

Minutes of the Tourist Attraction Signposting Assessment Committee

Wednesday 23 January 2019

Roads and Maritime Services Office, 27 Argyle St, Parramatta

Members

Phil Oliver	Guidance and Delineation Manager, Roads & Maritime Services (RMS)
David Douglas	Regional Coordinator TASAC and Drive, Destination NSW
Tom Urban	TASAC Secretariat

Also present

Marty Cassell	Roads & Maritime Services
Daniel Boorman	Roads & Maritime Services

Apologies

AGENDA ITEMS

1. PRESENTATIONS AND REGIONAL SIGNPOSTING ISSUES

1.1 Members' Report On-Site Inspections

n/a

2. NEW TOURIST SIGNPOSTING APPLICATIONS

2.1 Moama Five Mile, Murray River

An application was submitted at the request of RMS for Moama Five Mile on the Murray River. It is a parkland and picnic area which includes facilities for visitors as well as a number of mountain bike trails which are well promoted. The site is part of the Murray Valley Regional Park and is currently signposted despite being outside of the five-year eligibility period. The application indicates that the site complies with all relevant criteria. Samples of the interpretive panels were provided and appear to be of high quality. Samples of relevant promotional material was also provided.

The committee approved the application subject to a successful site inspection to be arranged by the TASAC secretariat.

Decision: Application is approved subject to a successful site inspection.

Action: TASAC Secretariat to arrange site inspection and send relevant correspondence.

Note: Following the meeting, a site inspection was conducted by Murray River Council on behalf of TASAC. No issues were identified and so the application was approved.

2.2 Coffs Harbour Butterfly House

The new owner of the Coffs Harbour Butterfly House has contacted TASAC to request additional signage on the nearby Pacific Motorway. Previously the attraction had been ineligible for signage on a motorway as it did not meet the requirements to qualify for the state significant category. More recently, RMS have allowed for signage to be placed on motorways for non-state significant attractions if the motorway is the nearest state road (which is the case in this situation). The applicant was therefore advised to submit a new application for signage.

The application indicates that the attraction is eligible for signposting in the Outdoor/Nature Based category. It meets all relevant criteria regarding promotional material, opening hours and facilities. A site inspection has been requested from Coffs Harbour City Council but not yet received.

TASAC have approved the signposting of the attraction with the wording "Butterfly House" subject to the receipt of a successful site inspection.

Decision: Application is approved subject to a successful site inspection.

Action: **TASAC Secretariat to send relevant correspondence.**

Note: Following the meeting, a site inspection was conducted by Coffs Harbour City Council on behalf of TASAC. No issues were identified and so the application was approved.

3. CONFIRMATION OF MINUTES OF 12 DECEMBER 2018

The minutes of TASAC's meeting of Wednesday 12 December 2018 in Glenbrook were confirmed by the committee. All relevant actions have been completed.

4. MATTERS ARISING FROM PREVIOUS MEETINGS

4.1 Jindera Pioneer Museum

TASAC had previously rejected an application for signposting from Jindera Pioneer Museum due to opening hours which did not meet the minimum TASAC requirements. After extensive discussion with the museum, it was determined that a newly established 'Jindera Heritage Walk' may have changed the nature of the attraction to allow for signage to be approved.

At the request of TASAC, Jindera Pioneer Museum have submitted additional information (further to their original application). This additional submission includes proof that information for the heritage walk is available 24/7 in front of the museum as well as imagery and text of interpretive signage which has been installed, much of which is located at the front of the museum. This now means that there is enough of a tourism experience to be enjoyed by visitors outside the museum's normal opening hours.

TASAC have considered this new information and have determined that the quality of the experience to be had at the museum is sufficient for signposting even if the museum is closed (as a result of the new Heritage Walk experience which is available at all hours). The committee have therefore decided to approve the attraction for signposting with the name 'Jindera Pioneer Museum'.

Action: TASAC Secretariat to send relevant correspondence.

5. INQUIRIES RECEIVED SINCE LAST MEETING

5.1 Wentworth Signage Plan, Wentworth

Catheryn Dawes and Karen Arnold have submitted a document outlining proposed tourism signage upgrades in the Wentworth region and have submitted the document to TASAC for feedback and advice on how to proceed. The document comes following the TASAC meeting which took place in Wentworth in November 2018. The signage plan was shared with the committee who conducted an initial review, however, RMS have requested additional time to review the proposal including sharing it with regional RMS staff.

It was noted that a representative from Wentworth is currently scheduled to attend the TASAC meeting in Broken Hill in March 2019. RMS will endeavour to review the document by this date with the aim of providing relevant feedback at the Broken Hill meeting.

Action: RMS to review the Wentworth Signage Plan prior to the TASAC meeting in Broken Hill in March, 2019.

5.2 Hunter Valley Zoo, Cessnock

5.3 Tourist Drive 28 (signage covers and TD safety)

An email was received by TASAC regarding previously discussed safety issues on Tourist Drive 28 and suggested appropriate action to take while these matters are resolved. The committee noted the email but observed that the issues referred to are all local council matters (including reference to local roads) and are therefore not a matter for TASAC. The issues mentioned have been noted for any future Tourist Drive review.

5.4 Tourist Drive 10 missing signs, Bega Valley

Bega Valley Council have asked RMS about the removal of a Tourist Drive 10 sign in their region. TASAC discussed the matter and believe that TD10 was merged with TD9 some years ago and that this is a likely cause of the signage removal. The TASAC secretariat has been asked to investigate and confirm this matter and to advise Bega Valley accordingly.

Action: TASAC Secretariat to investigate past amendments to TD 10 and TD 9 and to take appropriate action.

6. POLICY ISSUES

6.1 TASAC Form and Process Updates

TASAC is currently investigating possible changes to make the completion and submission of signage forms easier for applicants. It was decided that this matter is one that sits outside of TASACs normal operations and will be discussed by the committee separately at a dedicated meeting.

7. OTHER BUSINESS

7.1 TASAC Meeting Schedule

The TASAC meeting for August 2019 has tentatively been set for the 21 August, 2019. The location of the meeting will be decided at a later date.

A scheduling issue was also identified regarding the next meeting which had been scheduled to take place in Batemans Bay on the 20 February, 2019. The closure of Moruya Airport over this period for runway maintenance changes the nature of travel requiring the committee members to travel via a longer route. To meet the availability of committee members, it was requested that the meeting be changed to Tuesday 19 February, 2019. The TASAC Secretariat will follow up with the host council to confirm the new meeting date.

7.2

Greg Hill of Central Darling Council has requested that the date of the March 2019 Broken Hill TASAC meeting be changed to Thursday the 21 March, 2019 to better meet the availability of surrounding Councils who wish to attend the meeting. The committee agreed to the change of meeting date.

Note: Following the meeting the TASAC Secretariat liaised with meeting host Broken Hill Council who also agreed to the date change.

8. NEXT MEETING

The next meeting is currently scheduled to take place in Batemans Bay on the 19 February 2019. Confirmation of this date is currently subject to approval of the host council.

The meeting concluded at 1.00 pm.

Attachment 1 – TASAC Meeting Schedule

Region	Location	Date
N / A	Parramatta	23 January 2019
Southern	Batemans Bay	19 February 2019
Western	Broken Hill	21 March 2019
Northern	Coffs Harbour	17 April 2019
Sydney	TBC	15 May, 2019
Hunter	Dungog	12 June, 2019
Western	Lightning Ridge	3 July, 2019
TBC	TBC	21 August, 2019