



Adam Marshall

Minister for Tourism and Major Events
Assistant Minister for Skills

MEDIA RELEASE

Monday, 3 December 2018

ROUND TWO FUNDING NOW OPEN FOR EVENTS IN REGIONAL NSW

Regional events held between July and December 2019 can now apply for NSW Government funding, aimed at driving more overnight visitors to rural and regional towns across the State.

Minister for Tourism and Major Events Adam Marshall said applications are open for Round Two of both the 2019 Incubator Event Fund and the 2019 Flagship Event Fund, with more than \$500,000 up for grabs.

“These two funds are part of our Regional Flagship Events Program, an important NSW Government strategy designed to support more grassroots events and kick start local economies,” Mr Marshall said.

“Since 2011, the Program has provided more than \$6.2 million to 180 events throughout rural and regional NSW.

“We know that when people visit regional NSW, they stay in local accommodation, buy from local shops and eat at local restaurants and cafes, putting more tourist dollars in the pockets of local businesspeople and creating more jobs.

“As a country Minister, it’s really important to me that NSW Government support continues to reach every corner of the State’s tourism industry, and I encourage events to apply for this fantastic funding opportunity which is now available.”

The Flagship Event Fund offers an annual grant of \$20,000 or a triennial grant of \$27,500 to support marketing activities. The Incubator Event Fund offers grants of up to \$20,000 to new events to assist with elements such as temporary infrastructure, marketing and promotions, venue hire or attendee research.

Applications for Round Two of both funds close on Sunday, 13 January. For more information and to lodge an application, go to www.destinationnsw.com.au/rfep