

# Travel to Regional NSW

## Year ended December 2018



Source: National and International Visitor Surveys, TRA.

### OVERVIEW

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	49,474	51,038	52,885	51,171	53,182	55,643	58,722	60,931	64,549	5.9%	30.5%
Nights ('000)	69,667	71,743	73,359	74,732	75,429	79,933	83,739	88,036	92,684	5.3%	33.0%
Expenditure (\$ million)*	\$11,999	\$12,416	\$12,826	\$13,474	\$13,302	\$14,069	\$14,923	\$16,324	\$17,707	8.5%	47.6%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	17,519	17,980	18,237	18,645	19,542	20,445	21,532	23,183	25,100	8.3%	43.3%
Nights ('000)	69,667	71,743	73,359	74,732	75,429	79,933	83,739	88,036	92,684	5.3%	33.0%
Expenditure (\$ million)*	\$8,779	\$9,148	\$9,271	\$9,780	\$9,809	\$10,499	\$11,076	\$12,382	\$13,290	7.3%	51.4%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	48,850	50,446	52,295	50,571	52,545	54,958	57,954	60,077	63,679	6.0%	30.4%
Nights ('000)	58,964	61,023	61,987	63,267	63,281	66,041	70,318	73,326	77,764	6.1%	31.9%
Expenditure (\$ million)*	\$11,303	\$11,758	\$12,134	\$12,805	\$12,607	\$13,171	\$14,059	\$15,289	\$16,687	9.1%	47.6%

### DOMESTIC OVERNIGHT TRAVEL

#### Visitors, Nights and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
Visitors (000)	16,895	17,387	17,648	18,045	18,905	19,759	20,764	22,330	24,230	8.5%	43.4%
Nights (000)	58,964	61,023	61,987	63,267	63,281	66,041	70,318	73,326	77,764	6.1%	31.9%
Average Length of Stay	3.5	3.5	3.5	3.5	3.3	3.3	3.4	3.3	3.2	-2.3%	-8.0%
Expenditure (\$ million)*	\$8,083	\$8,491	\$8,579	\$9,111	\$9,114	\$9,601	\$10,212	\$11,348	\$12,269	8.1%	51.8%
Spend per visitor per night (\$)	\$137	\$139	\$138	\$144	\$144	\$145	\$145	\$155	\$158	1.9%	15.1%
Intrastate visitors (000)	12,656	12,995	13,131	13,572	13,639	14,152	14,928	16,410	17,949	9.4%	41.8%
Interstate visitors (000)	4,239	4,393	4,517	4,473	5,265	5,608	5,836	5,919	6,281	6.1%	48.2%
Intrastate nights (000)	40,934	42,014	41,954	42,547	42,357	43,175	45,200	49,072	53,008	8.0%	29.5%
Interstate nights (000)	18,030	19,009	20,033	20,719	20,924	22,866	25,118	24,254	24,756	2.1%	37.3%
Intrastate expenditure (\$million)	\$5,827	\$6,017	\$6,050	\$6,280	\$6,293	\$6,594	\$7,008	\$7,922	\$8,522	7.6%	46.2%
Interstate expenditure (\$ million)	\$2,256	\$2,474	\$2,529	\$2,831	\$2,821	\$3,007	\$3,204	\$3,426	\$3,747	9.4%	66.1%

#### Purpose of Visit

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Holiday	8,431	8,362	8,280	8,691	8,963	9,291	9,720	10,279	10,870	5.7%	28.9%
Visiting Friends & Relatives	5,958	6,127	6,640	6,468	6,574	6,939	7,294	7,798	8,646	10.9%	45.1%
Business	1,976	2,215	2,182	2,258	2,443	2,625	2,772	3,112	3,681	18.3%	86.3%
Other	842	961	822	967	1,229	1,298	1,435	1,620	1,451	-10.4%	72.3%
Total	16,895	17,387	17,648	18,045	18,905	19,759	20,764	22,330	24,230	8.5%	43.4%
	Nights (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Holiday	32,607	33,897	33,555	34,722	33,596	34,627	36,279	36,605	38,858	6.2%	19.2%
Visiting Friends & Relatives	18,675	18,632	20,036	19,039	19,762	20,728	21,794	24,287	25,005	3.0%	33.9%
Business	5,349	6,028	6,022	6,419	6,948	7,422	8,128	8,502	9,983	17.4%	86.6%
Other	2,333	2,466	2,374	3,087	2,975	3,264	4,117	3,933	3,918	-0.4%	67.9%
Total	58,964	61,023	61,987	63,267	63,281	66,041	70,318	73,326	77,764	6.1%	31.9%

