

Travel to Regional NSW - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	48,937	49,584	52,172	52,149	50,553	54,958	56,626	57,978	62,080	7.1%	26.9%
Nights ('000)	67,369	70,067	71,905	74,882	73,516	76,077	81,146	84,644	89,083	5.2%	32.2%
Expenditure (\$ million)*	\$11,778	\$12,035	\$12,617	\$12,935	\$13,370	\$13,832	\$14,327	\$14,858	\$16,953	14.1%	43.9%
Overnight - Int'l & domestic											
Visitors ('000)	17,136	17,701	17,803	18,514	18,754	19,724	20,985	21,525	23,888	11.0%	39.4%
Nights ('000)	67,369	70,067	71,905	74,882	73,516	76,077	81,146	84,644	89,083	5.2%	32.2%
Expenditure (\$ million)*	\$8,595	\$8,842	\$9,181	\$9,365	\$9,775	\$10,197	\$10,696	\$11,143	\$12,869	15.5%	49.7%
Domestic - overnight & daytrip											
Visitors ('000)	48,335	48,972	51,593	51,567	49,940	54,304	55,913	57,197	61,211	7.0%	26.6%
Nights ('000)	57,737	59,658	61,113	63,626	61,749	63,841	67,386	70,434	74,531	5.8%	29.1%
Expenditure (\$ million)*	\$11,126	\$11,376	\$11,938	\$12,251	\$12,671	\$13,082	\$13,427	\$13,911	\$15,917	14.4%	43.1%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	16,534	17,089	17,225	17,932	18,140	19,069	20,272	20,744	23,019	11.0%	39.2%
Nights (000)	57,737	59,658	61,113	63,626	61,749	63,841	67,386	70,434	74,531	5.8%	29.1%
Average Length of Stay	3.5	3.5	3.5	3.5	3.4	3.3	3.3	3.4	3.2	-4.6%	-7.3%
Expenditure (\$ million)*	\$7,942	\$8,183	\$8,502	\$8,681	\$9,075	\$9,447	\$9,796	\$10,197	\$11,833	16.1%	49.0%
Spend per visitor per night (\$)	\$138	\$137	\$139	\$136	\$147	\$148	\$145	\$145	\$159	9.7%	15.4%
Intrastate visitors (000)	12,338	12,785	12,887	13,214	13,598	13,791	14,392	15,095	16,922	12.1%	37.2%
Interstate visitors (000)	4,196	4,304	4,338	4,718	4,542	5,279	5,880	5,649	6,097	7.9%	45.3%
Intrastate nights (000)	39,453	41,452	41,779	42,114	42,025	42,705	43,404	45,863	50,190	9.4%	27.2%
Interstate nights (000)	18,284	18,206	19,334	21,512	19,724	21,136	23,982	24,572	24,341	-0.9%	33.1%
Intrastate expenditure (\$million)	\$5,728	\$5,913	\$5,960	\$5,988	\$6,351	\$6,571	\$6,661	\$7,125	\$8,176	14.8%	42.7%
Interstate expenditure (\$ million)	\$2,214	\$2,270	\$2,542	\$2,693	\$2,724	\$2,877	\$3,135	\$3,071	\$3,657	19.1%	65.2%

Purpose of Visit

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Holiday	8,416	8,428	8,183	8,452	8,634	9,057	9,691	9,469	10,596	11.9%	25.9%
Visiting Friends & Relatives	5,705	5,991	6,200	6,680	6,464	6,665	7,032	7,437	7,839	5.4%	37.4%
Business	1,972	2,028	2,224	2,262	2,319	2,461	2,586	2,782	3,507	26.1%	77.9%
Other	772	900	934	812	1,061	1,222	1,353	1,523	1,537	0.9%	99.1%
Total	16,534	17,089	17,225	17,932	18,140	19,069	20,272	20,744	23,019	11.0%	39.2%
	Nights (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Holiday	32,785	33,385	33,447	34,146	33,585	34,324	35,841	34,358	37,797	10.0%	15.3%
Visiting Friends & Relatives	17,906	18,262	19,035	20,054	19,288	19,705	20,775	23,428	23,255	-0.7%	29.9%
Business	4,967	5,564	6,268	7,051	5,582	6,862	7,359	8,381	9,684	15.5%	94.9%
Other	2,078	2,447	2,363	2,376	3,293	2,949	3,411	4,268	3,795	-11.1%	82.6%
Total	57,737	59,658	61,113	63,626	61,749	63,841	67,386	70,434	74,531	5.8%	29.1%

