

Travel to New South Wales - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors ('000)	75,070	76,979	80,163	81,191	80,454	83,852	87,750	89,367	95,577	6.9%	27.3%
Nights ('000)	138,065	145,374	151,229	153,606	158,874	165,058	177,375	186,392	195,883	5.1%	41.9%
Expenditure (\$ million)*	\$23,761	\$24,299	\$25,798	\$26,204	\$27,824	\$28,389	\$30,996	\$32,285	\$36,009	11.5%	51.5%
Overnight - Int'l & domestic											
Visitors ('000)	25,818	26,833	27,052	27,794	29,137	30,118	31,910	33,412	36,620	9.6%	41.8%
Nights ('000)	138,065	145,374	151,229	153,606	158,874	165,058	177,375	186,392	195,883	5.1%	41.9%
Expenditure (\$ million)*	\$18,644	\$19,325	\$20,311	\$20,404	\$22,074	\$22,838	\$25,141	\$26,531	\$29,710	12.0%	59.4%
Domestic - overnight & daytrip											
Visitors ('000)	72,330	74,167	77,401	78,263	77,326	80,502	84,108	85,368	91,239	6.9%	26.1%
Nights ('000)	77,894	80,748	83,561	84,262	84,657	86,435	90,477	96,459	101,363	5.1%	30.1%
Expenditure (\$ million)*	\$18,029	\$18,353	\$19,640	\$19,749	\$20,969	\$20,930	\$22,034	\$22,475	\$25,512	13.5%	41.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	23,078	24,021	24,290	24,866	26,009	26,769	28,268	29,412	32,283	9.8%	39.9%
Nights (000)	77,894	80,748	83,561	84,262	84,657	86,435	90,477	96,459	101,363	5.1%	30.1%
Average Length of Stay	3.4	3.4	3.4	3.4	3.3	3.2	3.2	3.3	3.1	-4.3%	-7.0%
Expenditure (\$ million)*	\$12,913	\$13,379	\$14,153	\$13,949	\$15,219	\$15,379	\$16,179	\$16,721	\$19,213	14.9%	48.8%
Spend per visitor per night (\$)	\$166	\$166	\$169	\$166	\$180	\$178	\$179	\$173	\$190	9.3%	14.3%
Intrastate visitors (000)	15,748	16,326	16,569	16,876	17,732	17,865	18,435	19,721	21,393	8.5%	35.8%
Interstate visitors (000)	7,329	7,695	7,721	7,990	8,276	8,904	9,833	9,691	10,890	12.4%	48.6%
Intrastate nights (000)	48,061	50,195	51,199	51,252	52,421	52,355	53,174	56,731	60,418	6.5%	25.7%
Interstate nights (000)	29,832	30,552	32,363	33,010	32,236	34,080	37,303	39,728	40,945	3.1%	37.3%
Intrastate expenditure (\$million)	\$8,051	\$8,156	\$8,530	\$8,529	\$9,248	\$9,411	\$9,342	\$10,161	\$11,465	12.8%	42.4%
Interstate expenditure (\$ million)	\$4,862	\$5,224	\$5,623	\$5,420	\$5,971	\$5,968	\$6,837	\$6,560	\$7,748	18.1%	59.3%

Purpose of Visit

	Visitors (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
Holiday	10,460	10,420	10,103	10,466	10,872	11,063	11,775	11,682	12,888	10.3%	23.2%	
Visiting Friends & Relatives	8,009	8,582	8,797	9,401	9,487	9,527	10,071	10,720	11,089	3.4%	38.5%	
Business	3,887	4,002	4,490	4,229	4,548	4,821	5,167	5,496	6,799	23.7%	74.9%	
Other	1,214	1,409	1,406	1,253	1,619	1,845	1,887	2,220	2,188	-1.4%	80.2%	
Total	23,078	24,021	24,290	24,866	26,009	26,769	28,268	29,412	32,283	9.8%	39.9%	
	Nights (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
Holiday	38,864	39,526	39,315	39,904	39,743	39,806	41,651	40,672	44,263	8.8%	13.9%	
Visiting Friends & Relatives	26,064	26,991	28,995	28,772	28,905	28,954	29,982	33,394	33,721	1.0%	29.4%	
Business	9,300	10,346	11,206	11,275	10,860	12,579	13,391	15,419	17,587	14.1%	89.1%	
Other	3,665	3,885	4,045	4,312	5,149	5,096	5,452	6,974	5,791	-17.0%	58.0%	
Total	77,894	80,748	83,561	84,262	84,657	86,435	90,477	96,459	101,363	5.1%	30.1%	

