Blue Mountains received over 1.1 million domestic overnight visitors - up by 17.6%* on YE Mar 17. Visitors spent over 2.5 million nights in the region - up by 9.9% on YE Mar 17.

Note: The number of domestic overnight trips to regional New South Wales increased by 11.0 percent* on last year and by 26.9 percent* compared to four years ago.

Market share
The region received 4.8% of visitors and 3.4% of nights in regional NSW. Compared to YE Mar 17, the share of visitors was up by 0.3% pts and the share of nights was up by 0.1% pt.

Purpose of visit to Blue Mountains

‘Holiday’ (60.7%) was the largest purpose of visit for visitors to the region, followed by ‘visiting friends and relatives’ (VFR)’ (29.1%) and ‘business’ (8.0%). Compared to YE Mar 17, visitors who travelled for ‘holiday’ grew by 21.3%* and ‘VFR’ increased by 20.3% while ‘business’ grew by 10.2%.

‘Holiday’ (56.0%) was the largest purpose in terms of nights in the region, followed by ‘VFR’ (33.4%) and ‘business’ (8.3%). Compared to YE Mar 17, nights spent for ‘holiday’ grew by 1.8% and ‘VFR’ increased by 38.9% while ‘business’ declined by 0.3%.

Accommodation in Blue Mountains

‘Friends or relatives property’ (37.7%) was the most popular accommodation used for nights in the region. ‘Standard hotel or motor inn, below 4 star’ (10.9%) was the 2nd most popular accommodation, followed by ‘rented house, apartment, flat or unit’ (10.3%).

Sydney (62.0%) was the largest source of visitors to the region, followed by regional NSW (25.9%) and the ACT (4.3%). Compared to YE Mar 17, the Sydney source market grew by 28.9%* and regional NSW increased by 10.8%.

Sydney (52.8%) was the largest source market in terms of nights in the region, followed by regional NSW (30.4%) and Victoria (5.6%). Compared to YE Mar 17, nights spent by visitors from Sydney grew by 18.6% and nights from regional NSW increased by 8.9%. Over the same period, nights by Victorians declined by 43.9% while Queensland nights increased by 13.8%.

Top activities in Blue Mountains
‘Eat out, dine at a restaurant or cafe’ (55.1%) was the most popular activity undertaken by visitors to the region. ‘Bushwalking or rainforest walks’ (45.9%) was the 2nd most popular activity, followed by ‘visit national parks or state parks’ (39.4%).

Age groups
‘15 to 29 years’ (26.9%) was the largest age group of visitors to the region, followed by ‘40 to 49 years’ (22.6%) and ‘50 to 59 years’ (16.3%).

Expenditure (incl airfares and transport costs)
Domestic overnight visitors spent $388 million in the region - up by 4.7% on YE Mar 17. On average, they spent $153 per night - down by 4.8% on YE Mar 17.

(3) Source: TRA’s expenditure allocation method applied to NVS data, YE Mar 18.
Travel to Blue Mountains
Year ended March 2018
For the period of April 2017 to March 2018

Sources: (1) NVS & (2) IVS, YE Mar 18, TRA - unless otherwise specified.

International Overnight Travel2 - preliminary

Visitors and nights

<table>
<thead>
<tr>
<th></th>
<th>YE Mar 14</th>
<th>YE Mar 15</th>
<th>YE Mar 16</th>
<th>YE Mar 17</th>
<th>YE Mar 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitors</td>
<td>82</td>
<td>95</td>
<td>102</td>
<td>111</td>
<td>129</td>
</tr>
<tr>
<td>Nights</td>
<td>441</td>
<td>388</td>
<td>521</td>
<td>661</td>
<td>785</td>
</tr>
</tbody>
</table>

Blue Mountains received 129,300 international overnight visitors - up by 16.7%* on YE Mar 17. Visitors spent 785,300 nights in the region - up by 18.8% on YE Mar 17.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 11.2 percent* on last year and by 41.6 percent* compared to four years ago.

Market share

The region received 14.9% of visitors and 5.4% of nights in regional NSW. Compared to YE Mar 17, the share of visitors and the share of nights were up by 0.7% pts each.