Origin

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Regional NSW	6,241	6,634	6,835	6,929	7,334	7,133	7,411	7,481	8,677	16.0%	39.0%
Sydney	6,096	6,152	6,052	6,285	6,264	6,658	6,982	7,614	8,244	8.3%	35.2%
Total Intrastate	12,338	12,785	12,887	13,214	13,598	13,791	14,392	15,095	16,922	12.1%	37.2%
Victoria	1,487	1,442	1,450	1,480	1,530	1,702	1,831	1,781	1,924	8.0%	29.4%
Queensland	1,592	1,728	1,773	1,886	1,785	2,169	2,484	2,518	2,484	-1.4%	56.0%
ACT	717	709	725	970	790	912	1,095	843	1,121	32.9%	56.3%
Other Interstate	401	425	389	381	436	496	471	506	569	12.5%	42.2%
Total Interstate	4,196	4,304	4,338	4,718	4,542	5,279	5,880	5,649	6,097	7.9%	45.3%
Grand Total	16,534	17,089	17,225	17,932	18,140	19,069	20,272	20,744	23,019	11.0%	39.2%

Travel to Regional NSW - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
15-29	3,828	3,922	3,556	3,967	3,807	4,299	4,617	4,697	5,218	11.1%	36.3%	
30-39	2,838	2,954	3,163	2,936	3,120	2,878	3,344	3,323	3,803	14.5%	34.0%	
40-49	2,944	3,221	3,163	3,147	3,406	3,421	3,579	3,547	4,159	17.3%	41.3%	
50-59	3,213	3,209	3,182	3,434	3,262	3,678	3,808	3,892	4,044	3.9%	25.9%	
60-69	2,353	2,417	2,742	2,949	2,937	3,045	3,354	3,342	3,512	5.1%	49.3%	
70+	1,357	1,366	1,418	1,499	1,608	1,748	1,570	1,943	2,282	17.4%	68.2%	
Total	16,534	17,089	17,225	17,932	18,140	19,069	20,272	20,744	23,019	11.0%	39.2%	

Travel Party

	Visitors (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
Travelling alone	3,206	3,306	3,369	3,833	3,930	4,507	4,882	5,323	5,978	12.3%	86.5%	
Adult couple	4,788	4,686	4,949	5,207	5,012	5,300	5,584	6,055	6,306	4.1%	31.7%	
Family group - parent(s), relatives, friends travelling together with children	5,276	5,532	5,323	5,267	5,101	4,920	5,078	4,697	5,308	13.0%	0.6%	
Friends and/ or relatives travelling together without children	2,453	2,617	2,565	2,732	3,103	3,417	3,658	3,740	4,215	12.7%	71.8%	
Business associates travelling together with(out) spouse	523	636	630	601	652	614	737	665	957	43.9%	83.1%	
Other	288	311	389	292	341	312	332	263	255	-3.2%	-11.5%	
Total	16,534	17,089	17,225	17,932	18,140	19,069	20,272	20,744	23,019	11.0%	39.2%	

Top 5 Activities (sorted by the latest year)

	Visitors (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
Eat out / dine at a restaurant and/or cafe	8,791	9,189	9,306	9,706	10,389	11,057	11,931	12,554	14,253	13.5%	62.1%	
Visit friends & relatives	7,604	7,722	8,282	8,347	8,517	8,962	8,982	9,379	9,757	4.0%	28.3%	
Go to the beach	4,428	4,273	4,476	4,830	5,203	5,240	5,880	5,772	6,261	8.5%	41.4%	
Pubs, clubs, discos etc	3,856	3,514	4,074	4,168	4,204	4,583	5,073	5,160	5,757	11.6%	49.3%	
Sightseeing/looking around	4,850	4,831	4,728	4,407	4,616	4,887	4,771	5,063	5,638	11.4%	16.2%	

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
Friends or relatives property	20,981	20,395	20,896	23,913	21,061	22,311	23,770	25,035	26,400	5.5%	25.8%	
Standard hotel/motor inn (below 4 star)	8,570	9,173	8,829	7,939	8,247	8,919	8,797	9,415	10,340	9.8%	20.6%	
Caravan park or commercial camping ground	8,583	10,000	10,534	10,274	10,934	9,828	10,864	9,922	9,913	-0.1%	15.5%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017				
Private vehicle or company car	14,466	14,951	15,052	15,855	15,720	16,611	17,814	18,024	20,079	11.4%	38.8%	
Aircraft	1,011	1,005	1,067	985	1,145	1,183	1,254	1,484	1,634	10.1%	61.6%	
Railway	459	502	389	454	559	603	558	607	642	5.7%	39.9%	

