

Domestic Overnight Travel

Overview

NSW received over 32.9 million domestic overnight visitors - up by 9.3%* on YE Jun 17. Visitors spent over 103.3 million nights in the State - up by 6.7%* on YE Jun 17.

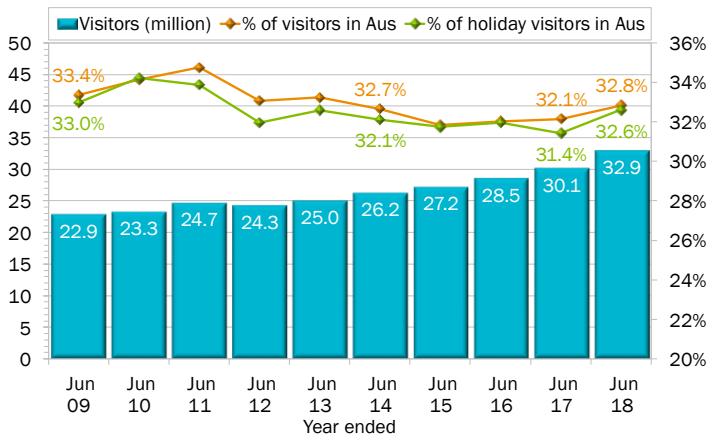
NSW received 32.8% of visitors and 28.5% of nights in Australia. Compared to YE Jun 17, the share of visitors was up by 0.7% pts and the share of nights was down by 0.2% pts.

The average length of stay in NSW was 3.1 nights - down by 0.1 night on YE Jun 17.

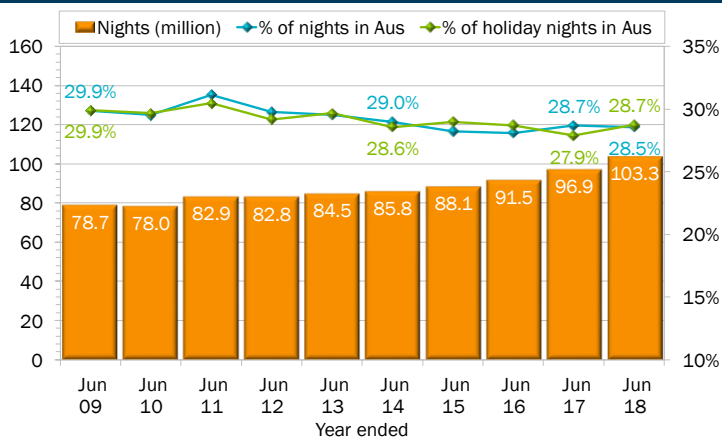
Domestic overnight visitors spent \$19.8 billion in NSW (incl airfares and transport costs) - up by 15.2%* on YE Jun 17. This represented 29.4% of total expenditure in Australia. On average, visitors spent \$602 per person and \$192 per night in NSW. ⁽¹⁾

(1) Source: TRA's expenditure allocation method applied to NVS data, YE Jun 18.

Overnight visitors



Visitor nights



Age groups

'15 to 29 years' (22.4%) was the largest age group of visitors to the State, followed by '40 to 49 years' (18.6%) and '50 to 59 years' (17.9%).

Forecast²

Domestic visitor nights in NSW are expected to increase from nearly 97.9 million in 2016/17 to nearly 118.9 million in 2026/27, an average annual growth rate of 2.0%.

(2) Source: State and Territory Tourism Forecasts, 2017, TRA. Note: nights only.

Please note: The information in this report is sourced from sample surveys, hence the results are subject to sampling variability.

* The percentage change is statistically significant.

Origin

Origin	Visitors ('000)	%	Visitor nights ('000)	Spend in NSW (\$ million)	Average spend per night in NSW	Average length of stay in NSW
Regional NSW	12,238	37.2%	34,838	5,907	170	2.8
Sydney	9,451	28.7%	26,601	5,794	218	2.8
Total intrastate	21,688	65.9%	61,439	11,701	190	2.8
Queensland	4,086	12.4%	15,650	2,851	182	3.8
Victoria	3,980	12.1%	13,834	2,904	210	3.5
ACT	1,792	5.4%	5,190	829	160	2.9
Other interstate	1,377	4.2%	7,223	1,546	214	5.2
Total interstate	11,236	34.1%	41,898	8,130	194	3.7
Total NSW	32,924		103,337	19,831	192	3.1

Regional NSW (12.2 million or 37.2%) was the largest source of **visitors** to the State, followed by Sydney (9.5 million or 28.7%) and Queensland (4.1 million or 12.4%). Compared to YE Jun 17, the regional NSW source market grew by 5.2%* and Sydney increased by 10.3%* while Queensland grew by 9.8%*.

