

Gunnedah Local Government Area
Tourist Accommodation Profile

Source: Australian Bureau of Statistics (ABS), Survey of Tourist Accommodation

All Establishments (Hotels, motels and serviced apartments with 15 rooms or more)

This profile provides a summary of published data and information on tourist accommodation in this Local Government Area (LGA).

Gunnedah		SUPPLY			DEMAND		REVENUE		
		Establishments	Rooms	Room nights available (000)	Room nights occupied (000)	Room occupancy rate¹	Takings from accommodation	Average room rate	Yield²
		no.	no.	no.	no.	%	\$ millions	\$	\$
Sep Qtr	2014	6	160	15	9	60.8	0.9	99.8	60.6
	2015	6	160	15	7	48.9	0.8	105.4	51.5
	% ch	0.0	0.0	0.0	-19.6	-11.9	-15.1	5.6	-15.1
Dec Qtr	2014	6	160	15	7	46.1	0.7	100.8	46.5
	2015	6	160	15	7	45.3	0.7	97.7	44.3
	% ch	0.0	0.0	0.0	-1.7	-0.8	-4.7	-3.1	-4.7
Mar Qtr	2015	6	160	14	6	44.2	0.6	94.7	41.8
	2016	6	160	15	6	42.8	0.6	95.5	40.9
	% ch	0.0	0.0	1.1	-2.0	-1.4	-1.2	0.9	-2.2
Jun Qtr	2015	6	160	15	7	47.2	0.7	96.1	45.4
	2016	6	160	15	7	45.3	0.6	95.3	43.2
	% ch	0.0	0.0	0.0	-4.0	-1.9	-4.8	-0.9	-4.8
Gunnedah YE June	2015	6	160	58	29	49.6	2.8	98.0	48.6
	2016	6	160	59	27	45.6	2.6	98.6	45.0
	% ch	0.0	0.0	0.3	-7.8	-4.0	-7.3	0.6	-7.5
New England North West TR YE June	2015	94	2,660	969	490	50.6	59.1	120.5	61.0
	2016	95	2,716	989	495	50.1	61.8	124.8	62.5
	% ch	1.1	2.1	2.1	1.1	-0.5	4.7	3.5	2.5
Regional NSW YE June	2015	1,110	38,014	13,591	7,203	53.0	1,034.7	143.6	76.1
	2016	1,110	38,453	13,803	7,493	54.3	1,097.4	146.5	79.5
	% ch	0.0	1.2	1.6	4.0	1.3	6.1	2.0	4.4
NSW YE June	2015	1,422	74,426	26,827	17,952	66.9	3,215.6	179.1	119.9
	2016	1,424	75,235	27,212	18,573	68.3	3,499.1	188.4	128.6
	% ch	0.1	1.1	1.4	3.5	1.3	8.8	5.2	7.3

Notes on the Table:

1. The change in occupancy rate is measured in percentage point difference.
2. Yield is average takings per room per night, for all rooms whether they are occupied or not.

Notes on the Survey of Tourist Accommodation:

1. From March quarter 2012, the ABS stopped reporting accommodation data at the Local Government Area level and commenced reporting at the Statistical Area (SA) level 2. This report was produced by Destination NSW by amalgamating SA2 accommodation data for selected LGAs based on the latest ABS SA Level 2 to LGA correspondence file.
2. From June 2010, ABS ceased collecting information on hotels with less than 15 rooms, caravan parks, holiday homes/units and visitor hostels.
3. The ABS revised the 2014-15 data, with the removal of 40 duplicate establishments in Australia. These changes are reflected in Regional and Total NSW level but not at SA2 level to preserve confidentiality of individual record information.