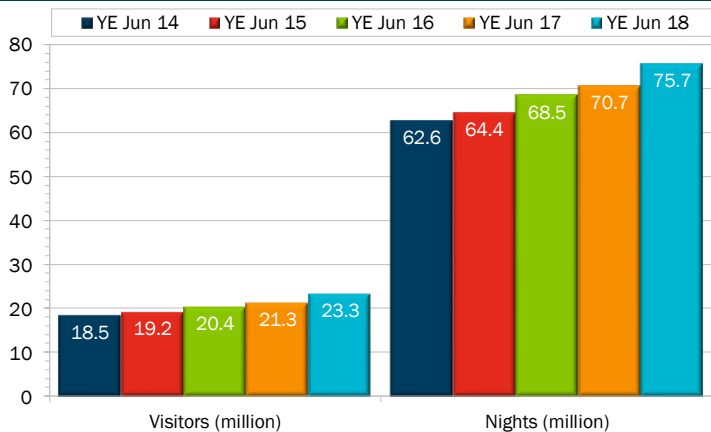


Domestic Overnight Travel¹

Visitors and nights



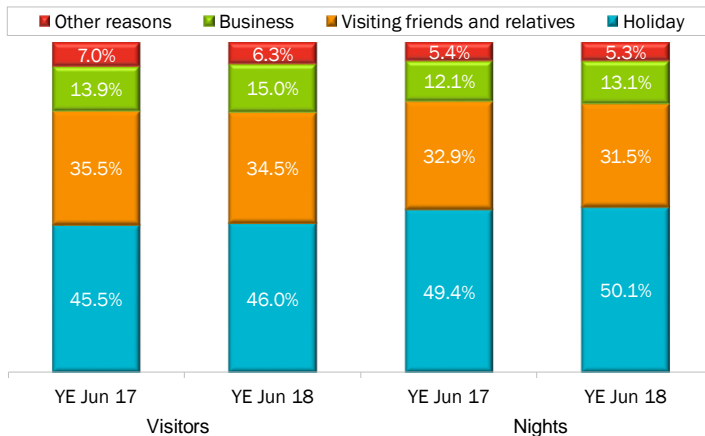
Regional NSW received over 23.3 million domestic overnight visitors - up by 9.4%* on YE Jun 17. Visitors spent nearly 75.7 million nights in regional NSW - up by 7.1%* on YE Jun 17.

Note: The number of domestic overnight trips to New South Wales increased by 9.3 percent* on last year and by 25.5 percent* compared to four years ago.

Market share

Regional NSW received 70.9% of visitors and 73.2% of nights in NSW. Compared to YE Jun 17, the share of visitors was up by 0.1 pt and the share of nights was up by 0.3 pts.

Purpose of visit to regional NSW



'Holiday' (46.0%) was the largest purpose of visit for visitors to regional NSW, followed by 'visiting friends and relatives (VFR)' (34.5%) and 'business' (15.0%). Compared to YE Jun 17, visitors who travelled for 'holiday' grew by 10.6%* and 'VFR' increased by 6.1%* while 'business' grew by 18.1%*.

'Holiday' (50.1%) was the largest purpose in terms of nights in regional NSW, followed by 'VFR' (31.5%) and 'business' (13.1%). Compared to YE Jun 17, nights spent for 'holiday' grew by 8.6%* and 'VFR' increased by 2.7% while 'business' grew by 15.4%*.

Accommodation in regional NSW

'Friends or relatives property' (35.4%) was the most popular accommodation used for nights in regional NSW. 'Standard hotel or motor inn, below 4 star' (13.5%) was the 2nd most popular, followed by 'caravan park or commercial camping ground' (13.0%).

Regional NSW includes all areas of NSW, excluding the Sydney region.

Note: The information is sourced from sample surveys and the results may be subject to sampling variability.

Origin

Origin	Visitors ('000)	%	Visitor nights ('000)	Spend in Reg NSW (\$ million)	Average spend per night in Reg NSW	Average length of stay in Reg NSW
Regional NSW	8,579	36.8%	26,236	4,181	159	3.1
Sydney	8,618	36.9%	24,827	4,114	166	2.9
Total intrastate	17,196	73.7%	51,064	8,296	162	3.0
Queensland	2,607	11.2%	9,907	1,564	158	3.8
Victoria	1,875	8.0%	7,718	1,161	150	4.1
ACT	1,096	4.7%	3,452	442	128	3.1
Other interstate	563	2.4%	3,542	541	153	6.3
Total interstate	6,141	26.3%	24,619	3,708	151	4.0
Total regional NSW	23,337		75,683	12,003	159	3.2

Sydney (8.6 million or 36.9%) was the largest source of visitors to regional NSW, followed by regional NSW (8.6 million or 36.8%) and Queensland (2.6 million or 11.2%). Compared to YE Jun 17, the Sydney source market grew by 11.4%* and regional NSW increased by 8.5%* while Queensland grew by 6.8%.