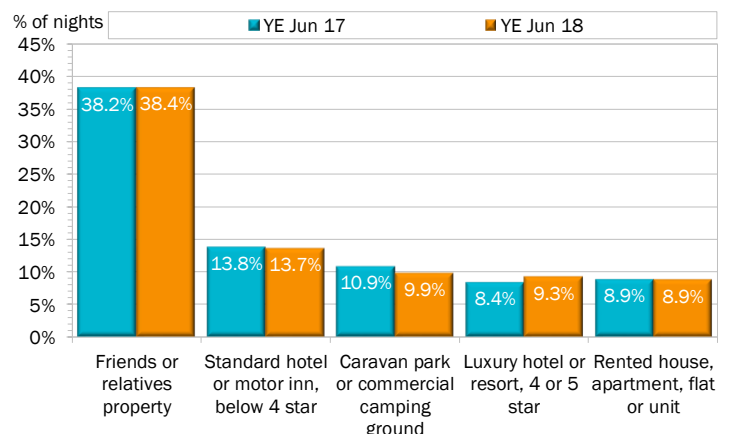
Regional NSW (34.8 million or 33.7%) was the largest source market in terms of **nights** in the State, followed by Sydney (26.6 million or 25.7%) and Queensland (15.7 million or 15.1%). Compared to YE Jun 17, nights spent by visitors from regional NSW grew by 5.9% and nights from Sydney increased by 9.2%* while nights by Queenslanders grew by 3.5%.

Visitors from regional NSW spent the most in the State (\$5.9 billion), followed by visitors from Sydney (\$5.8 billion) and visitors from Victoria (\$2.9 billion). Compared to YE Jun 17, **expenditure** by regional NSW visitors grew by 11.4%* and spend by visitors from Sydney increased by 11.1%* while spend by Victorian visitors grew by 19.4%*.

Visitors from Northern Territory (\$266) had the highest **average spend per night** in NSW, followed by Western Australian visitors (\$252) and visitors from Sydney (\$218).

Interstate visitors to NSW stayed, on average, 3.7 nights in the State. This was 0.9 nights longer than intrastate visitors. Visitors from Northern Territory (5.7 nights) had the longest **average stay** in NSW, followed by Western Australian visitors (5.5 nights).

Accommodation in NSW



'Friends or relatives property' (38.4%) was the most popular accommodation type used for nights in NSW, followed by 'standard hotel or motor inn, below 4 star' (13.7%). Compared to YE Jun 17, 'luxury hotel or resort, 4 or 5 star' grew by 0.9% pts, while 'caravan park or commercial camping ground' decreased by 1.0% pt.

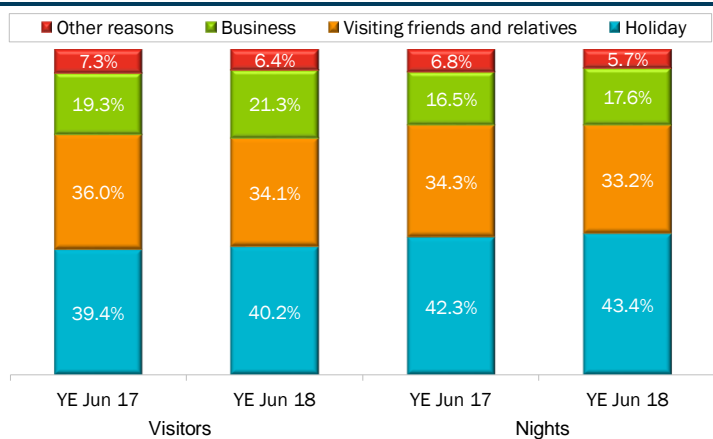
Domestic Travel to NSW

Year ended June 2018

For the period of July 2017 to June 2018

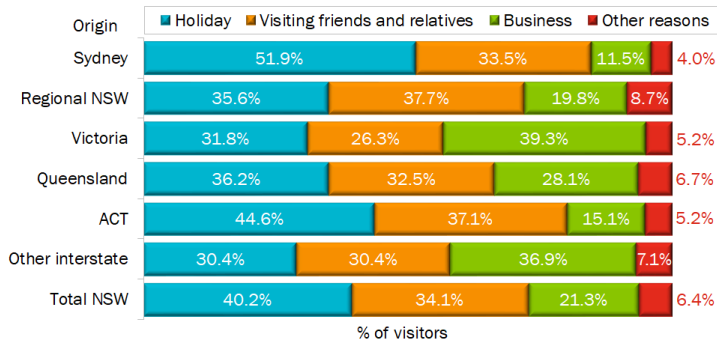
Source: NVS, YE Jun 18, TRA - unless otherwise specified.