#### Origin

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Regional NSW	6,584	6,804	6,997	7,294	7,082	7,285	7,402	8,398	8,949	6.6%	35.9%
Sydney	6,072	6,190	6,134	6,278	6,558	6,867	7,526	8,013	9,000	12.3%	48.2%
<b>Total Intrastate</b>	12,656	12,995	13,131	13,572	13,639	14,152	14,928	16,410	17,949	9.4%	41.8%
Victoria	1,430	1,481	1,456	1,457	1,682	1,859	1,771	1,907	1,943	1.9%	35.9%
Queensland	1,671	1,770	1,842	1,701	2,227	2,245	2,606	2,466	2,684	8.8%	60.7%
ACT	716	746	845	890	909	990	957	988	1,154	16.8%	61.2%
Other Interstate	423	396	373	426	447	514	502	558	500	-10.5%	18.3%
<b>Total Interstate</b>	4,239	4,393	4,517	4,473	5,265	5,608	5,836	5,919	6,281	6.1%	48.2%
<b>Grand Total</b>	16,895	17,387	17,648	18,045	18,905	19,759	20,764	22,330	24,230	8.5%	43.4%

# Travel to Regional NSW

## Year ended December 2018



Source: National and International Visitor Surveys, TRA.

### Age

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
15-29	3,918	3,757	3,900	3,671	4,341	4,521	4,628	5,065	5,516	8.9%	40.8%
30-39	2,977	3,161	2,880	3,136	2,925	3,156	3,337	3,602	4,302	19.4%	44.5%
40-49	3,089	3,169	3,162	3,316	3,526	3,405	3,590	4,109	4,101	-0.2%	32.8%
50-59	3,182	3,238	3,320	3,350	3,503	3,787	3,938	3,874	4,339	12.0%	36.3%
60-69	2,333	2,709	2,878	2,965	2,950	3,276	3,372	3,484	3,607	3.5%	54.6%
70+	1,397	1,354	1,509	1,607	1,660	1,615	1,898	2,195	2,366	7.8%	69.4%
Total	16,895	17,387	17,648	18,045	18,905	19,759	20,764	22,330	24,230	8.5%	43.4%

### Travel Party

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Travelling alone	3,174	3,383	3,732	3,580	4,697	4,860	5,152	5,663	6,375	12.6%	100.9%
Adult couple	4,716	4,918	5,158	5,123	5,087	5,414	6,027	6,214	6,585	6.0%	39.6%
Family group - parents and children	4,892	4,641	4,456	4,374	3,932	3,945	3,855	4,112	4,300	4.6%	-12.1%
Friends or relatives travelling together with(out) children	3,174	3,401	3,421	3,963	4,261	4,479	4,805	5,180	5,675	9.6%	78.8%
Business associates travelling together with(out) spouse	627	656	575	674	601	731	654	908	984	8.4%	57.0%
Other	312	389	305	332	326	329	271	254	311	22.4%	-0.3%
Total	16,895	17,387	17,648	18,045	18,905	19,759	20,764	22,330	24,230	8.5%	43.4%

### Top 5 Activities (sorted by the latest year)

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Eat out / dine at a restaurant and/or cafe	9,047	9,290	9,551	10,306	10,685	11,610	12,744	13,695	15,216	11.1%	68.2%
Visit friends & relatives	7,791	8,158	8,339	8,424	8,962	8,781	9,377	9,694	10,990	13.4%	41.1%
Go to the beach	4,214	4,589	4,682	5,138	5,228	5,568	5,907	6,009	6,815	13.4%	61.7%
Sightseeing/looking around	4,815	4,875	4,456	4,673	4,658	4,665	5,100	5,547	6,763	21.9%	40.5%
Pubs, clubs, discos etc	3,613	3,886	4,115	4,148	4,508	5,084	5,166	5,522	6,000	8.7%	66.1%

### Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Friends or relatives property	21,008	20,681	22,672	22,118	21,927	24,249	23,554	26,624	28,697	7.8%	36.6%
Standard hotel/motor inn (below 4 star)	8,984	8,896	8,165	8,236	8,698	8,623	9,184	10,244	10,222	-0.2%	13.8%
Caravan park or commercial camping ground	9,402	10,312	9,999	10,784	10,333	10,277	10,989	9,817	10,051	2.4%	6.9%