Origin

	Visitors (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
Regional NSW	9,071	9,525	9,944	9,918	10,726	10,314	10,747	11,331	12,248	8.1%	35.0%	
Sydney	6,677	6,801	6,625	6,958	7,007	7,551	7,688	8,391	9,145	9.0%	37.0%	
Total Intrastate	15,748	16,326	16,569	16,876	17,732	17,865	18,435	19,721	21,393	8.5%	35.8%	
Victoria	2,685	2,708	2,816	2,842	2,910	3,115	3,278	3,328	3,839	15.4%	43.0%	
Queensland	2,573	2,779	2,697	2,703	2,828	3,183	3,623	3,757	3,899	3.8%	51.5%	
ACT	1,137	1,158	1,158	1,500	1,364	1,394	1,671	1,376	1,759	27.8%	54.7%	
Other Interstate	935	1,051	1,050	945	1,175	1,212	1,262	1,231	1,393	13.2%	49.0%	
Total Interstate	7,329	7,695	7,721	7,990	8,276	8,904	9,833	9,691	10,890	12.4%	48.6%	
Grand Total	23,078	24,021	24,290	24,866	26,009	26,769	28,268	29,412	32,283	9.8%	39.9%	

Travel to New South Wales - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
15-29	5,305	5,435	5,092	5,635	5,630	6,301	6,423	6,595	7,219	9.5%	36.1%
30-39	4,101	4,311	4,516	4,117	4,486	4,105	4,644	4,850	5,486	13.1%	33.8%
40-49	4,280	4,549	4,671	4,586	4,980	5,071	5,187	5,215	6,098	16.9%	42.5%
50-59	4,511	4,589	4,481	4,674	4,741	4,990	5,403	5,504	5,742	4.3%	27.3%
60-69	3,132	3,332	3,659	3,875	4,077	4,098	4,438	4,543	4,762	4.8%	52.1%
70+	1,750	1,804	1,872	1,980	2,095	2,204	2,173	2,706	2,976	10.0%	70.1%
Total	23,078	24,021	24,290	24,866	26,009	26,769	28,268	29,412	32,283	9.8%	39.9%

Travel Party

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Travelling alone	5,451	5,790	5,928	6,367	7,003	7,627	8,276	9,176	10,109	10.2%	85.5%
Adult couple	6,325	6,342	6,688	6,773	6,799	6,999	7,262	7,989	8,170	2.3%	29.2%
Family group - parent(s), relatives, friends travelling together with children	6,562	6,917	6,703	6,603	6,471	6,125	6,284	5,959	6,605	10.9%	0.7%
Friends and/ or relatives travelling together without children	3,347	3,435	3,358	3,635	4,140	4,442	4,701	4,755	5,408	13.7%	61.6%
Business associates travelling together with(out) spouse	963	1,120	1,156	1,093	1,143	1,153	1,326	1,187	1,657	39.6%	72.0%
Other	431	416	457	396	453	423	419	346	333	-3.7%	-22.6%
Total	23,078	24,021	24,290	24,866	26,009	26,769	28,268	29,412	32,283	9.8%	39.9%

Top 5 Activities (sorted by the latest year)