Purpose of visit to NSW



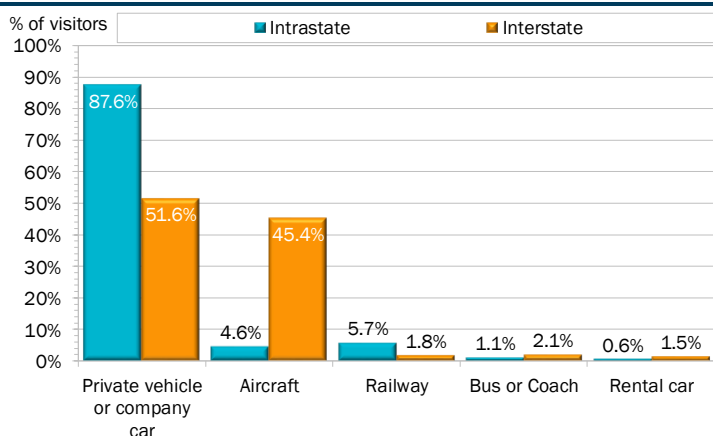
'Holiday' (40.2%) was the largest purpose of visit for visitors to NSW, followed by 'visiting friends and relatives (VFR)' (34.1%) and 'business' (21.3%). Compared to YE Jun 17, visitors who travelled for 'holiday' grew by 11.4%* and 'VFR' increased by 3.6% while 'business' grew by 20.2%*.

'Holiday' (43.4%) was the largest purpose in terms of nights in the State, followed by 'VFR' (33.2%) and 'business' (17.6%). Compared to YE Jun 17, nights spent for 'holiday' grew by 9.4%* and 'VFR' increased by 3.4% while 'business' grew by 14.2%*.



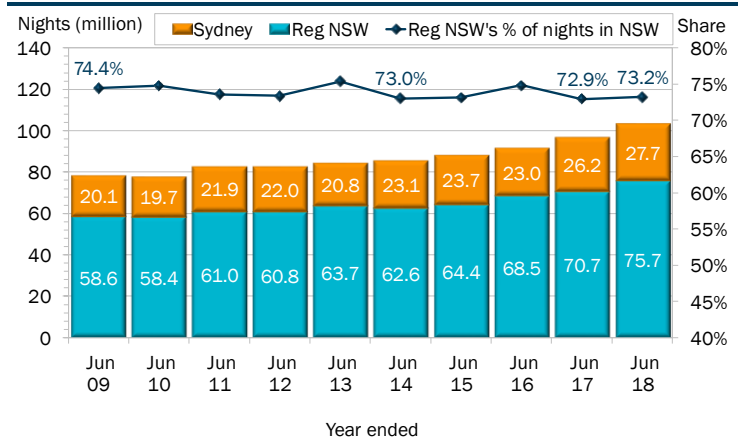
Sydney residents (51.9%) were more likely than visitors from other origins to travel for 'holiday' to the State, while Victorians (39.3%) had the largest proportion of 'business' visitors (note: of the individual origins shown in the graph).

Transport in NSW



'Private vehicle or company car' was the most popular form of transport used by both intrastate and interstate visitors to NSW (87.6% and 51.6% respectively). 'Railway' (5.7%) was the 2nd most popular amongst intrastate visitors, while 'aircraft' (45.4%) was the 2nd most popular amongst interstate visitors.

Destinations in NSW



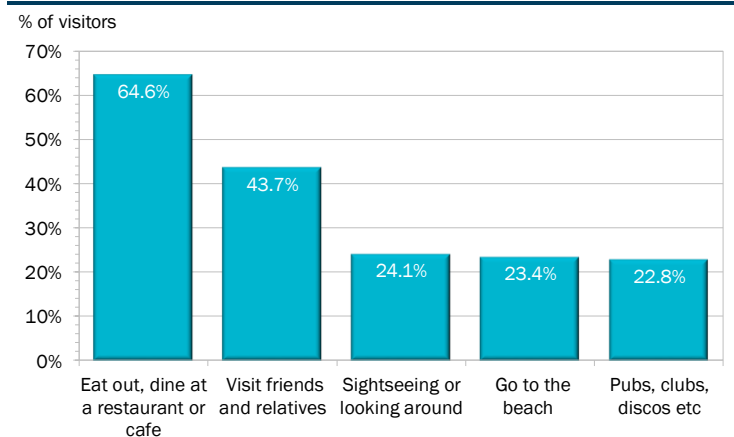
Regional NSW received nearly 75.7 million visitor nights - up by 7.1%* on YE Jun 17. This represented 73.2% of all nights in NSW - up by 0.3% pts on YE Jun 17.

