



Australian Accommodation Monitor By Tourism Region

2017 - 2018

Source: STR Global

Establishments with 10 rooms or more¹

	YE	SUPPLY			DEMAND		REVENUE		
		Establishments	Rooms	Room nights available (000)	Room nights occupied (000)	Room occupancy rate	Takings from accommodation	Average daily rate	Revenue per available room ³
		no.	no.	no.	no.		\$ millions	\$	\$
NSW	2017 - 18	1,740	86,870	31,306	24,917	79.6%	5,431	218	173
	% ch	1.1%	2.9%	2.6%	3.4%	0.6 ppts		5.1	5.3
Sydney	2017 - 18	403	42,921	15,297	13,016	85.1%	2,991	230	196
	% ch	3.9%	6.0%	5.2%	4.9%	-0.2 ppts		4.5	3.4
Blue Mountains	2017 - 18	32	1,417	517	341	65.9%	95	279	184
	% ch	0.0%	0.0%	0.0%	0.5%	0.4 ppts		5.4	4.5
Capital Country	2017 - 18	60	2,087	762	423	55.5%	64	152	84
	% ch	0.0%	0.0%	0.0%	-1.1%	-0.6 ppts		7.5	3.2
Central Coast	2017 - 18	49	2,047	750	524	69.8%	103	196	137
	% ch	0.0%	-2.2%	-2.1%	2.8%	3.4 ppts		3.6	9.0
Central NSW	2017 - 18	154	4,535	1,655	1,050	63.5%	147	140	89
	% ch	0.7%	0.4%	0.4%	5.1%	2.8 ppts		2.8	5.7
Hunter	2017 - 18	154	6,444	2,362	1,606	68.0%	296	185	125
	% ch	1.3%	-1.0%	-0.1%	3.4%	2.3 ppts		6.1	8.2
New England North West	2017 - 18	129	3,299	1,204	686	56.9%	102	149	85
	% ch	0.0%	0.0%	1.0%	7.4%	3.4 ppts		7.5	9.1
North Coast NSW	2017 - 18	303	9,794	3,583	2,241	62.5%	378	169	106
	% ch	0.0%	0.0%	0.3%	1.0%	0.5 ppts		11.9	8.2
Outback NSW	2017 - 18	22	663	np	np	np	np	np	np
	% ch	0.0%	0.0%	-	-	-		-	-
Riverina	2017 - 18	68	2,204	804	541	67.2%	75	139	93
	% ch	0.0%	0.0%	2.4%	7.4%	3.2 ppts		4.7	7.4
Snowy Mountains	2017 - 18	68	2,452	887	390	44.0%	77	197	87
	% ch	0.0%	-0.1%	0.3%	8.0%	3.1 ppts		3.5	7.6
South Coast	2017 - 18	186	5,435	1,984	1,360	68.6%	241	177	121
	% ch	0.0%	0.0%	0.5%	6.9%	4.1 ppts		5.1	10.5
The Murray	2017 - 18	112	3,572	1,259	741	58.9%	102	137	81
	% ch	0.9%	4.3%	0.7%	1.3%	0.3 ppts		3.2	2.3

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NOTES:

1. Establishments include Hotels & Resorts, Motels/Private Hotels/Guest Houses, Serviced Apartments and Holiday Parks.
2. Year on year change is not available for takings from accommodation.
3. Revenue per available room is the average takings per room per night for all rooms, whether the rooms are occupied or not.
4. np means not publishable
5. Ppts means percentage points difference.



Australian Accommodation Monitor By Market Class

2017 - 2018

Source: STR Global

Establishments with 10 rooms or more¹

NSW	YE	SUPPLY			DEMAND		REVENUE		
		Establishments	Rooms	Room nights available (000)	Room nights occupied (000)	Room occupancy rate	Takings from accommodation	Average daily rate	Revenue per available room ³
		no.	no.	no.	no.		\$ millions	\$	\$
TOTAL	2017 - 18	1740	86,870	31,306	24,917	79.6%	5,430.7	218	173
	% ch			2.6%	3.4%	0.6 ppts		5.1	5.3
Hotels & Resorts	2017 - 18	511	42,992	15,393	12,523	81.4%	2,831	226	184
	% ch			4.2%	3.8%	-0.3 ppts		6.2	4.5
Motels/Private Hotels/Guest Houses	2017 - 18	886	24,811	9,020	6,533	72.4%	1,064	163	118
	% ch			0.5%	2.2%	1.2 ppts		5.8	6.1
Serviced Apartments	2017 - 18	195	14,512	5,232	4,320	82.6%	951	220	182
	% ch			2.6%	6.6%	3.1 ppts		2.9	9.2
Holiday Parks	2017 - 18	148	4,555	1,661	858	51.6%	130	151	78
	% ch			0.6%	1.7%	0.6 ppts		-0.4	0.7
Luxury & Upper Upscale Classes	2017 - 18	157	19,721	7,002	5,939	84.8%	1,721	290	246
	% ch			6.6%	7.2%	0.5 ppts		5.9	6.4
Hotels & Resorts	2017 - 18	87	13,187	4,671	3,914	83.8%	1,197	306	256
	% ch			8.8%	6.3%	-2.0 ppts		8.2	0.9
Motels/Private Hotels/Guest Houses	2017 - 18	22	485	np	np	np	np	np	np
	% ch			-	-	-		-	-
Serviced Apartments	2017 - 18	45	5,937	2,125	1,848	86.9%	476	258	224
	% ch			2.4%	9.5%	5.7 ppts		1.8	16.1
Holiday Parks	2017 - 18	3	112	np	np	np	np	np	np
	% ch			-	-	-		-	-
Upscale and Upper Middle Classes	2017 - 18	474	31,412	11,341	8,930	78.7%	1,660	186	146
	% ch			1.4%	2.7%	1.0 ppts		4.7	5.5
Hotels & Resorts	2017 - 18	175	17,378	6,263	5,082	81.1%	971	191	155
	% ch			1.0%	2.3%	1.0 ppts		5.8	6.6
Motels/Private Hotels/Guest Houses	2017 - 18	130	5,227	1,886	1,440	76.3%	242	168	128
	% ch			1.2%	3.1%	1.4 ppts		5.4	6.4
Serviced Apartments	2017 - 18	108	7,356	2,662	2,093	78.6%	386	184	145
	% ch			2.9%	4.2%	1.0 ppts		2.4	3.7
Holiday Parks	2017 - 18	61	1,451	530	257	48.5%	40	155	75
	% ch			0.0%	1.8%	0.8 ppts		3.4	2.9
Midscale and Economy Classes	2017 - 18	1,109	35,737	12,963	9,264	71.5%	1,297	140	100
	% ch			1.6%	1.2%	-0.2 ppts		1.6	0.8
Hotels & Resorts	2017 - 18	249	12,427	4,459	3,437	77.1%	474	138	106
	% ch			4.0%	4.0%	-0.04 ppts		1.7	1.2
Motels/Private Hotels/Guest Houses	2017 - 18	734	19,099	6,969	4,160	59.7%	524	126	75
	% ch			0.2%	0.7%	0.3 ppts		0.1	0.4
Serviced Apartments	2017 - 18	42	1,219	np	np	np	np	np	np
	% ch			-	-	-		-	-
Holiday Parks	2017 - 18	84	2,992	1,090	568	52.1%	80	141	74
	% ch			-	-	-		-	-

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