

Travel to North Coast NSW Tourism Region - Preliminary

Year ended September 2018



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	11,003	10,630	10,684	10,675	10,658	11,612	11,806	12,739	13,231	3.9%	20.2%
Nights ('000)	19,219	19,905	19,907	20,177	22,227	20,740	23,896	24,038	24,543	2.1%	27.7%
Expenditure (\$ million)*	\$3,356	\$2,991	\$3,140	\$3,320	\$3,359	\$3,485	\$3,626	\$3,900	\$4,548	16.6%	35.5%
Overnight - Int'l & domestic											
Visitors ('000)	4,508	4,533	4,376	4,665	4,887	5,083	5,393	5,540	5,923	6.9%	31.4%
Nights ('000)	19,219	19,905	19,907	20,177	22,227	20,740	23,896	24,038	24,543	2.1%	27.7%
Expenditure (\$ million)*	\$2,519	\$2,350	\$2,498	\$2,571	\$2,783	\$2,811	\$3,002	\$3,206	\$3,705	15.6%	47.1%
Domestic - overnight & daytrip											
Visitors ('000)	10,718	10,372	10,434	10,421	10,386	11,320	11,489	12,394	12,878	3.9%	20.2%
Nights ('000)	16,717	17,370	17,338	17,332	19,160	17,691	20,380	20,318	20,818	2.5%	24.5%
Expenditure (\$ million)*	\$3,170	\$2,828	\$2,976	\$3,178	\$3,191	\$3,311	\$3,430	\$3,672	\$4,302	17.1%	35.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
Visitors (000)	4,222	4,274	4,126	4,411	4,616	4,791	5,075	5,196	5,569	7.2%	31.9%
Nights (000)	16,717	17,370	17,338	17,332	19,160	17,691	20,380	20,318	20,818	2.5%	24.5%
Average Length of Stay	4.0	4.1	4.2	3.9	4.2	3.7	4.0	3.9	3.7	-4.4%	-5.6%
Expenditure (\$ million)*	\$2,334	\$2,186	\$2,334	\$2,429	\$2,615	\$2,637	\$2,805	\$2,978	\$3,458	16.1%	48.2%
Spend per visitor per night (\$)	\$140	\$126	\$135	\$140	\$136	\$149	\$138	\$147	\$166	13.4%	19.0%
Intrastate visitors (000)	2,873	2,672	2,706	2,975	2,820	2,934	3,021	3,253	3,447	6.0%	20.0%
Interstate visitors (000)	1,349	1,603	1,419	1,436	1,796	1,857	2,055	1,943	2,123	9.2%	57.3%
Intrastate nights (000)	11,313	10,632	10,563	11,392	12,266	10,488	12,173	12,711	12,912	1.6%	14.1%
Interstate nights (000)	5,404	6,738	6,775	5,940	6,894	7,204	8,208	7,608	7,906	3.9%	46.3%
Intrastate expenditure (\$million)	\$1,591	\$1,413	\$1,429	\$1,601	\$1,567	\$1,624	\$1,664	\$1,973	\$2,167	9.8%	36.2%
Interstate expenditure (\$ million)	\$743	\$773	\$905	\$828	\$1,048	\$1,013	\$1,141	\$1,004	\$1,292	28.6%	73.9%

Purpose of Visit

	Visitors (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Holiday	2,322	2,179	2,024	2,326	2,482	2,387	2,681	2,717	2,900	6.7%	24.9%
Visiting Friends & Relatives	1,394	1,542	1,644	1,591	1,509	1,684	1,606	1,707	1,746	2.3%	25.3%
Business	370	401	363	384	450	564	537	528	691	30.9%	86.9%
Other	184	219	170	184	257	232	332	349	322	-7.7%	75.3%
Total	4,222	4,274	4,126	4,411	4,616	4,791	5,075	5,196	5,569	7.2%	31.9%
	Nights (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Holiday	10,332	10,583	10,405	10,878	11,325	10,158	12,123	11,714	12,385	5.7%	19.9%
Visiting Friends & Relatives	5,002	5,247	5,682	5,374	5,494	5,542	5,714	6,265	5,703	-9.0%	14.0%
Business	894	927	773	742	1,397	1,502	1,482	1,281	1,975	54.2%	120.9%
Other	490	613	478	338	943	490	1,062	1,059	756	-28.7%	54.3%
Total	16,717	17,370	17,338	17,332	19,160	17,691	20,380	20,318	20,818	2.5%	24.5%

