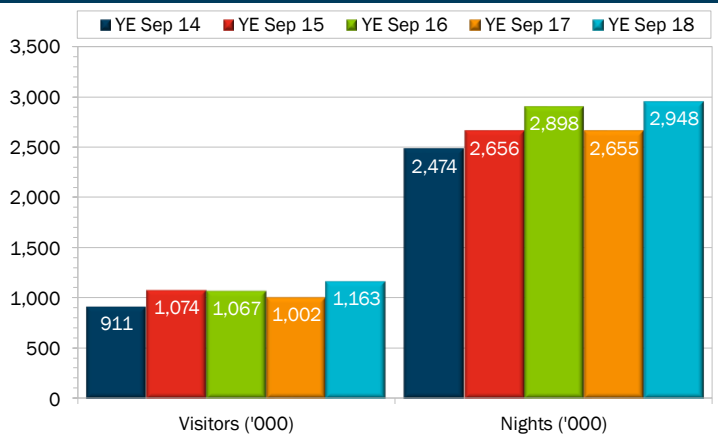


Domestic Overnight Travel¹

Visitors and nights



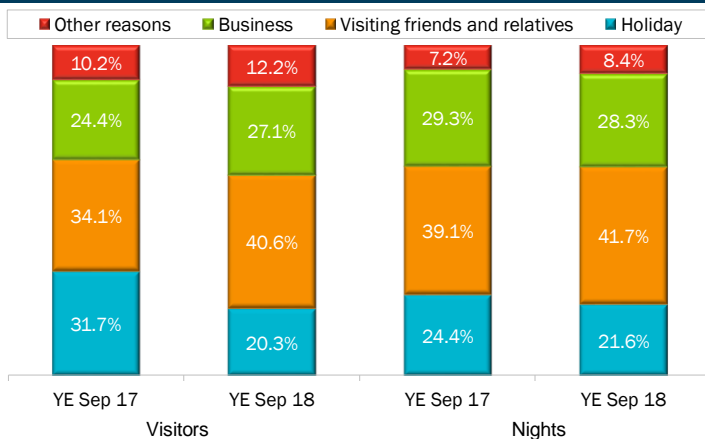
Riverina received nearly 1.2 million domestic overnight visitors - up by 16.1%* on YE Sep 17. Visitors spent over 2.9 million nights in the region - up by 11.1% on YE Sep 17.

Note: The number of domestic overnight trips to regional New South Wales increased by 7.7 percent* on last year and by 28.1 percent* compared to four years ago.

Market share

The region received 4.9% of visitors and 3.9% of nights in regional NSW. Compared to YE Sep 17, the share of visitors was up by 0.4 pts and the share of nights was up by 0.2% pts.

Purpose of visit to Riverina



'Visiting friends and relatives (VFR)' (40.6%) was the largest purpose of visit for visitors to the region, followed by 'business' (27.1%) and 'holiday' (20.3%). Compared to YE Sep 17, visitors who travelled for 'VFR' grew by 38.2%* and 'business' increased by 28.5%* while 'holiday' declined by 25.4%*.

'VFR' (41.7%) was the largest purpose in terms of nights in the region, followed by 'business' (28.3%) and 'holiday' (21.6%). Compared to YE Sep 17, nights spent for 'VFR' grew by 18.4% and 'business' increased by 7.2% while 'holiday' fell by 1.8%.

Accommodation in Riverina

'Friends or relatives property' (46.8%) was the most popular accommodation used for nights in the region. 'Standard hotel or motor inn, below 4 star' (25.4%) was the 2nd most popular accommodation used, followed by 'caravan park or commercial camping ground' (6.5%).

Riverina includes Griffith, Gundagai, Hay, Leeton, Temora and Wagga Wagga.

* The percentage change is statistically significant.

Origin

Origin	Share of visitors		Share of nights	
	YE Sep 17	YE Sep 18	YE Sep 17	YE Sep 18
Regional NSW	40.2%	39.9%	41.1%	31.9%
Sydney	16.8%	20.5%	14.9%	23.9%
Total intrastate	57.0%	60.4%	56.0%	55.8%
Victoria	24.0%	20.9%	26.3%	21.3%
Queensland	7.3%	7.4%	7.6%	7.6%
ACT	5.1%	4.8%	5.0%	4.1%
Other interstate	6.6%	6.6%	5.1%	11.3%
Total interstate	43.0%	39.6%	44.0%	44.2%

Regional NSW (39.9%) was the largest source of visitors to the region, followed by Victoria (20.9%) and Sydney (20.5%). Compared to YE Sep 17, the regional NSW source market grew by 15.2% and Sydney increased by 41.7%*. Over the same period, Victoria grew by 0.9% and Queensland increased by 17.7% while the ACT grew by 9.0%.

