Central NSW received over 2.1 million domestic overnight visitors - down by 0.4% on YE Mar 16. Visitors spent over 6.1 million nights in the region - up by 10.3% on YE Mar 16.

Note: The number of domestic overnight trips to regional New South Wales increased by 2.3 percent on last year and by 15.7 percent* compared to four years ago.

### Market share

The region received 10.2% of visitors and 8.7% of nights in regional NSW. Compared to YE Mar 16, the share of visitors was down by 0.3% pts and the share of nights was up by 0.5% pts.

### Purpose of visit to Central NSW

1. **Visiting friends and relatives (VFR)** (35.6%) was the largest purpose of visit for visitors to the region, followed by ‘holiday’ (33.9%) and ‘business’ (18.2%). Compared to YE Mar 16, visitors who travelled for VFR grew by 1.3% and ‘holiday’ increased by 2.6% while ‘business’ declined by 18.3%.

2. **VFR** (42.1%) was the largest purpose in terms of nights in the region, followed by ‘holiday’ (32.9%) and ‘business’ (15.1%). Compared to YE Mar 16, nights spent for ‘VFR’ grew by 18.4% and ‘holiday’ increased by 11.7% while ‘business’ grew by 0.4%.

### Accommodation in Central NSW

1. **Friends or relatives property** (43.8%) was the most popular accommodation used for nights in the region. ‘Standard hotel or motor inn, below 4 star’ (22.8%) was the 2nd most popular accommodation, followed by ‘caravan or camping - non commercial’ (9.5%).

Central NSW includes Bathurst, Coonabarabran, Cowra, Dubbo, Mudgee, Narromine, Orange and Parkes.

* The percentage change is statistically significant.

np = Not published due to insufficient sample.
Central NSW received 36,500 international overnight visitors - down by 10.4% on YE Mar 16. Visitors spent 447,000 nights in the region - down by 50.6%* on YE Mar 16.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 9.6 percent* on last year and by 34.3 percent* compared to four years ago.

Market share
The region received 4.7% of visitors and 3.1% of nights in regional NSW. Compared to YE Mar 16, the share of visitors was down by 1.0% pt and the share of nights was down by 3.4% pts.

Purpose of visit to Central NSW
‘Holiday’ (57.9%) was the largest purpose of visit for visitors to the region, followed by ‘visiting friends and relatives (VFR)’ (33.2%) and ‘business’ (7.4%). Compared to YE Mar 16, visitors who travelled for ‘holiday’ declined by 3.1% and ‘VFR’ decreased by 6.8% while ‘business’ grew by 14.3%.

Origin – share of visitors to Central NSW

Origin region YE Mar 16 YE Mar 15 YE Mar 14 YE Mar 13
New Zealand 22.9 26.0 20.2 22.2
Europe 39.3 34.3 26.4 24.6
North America 11.0 10.6 8.9 12.0
Asia 6.0 2.5 2.4 2.5
Central America 1.9 1.1 1.0 0.8
Middle East 0.9 0.6 0.6 0.7
Africa 0.2 0.3 0.2 0.5
Australia 0.6 0.5 0.4 0.8
Other Countries 6.8 7.1 7.3 7.1

New Zealand (26.0%) was the region’s largest individual source market of visitors, followed by the United Kingdom (15.2%) and the USA (14.1%).

Accommodation in Central NSW
‘Friends or relatives property’ (50.8%) was the most popular form of accommodation used for nights in the region, followed by ‘rented house, apartment, flat or unit’ (11.0%).

Age groups
‘15 to 29 years’ (26.1%) was the largest age group of visitors to the region, followed by ‘50 to 59 years’ (17.5%) and ‘40 to 49 years’ (17.3%).

Expenditure incl 30% prepaid package expenditure
International overnight visitors spent $25 million in the region. On average, they spent $56 per night.

Expenditure
Domestic daytrip visitors spent $357 million in the region - up by 22.9% on YE Mar 16. On average, they spent $118 per trip - up by 2.8% on YE Mar 16.

Further information Please see www.destinationnsw.com.au for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.