

# Travel to Central Coast Tourism Region - Preliminary

## Year ended June 2018



Source: National and International Visitor Surveys, TRA.

### OVERVIEW

	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	4,635	4,424	4,427	5,125	4,782	4,450	4,621	4,837	5,080	5.0%	9.6%
Nights ('000)	3,863	4,370	4,064	4,598	4,219	4,288	4,189	4,791	4,724	-1.4%	22.3%
Expenditure (\$ million)*	\$771	\$708	\$629	\$862	\$834	\$787	\$840	\$831	\$864	4.0%	12.0%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	1,170	1,272	1,173	1,418	1,337	1,238	1,306	1,435	1,535	7.0%	31.3%
Nights ('000)	3,863	4,370	4,064	4,598	4,219	4,288	4,189	4,791	4,724	-1.4%	22.3%
Expenditure (\$ million)*	\$483	\$491	\$400	\$580	\$577	\$517	\$554	\$575	\$582	1.1%	20.5%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	4,601	4,390	4,389	5,087	4,741	4,411	4,567	4,787	5,015	4.8%	9.0%
Nights ('000)	3,235	3,774	3,363	4,114	3,504	3,459	3,348	3,879	4,018	3.6%	24.2%
Expenditure (\$ million)*	\$744	\$682	\$600	\$840	\$793	\$753	\$792	\$767	\$823	7.2%	10.6%

### DOMESTIC OVERNIGHT TRAVEL

#### Visitors, Nights and Expenditure

	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
Visitors (000)	1,135	1,237	1,135	1,381	1,296	1,199	1,253	1,385	1,471	6.2%	29.5%
Nights (000)	3,235	3,774	3,363	4,114	3,504	3,459	3,348	3,879	4,018	3.6%	24.2%
Average Length of Stay	2.8	3.0	3.0	3.0	2.7	2.9	2.7	2.8	2.7	-2.5%	-4.1%
Expenditure (\$ million)*	\$455	\$466	\$371	\$558	\$537	\$484	\$505	\$511	\$540	5.7%	18.7%
Spend per visitor per night (\$)	\$141	\$123	\$110	\$136	\$153	\$140	\$151	\$132	\$134	2.0%	-4.5%
Intrastate visitors (000)	1,009	1,057	969	1,222	1,117	1,028	1,087	1,232	1,277	3.6%	26.5%
Interstate visitors (000)	126	181	166	158	178	170	166	153	194	26.9%	54.1%
Intrastate nights (000)	2,729	2,972	2,784	3,616	2,929	2,654	2,727	3,188	3,437	7.8%	25.9%
Interstate nights (000)	506	801	580	497	575	805	620	691	582	-15.9%	14.8%
Intrastate expenditure (\$million)	\$405	\$402	\$328	\$511	\$462	\$403	\$446	\$449	\$460	2.4%	13.4%
Interstate expenditure (\$ million)	\$50	\$63	\$43	\$48	\$75	\$81	\$59	\$62	\$80	28.9%	61.2%

#### Purpose of Visit

	Visitors (000)								YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017			
Holiday	592	582	555	698	575	572	563	616	673	9.1%	13.7%
Visiting Friends & Relatives	455	574	480	564	622	523	589	613	610	-0.5%	33.9%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Total	1,135	1,237	1,135	1,381	1,296	1,199	1,253	1,385	1,471	6.2%	29.5%
	Nights (000)								YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017			
Holiday	1,852	1,779	1,912	2,106	1,792	1,801	1,777	1,736	1,977	13.9%	6.8%
Visiting Friends & Relatives	1,192	1,737	1,221	1,290	1,490	1,302	1,295	1,565	1,612	3.0%	35.2%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Total	3,235	3,774	3,363	4,114	3,504	3,459	3,348	3,879	4,018	3.6%	24.2%

#### Origin

	Visitors (000)								YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017			
Regional NSW	293	367	323	337	349	283	322	341	431	26.5%	47.4%
Sydney	717	690	647	885	768	745	765	891	845	-5.1%	17.9%
<b>Total Intrastate</b>	1,009	1,057	969	1,222	1,117	1,028	1,087	1,232	1,277	3.6%	26.5%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
<b>Total Interstate</b>	126	181	166	158	178	170	166	153	194	26.9%	54.1%
<b>Grand Total</b>	1,135	1,237	1,135	1,381	1,296	1,199	1,253	1,385	1,471	6.2%	29.5%

# Travel to Central Coast Tourism Region - Preliminary

## Year ended June 2018



Source: National and International Visitor Surveys, TRA.

### Age

	Visitors (000)									YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017				
15-29	229	288	n/p	310	268	276	299	293	372	26.7%	62.2%	
30-39	193	222	222	258	217	192	n/p	264	251	-4.7%	30.0%	
40-49	183	220	196	227	241	209	207	240	209	-13.2%	13.8%	
50-59	233	178	193	241	216	186	231	254	232	-8.6%	-0.4%	
60-69	184	212	184	239	213	192	233	201	267	32.8%	45.6%	
70+	113	118	134	106	140	143	115	132	139	5.7%	24.0%	
Total	1,135	1,237	1,135	1,381	1,296	1,199	1,253	1,385	1,471	6.2%	29.5%	

### Travel Party

	Visitors (000)									YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017				
Travelling alone	193	215	215	326	306	242	299	365	397	8.8%	105.5%	
Adult couple	371	366	354	458	343	404	357	423	433	2.4%	16.8%	
Family group - parents and children	304	415	341	311	306	303	266	298	259	-13.0%	-14.7%	
Friends or relatives travelling together with(out) children	239	212	195	249	311	220	291	267	351	31.4%	47.2%	
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	-	
Total	1,135	1,237	1,135	1,381	1,296	1,199	1,253	1,385	1,471	6.2%	29.5%	

