Travel to Capital Country
Year ended June 2018
For the period of July 2017 to June 2018

Sources: (1) National Visitor Survey (NVS) & (2) International Visitor Survey (VIS), YE Jun 18, Tourism Research Australia (TRA) - unless otherwise specified.

Domestic Overnight Travel¹

<table>
<thead>
<tr>
<th>Visitors and nights</th>
<th>YE Jun 14</th>
<th>YE Jun 15</th>
<th>YE Jun 16</th>
<th>YE Jun 17</th>
<th>YE Jun 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitors ('000)</td>
<td>1.090</td>
<td>1.026</td>
<td>1.298</td>
<td>1.181</td>
<td>1.425</td>
</tr>
<tr>
<td>Nights ('000)</td>
<td>2.511</td>
<td>2.509</td>
<td>2.721</td>
<td>3.025</td>
<td>3.201</td>
</tr>
</tbody>
</table>

Capital Country received over 1.4 million domestic overnight visitors – up by 20.6%* on YE Jun 17. Visitors spent over 3.2 million nights in the region - up by 17.6% on YE Jun 17.

Note: The number of domestic overnight trips to regional New South Wales increased by 9.4 percent* on last year and by 26.4 percent* compared to four years ago.

Market share

The region received 6.1% of visitors and 4.2% of nights in regional NSW. Compared to YE Jun 17, the share of visitors was up by 0.6% pts and the share of nights was up by 0.4% pts.

Purpose of visit to Capital Country

<table>
<thead>
<tr>
<th>Purpose of visit</th>
<th>YE Jun 17</th>
<th>YE Jun 18</th>
<th>YE Jun 17</th>
<th>YE Jun 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>14.1%</td>
<td>15.8%</td>
<td>12.5%</td>
<td>13.5%</td>
</tr>
<tr>
<td>Visiting friends and relatives</td>
<td>8.5%</td>
<td>7.4%</td>
<td>7.7%</td>
<td>7.3%</td>
</tr>
<tr>
<td>Other reasons</td>
<td>34.4%</td>
<td>36.6%</td>
<td>38.0%</td>
<td>33.2%</td>
</tr>
<tr>
<td>Holiday</td>
<td>43.1%</td>
<td>40.4%</td>
<td>41.8%</td>
<td>46.0%</td>
</tr>
</tbody>
</table>

‘Visiting friends and relatives (VFR)’ (40.4%) was the largest purpose of visit for visitors to the region, followed by ‘holiday’ (36.6%) and ‘business’ (15.8%). Compared to YE Jun 17, visitors who travelled for ‘VFR’ grew by 13.1% and ‘holiday’ increased by 28.3%* while ‘business’ grew by 35.2%*.

‘VFR’ (46.0%) was the largest purpose in terms of nights in the region, followed by ‘holiday’ (33.2%) and ‘business’ (13.5%). Compared to YE Jun 17, nights spent for ‘VFR’ grew by 29.6% and ‘holiday’ increased by 2.8% while ‘business’ grew by 27.0%.

Accommodation used in Capital Country

‘Friends or relatives property’ (49.8%) was the most popular accommodation used for nights in the region. ‘Standard hotel or motor inn, below 4 star’ (16.3%) was the 2nd most popular accommodation, followed by ‘caravan or camping – non commercial’ (7.7%).

Sydney (44.2%) was the largest source of visitors to the region, followed by regional NSW (32.3%) and Victoria (7.3%). Compared to YE Jun 17, the Sydney source market grew by 31.0%* and regional NSW increased by 13.6%. Over the same period, Victoria declined by 2.8% while the ACT grew by 15.8% and Queensland increased by 32.8%.

Sydney (37.6%) was the largest source market in terms of nights in the region, followed by regional NSW (33.0%) and Queensland (7.8%). Compared to YE Jun 17, nights spent by visitors from Sydney grew by 8.1% and nights from regional NSW increased by 23.5%. Over the same period, Queensland nights grew by 11.6% while nights by Victorians declined by 23.0% and nights by visitors from the ACT increased by 1.3%.