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Eat out / dine at a restaurant and/or cafe	13,025	13,821	13,863	14,076	15,817	16,165	17,611	18,544	20,876	12.6%	60.3%
Visit friends & relatives	10,877	11,397	12,082	11,955	12,648	13,096	13,033	13,770	14,240	3.4%	30.9%
Sightseeing/looking around	6,567	6,518	6,375	5,843	6,343	6,549	6,398	6,818	7,682	12.7%	17.0%
Pubs, clubs, discos etc	5,161	4,710	5,371	5,577	5,639	6,278	6,815	7,144	7,614	6.6%	47.5%
Go to the beach	5,249	5,133	5,260	5,643	6,297	6,275	7,034	7,092	7,519	6.0%	43.2%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Friends or relatives property	30,489	30,525	32,251	34,282	32,550	33,152	34,460	37,159	38,822	4.5%	27.3%
Standard hotel/motor inn (below 4 star)	12,018	12,921	12,668	11,228	12,182	13,256	12,836	13,065	14,118	8.1%	17.5%
Caravan park or commercial camping ground	9,151	10,389	10,904	10,586	11,248	10,104	11,169	10,351	10,362	0.1%	13.2%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Private vehicle or company car	17,785	18,278	18,564	19,353	19,598	20,399	21,540	22,284	24,400	9.5%	37.2%
Aircraft	3,837	4,062	4,160	3,949	4,572	4,469	4,813	5,186	5,869	13.2%	53.0%
Railway	841	958	886	947	1,146	1,227	1,314	1,391	1,376	-1.1%	63.6%

Travel to New South Wales - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

INTERNATIONAL OVERNI

Visitor

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	2,739.8	2,812.5	2,761.3	2,928.0	3,128.5	3,349.5	3,642.0	3,999.4	4,337.9	8.5%	58.3%
Nights (000)	60,171.5	64,626.7	67,667.3	69,343.9	74,216.6	78,623.2	86,898.1	89,932.4	94,520.2	5.1%	57.1%
Average Length of Stay	22.0	23.0	24.5	23.7	23.7	23.5	23.9	22.5	21.8	-3.1%	-0.8%
Expenditure (\$ million)*	\$5,731.3	\$5,945.8	\$6,157.8	\$6,455.2	\$6,854.9	\$7,459.2	\$8,962.2	\$9,810.0	\$10,496.9	7.0%	83.1%
Spend per visitor per night (\$)	\$95	\$92	\$91	\$93	\$92	\$95	\$103	\$109	\$111	1.8%	16.6%

Top 5 Int'l source markets to New South Wales

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
China	235.6	286.2	315.7	379.0	422.2	503.0	614.4	704.1	791.9	12.5%	236.1%
United States of America	307.4	290.4	280.1	301.8	321.9	350.1	394.5	445.0	493.9	11.0%	60.6%
New Zealand	361.3	392.4	377.6	394.5	405.7	414.0	434.5	441.2	445.2	0.9%	23.2%
United Kingdom	380.6	356.1	332.5	310.3	350.4	345.5	367.6	385.9	382.7	-0.8%	0.6%
Korea	142.2	160.8	153.1	142.9	148.4	155.2	175.0	208.8	221.9	6.3%	56.1%

Age

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
15-29	951.1	949.3	962.6	964.1	1,021.1	1,118.5	1,221.8	1,295.7	1,303.5	0.6%	37.0%
30-39	534.7	561.7	567.2	547.1	578.3	605.7	661.4	743.8	772.7	3.9%	44.5%
40-49	443.3	460.8	430.4	485.1	492.3	531.8	541.6	594.2	662.7	11.5%	49.5%
50-59	449.7	440.1	401.8	457.0	506.0	544.9	580.9	641.7	729.1	13.6%	62.1%
60-69	288.1	319.4	314.7	369.4	404.4	414.3	482.7	557.0	645.8	15.9%	124.1%
70+	72.8	81.3	84.6	105.1	126.5	134.3	153.6	167.0	224.1	34.1%	207.8%
Total	2,739.8	2,812.5	2,761.3	2,928.0	3,128.5	3,349.5	3,642.0	3,999.4	4,337.9	8.5%	58.3%