Regional NSW (31.9%) was the largest source market in terms of nights in the region, followed by Sydney (23.9%) and Victoria (21.3%). Compared to YE Sep 17, nights spent by visitors from regional NSW declined by 13.9% while nights from Sydney grew by 78.3%*. Over the same period, nights by Victorians declined by 10.1% while Queensland nights grew by 11.0% and nights by visitors from the ACT decreased by 9.9%.

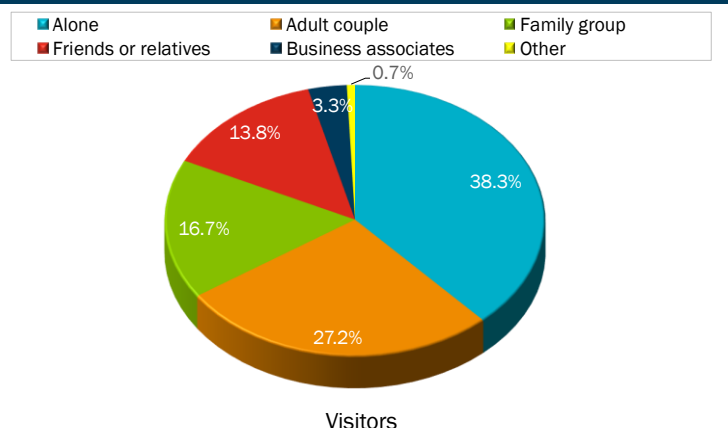
Top activities in Riverina

'Eat out, dine at a restaurant or cafe' (51.4%) was the most popular activity undertaken by visitors to the region, followed by 'visit friends and relatives' (46.6%) and 'pubs, clubs, discos etc' (21.7%).

Age groups

'15 to 29 years' (21.4%) was the largest age group of visitors to the region, followed by '40 to 49 years' (18.4%) and '60 to 69 years' (18.2%).

Travel party



'Alone' (38.3%) was the most common travel party amongst visitors to the region, followed by 'adult couple' (27.2%) and 'family group' (16.7%).

Expenditure (incl airfares and transport costs)³

Domestic overnight visitors spent \$479 million in the region - up by 56.6%* on YE Sep 17. On average, they spent \$162 per night - up by 41.0% on YE Sep 17.

(3) Source: TRA's expenditure allocation method applied to NVS data, YE Sep 18.

Travel to Riverina

Year ended September 2018

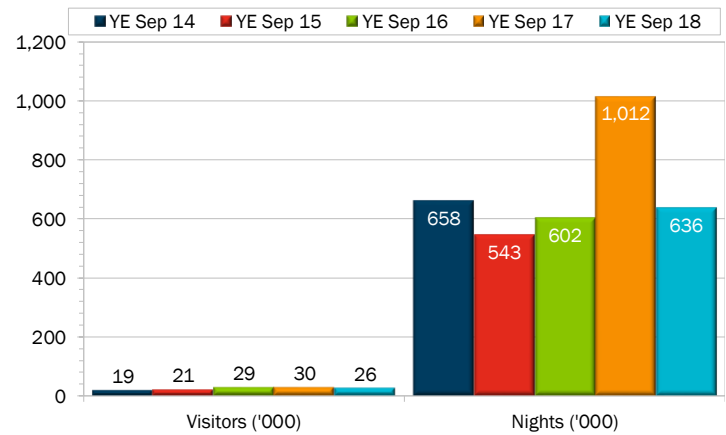
For the period of October 2017 to September 2018

Sources: (1) NVS YE & (2) IVS, YE Sep 18, TRA - unless otherwise specified.

Preliminary	YE Sep 18	YE on YE growth	Share of region			Share of regional NSW	Rank in regional NSW
			international overnight	domestic overnight	domestic daytrips		
Total visitors (million)	3.0	17.0%	0.9%	39.4%	59.7%	4.6%	9
Total nights (million)	3.6	-2.3%	17.7%	82.3%	0.0%	3.9%	9
Total spend (million)	\$739	26.0%	3.4%	64.9%	31.7%	4.2%	9

International Overnight Travel² - preliminary

Visitors and nights



Riverina received 26,500 international overnight visitors - down by 10.4% on YE Sep 17. Visitors spent 636,100 nights in the region - down by 37.2%* on YE Sep 17.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 4.6 percent* on last year and by 40.3 percent* compared to four years ago.

Market share

The region received 3.0% of visitors and 4.4% of nights in regional NSW. Compared to YE Sep 17, the share of visitors was down by 0.5% pts and the share of nights was down by 2.3% pts.

Origin - share of visitors to Riverina

Rank	Individual market	Share of international visitors to Riverina				
		YE Sep 17	YE Sep 18	Origin region	YE Sep 17	YE Sep 18
1	New Zealand	19.6%	20.1%	Europe	39.3%	37.0%
2	United Kingdom	12.1%	13.6%	North America	9.3%	np
3	np	np	np	Asia	25.0%	20.2%
4	np	np	np	New Zealand & Oceania	21.2%	23.3%
5	np	np	np	Other Countries	np	10.3%

New Zealand (20.1%) was the region's largest individual source market of visitors, followed by the United Kingdom (13.6%).