Origin

	Visitors (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Regional NSW	1,732	1,695	1,767	1,943	1,592	1,762	1,777	2,028	2,050	1.1%	18.4%
Sydney	1,141	977	940	1,032	1,228	1,172	1,243	1,225	1,396	14.0%	22.4%
Total Intrastate	2,873	2,672	2,706	2,975	2,820	2,934	3,021	3,253	3,447	6.0%	20.0%
Victoria	211	216	213	190	230	296	281	300	298	-0.5%	41.1%
Queensland	1,019	1,203	1,048	1,096	1,399	1,407	1,568	1,469	1,640	11.6%	60.9%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Other Interstate	85	78	84	83	111	79	133	123	100	-18.3%	17.7%
Total Interstate	1,349	1,603	1,419	1,436	1,796	1,857	2,055	1,943	2,123	9.2%	57.3%
Grand Total	4,222	4,274	4,126	4,411	4,616	4,791	5,075	5,196	5,569	7.2%	31.9%

Travel to North Coast NSW Tourism Region - Preliminary

Year ended September 2018



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
15-29	973	902	838	980	1,062	1,182	1,197	1,161	1,281	10.4%	31.6%
30-39	738	775	752	744	713	867	831	874	995	13.9%	34.9%
40-49	764	741	708	742	766	804	836	867	907	4.5%	18.7%
50-59	842	850	775	770	837	846	894	853	977	14.5%	16.1%
60-69	571	641	662	742	800	705	825	907	880	-2.9%	54.1%
70+	334	366	390	434	439	386	493	534	529	-1.0%	58.5%
Total	4,222	4,274	4,126	4,411	4,616	4,791	5,075	5,196	5,569	7.2%	31.9%

Travel Party

	Visitors (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Travelling alone	659	711	726	784	923	1,046	1,048	1,077	1,345	24.8%	104.1%
Adult couple	1,285	1,381	1,313	1,390	1,366	1,390	1,638	1,625	1,652	1.7%	28.5%
Family group - parents and children	1,283	1,214	1,203	1,127	1,052	1,005	1,031	1,067	955	-10.4%	-25.5%
Friends or relatives travelling together with(out) children	822	789	716	923	1,124	1,129	1,169	1,236	1,386	12.1%	68.6%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	184	-	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Total	4,222	4,274	4,126	4,411	4,616	4,791	5,075	5,196	5,569	7.2%	31.9%

Top 5 Activities (sorted by the latest year)

	Visitors (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Eat out / dine at a restaurant and/or cafe	2,388	2,436	2,309	2,701	2,808	2,980	3,365	3,314	3,779	14.0%	58.2%
Go to the beach	1,874	1,893	1,817	2,183	2,190	2,304	2,491	2,581	2,736	6.0%	46.0%
Visit friends & relatives	1,902	2,010	2,005	1,967	2,169	2,181	2,262	2,191	2,369	8.1%	24.5%
Sightseeing/looking around	1,373	1,258	1,155	1,208	1,308	1,335	1,402	1,528	1,640	7.4%	19.5%
Pubs, clubs, discos etc	1,065	1,094	1,034	1,123	1,127	1,232	1,467	1,549	1,574	1.6%	47.8%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Friends or relatives property	5,321	5,333	5,616	5,537	5,882	6,175	6,084	6,643	6,695	0.8%	25.8%
Caravan park or commercial camping ground	3,313	3,907	4,150	3,854	4,060	3,372	4,478	4,056	3,818	-5.9%	15.3%
Rented house/apartment/flat or unit	3,168	2,751	2,452	2,613	3,049	2,171	2,944	2,441	2,833	16.1%	-10.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Private vehicle or company car	3,649	3,698	3,535	3,797	3,905	4,093	4,345	4,393	4,737	7.8%	29.8%
Aircraft	379	365	355	386	485	502	532	551	590	7.0%	55.8%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

										% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018		
Visitors (000)	286	259	250	254	272	293	317	344	354	2.7%	23.8%
Nights (000)	2,502	2,535	2,569	2,846	3,067	3,049	3,515	3,720	3,725	0.1%	48.9%
Average Length of Stay	8.8	9.8	10.3	11.2	11.3	10.4	11.1	10.8	10.5	-2.5%	20.2%
Expenditure (\$ million)*	\$185	\$164	\$164	\$142	\$168	\$174	\$197	\$228	\$246	8.0%	32.8%
Spend per visitor per night (\$)	\$74	\$65	\$64	\$50	\$55	\$57	\$56	\$61	\$66	7.9%	-10.8%

Travel to North Coast NSW Tourism Region - Preliminary

Year ended September 2018



Source: National and International Visitor Surveys, TRA.

Top 3 Int'l source markets to North Coast NSW

	Visitors (000)									YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018			
United Kingdom	85	67	59	59	58	67	68	73	65	-10.2%	-23.1%	
Germany	28	26	28	26	34	35	38	41	38	-7.0%	34.1%	
New Zealand	28	26	29	27	34	26	32	36	37	4.5%	34.8%	

Age

	Visitors (000)									YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018			
15-29	167	145	134	135	147	161	163	176	173	-1.8%	3.4%	
30-39	37	33	35	34	34	39	47	58	57	-2.5%	52.6%	
40-49	20	19	18	23	21	23	28	25	33	29.4%	60.9%	
50-59	28	28	24	24	27	34	35	38	33	-11.4%	20.2%	
60-69	25	25	26	27	32	25	32	34	44	27.9%	71.9%	
70+	n/p	n/p	12	n/p	n/p	11	12	13	14	10.4%	-	
Total	286	259	250	254	272	293	317	344	354	2.7%	23.8%	

Travel Party

	Visitors (000)									YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018			
Travelling alone	174	143	139	139	151	163	177	183	187	2.4%	7.5%	
Adult couple	59	60	54	54	59	61	73	80	75	-5.3%	26.9%	
Family group - parent(s) and children	12	14	13	17	17	22	22	29	36	25.4%	199.2%	
Friends and/ or relatives travelling together	39	39	40	42	42	43	42	51	50	-1.4%	28.2%	
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	
Other	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	
Total	286	259	250	254	272	293	317	344	354	2.7%	23.8%	

Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)									YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018			
Eat out / dine at a restaurant and/or cafe	267	238	233	235	256	277	303	330	340	2.9%	27.2%	
Go to the beach	268	235	229	236	254	272	297	325	330	1.5%	23.0%	
Sightseeing/looking around	253	224	219	217	233	256	274	307	312	1.6%	23.1%	
Go shopping for pleasure	241	203	200	211	226	251	272	284	295	3.9%	22.4%	
Visit national parks / state parks	210	170	176	183	199	228	240	261	259	-0.7%	23.3%	

First or Return Visitor to Australia

	Visitors (000)									YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018			
First visit	178	148	145	148	152	166	176	194	194	-0.3%	9.0%	
Return visit	108	111	105	105	120	127	141	150	160	6.6%	48.2%	
Total	286	259	250	254	272	293	317	344	354	2.7%	23.8%	

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)									YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018			
Friends or relatives property	702	735	687	911	902	830	1,064	1,081	1,099	1.7%	56.6%	
Rented house/apartment/flat or unit	379	444	542	546	477	660	760	899	879	-2.2%	132.0%	
Backpacker or hostel	741	607	547	595	734	653	576	627	592	-5.6%	-20.2%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018			
Private vehicle or company car	66	67	59	63	65	73	81	86	95	10.2%	44.2%	
Rental car	65	50	53	53	54	69	70	83	92	10.0%	39.8%	
Long distance coach or bus	86	71	64	67	68	69	70	70	65	-6.4%	-24.1%	