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	602.0	611.4	578.9	581.8	613.4	654.7	712.8	781.2	868.9	11.2%	44.3%
Nights (000)	9,632.0	10,409.3	10,792.4	11,256.3	11,767.8	12,236.1	13,760.0	14,210.0	14,551.7	2.4%	51.1%
Average Length of Stay	16.0	17.0	18.6	19.3	19.2	18.7	19.3	18.2	16.7	-7.9%	4.7%
Expenditure (\$ million)*	\$652.3	\$658.7	\$678.8	\$683.7	\$699.8	\$749.4	\$900.5	\$946.5	\$1,035.6	9.4%	58.8%
Spend per visitor per night (\$)	\$68	\$63	\$63	\$61	\$59	\$61	\$65	\$67	\$71	6.8%	5.1%

Travel to Regional NSW - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

Top 5 Int'l source markets to Regional NSW

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
United Kingdom	147.8	131.8	125.0	103.8	116.6	121.4	137.3	135.1	139.6	3.3%	-5.6%
New Zealand	77.6	86.1	82.3	87.2	80.4	87.5	90.0	89.7	109.6	22.2%	41.3%
United States of America	60.2	63.7	57.1	59.0	65.3	67.6	76.0	88.7	92.1	3.8%	53.0%
Germany	44.0	40.7	44.2	41.6	44.6	53.0	50.2	60.1	62.6	4.1%	42.1%
China	13.3	16.3	22.6	24.5	28.1	25.9	35.1	53.2	48.8	-8.3%	268.1%

Age

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
15-29	271.0	254.0	247.8	237.7	249.4	270.2	288.6	307.1	313.4	2.1%	15.7%
30-39	91.5	95.9	89.6	86.7	86.4	96.3	106.2	127.9	134.3	5.0%	46.9%
40-49	66.0	73.4	67.8	72.9	78.7	75.7	79.0	83.4	106.1	27.2%	60.7%
50-59	77.8	89.8	75.0	75.6	85.4	91.8	101.8	114.4	136.5	19.3%	75.4%
60-69	73.6	75.3	73.1	81.0	80.4	89.0	94.2	107.7	122.7	14.0%	66.7%
70+	22.1	23.1	25.6	27.9	33.1	31.8	43.0	40.6	55.9	37.5%	152.5%
Total	602.0	611.4	578.9	581.8	613.4	654.7	712.8	781.2	868.9	11.2%	44.3%

Travel Party

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Travelling alone	371.2	353.8	336.4	328.2	342.7	372.4	400.7	423.9	475.4	12.1%	28.1%
Adult couple	137.3	142.0	124.1	122.8	126.1	145.2	163.4	169.7	198.2	16.8%	44.4%
Family group - parent(s) and children	31.3	37.5	40.4	46.0	57.7	55.0	63.2	80.9	85.7	5.9%	174.1%
Friends and/ or relatives travelling together	55.1	66.8	66.3	68.5	73.6	69.2	72.1	92.6	93.3	0.7%	69.2%
Business associates travelling together with(out) spouse	7.2	10.9	9.8	13.1	9.3	10.4	11.4	n/p	13.5	-	88.7%
Other	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Total	602.0	611.4	578.9	581.8	613.4	654.7	712.8	781.2	868.9	11.2%	44.3%

Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Eat out / dine at a restaurant and/or cafe	551.3	540.2	514.2	518.8	550.0	606.0	655.1	738.8	811.4	9.8%	47.2%
Go to the beach	488.4	475.0	442.8	438.4	489.0	516.5	572.1	633.9	699.3	10.3%	43.2%
Sightseeing/looking around	502.0	485.8	458.7	459.5	473.8	525.8	556.4	643.4	691.9	7.5%	37.8%
Go shopping for pleasure	476.5	458.2	435.2	447.5	465.5	521.9	565.6	630.5	663.6	5.3%	39.3%
Visit national parks / state parks	385.3	358.0	332.4	339.6	375.0	424.8	455.9	521.8	558.3	7.0%	44.9%

First or Return Visitor to Australia

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
First visit	310.3	297.1	271.2	271.1	291.0	306.8	317.0	354.7	390.7	10.1%	25.9%
Return visit	291.7	314.2	307.8	310.7	322.4	347.9	395.8	426.5	478.2	12.1%	64.0%
Total	602.0	611.4	578.9	581.8	613.4	654.7	712.8	781.2	868.9	11.2%	44.3%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Friends or relatives property	2,835.4	3,261.6	3,511.2	3,557.5	3,906.0	3,930.1	4,529.1	4,659.9	4,962.3	6.5%	75.0%
Rented house/apartment/flat or unit	2,715.5	3,161.1	3,014.3	3,471.7	3,356.3	3,492.1	4,043.7	4,586.0	4,237.7	-7.6%	56.1%
Backpacker or hostel	1,023.8	883.2	813.1	902.9	970.9	1,024.7	878.4	883.4	1,001.6	13.4%	-2.2%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018		
Private vehicle or company car	190.4	208.5	200.9	197.9	205.7	215.5	244.5	259.1	293.4	13.2%	54.1%
Rental car	130.8	134.8	114.9	109.2	119.6	141.9	149.2	163.5	189.5	15.9%	44.8%
Aircraft	81.3	85.9	92.3	105.1	109.4	103.5	106.2	113.7	131.3	15.4%	61.6%