Accommodation in Riverina

'Friends or relatives property' (32.3%) was the most popular form of accommodation used by visitors to the region, followed by 'standard hotel or motor inn, below 4 star' (28.1%).

Age groups

'15 to 29 years' (35.0%) was the largest age group of visitors to the region, followed by '60 to 69 years' (20.6%) and '70 years and over' (12.2%).

Expenditure (incl 30% prepaid package expenditure)⁴

International overnight visitors spent \$25 million in the region - down by 46.0% on YE Sep 17. On average, they spent \$40 per night - down by 14.1% on YE Sep 17.

(4) Source: TRA's expenditure allocation method applied to IVS data, YE Sep 18.

Preliminary IVS results

Due to quality issues with the incoming passenger data, IVS results for the YE Sep 18 are preliminary and do not include any data relating to purpose of visit. There are no issues with the survey collection.

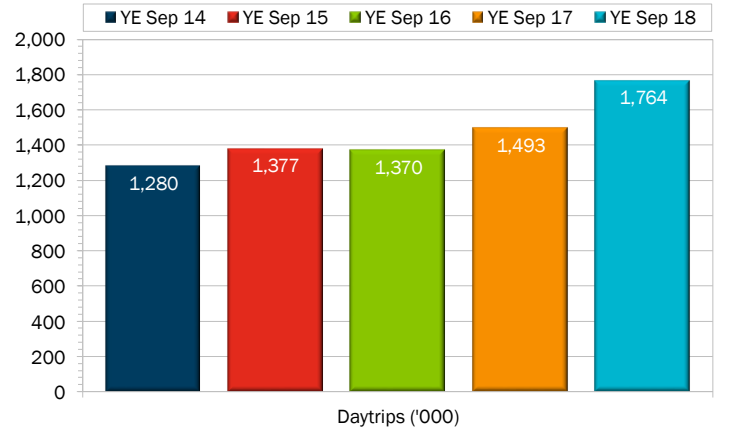
Please note: Due to quality issues with the incoming passenger data, IVS and total travel results for the YE Sep 18 are preliminary.

* The percentage change is statistically significant.

np = Not published due to insufficient sample.

Domestic Daytrip Travel⁴

Daytrips



Riverina received nearly 1.8 million domestic daytrip visitors - up by 18.2%* on YE Sep 17.

Note: The number of domestic daytrips to regional New South Wales increased by 3.7 percent on last year and by 20.3 percent* compared to four years ago.

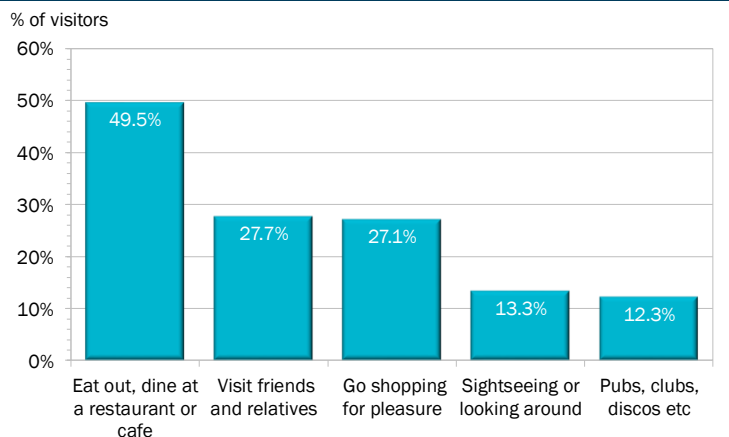
Market share

The region received 4.5% of daytrips to regional NSW. Compared to YE Sep 17, the share was up by 0.6% pts.

Main purpose of trip

'Holiday' (38.2%) was the largest purpose of trip for visitors to the region, followed by 'visiting friends and relatives (VFR)' (22.3%) and 'medical reasons' (17.2%). Compared to YE Sep 17, visitors who travelled for 'holiday' grew by 19.8% and 'VFR' increased by 10.1% while 'medical reasons' grew by 101%*.

Top activities in Riverina



'Eat out, dine at a restaurant or cafe' (49.5%) was the most popular activity undertaken by visitors to the region.

Expenditure³

Domestic daytrip visitors spent \$234 million in the region - up by 0.5% on YE Sep 17. On average, they spent \$133 per trip - down by 14.9% on YE Sep 17.

(3) Source: TRA's expenditure allocation method applied to NVS data, YE Sep 18.

Further information

Please see www.destinationnsw.com.au for profiles on travel to the other regions in NSW and information on international and domestic travel to the State.