## Domestic Overnight Travel

**Visitors and nights**

<table>
<thead>
<tr>
<th>Origin</th>
<th>Share of visitors</th>
<th>Share of nights</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional NSW</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
</tr>
<tr>
<td>Sydney</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
</tr>
<tr>
<td>Total intrastate</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
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<tr>
<td>Victoria</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
</tr>
<tr>
<td>ACT</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
</tr>
<tr>
<td>Queensland</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
</tr>
<tr>
<td>Other interstate</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
</tr>
<tr>
<td>Total interstate</td>
<td>YE Dec 17</td>
<td>YE Dec 18</td>
</tr>
</tbody>
</table>

Sydney (42.4%) was the largest source of visitors to the region, followed by regional NSW (34.4%) and Victoria (7.9%). Compared to YE Dec 17, the Sydney source market grew by 17.3%* and regional NSW increased by 11.8%. Over the same period, Victoria grew by 20.5% and the ACT increased by 22.5% while Queensland grew by 6.8%.

Sydney (41.2%) was the largest source market in terms of nights in the region, followed by regional NSW (33.2%) and Victoria (8.4%). Compared to YE Dec 17, nights spent by visitors from Sydney grew by 18.2% and nights from regional NSW increased by 7.6%. Over the same period, Victorian nights grew by 36.1% while nights by Queenslanders declined by 11.8% and nights by visitors from the ACT increased by 9.9%.

### Top activities in Capital Country

‘Eat out, dine at a restaurant or café’ (52.4%) was the most popular activity undertaken by visitors to the region, followed by ‘visit friends and relatives’ (47.3%) and ‘sightseeing or looking around’ (21.4%).

### Age groups

‘60 to 69 years’ (21.9%) was the largest age group of visitors to the region, followed by ‘15 to 29 years’ (18.5%) and ‘50 to 59 years’ (17.6%).

### Travel party

‘Alone’ (34.3%) was the most common travel party amongst visitors to the region, followed by ‘adult couple’ (30.0%) and ‘friends or relatives’ (16.5%).

### Expenditure (incl airfares and transport costs)

Domestic overnight visitors spent $497 million in the region - up by 35.4%* on YE Dec 17. On average, they spent $154 per night - up by 25.1% on YE Dec 17.

(3) Source: TRA’s expenditure allocation method applied to NVS data, YE Dec 18.

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**Note:** The number of domestic overnight trips to regional New South Wales increased by 8.5 percent* on last year and by 28.2 percent* compared to four years ago.

**Market share**

The region received 6.2% of visitors and 4.2% of nights in regional NSW. Compared to YE Dec 17, the share of visitors was up by 0.4 pts and the share of nights was up by 0.1 pt.

### Purpose of visit to Capital Country

- **‘Visiting friends and relatives (VFR’) (41.3%)** was the largest purpose of visit for visitors to the region, followed by ‘holiday’ (40.2%) and ‘business’ (13.3%). Compared to YE Dec 17, visitors who travelled for ‘VFR’ grew by 10.1% and ‘holiday’ increased by 40.1%* while ‘business’ grew by 7.7%.

- **‘VFR’ (41.6%)** was the largest purpose in terms of nights in the region, followed by ‘holiday’ (39.6%) and ‘business’ (14.2%). Compared to YE Dec 17, nights spent for ‘VFR’ were down marginally while ‘holiday’ grew by 30.0% and ‘business’ increased by 19.5%.

### Accommodation used in Capital Country

- **‘Friends or relatives property’ (45.6%)** was the most popular accommodation used for nights in the region. ‘Standard hotel or motor inn, below 4 star’ (17.3%) was the 2nd most popular accommodation, followed by ‘caravan or camping – non commercial’ (7.5%).

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**Capital Country** includes Bowral, Goulburn, Yass, Young.

* The percentage change is statistically significant.

np = Not published due to insufficient sample.
Travel to Capital Country
Year ended December 2018
For the period of January 2018 to December 2018

Sources: (1) NVS & (2) IVS, YE Dec 18, TRA - unless otherwise specified.

Capital Country received 36,300 international overnight visitors - up by 12.9% on YE Dec 17. Visitors spent 497,100 nights in the region - down by 5.3% on YE Dec 17.

Note: The number of overnight trips to regional New South Wales by international visitors increased by 2.0 percent on last year and by 36.6%* compared to four years ago.

Market share

The region received 4.2% of visitors and 3.3% of nights in regional NSW. Compared to YE Dec 17, the share of visitors was up by 0.4% pts and the share of nights was down by 0.2% pts.

Purpose of visit to Capital Country

‘Visiting friends and relatives (VFR)’ (45.9%) was the largest purpose of visit for visitors to the region, followed by ‘holiday’ (34.0%) and ‘business’ (15.3%). Compared to YE Dec 17, visitors who travelled for ‘VFR’ grew by 26.9% while ‘holiday’ declined by 14.5% and ‘business’ increased by 119%*.

Origin – share of visitors to Capital Country

New Zealand (26.6%) was the region’s largest individual source market of visitors, followed by the United Kingdom (15.1%).

Accommodation used in Capital Country

‘Friends or relatives property’ (32.7%) was the most popular form of accommodation used for nights in the region, followed by ‘rented house, apartment, flat or unit’ (19.0%).

Age groups

‘15 to 29 years’ (23.9%) was the largest age group of visitors to the region, followed by ‘60 to 69 years’ (18.6%) and ‘50 to 59 years’ (18.6%).

Expenditure

International overnight visitors spent $26 million in the region. On average, they spent $53 per night.

Please note: The information in this report is sourced from sample surveys, hence the results are subject to sampling variability. np = Not published due to insufficient sample.