Thursday, 21 July 2016

LAKE MACQUARIE TO HOST ROUND FIVE OF 2016 OFFSHORE SUPERBOAT CHAMPIONSHIPS

Parliamentary Secretary for the Hunter, Scot MacDonald MLC today announced that the NSW Government will be supporting the Lake Macquarie round of the 2016 Offshore Superboat Championships, showcasing the region’s fantastic national parks, stunning beaches and lakeside dining to hundreds of visitors.

Mr MacDonald said the Offshore Superboat Championships is Australia’s national series for Powerboat racing consisting of a six-round competition and promises to showcase the best of the region and provide a great boost to the local visitor economy.

“I am delighted to announce that Destination NSW is supporting the Lake Macquarie round of this year’s Offshore Superboat Championships set to take place in October,” Mr MacDonald said.

“Our continued support for regional events provides a strong opportunity to promote the many wonderful NSW destinations such as Lake Macquarie, and I encourage everyone to begin planning a trip to the region for the opportunity to watch teams go head-to-head in fast and furious racing action.”

Lake Macquarie will also feature when the Championships is screened to a national and international broadcast audience through SBS and Fox Sports in Australia, Sommet Sports in New Zealand, MAV TV in North America and via the Motorsports TV app.

Minister for Trade, Tourism and Major Events Stuart Ayres said events play an important role in driving visitation across the State, which helps to achieve the NSW Government’s goal of doubling overnight visitor expenditure by 2020.

“In the year ended March 2016, NSW received 28.6 million domestic visitors who stayed 92.1 million nights and spent $16.4 billion,” Mr Ayres said.

“These numbers not only reflect the extraordinary ongoing growth achieved by the NSW Government, but the importance of investing in regional events which are a major contributor the State’s overnight visitor economy.”

The Offshore Superboat Championships will be held around Australia. The Lake Macquarie round will also feature a range of additional community events around the lake over the weekend.

The Lake Macquarie round will take place on 15 and 16 October 2016. For more information on the Offshore Superboat Championships visit www.superboat.com.au