Travel to North Coast NSW Tourism Region - Preliminary

Year ended September 2018



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017	YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
Visitors (000)	6,496	6,097	6,309	6,010	5,771	6,529	6,413	7,198	7,308	1.5%	12.5%
Expenditure (\$ million)*	\$837	\$641	\$642	\$749	\$576	\$674	\$624	\$694	\$843	21.5%	0.8%
Spend per visitor (\$)	\$129	\$105	\$102	\$125	\$100	\$103	\$97	\$96	\$115	19.6%	-10.4%

Main Purpose of Trip

	Visitors (000)								YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017			
Holiday	3,599	3,365	3,195	3,321	3,052	3,425	3,457	3,837	4,294	11.9%	19.3%
Visiting Friends & Relatives	1,502	1,250	1,541	1,645	1,582	1,781	1,797	1,717	1,596	-7.0%	6.3%
Business	506	529	693	n/p	n/p	423	418	482	598	23.9%	18.2%
Other	889	953	880	648	708	900	741	1,162	821	-29.3%	-7.6%
Total	6,496	6,097	6,309	6,010	5,771	6,529	6,413	7,198	7,308	1.5%	12.5%

Origin

	Visitors (000)								YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017			
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Regional NSW	4,654	4,685	4,924	5,007	3,993	4,274	4,202	4,664	4,862	4.2%	4.5%
Total Intrastate	4,923	4,895	5,221	5,116	4,300	4,498	4,503	5,087	5,091	0.1%	3.4%
Total Interstate	1,573	1,202	1,088	894	1,471	2,031	1,911	2,111	2,217	5.0%	41.0%
Total	6,496	6,097	6,309	6,010	5,771	6,529	6,413	7,198	7,308	1.5%	12.5%

Age

	Visitors (000)								YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017			
15-29	1,250	985	1,084	n/p	996	1,512	1,228	1,524	1,570	3.0%	25.6%
30-39	1,002	707	989	804	955	976	854	1,204	952	-20.9%	-5.0%
40-49	1,186	1,245	1,256	975	726	992	866	1,018	1,095	7.6%	-7.6%
50-59	1,162	1,332	976	1,219	1,057	923	1,260	1,278	1,237	-3.2%	6.5%
60-69	1,183	1,046	1,235	1,233	1,251	1,202	1,283	1,242	1,512	21.8%	27.9%
70+	714	782	770	777	786	925	921	933	942	1.0%	32.0%
Total	6,496	6,097	6,309	6,010	5,771	6,529	6,413	7,198	7,308	1.5%	12.5%

Top 5 activities (sorted by the latest year)

	Visitors (000)								YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017			
Eat out / dine at a restaurant and/or cafe	2,751	2,682	2,717	2,735	2,861	3,025	3,148	3,638	4,098	12.6%	48.9%
Go to the beach	1,366	877	1,157	1,196	1,293	1,447	1,592	1,733	1,930	11.4%	41.3%
Visit friends & relatives	1,841	1,674	1,704	1,944	2,043	2,290	2,028	1,913	1,920	0.3%	4.3%
Go shopping for pleasure	1,681	1,710	1,402	1,911	1,526	1,349	1,515	1,416	1,642	16.0%	-2.3%
Sightseeing/looking around	1,284	1,016	919	811	746	947	864	1,200	1,580	31.6%	23.0%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)								YE Sept 2018	% change YE Sept 18 vs. YE Sept 17	% change YE Sept 18 vs. YE Sept 10
	YE Sept 2010	YE Sept 2011	YE Sept 2012	YE Sept 2013	YE Sept 2014	YE Sept 2015	YE Sept 2016	YE Sept 2017			
Private vehicle or company car	6,271	5,877	6,135	5,826	5,584	6,344	6,271	7,027	7,119	1.3%	13.5%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-

n/p = not publishable

Due to quality issues with the incoming passenger data, IVS results for the YE Sept 18 are preliminary and do not include any data relating to purpose of visit.

Note: North Coast NSW Tourism Region includes North Coast sub-region and Northern Rivers sub-region.

North Coast NSW includes: Coffs Harbour, Port Macquarie, Port Stephens, South West Rocks, Taree, Ballina, Byron Bay, Grafton, Lismore and Tweed Heads.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.