Regional NSW (26.2 million or 34.7%) was the largest source market in terms of nights in regional NSW, followed by Sydney (24.8 million or 32.8%) and Queensland (9.9 million or 13.1%). Compared to YE Jun 17, nights spent by visitors from regional NSW grew by 9.5%* and nights from Sydney increased by 9.9%* while Queensland nights grew by 2.7%.

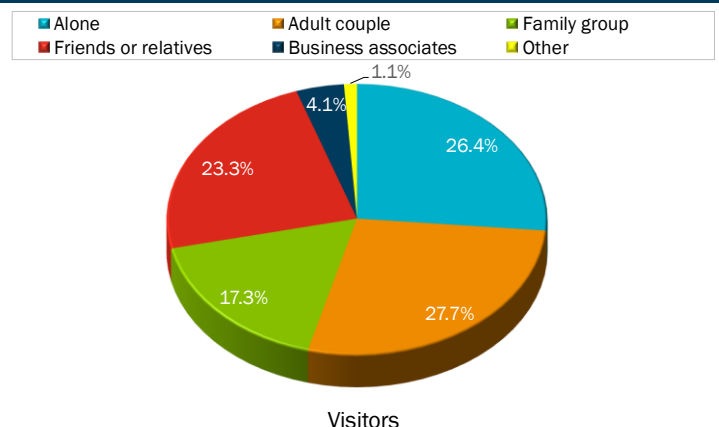
Top activities in regional NSW

'Eat out, dine at a restaurant or cafe' (61.7%) was the most popular activity undertaken by visitors to regional NSW, followed by 'visit friends and relatives' (42.5%) and 'go to the beach' (27.5%).

Age groups

'15 to 29 years' (22.8%) was the largest age group of visitors to regional NSW, followed by '50 to 59 years' (17.8%) and '40 to 49 years' (17.5%).

Travel party



'Adult couple' (27.7%) was the most common travel party amongst visitors to regional NSW, followed by 'alone' (26.4%) and 'friends or relatives' (23.3%).

Expenditure (incl airfares and transport costs)³

Domestic overnight visitors spent over \$12.0 billion in regional NSW - up by 14.0%* on YE Jun 17. On average, they spent \$159 per night - up by 6.4% on YE Jun 17.

(3) Source: TRA's expenditure allocation method applied to NVS data, YE Jun 18.

* The percentage change is statistically significant.

Travel to Regional NSW

Year ended June 2018

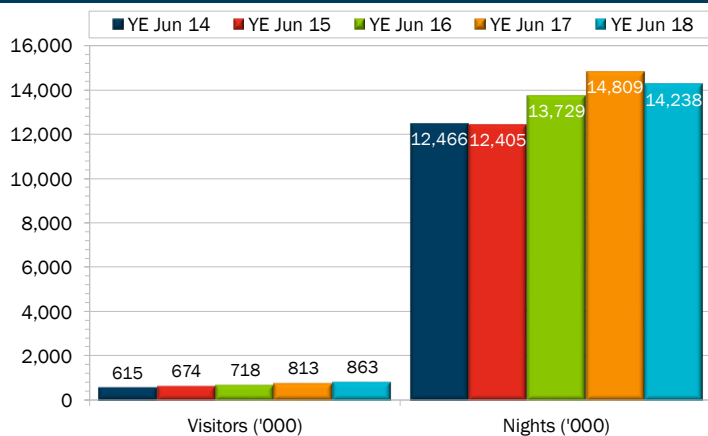
For the period of July 2017 to June 2018

Sources: (1) NVS YE & (2) IVS, YE Jun 18, TRA - unless otherwise specified.

Preliminary	YE Jun 17	YE Jun 18	YE on YE growth	Share of regional NSW		
				international overnight	domestic overnight	domestic daytrips
Total visitors (million)	59.2	62.7	5.9%	1.4%	37.2%	61.4%
Total nights (million)	85.5	89.9	5.2%	15.8%	84.2%	0.0%
Total spend (billion)	\$15.4	\$17.1	11.3%	5.5%	70.2%	24.3%

International Overnight Travel² - preliminary

Visitors and nights



Regional NSW received 863,100 international overnight visitors - up by 6.2%* on YE Jun 17. Visitors spent over 14.2 million nights in regional NSW - down by 3.9% on YE Jun 17.

Note: The number of overnight trips to New South Wales by international visitors increased by 5.9 percent* on last year and by 36.1 percent* compared to four years ago.

Market share

Regional NSW received 19.9% of visitors and 15.1% of nights in NSW. Compared to YE Jun 17, the share of visitors was unchanged and the share of nights was down by 0.9% pts.