Travel to Regional NSW - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	31,801	31,883	34,368	33,635	31,799	35,234	35,641	36,454	38,192	4.8%	20.1%
Expenditure (\$ million)*	\$3,184	\$3,193	\$3,436	\$3,570	\$3,596	\$3,635	\$3,631	\$3,715	\$4,084	9.9%	28.3%
Spend per visitor (\$)	\$100	\$100	\$100	\$106	\$113	\$103	\$102	\$102	\$107	4.9%	6.8%

Main Purpose of Trip

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Holiday	15,795	16,895	16,236	16,064	15,488	17,886	18,272	18,176	19,692	8.3%	24.7%
Visiting Friends & Relatives	9,477	8,824	9,540	10,230	8,970	9,417	9,561	10,019	10,281	2.6%	8.5%
Business	3,092	2,881	4,052	3,345	3,304	3,132	3,070	3,447	3,096	-10.2%	0.1%
Other	3,437	3,283	4,541	3,996	4,037	4,800	4,737	4,811	5,123	6.5%	49.1%
Total	31,801	31,883	34,368	33,635	31,799	35,234	35,641	36,454	38,192	4.8%	20.1%

Origin

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Sydney	10,609	10,695	10,541	10,449	10,156	11,947	11,611	12,024	12,584	4.7%	18.6%
Regional NSW	17,994	17,849	20,551	20,162	18,575	19,414	20,337	20,431	21,035	3.0%	16.9%
Total Intrastate	28,603	28,543	31,092	30,611	28,731	31,361	31,948	32,455	33,619	3.6%	17.5%
Total Interstate	3,198	3,340	3,276	3,024	3,068	3,874	3,693	3,999	4,573	14.4%	43.0%
Total	31,801	31,883	34,368	33,635	31,799	35,234	35,641	36,454	38,192	4.8%	20.1%

Age

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
15-29	7,111	6,792	6,422	6,361	5,565	7,676	8,015	7,238	8,179	13.0%	15.0%
30-39	5,518	5,223	6,259	4,811	5,512	5,522	5,202	5,700	5,597	-1.8%	1.4%
40-49	5,166	5,514	6,226	6,265	5,683	6,339	5,815	5,593	6,164	10.2%	19.3%
50-59	5,956	5,840	6,221	6,121	5,822	5,767	6,321	6,655	6,622	-0.5%	11.2%
60-69	4,871	4,895	5,771	6,120	5,528	6,055	6,504	6,586	6,421	-2.5%	31.8%
70+	3,178	3,619	3,469	3,957	3,690	3,876	3,785	4,681	5,210	11.3%	63.9%
Total	31,801	31,883	34,368	33,635	31,799	35,234	35,641	36,454	38,192	4.8%	20.1%

Top 5 activities (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Eat out / dine at a restaurant and/or cafe	14,022	13,799	14,339	14,631	14,643	15,709	17,633	17,993	19,404	7.8%	38.4%
Visit friends & relatives	11,430	10,273	11,592	11,247	11,246	12,152	11,308	11,508	11,993	4.2%	4.9%
Go shopping for pleasure	7,247	6,679	7,383	6,984	7,120	7,562	6,535	7,307	7,244	-0.9%	0.0%
Sightseeing/looking around	5,857	5,877	5,682	4,540	5,304	5,530	6,058	6,011	6,703	11.5%	14.4%
Go to the beach	3,800	3,837	3,340	3,998	3,807	4,702	4,921	4,791	5,681	18.6%	49.5%

Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Private vehicle or company car	30,129	30,401	32,952	32,114	30,198	33,421	34,102	34,858	36,559	4.9%	21.3%
Railway	731	619	560	623	756	992	800	813	844	3.9%	15.4%
Bus/Coach	668	565	555	631	537	510	434	417	486	16.6%	-27.2%

n/p = not publishable

Due to quality issues with the incoming passenger data, IVS results for the YE Mar 18 are preliminary and do not include any data relating to purpose of visit.

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, New England North West, North Coast, Northern Rivers, The Outback, Riverina, Snowy Mountains, South Coast, The Murray.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.