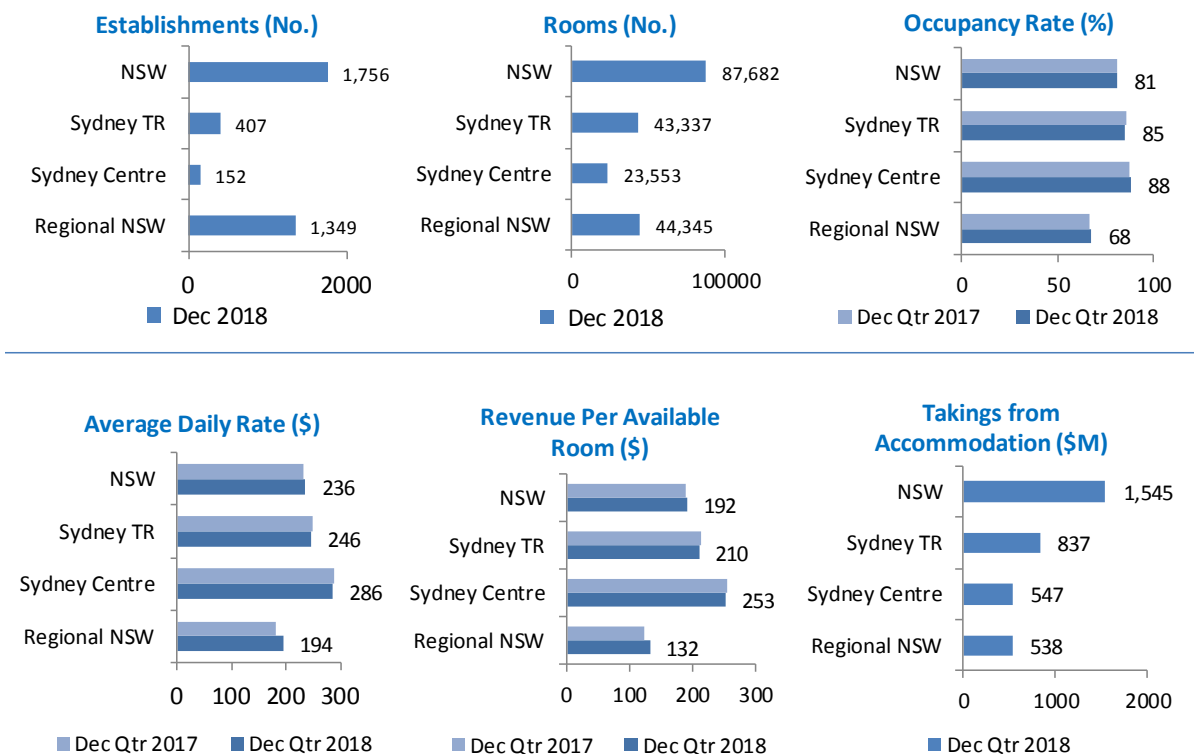


# NSW Tourist Accommodation Snapshot

Dec Qtr 2018

Source: STR

Establishments with 10 rooms or more<sup>1</sup>



## Key findings

NSW has 1,756 establishments and nearly 88,000 rooms as at December 2018. Regional NSW accounts for 77 per cent of the properties and 51 per cent of the rooms in NSW.

Occupancy rate in NSW increased by 0.5 per cent to reach 81 per cent in Dec Qtr 2018 as compared to Dec Qtr 2017. This was mainly driven by the growth in occupancy rate in regional NSW (up 1.2 per cent).

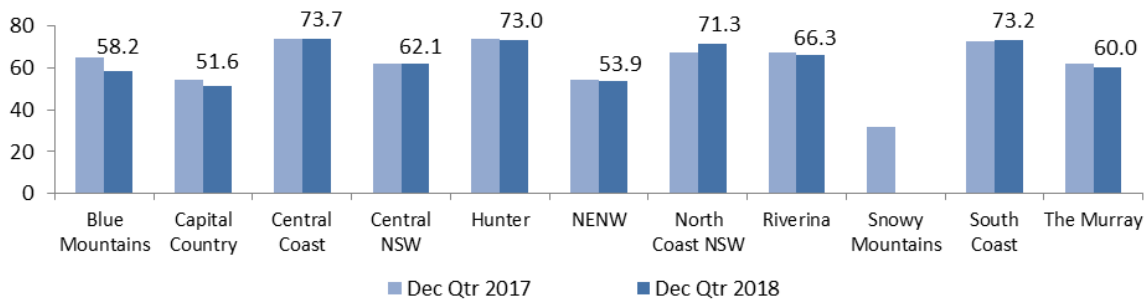
Average Daily Rate (ADR) and Revenue Per Available Room (RevPar) in NSW also grew in Dec Qtr 2018 (up 1.2 per cent and 1.7 per cent, respectively). This was also the result of growth in ADR and RevPar in regional NSW (up 7.0 and 8.3 per cent, respectively). Takings from accommodation in NSW was \$1.5Bn in Dec Qtr 2018.