Rank	Tourism region	Nights (million)	Rank	Tourism region	Nights (million)
1	Sydney	27.7	8	Snowy Mountains	3.4
2	North Coast region	20.4	9	Capital Country	3.2
3	South Coast region	12.1	10	The Murray	3.0
4	The Hunter	9.9	11	Riverina	2.7
5	Central NSW	8.0	12	Blue Mountains	2.4
6	New England North West	4.6	13	Outback NSW	1.6
7	Central Coast	4.0			

Travel party

'Alone' (32.0%) was the most common travel party amongst visitors to NSW. 'Adult couple' (25.5%) was the 2nd most common, followed by 'friends or relatives' (20.9%).

Top activities in NSW



'Eat out, dine at a restaurant or cafe' (64.6%) was the most popular activity undertaken by visitors to the State. 'Visit friends and relatives' (43.7%) was the 2nd most popular, followed by 'sightseeing or looking around' (24.1%).

Overview - Australia

Australians took nearly 100.3 million trips and spent nearly 362.0 million nights in Australia. Visitors were up by 7.0%* and nights were up by 7.1%* on YE Jun 17. On average, they stayed 3.6 nights - unchanged on YE Jun 17.

Australians spent over \$67.5 billion (incl airfares & transport costs) on domestic overnight travel - up by 7.9%* on YE Jun 17. On average, visitors spent \$673 per person and \$187 per night in Australia.

Please note: The information in this report is sourced from sample surveys, hence the results are subject to sampling variability.

* The percentage change is statistically significant.

Domestic Travel to NSW

Year ended June 2018

For the period of July 2017 to June 2018

Source: NVS, YE Jun 18, TRA - unless otherwise specified.

	% overnight		YE Jun 17	YE on YE growth
	YE Jun 18	visitors		
Visitors to NSW (million)	93.1	35.4%	86.8	7.2%
Nights in NSW (million)	103.3		96.9	6.7%
Expenditure in NSW (billion)	\$26.3	75.5%	\$23.1	13.5%

Domestic Daytrip Travel

Overview

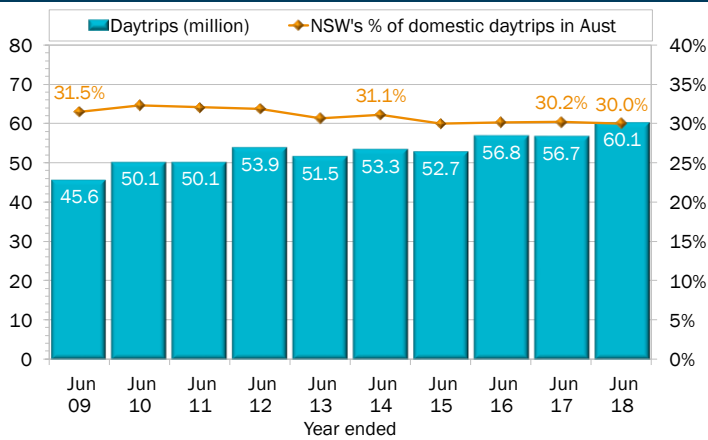
NSW received over 60.1 million domestic daytrip visitors - up by 6.0%* on YE Jun 17.

NSW received 30.0% of daytrips in Australia. Compared to YE Jun 17, the share was down by 0.2% pts.

Domestic daytrip visitors spent \$6.4 billion in NSW - up by 8.6%* on YE Jun 17. This represented 30.0% of total expenditure in Australia. On average, they spent \$107 per trip to the State - up by 2.4% on YE Jun 17. ⁽¹⁾

(1) Source: TRA's expenditure allocation method applied to NVS data, YE Jun 18.