Origin to regional NSW

Rank	Origin	Visitors ('000)	%	Visitor nights ('000)	Spend in Reg NSW (\$ million)	Average spend per night Reg NSW	Average length of stay in Reg NSW
1	United Kingdom	138	16.0%	1,609	106	66	11.6
2	New Zealand	108	12.5%	942	87	92	8.7
3	USA	92	10.7%	961	77	80	10.4
4	Germany	62	7.2%	948	42	44	15.2
5	Mainland China	50	5.8%	1,168	149	127	23.5
6	Canada	32	3.7%	456	30	66	14.4
7	South Korea	26	3.0%	497	28	57	19.3
8	France	26	3.0%	366	14	37	14.3
9	Taiwan	20	2.3%	641	36	56	32.6
10	India	20	2.3%	604	27	44	30.9
	Other markets	290	33.6%	6,045	352	58	20.8
	Total Reg NSW	863		14,238	947	67	16.5

Accommodation in regional NSW

'Friends or relatives property' (37.7%) was the most popular form of accommodation for nights in regional NSW, followed by 'rented house, apartment, flat or unit' (27.9%) and 'backpacker or hostel' (6.7%).

Expenditure (incl 30% prepaid package expenditure)⁴

International overnight visitors spent \$947 million in regional NSW - down by 11.0% on YE Jun 17. On average, they spent \$67 per night - down by 7.5% on YE Jun 17.

(4) Source: TRA's expenditure allocation method applied to IVS data, YE Jun 18.

Preliminary IVS results

Due to quality issues with the incoming passenger data, IVS results for the YE Jun 18 are preliminary and do not include any data relating to purpose of visit. There are no issues with the survey collection.

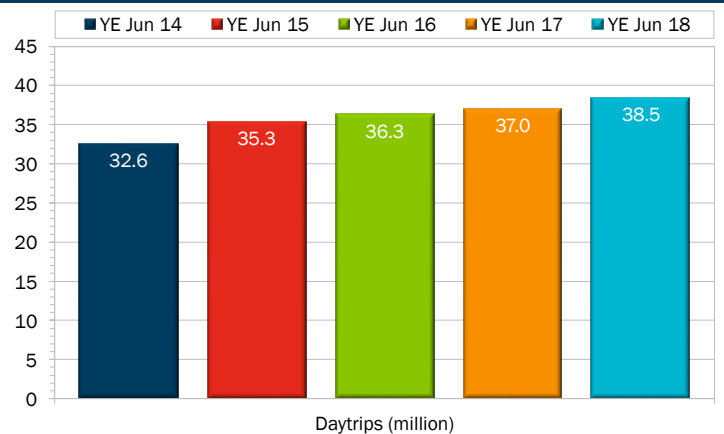
Please note: Due to quality issues with the incoming passenger data, IVS and total travel results for the YE Jun 18 are preliminary.

* The percentage change is statistically significant.

np = Not published due to insufficient sample.

Domestic Daytrip Travel⁴

Daytrips



Regional NSW received nearly 38.5 million domestic daytrip visitors - up by 4.0%* on YE Jun 17.

Note: The number of domestic daytrips to New South Wales increased by 6.0 percent* on last year and was up by 12.8 percent* compared to four years ago.

Market share

Regional NSW received 64.0% of daytrips to NSW. Compared to YE Jun 17, the share was down by 1.3% pts.

Main purpose of trip

'Holiday' (52.1%) was the largest purpose of trip for visitors to regional NSW, followed by 'visiting friends and relatives (VFR)' (26.8%) and 'business' (8.4%).

Compared to YE Jun 17, visitors who travelled for 'holiday' grew by 9.3%* and 'VFR' increased by 1.4% while 'business' declined by 4.5%.

Top activities in regional NSW

'Eat out, dine at a restaurant or cafe' (50.7%) was the most popular activity undertaken by visitors to regional NSW, followed by 'visit friends and relatives' (30.9%) and 'go shopping for pleasure' (18.7%).

Expenditure³

Domestic daytrip visitors spent over \$4.1 billion in regional NSW - up by 10.2%* on YE Jun 17. On average, they spent \$108 per trip - up by 6.0% on YE Jun 17.

(3) Source: TRA's expenditure allocation method applied to NVS data, YE Jun 18.

Forecast⁵

Domestic visitor nights in regional NSW are expected to increase from over 71.0 million in 2016/17 to nearly 85.5 million in 2026/27, an average annual growth rate of 1.9%.

International visitor nights in regional NSW are expected to increase from nearly 14.4 million in 2016/17 to over 24.2 million in 2026/27, an average annual growth rate of 5.4%.

(5) Source: State and Territory Tourism Forecasts, 2017, TRA. Note: nights only.

Further information

Please see www.destinationnsw.com.au for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.