun 14. On average, they spent \$40 per night - down by 29.2% on YE Jun 14.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Jun 15, TRA.

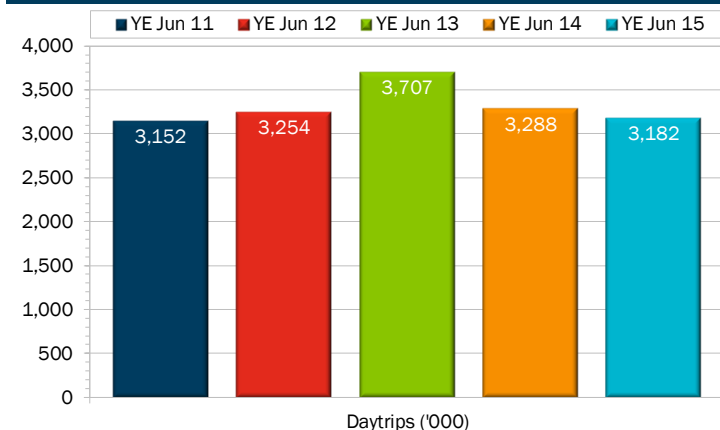
Please note: The information in this report is sourced from sample surveys, hence the results are subject to sampling variability.

* The percentage change is statistically significant.

(3) Source: International Visitor Survey (IVS), YE Jun 15, TRA

Domestic Daytrip Travel (5)

Daytrips



Central Coast received nearly 3.2 million domestic daytrip visitors - down by 3.2% on YE Jun 14.

Note: The number of domestic daytrips to regional New South Wales increased by 7.0 percent* on last year and by 7.2 percent* compared to four years ago.

Market share

The region received 9.3% of daytrips to regional NSW. Compared to YE Jun 14, the share was down by 1.0% pt.

Main purpose of trip

'Visiting friends and relatives (VFR)' (44.2%) was the largest purpose of trip for visitors to the region, followed by 'holiday' (38.6%) and 'business' (6.5%).

Compared to YE Jun 14, visitors who travelled for 'VFR' grew by 8.3% while 'holiday' declined by 19.2% and 'business' decreased by 21.2%.

Activities

'Eat out, dine at a restaurant or cafe' (48.3%) was the most popular activity undertaken by visitors to the region, followed by 'visit friends and relatives' (47.8%) and 'go to the beach' (21.4%).

Expenditure (6)

Domestic daytrip visitors spent \$284 million in the region - up by 12.3% on YE Jun 14. On average, they spent \$89 per trip - up by 16.1% on YE Jun 14.

(6) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Jun 15, TRA

Notes and further information

Due to changes to the National Visitor Survey (NVS) methodology, care should be taken when comparing year ending June 2015 survey results with those from previous years. These changes represent a break in the time series.

For more information on the NVS methodology changes please see www.tra.gov.au/News&Media/Factsheets-2014-updates-to-the-IVS/NVS.

Please see www.destinationnsw.com.au for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.

np = Not published due to insufficient sample.

(5) Source: NVS, YE Jun 15, TRA

Page 2 of 2