Travel Party

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Travelling alone	1,670.4	1,598.1	1,558.8	1,591.0	1,656.8	1,749.8	1,857.8	2,021.4	2,176.7	7.7%	30.3%
Adult couple	561.4	584.4	537.6	589.2	644.8	682.7	768.5	834.6	949.1	13.7%	69.1%
Family group - parent(s) and children	210.8	235.0	266.6	294.1	350.5	392.6	419.7	479.4	517.1	7.9%	145.3%
Friends and/ or relatives travelling together	217.2	268.4	257.9	302.6	334.9	383.9	460.8	509.6	524.1	2.8%	141.3%
Business associates travelling together with(out) spouse	79.9	123.6	125.0	132.7	124.8	126.9	121.3	134.2	149.9	11.7%	87.6%
Other	-	n/p	15.5	18.4	16.7	13.7	13.9	20.1	21.0	4.8%	-
Total	2,739.8	2,812.5	2,761.3	2,928.0	3,128.5	3,349.5	3,642.0	3,999.4	4,337.9	8.5%	58.3%

Top 5 activities on the trip to Australia (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Eat out / dine at a restaurant and/or cafe	2,384.6	2,383.4	2,300.9	2,499.1	2,690.5	2,948.6	3,235.1	3,652.8	3,960.7	8.4%	66.1%
Sightseeing/looking around	2,032.5	2,045.2	1,947.8	2,092.8	2,190.3	2,363.5	2,606.6	3,065.4	3,279.3	7.0%	61.3%
Go shopping for pleasure	2,078.1	2,049.9	1,983.7	2,166.1	2,304.8	2,525.2	2,770.6	3,117.2	3,271.2	4.9%	57.4%
Go to the beach	1,787.6	1,789.3	1,778.9	1,898.8	2,062.1	2,253.9	2,525.6	2,781.0	2,974.2	6.9%	66.4%
Visit national parks / state parks	1,321.9	1,304.9	1,272.7	1,348.7	1,467.3	1,695.0	1,906.4	2,164.8	2,239.7	3.5%	69.4%

First or Return Visitor to Australia

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
First visit	1,296.6	1,303.6	1,308.1	1,383.7	1,473.9	1,603.7	1,755.4	1,932.1	2,112.4	9.3%	62.9%
Return visit	1,443.2	1,508.9	1,453.2	1,544.3	1,654.6	1,745.8	1,886.6	2,067.3	2,225.5	7.7%	54.2%
Total	2,739.8	2,812.5	2,761.3	2,928.0	3,128.5	3,349.5	3,642.0	3,999.4	4,337.9	8.5%	58.3%

Top 3 types of Accommodation (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Rented house/apartment/flat or unit	24,454.0	25,692.2	28,648.7	30,098.2	30,822.3	32,818.2	37,184.7	38,700.0	39,944.7	3.2%	63.3%
Friends or relatives property	16,764.4	20,168.3	20,048.6	20,656.9	22,350.1	23,773.1	26,427.5	25,836.3	28,782.0	11.4%	71.7%
Standard hotel/motor inn (below 4 star)	3,311.3	3,393.7	3,351.7	3,449.9	3,497.3	3,572.8	3,854.3	3,973.1	4,360.5	9.8%	31.7%

Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Aircraft	778.7	853.5	821.9	917.7	968.9	1,032.3	1,070.2	1,194.6	1,297.8	8.6%	66.7%
Private vehicle or company car	795.9	803.2	784.1	797.2	850.6	900.4	944.0	998.7	1,076.2	7.8%	35.2%
Taxi or chauffeur driven hire car	560.5	512.0	491.2	508.8	557.9	569.0	631.1	744.2	815.0	9.5%	45.4%

