

**Muswellbrook Local Government Area**
**Tourist Accommodation Profile**

Source: Australian Bureau of Statistics (ABS), Survey of Tourist Accommodation

**All Establishments (Hotels, motels and serviced apartments with 15 rooms or more)**

This profile provides a summary of published data and information on tourist accommodation in this Local Government Area (LGA).

| <b>Muswellbrook</b>             |             | SUPPLY          |            |                             | DEMAND                     |                                  | REVENUE                     |                   |                    |
|---------------------------------|-------------|-----------------|------------|-----------------------------|----------------------------|----------------------------------|-----------------------------|-------------------|--------------------|
|                                 |             | Establish-ments | Rooms      | Room nights available (000) | Room nights occupied (000) | Room occupancy rate <sup>1</sup> | Takings from accommo-dation | Average room rate | Yield <sup>2</sup> |
|                                 |             | no.             | no.        | no.                         | no.                        | %                                | \$ millions                 | \$                | \$                 |
| <b>Sep Qtr</b>                  | 2014        | 8               | 227        | 21                          | 9                          | 43.6                             | 1.2                         | 135.9             | 59.3               |
|                                 | 2013        | 8               | 227        | 21                          | 9                          | 41.4                             | 1.1                         | 129.0             | 53.4               |
|                                 | <b>% ch</b> | <b>0.0</b>      | <b>0.0</b> | <b>0.0</b>                  | <b>-5.1</b>                | <b>-2.2</b>                      | <b>-9.9</b>                 | <b>-5.1</b>       | <b>-9.9</b>        |
| <b>Dec Qtr</b>                  | 2014        | 8               | 227        | 21                          | 9                          | 41.3                             | 1.2                         | 140.6             | 58.0               |
|                                 | 2013        | 8               | 227        | 21                          | 9                          | 43.5                             | 1.2                         | 134.1             | 58.3               |
|                                 | <b>% ch</b> | <b>0.0</b>      | <b>0.0</b> | <b>0.0</b>                  | <b>5.4</b>                 | <b>2.2</b>                       | <b>0.5</b>                  | <b>-4.6</b>       | <b>0.5</b>         |
| <b>Mar Qtr</b>                  | 2015        | 8               | 227        | 20                          | 7                          | 35.9                             | 1.0                         | 133.9             | 48.0               |
|                                 | 2016        | 8               | 227        | 21                          | 8                          | 38.0                             | 1.0                         | 130.7             | 49.7               |
|                                 | <b>% ch</b> | <b>0.0</b>      | <b>0.0</b> | <b>0.5</b>                  | <b>6.5</b>                 | <b>2.1</b>                       | <b>4.0</b>                  | <b>-2.3</b>       | <b>3.5</b>         |
| <b>Jun Qtr</b>                  | 2015        | 8               | 227        | 21                          | 8                          | 40.4                             | 1.1                         | 131.1             | 53.0               |
|                                 | 2016        | 8               | 227        | 21                          | 8                          | 39.5                             | 1.0                         | 122.8             | 48.5               |
|                                 | <b>% ch</b> | <b>0.0</b>      | <b>0.0</b> | <b>0.0</b>                  | <b>-2.3</b>                | <b>-0.9</b>                      | <b>-8.5</b>                 | <b>-6.3</b>       | <b>-8.5</b>        |
| <b>Muswellbrook LGA YE June</b> | 2015        | 8               | 227        | 83                          | 33                         | 40.3                             | 4.5                         | 135.5             | 54.6               |
|                                 | 2016        | 8               | 227        | 83                          | 34                         | 40.6                             | 4.4                         | 129.3             | 52.5               |
|                                 | <b>% ch</b> | <b>0.0</b>      | <b>0.0</b> | <b>0.1</b>                  | <b>0.9</b>                 | <b>0.3</b>                       | <b>-3.8</b>                 | <b>-4.6</b>       | <b>-3.9</b>        |
| <b>Hunter TR YE June</b>        | 2015        | 120             | 5,794      | 2,104                       | 1,179                      | 56.0                             | 188.9                       | 160.3             | 89.8               |
|                                 | 2016        | 120             | 5,811      | 2,101                       | 1,183                      | 56.3                             | 196.6                       | 166.2             | 93.6               |
|                                 | <b>% ch</b> | <b>0.0</b>      | <b>0.3</b> | <b>-0.1</b>                 | <b>0.4</b>                 | <b>0.3</b>                       | <b>4.1</b>                  | <b>3.7</b>        | <b>4.2</b>         |
| <b>Regional NSW YE June</b>     | 2015        | 1,110           | 38,014     | 13,591                      | 7,203                      | 53.0                             | 1,034.7                     | 143.6             | 76.1               |
|                                 | 2016        | 1,110           | 38,453     | 13,803                      | 7,493                      | 54.3                             | 1,097.4                     | 146.5             | 79.5               |
|                                 | <b>% ch</b> | <b>0.0</b>      | <b>1.2</b> | <b>1.6</b>                  | <b>4.0</b>                 | <b>1.3</b>                       | <b>6.1</b>                  | <b>2.0</b>        | <b>4.4</b>         |
| <b>NSW YE June</b>              | 2015        | 1,422           | 74,426     | 26,827                      | 17,952                     | 66.9                             | 3,215.6                     | 179.1             | 119.9              |
|                                 | 2016        | 1,424           | 75,235     | 27,212                      | 18,573                     | 68.3                             | 3,499.1                     | 188.4             | 128.6              |
|                                 | <b>% ch</b> | <b>0.1</b>      | <b>1.1</b> | <b>1.4</b>                  | <b>3.5</b>                 | <b>1.3</b>                       | <b>8.8</b>                  | <b>5.2</b>        | <b>7.3</b>         |

## Notes on the Table:

1. The change in occupancy rate is measured in percentage point difference.
2. Yield is average takings per room per night, for all rooms whether they are occupied or not.

## Notes on the Survey of Tourist Accommodation:

1. From March quarter 2012, the ABS stopped reporting accommodation data at the Local Government Area level and commenced reporting at the Statistical Area (SA) level 2. This report was produced by Destination NSW by amalgamating SA2 accommodation data for selected LGAs based on the latest ABS SA Level 2 to LGA correspondence file.
2. From June 2010, ABS ceased collecting information on hotels with less than 15 rooms, caravan parks, holiday homes/units and visitor hostels.
3. The ABS revised the 2014-15 data, with the removal of 40 duplicate establishments in Australia. These changes are reflected in Regional and Total NSW level but not at SA2 level to preserve confidentiality of individual record information.
4. To further preserve confidentiality, the ABS provided only the number of establishments at the SA2 level but not the remaining metrics (rooms, room nights available, room nights occupied, room occupancy rate, takings from accommodation, average room rate and yield). Care should be taken when making assumptions between establishments and the other metrics for this LGA.