Top activities in Capital Country

‘Eat out, dine at a restaurant or café’ (50.8%) was the most popular activity undertaken by visitors to the region, followed by ‘visit friends and relatives’ (43.3%) and ‘sightseeing or looking around’ (20.9%).

Age groups

‘60 to 69 years’ (20.2%) was the largest age group of visitors to the region, followed by ‘50 to 59 years’ (19.4%) and ‘15 to 29 years’ (18.6%).

Travel party

‘Adult couple’ (35.0%) was the most common travel party amongst visitors to the region, followed by ‘alone’ (28.1%) and ‘friends and relatives’ (17.9%).

Expenditure (incl airfares and transport costs)³

Domestic overnight visitors spent $464 million in the region - up by 33.8%* on YE Jun 17. On average, they spent $145 per night – up by 13.7% on YE Jun 17.

(3) Source: TRA’s expenditure allocation method applied to NVS data, YE Jun 18.

* The percentage change is statistically significant.

np = Not published due to insufficient sample.
Travel to Capital Country
Year ended June 2018
For the period of July 2017 to June 2018

Capital Country received 33,100 international overnight visitors – down by 4.4% on YE Jun 17. Visitors spent 429,900 nights in the region - down by 26.1% on YE Jun 17.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 6.2 percent* on last year and by 40.4 percent* compared to four years ago.

Market share
The region received 3.8% of visitors and 3.0% of nights in regional NSW. Compared to YE Jun 17, the share of visitors was down by 0.4% pts and the share of nights was down by 0.9% pts.

Origin – share of visitors to Capital Country

New Zealand (23.5%) was the region’s largest individual source market of visitors, followed by the United Kingdom (13.4%) and the USA (9.2%).

Accommodation used in Capital Country
‘Friends or relatives property’ (42.6%) was the most popular form of accommodation used by visitors to the region, followed by ‘standard hotel or motor inn, below 4 star’ (22.5%).

Age groups
‘15 to 29 years’ (27.2%) was the largest age group of visitors to the region, followed by ‘40 to 49 years’ (20.4%) and ‘60 to 69 years’ (17.1%).

Expenditure (incl 30% prepaid package expenditure)^4
International overnight visitors spent $25 million in the region. On average, they spent $59 per night region.

(4) Source: TRA’s expenditure allocation method applied to IVS data, YE Jun 18.

Preliminary IVS results
Due to quality issues with the incoming passenger data, IVS results for the YE Jun 18 are preliminary and do not include any data relating to purpose of visit. There are no issues with the survey collection.

Please note: Due to quality issues with the incoming passenger data, IVS and total travel results for the YE Jun 18 are preliminary.

* The percentage change is statistically significant.
np = Not published due to insufficient sample.

Daytrips

Capital Country received nearly 2.9 million domestic daytrip visitors - up by 4.2% on YE Jun 17.

Note: The number of domestic daytrips to regional New South Wales increased by 4.0 percent* on last year and by 18.2 percent* compared to four years ago.

Main purpose of trip
‘Holiday’ (53.8%) was the largest purpose of trip for visitors to the region, followed by ‘visiting friends and relatives (VFR)’ (27.7%) and ‘business’ (9.0%). Compared to YE Jun 17, visitors who travelled for ‘holiday’ grew by 11.4% while ‘VFR’ declined by 2.9% and ‘business’ increased by 12.9%.

Top activities in Capital Country

‘Eat out, dine at a restaurant or cafe’ (53.7%) was the most popular activity undertaken by visitors to the region.

Expenditure^2
Domestic daytrip visitors spent $302 million in the region - up by 14.3% on YE Jun 17. On average, they spent $105 per trip – up by 9.7% on YE Jun 17.

(3) Source: TRA’s expenditure allocation method applied to NVS data, YE Jun 18.

Further information
Please see www.destinationnsw.com.au for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.