NSW GOVERNMENT | Destination NSW

Tourist Accommodation Snapshot

Accommodation properties with 10 rooms or more.[1]

		SUPPLY			DEMAND		REVENUE		
		Establish-ments	Rooms	Room nights available (000)	Room nights sold (000)	Room occupancy rate [2]	Takings from accommodation	Average daily rate	Yield [3]
		no.	no.	no.	no.	%	$ millions	$	$
NSW	MAR QTR 2018	1,452	80,441	7,350	6,098	83.0	1,440.8	236.0	196.1
	MAR QTR 2017	1,422	77,782	7,204	5,907	82.0	1,340.7	226.8	186.2
	% change	**2.1**	**3.4**	**2.0**	**3.2**	**1.0**	**7.5**	**4.0**	**5.3**
Sydney City[4]	MAR QTR 2018	147	23,057	2,129	1,893	88.9	538.1	283.7	253.1
	MAR QTR 2017	145	22,428	2,063	1,878	91.0	510.8	271.7	247.9
	% change	**1.4**	**2.8**	**3.2**	**0.8**	**-2.1**	**5.3**	**4.4**	**2.1**
Greater Sydney (incl Sydney City)	MAR QTR 2018	370	41,531	3,812	3,307	86.8	816.7	246.3	214.4
	MAR QTR 2017	356	39,515	3,637	3,183	87.5	764.5	239.7	210.4
	% change	**3.9**	**5.1**	**4.8**	**3.9**	**-0.8**	**6.8**	**2.8**	**1.9**
Regional NSW	MAR QTR 2018	1,078	38,784	3,526	2,419	68.6	447.8	184.5	126.9
	MAR QTR 2017	1,063	38,151	3,550	2,309	65.0	396.1	171.0	111.5
	% change	**1.4**	**1.7**	**-0.7**	**4.8**	**3.6**	**13.1**	**7.9**	**13.8**

Notes:

1. The source of the data is STR Global database which is member-based and the data is supplied on a voluntary basis. Accommodation properties included in the report are: Hotels and Serviced Apartments.
2. The change in occupancy rate is measured in percentage point difference.
3. Yield is average takings per room per night, for all rooms whether they are occupied or not.
4. Sydney City includes Sydney CBD, Darlinghurst, Chippendale, Potts Points and Rushcutters Bay. The Accommodation performance results are based on room participation rate in Sydney City, Greater Sydney and Regional NSW.

Tourist Accommodation Snapshot – March Quarter 2018

STR Global is a private supplier of accommodation information to its member establishments. STR Global database includes supply, demand and revenue data on Hotels, Motels and Service apartments with 10 or more rooms. Please note that the indicators 'room nights sold' and 'takings from accommodation' were estimated from information on number of rooms, occupancy rate and average daily rate of sampled rooms for NSW.

Key findings

- For the March Qtr. 2018, the number of establishments in NSW increased (up 30 establishments, +2.1%) and the number of rooms also grew (up 2,659 rooms, +3.4%) compared to March Qtr. 2017.
- Occupancy rate in NSW grew from 82.0% in March Qtr. 2017 to 83.0% in March Qtr. 2018. This was mainly driven by the occupancy rate growth in Regional NSW (68.6%, up from 65.0%).
- Takings from accommodation in NSW were $1.4 billion in March Qtr. 2018, an increase of 7.5% from March Qtr. 2017. This increase was a result of growth in room nights sold (+3.2%) and average daily rate (+4.0%).
- The growth in NSW accommodation takings was mainly due to the revenue growth in Regional NSW (+13.1%).
- Regional NSW accounted for 31% of total NSW takings from accommodation, while Sydney City and Greater Sydney accounted for 37% and 57% respectively.