Travel to New South Wales - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	49,252	50,146	53,111	53,397	51,317	53,734	55,840	55,955	58,956	5.4%	19.7%
Expenditure (\$ million)*	\$5,116	\$4,974	\$5,488	\$5,800	\$5,750	\$5,551	\$5,854	\$5,754	\$6,299	9.5%	23.1%
Spend per visitor (\$)	\$104	\$99	\$103	\$109	\$112	\$103	\$105	\$103	\$107	3.9%	2.9%

Main Purpose of Trip

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Holiday	23,797	25,107	23,987	25,189	24,280	25,825	27,564	26,454	29,059	9.8%	22.1%
Visiting Friends & Relatives	14,878	14,574	15,873	16,379	15,010	15,210	15,563	16,184	16,816	3.9%	13.0%
Business	5,080	4,688	6,137	5,536	5,608	5,420	5,467	5,932	5,488	-7.5%	8.0%
Other	5,497	5,777	7,114	6,293	6,419	7,279	7,246	7,386	7,594	2.8%	38.2%
Total	49,252	50,146	53,111	53,397	51,317	53,734	55,840	55,955	58,956	5.4%	19.7%

Origin

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Sydney	20,877	21,602	21,878	22,694	21,685	23,363	24,103	23,815	25,119	5.5%	20.3%
Regional NSW	24,599	24,621	27,361	27,215	25,947	25,730	27,332	27,358	28,561	4.4%	16.1%
Total Intrastate	45,476	46,223	49,238	49,909	47,632	49,092	51,435	51,172	53,680	4.9%	18.0%
Total Interstate	3,777	3,924	3,872	3,488	3,685	4,641	4,405	4,783	5,276	10.3%	39.7%
Total	49,252	50,146	53,111	53,397	51,317	53,734	55,840	55,955	58,956	5.4%	19.7%

Age

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
15-29	11,850	11,424	11,188	11,236	10,405	12,393	12,951	12,265	12,808	4.4%	8.1%
30-39	8,760	8,063	9,510	8,234	8,872	8,578	8,556	8,870	8,778	-1.0%	0.2%
40-49	8,207	8,665	9,444	9,372	8,882	9,212	8,978	8,575	9,649	12.5%	17.6%
50-59	8,624	8,920	9,292	9,179	8,932	8,866	9,556	9,785	10,014	2.3%	16.1%
60-69	7,203	7,597	8,596	9,409	8,602	8,961	9,930	9,447	9,839	4.2%	36.6%
70+	4,607	5,477	5,081	5,966	5,623	5,725	5,870	7,014	7,868	12.2%	70.8%
Total	49,252	50,146	53,111	53,397	51,317	53,734	55,840	55,955	58,956	5.4%	19.7%

Top 5 activities (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	22,307	21,999	22,564	22,985	23,099	24,047	27,385	27,745	29,811	7.4%	33.6%
Visit friends & relatives	17,682	16,646	19,144	18,384	18,699	19,070	18,684	18,723	19,694	5.2%	11.4%
Go shopping for pleasure	11,069	10,016	11,098	10,970	11,116	10,789	9,726	10,558	10,528	-0.3%	-4.9%
Sightseeing/looking around	8,557	8,516	8,139	7,141	8,091	7,864	8,815	8,463	9,728	14.9%	13.7%
Go to the beach	5,272	5,090	4,387	5,210	5,560	6,369	6,811	6,227	7,747	24.4%	46.9%

Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Private vehicle or company car	43,704	44,829	47,824	47,789	45,865	48,009	49,882	50,193	52,702	5.0%	20.6%
Railway	3,362	3,116	3,089	3,287	3,325	3,588	3,675	3,772	4,026	6.7%	19.7%
Bus/Coach	1,321	1,288	1,092	1,252	1,039	1,009	1,252	971	1,209	24.5%	-8.5%

Due to quality issues with the incoming passenger data, IVS results for the YE Mar 18 are preliminary and do not include any data relating to purpose of visit.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.