Capital Country received nearly 1.5 million domestic overnight visitors – up by 22.4%* on YE Sep 17. Visitors spent over 3.2 million nights in the region - up by 13.3% on YE Sep 17.

Note: The number of domestic overnight trips to regional New South Wales increased by 7.7 percent* on last year and by 28.1 percent* compared to four years ago.

Purpose of visit to Capital Country

‘Visiting friends and relatives (VFR)’ (40.6%) was the largest purpose of visit for visitors to the region, followed by ‘holiday’ (39.4%) and ‘business’ (13.9%). Compared to YE Sep 17, visitors who travelled for ‘VFR’ grew by 16.3% and ‘holiday’ increased by 46.0%* while ‘business’ grew by 18.3%.

‘VFR’ (43.5%) was the largest purpose in terms of nights in the region, followed by ‘holiday’ (37.5%) and ‘business’ (13.6%). Compared to YE Sep 17, nights spent for ‘VFR’ grew by 15.0% and ‘holiday’ increased by 21.7% while ‘business’ grew by 23.3%.

Accommodation used in Capital Country

‘Friends or relatives property’ (46.2%) was the most popular accommodation used for nights in the region. ‘Standard hotel or motor inn, below 4 star’ (15.1%) was the 2nd most popular accommodation, followed by ‘caravan or camping – non commercial’ (7.7%).

Sydney (45.8%) was the largest source of visitors to the region, followed by regional NSW (33.1%) and Victoria (7.3%). Compared to YE Sep 17, the Sydney source market grew by 41.9%* and regional NSW increased by 16.3%. Over the same period, Victoria declined by 2.0% while the ACT grew by 11.8% and Queensland increased by 3.9%.

Sydney (42.1%) was the largest source market in terms of nights in the region, followed by regional NSW (33.3%) and Victoria (7.0%). Compared to YE Sep 17, nights spent by visitors from Sydney grew by 29.6% and nights from regional NSW increased by 18.7%. Over the same period, Victorian nights declined by 6.9% and nights by Queenslanders decreased by 10.0% while nights by visitors from the ACT fell by 5.8%.

Top activities in Capital Country

‘Eat out, dine at a restaurant or cafe’ (49.1%) was the most popular activity undertaken by visitors to the region, followed by ‘visit friends and relatives’ (44.8%) and ‘sightseeing or looking around’ (21.6%).

Age groups

‘60 to 69 years’ (21.0%) was the largest age group of visitors to the region, followed by ‘50 to 59 years’ (18.8%) and ‘15 to 29 years’ (18.7%).

Expenditure (incl airfares and transport costs)*

Domestic overnight visitors spent $478 million in the region - up by 29.9%* on YE Sep 17. On average, they spent $148 per night – up by 14.7% on YE Sep 17.

(3) Source: TRA’s expenditure allocation method applied to NVS data, YE Sep 18.
Travel to Capital Country
Year ended September 2018
For the period of October 2017 to September 2018

Capital Country received 34,400 international overnight visitors - down by 1.2% on YE Sep 17. Visitors spent 492,200 nights in the region - down by 15.2% on YE Sep 17.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 4.6 percent* on last year and by 40.3 percent* compared to four years ago.

Market share
The region received 4.0% of visitors and 3.4% of nights in regional NSW. Compared to YE Sep 17, the share of visitors was down by 0.2% pts and the share of nights was down by 0.4% pts.

Origin – share of visitors to Capital Country

### Rank Individual market

<table>
<thead>
<tr>
<th>Rank</th>
<th>Individual market</th>
<th>YE Sep 17</th>
<th>YE Sep 18</th>
<th>YE Sep 17</th>
<th>YE Sep 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>New Zealand</td>
<td>14.1%</td>
<td>26.3%</td>
<td>44.5%</td>
<td>33.9%</td>
</tr>
<tr>
<td>2</td>
<td>United Kingdom</td>
<td>22.9%</td>
<td>12.4%</td>
<td>15.8%</td>
<td>12.0%</td>
</tr>
<tr>
<td>3</td>
<td>USA</td>
<td>14.4%</td>
<td>9.8%</td>
<td>22.9%</td>
<td>24.8%</td>
</tr>
<tr>
<td>4</td>
<td>Germany</td>
<td>3.4%</td>
<td>9.4%</td>
<td>12.9%</td>
<td>28.8%</td>
</tr>
<tr>
<td>5</td>
<td>New Zealand &amp; Oceania</td>
<td>34.1%</td>
<td>28.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Other Countries</td>
<td>np</td>
<td>np</td>
<td>np</td>
<td>np</td>
</tr>
</tbody>
</table>

New Zealand (26.3%) was the region’s largest individual source market of visitors, followed by the United Kingdom (12.4%) and the USA (9.8%).

Accommodation used in Capital Country

‘Friends or relatives property’ (31.3%) was the most popular form of accommodation used for nights in the region, followed by ‘rented house, apartment, flat or unit’ (20.3%).

Age groups

‘15 to 29 years’ (27.9%) was the largest age group of visitors to the region, followed by ‘40 to 49 years’ (20.4%) and ‘60 to 69 years’ (16.1%).

Expenditure (incl 30% prepaid package expenditure)

International overnight visitors spent $23 million in the region. On average, they spent $47 per night region.

Expenditure

Domestic daytrip visitors spent $315 million in the region - up by 18.5% on YE Sep 17. On average, they spent $105 per trip - up by 12.2% on YE Sep 17.

Preliminary IVS results

Due to quality issues with the incoming passenger data, IVS results for the YE Sep 18 are preliminary and do not include any data relating to purpose of visit. There are no issues with the survey collection.

Please note: Due to quality issues with the incoming passenger data, IVS and total travel results for the YE Sep 18 are preliminary.

* The percentage change is statistically significant.

np = Not published due to insufficient sample.

Sources: (1) NVS & (2) IVS, YE Sep 18, TRA - unless otherwise specified.

Further information

Please see [www.destinationnsw.com.au](http://www.destinationnsw.com.au) for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.