Origin – share of visitors to Blue Mountains

<table>
<thead>
<tr>
<th>Rank</th>
<th>Individual market</th>
<th>YE Mar 17</th>
<th>YE Mar 18</th>
<th>YE Mar 17</th>
<th>YE Mar 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United Kingdom</td>
<td>18.5%</td>
<td>17.7%</td>
<td>48.8%</td>
<td>49.6%</td>
</tr>
<tr>
<td>2</td>
<td>USA</td>
<td>10.9%</td>
<td>10.0%</td>
<td>16.4%</td>
<td>13.4%</td>
</tr>
<tr>
<td>3</td>
<td>Germany</td>
<td>10.3%</td>
<td>9.8%</td>
<td>24.9%</td>
<td>26.2%</td>
</tr>
<tr>
<td>4</td>
<td>New Zealand</td>
<td>6.3%</td>
<td>7.1%</td>
<td>7.3%</td>
<td>7.1%</td>
</tr>
<tr>
<td>5</td>
<td>Japan</td>
<td>5.5%</td>
<td>6.2%</td>
<td>2.6%</td>
<td>3.3%</td>
</tr>
</tbody>
</table>

The United Kingdom (17.7%) was the largest individual source market of visitors to the region, followed by the USA (10.0%).

Accommodation in Blue Mountains

"Standard hotel or motor inn, below 4 star" (22.8%) was the most popular form of accommodation used by visitors in the region, followed by ‘friends or relatives property’ (13.0%).

Age groups

‘15 to 29 years’ (32.6%) was the largest age group of visitors to the region, followed by ‘50 to 59 years’ (17.3%) and ‘60 to 69 years’ (14.9%).

Expenditure (incl 30% prepaid package expenditure)4

International overnight visitors spent $66 million in the region – up by 13.8% on YE Mar 17. On average, they spent $84 per night region – down by 4.2% on YE Mar 17.

(4) Source: TRA’s expenditure allocation method applied to IVS data, YE Mar 18.

Preliminary IVS results

Due to quality issues with the incoming passenger data, IVS results for the YE Mar 18 are preliminary and do not include any data relating to purpose of visit. There are no issues with the survey collection.

Domestic Daytrip Travel1

<table>
<thead>
<tr>
<th></th>
<th>YE Mar 14</th>
<th>YE Mar 15</th>
<th>YE Mar 16</th>
<th>YE Mar 17</th>
<th>YE Mar 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daytrips</td>
<td>2,244</td>
<td>2,639</td>
<td>2,814</td>
<td>2,885</td>
<td>2,670</td>
</tr>
</tbody>
</table>

Blue Mountains received nearly 2.9 million domestic daytrip visitors - down by 0.5% on YE Mar 17.

Note: The number of domestic daytrips to regional New South Wales increased by 4.8 percent* on last year and by 20.1 percent* compared to four years ago.

Market share

The region received 7.5% of daytrips to regional NSW. Compared to YE Mar 17, the share was down by 0.4% pts.

Main purpose of trip

‘Holiday’ (65.2%) was the largest purpose of trip for visitors to the region, followed by ‘visiting friends and relatives (VFR)’ (26.2%) and ‘business’ (5.8%). Compared to YE Mar 17, visitors who travelled for ‘holiday’ declined by 2.2% while ‘VFR’ grew by 23.9% and ‘business’ decreased by 23.1%.

Top activities in Blue Mountains

<table>
<thead>
<tr>
<th>Activity</th>
<th>YE Mar 17</th>
<th>YE Mar 18</th>
<th>YE Mar 17</th>
<th>YE Mar 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eat out, dine at a restaurant or cafe</td>
<td>53.3%</td>
<td>39.4%</td>
<td>34.7%</td>
<td>34.2%</td>
</tr>
<tr>
<td>Sightseeing or looking around</td>
<td>39.4%</td>
<td>34.7%</td>
<td>34.2%</td>
<td>32.9%</td>
</tr>
<tr>
<td>Bushwalking or rainforest walks</td>
<td>39.4%</td>
<td>34.7%</td>
<td>34.2%</td>
<td>32.9%</td>
</tr>
<tr>
<td>Visit national parks or state parks</td>
<td>39.4%</td>
<td>34.7%</td>
<td>34.2%</td>
<td>32.9%</td>
</tr>
<tr>
<td>Visit friends and relatives</td>
<td>39.4%</td>
<td>34.7%</td>
<td>34.2%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

‘Eat out, dine at a restaurant or cafe’ (53.3%) was the most popular activity undertaken by visitors to the region.

Expenditure2

Domestic daytrip visitors spent $239 million in the region – up by 0.6% on YE Mar 17. On average, they spent $83 per trip - up by 1.2% on YE Mar 17.

(2) Source: TRA’s expenditure allocation method applied to NVS data, YE Mar 18.

Further information

Please see www.destinationnsw.com.au for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.

Please note: Due to quality issues with the incoming passenger data, IVS and total travel results for the YE Mar 18 are preliminary.

* The percentage change is statistically significant.

np = Not published due to insufficient sample.