Daytrips

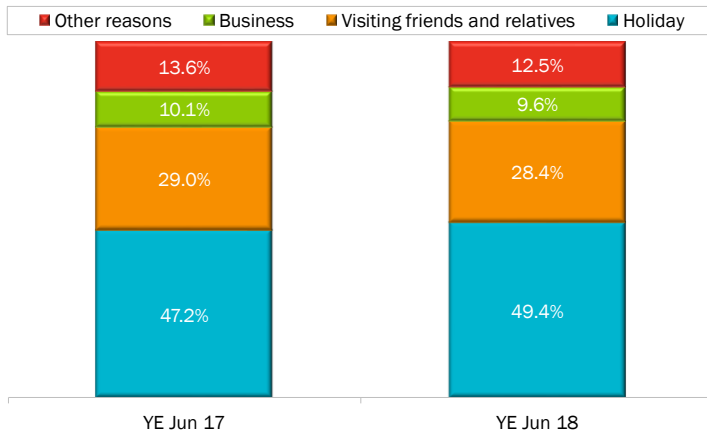


Origin

Regional NSW (48.6%) was the largest source of visitors to NSW, followed by Sydney (42.6%) and Queensland (4.1%).

Compared to YE Jun 17, the regional NSW source market grew by 3.8% and Sydney increased by 8.2%* while Queensland grew by 2.9%.

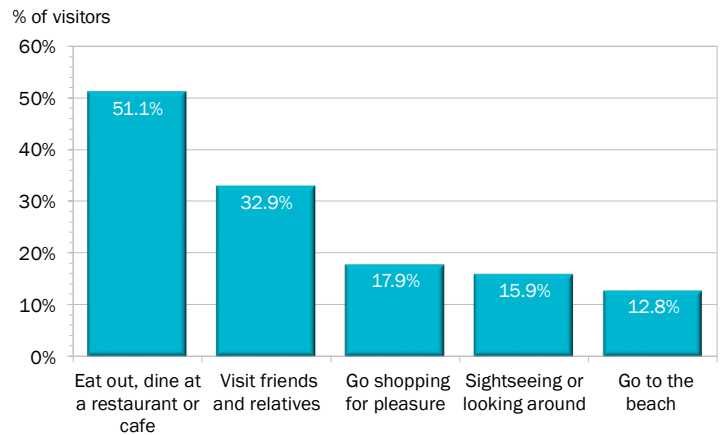
Main purpose of trip



'Holiday' (49.4%) was the largest purpose of trip for visitors to the State, followed by 'visiting friends and relatives (VFR)' (28.4%) and 'business' (9.6%).

Compared to YE Jun 17, visitors who travelled for 'holiday' grew by 11.0%* and 'VFR' increased by 3.8% while 'business' grew by 0.9%.

Top activities in NSW

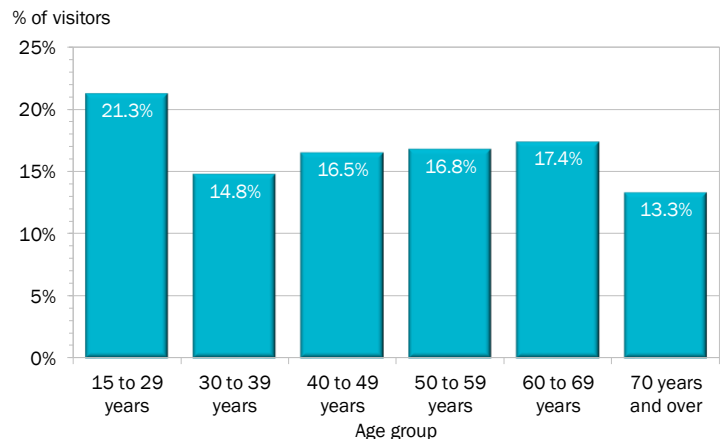


'Eat out, dine at a restaurant or cafe' (51.1%) was the most popular activity undertaken by visitors to NSW, followed by 'visit friends and relatives' (32.9%).

Transport in NSW

'Private vehicle or company car' (89.4%) was the most popular form of transport used by visitors to NSW, followed by 'railway' (6.8%) and 'bus or coach' (2.0%).

Age groups



Overview - Australia

Australians took over 200.4 million daytrips. Daytrips were up by 6.8%* on YE Jun 17. Australians spent over \$21.4 billion on domestic daytrip travel - up by 8.6%* on YE Jun 17. On average, they spent \$107 per trip - up by 1.7% on YE Jun 17.

Notes and further information

Domestic overnight visitor = an Australian resident, aged 15 and over, who had taken a trip within Australia involving a stay away from home for at least one night (but no more than 12 months) at a place at least 40 km from home.

Domestic daytrip visitor = an Australian resident, aged 15 and over, who had taken a round trip for a distance of at least 50km, of a duration of at least 4 hours but not involving a night away from home (same day travel as part of overnight travel is excluded, as is routine travel such as commuting between work/school and home).

Please see www.destinationnsw.com.au for detailed profiles on travel to each of NSW's regions and information on international travel to the State.

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