### Top 5 Activities (sorted by the latest year)

	Visitors (000)									YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017				
Eat out / dine at a restaurant and/or cafe	629	660	566	786	746	708	708	764	891	16.6%	41.6%	
Visit friends & relatives	596	695	677	675	737	672	685	751	764	1.8%	28.2%	
Go to the beach	481	543	461	605	587	611	566	602	639	6.1%	32.8%	
Sightseeing/looking around	355	337	285	315	272	304	231	253	341	34.8%	-3.9%	
Pubs, clubs, discos etc	224	194	187	288	310	246	228	288	288	0.1%	28.9%	

### Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)									YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017				
Friends or relatives property	1529	1907	1727	2008	1697	1582	1653	1795	1934	7.8%	26.5%	
Caravan park or commercial camping ground	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	
Rented house/apartment/flat or unit	433	497	n/p	n/p	n/p	516	n/p	n/p	n/p	-	-	

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017				
Private vehicle or company car	1,016	1,076	1,016	1,246	1,103	1,030	1,059	1,212	1,296	7.0%	27.6%	
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	Visitors (000)									YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017				
Visitors (000)	34	34	38	38	41	39	53	50	65	29.3%	88.5%	
Nights (000)	628	596	701	485	715	829	841	912	705	-22.6%	12.4%	
Average Length of Stay	18.3	17.4	18.4	12.9	17.4	21.2	15.8	18.2	10.9	-40.2%	-40.4%	
Expenditure (\$ million)*	\$28	\$25	\$29	\$21	\$41	\$33	\$49	n/p	\$41	-	50.5%	
Spend per visitor per night (\$)	\$44	\$43	\$41	\$44	\$57	\$40	\$58	-	\$59	-	34.0%	



# Travel to Central Coast Tourism Region - Preliminary

## Year ended June 2018



Source: National and International Visitor Surveys, TRA.

### DOMESTIC DAYTRIP TRAVEL

#### Visitors and Expenditure

	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
Visitors (000)	3,465	3,152	3,254	3,707	3,445	3,212	3,315	3,402	3,545	4.2%	2.3%
Expenditure (\$ million)*	\$288	\$217	\$229	\$282	\$257	\$270	\$287	\$256	\$282	10.4%	-2.1%
Spend per visitor (\$)	\$83	\$69	\$70	\$76	\$74	\$84	\$86	\$75	\$80	6.0%	-4.3%

#### Main Purpose of Trip

	Visitors (000)									% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018		
Holiday	1,470	1,381	1,271	1,486	1,624	1,397	1,482	1,457	1,516	4.1%	3.1%
Visiting Friends & Relatives	1,595	1,418	1,525	1,715	1,290	1,309	1,305	1,336	1,366	2.2%	-14.4%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Total	3,465	3,152	3,254	3,707	3,445	3,212	3,315	3,402	3,545	4.2%	2.3%

#### Origin

	Visitors (000)									% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018		
Sydney	2,316	2,223	2,306	2,367	2,103	2,268	2,011	2,262	2,461	8.8%	6.3%
Regional NSW	1,149	930	948	1,340	1,310	945	1,282	1,125	1,068	-5.1%	-7.1%
<b>Total Intrastate</b>	<b>3,465</b>	<b>3,152</b>	<b>3,254</b>	<b>3,707</b>	<b>3,413</b>	<b>3,212</b>	<b>3,293</b>	<b>3,387</b>	<b>3,528</b>	<b>4.2%</b>	<b>1.8%</b>
<b>Total Interstate</b>	-	-	-	-	n/p	-	n/p	n/p	n/p	-	-
Total	3,465	3,152	3,254	3,707	3,445	3,212	3,315	3,402	3,545	4.2%	2.3%

#### Age

	Visitors (000)									% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018		
15-29	916	n/p	n/p	n/p	n/p	n/p	716	n/p	824	-	-10.1%
30-39	591	582	650	n/p	n/p	n/p	n/p	n/p	n/p	-	-
40-49	459	571	659	646	691	668	n/p	n/p	n/p	-	-
50-59	650	605	485	567	654	n/p	729	675	529	-21.7%	-18.6%
60-69	501	539	563	662	648	595	628	644	734	13.9%	46.4%
70+	348	398	269	479	323	388	401	402	410	2.1%	17.9%
Total	3,465	3,152	3,254	3,707	3,445	3,212	3,315	3,402	3,545	4.2%	2.3%

#### Top 5 activities (sorted by the latest year)

	Visitors (000)									% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018		
Eat out / dine at a restaurant and/or cafe	1,531	1,284	1,315	1,515	1,421	1,513	1,586	1,612	1,630	1.1%	6.5%
Visit friends & relatives	1,773	1,546	1,632	1,771	1,631	1,480	1,388	1,524	1,396	-8.4%	-21.2%
Go to the beach	708	713	691	737	772	734	444	710	841	18.4%	18.8%
Go shopping for pleasure	659	524	n/p	n/p	456	445	516	n/p	n/p	-	-
Sightseeing/looking around	536	518	504	384	n/p	n/p	696	538	n/p	-	-

#### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									% change YE Jun18 vs. YE Jun17	% change YE Jun18 vs. YE Jun10
	YE Jun 2010	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018		
Private vehicle or company car	3,198	2,988	3,019	3,498	3,141	2,941	3,201	3,202	3,282	2.5%	2.6%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-

n/p = not publishable

Due to quality issues with the incoming passenger data, IVS results for the YE Jun 18 are preliminary and do not include any data relating to purpose of visit.

Central Coast includes: Gosford, Killcare, Terrigal, The Entrance and Wyang.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.