## Notes:

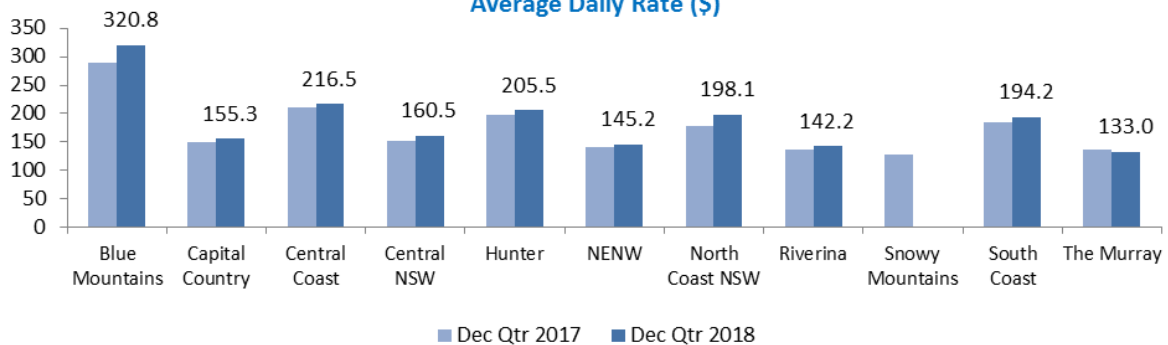
1. Accommodation properties included in the report are: Hotels and Serviced Apartments.
2. STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW, Sydney TR, Sydney Centre and Regional NSW.
3. Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo.
4. TR indicates Tourism Region.
5. 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW, Sydney TR, Sydney Centre and Regional NSW are separately calculated.

## Regional NSW

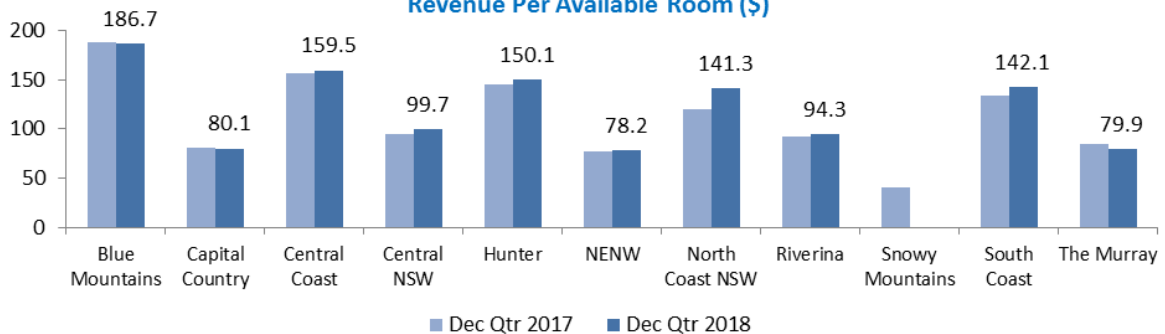
Occupancy Rate (%)



Average Daily Rate (\$)



Revenue Per Available Room (\$)



### Key findings

For the Dec Qtr 2018, Central Coast posted the highest occupancy rate of 73.7 per cent. North Coast and South Coast saw growth in occupancy rate in Dec Qtr 2018 as compared to Dec Qtr 2017 (up 5.8 per cent and 1.1 per cent, respectively).

Blue Mountains registered the highest ADR and RevPar (\$320.8 and \$186.7, respectively).

North Coast and Blue Mountains had the highest increase in ADR (up 11.5 per cent and 10.6 per cent, respectively). RevPar grew the most for North Coast and South Coast (up 17.9 per cent and 6.3 per cent, respectively).

### Notes:

1. Data is not available for Outback TR.
2. NENW is New England North West
3. Snowy Mountains data is not available for Dec Qtr 2018.