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Private vehicle or company car	14,775	15,233	15,533	15,845	16,361	17,257	18,163	19,403	21,336	10.0%	44.4%
Aircraft	1,027	1,085	952	1,138	1,157	1,212	1,416	1,631	1,556	-4.6%	51.5%
Railway	484	389	477	430	660	620	577	635	612	-3.7%	26.4%

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
Visitors (000)	624	592	590	599	637	685	768	853	870	2.0%	39.5%
Nights (000)	10,703	10,720	11,372	11,465	12,148	13,892	13,421	14,710	14,920	1.4%	39.4%
Average Length of Stay	17.2	18.1	19.3	19.1	19.1	20.3	17.5	17.2	17.1	-0.6%	-0.1%
Expenditure (\$ million)*	\$696	\$658	\$691	\$669	\$695	\$898	\$864	\$1,035	\$1,021	-1.4%	46.6%
Spend per visitor per night (\$)	\$65	\$61	\$61	\$58	\$57	\$65	\$64	\$70	\$68	-2.7%	5.2%

### Purpose of Visit

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Holiday	416	365	355	379	402	432	484	548	563	2.6%	35.2%
Visiting Friends & Relatives	177	179	183	187	192	202	237	257	266	3.5%	50.6%
Business	38	43	41	36	40	37	36	47	48	1.2%	27.7%
Employment	16	20	18	16	17	25	17	20	16	-20.2%	-2.5%
Education	22	19	22	19	16	25	27	25	23	-9.1%	6.8%
Other <sup>^</sup>	10	7	10	10	n/p	10	13	12	20	60.3%	104.3%
Total	624	624	590	599	637	685	768	853	870	2.0%	39.5%

# Travel to Regional NSW

## Year ended December 2018



Source: National and International Visitor Surveys, TRA.

### Purpose of Visit

	Nights (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
Holiday	3,940	3,758	4,064	4,260	4,438	4,508	4,370	5,333	5,087	-4.6%	29.1%	
Visiting Friends & Relatives	2,752	2,939	3,095	3,286	3,476	3,809	4,292	4,441	5,165	16.3%	87.6%	
Business	301	513	580	326	508	294	478	455	588	29.2%	95.1%	
Employment	1,241	1,688	1,432	1,530	1,563	2,676	1,743	1,839	1,371	-25.5%	10.5%	
Education	2,443	1,795	2,149	2,024	1,997	2,504	2,445	2,572	2,627	2.2%	7.6%	
Other <sup>^</sup>	25	27	52	39	n/p	101	93	70	83	17.7%	224.5%	
<b>Total</b>	<b>10,703</b>	<b>10,720</b>	<b>11,372</b>	<b>11,465</b>	<b>12,148</b>	<b>13,892</b>	<b>13,421</b>	<b>14,710</b>	<b>14,920</b>	<b>1.4%</b>	<b>39.4%</b>	

### Top 5 Int'l source markets to Regional NSW

	Visitors (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
United Kingdom	142	126	106	118	107	127	134	142	143	1.1%	1.3%	
New Zealand	91	83	92	79	89	85	97	103	108	5.3%	19.2%	
United States of America	61	61	59	63	68	75	91	88	90	2.7%	48.8%	
China	17	22	23	25	29	33	47	52	59	12.3%	254.4%	
Germany	40	44	41	40	52	48	56	58	57	-1.4%	43.4%	

### Age

	Visitors (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
15-29	258	244	241	242	254	273	299	312	300	-3.9%	16.3%	
30-39	99	92	90	87	88	103	123	132	136	3.2%	37.6%	
40-49	76	72	72	77	78	77	78	106	102	-3.8%	33.9%	
50-59	88	80	77	81	97	98	113	132	134	1.9%	53.4%	
60-69	81	76	82	80	88	96	107	122	137	12.3%	69.4%	
70+	22	29	29	33	33	38	48	49	61	24.5%	174.7%	
<b>Total</b>	<b>624</b>	<b>592</b>	<b>590</b>	<b>599</b>	<b>637</b>	<b>685</b>	<b>768</b>	<b>853</b>	<b>870</b>	<b>2.0%</b>	<b>39.5%</b>	

### Travel Party

	Visitors (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
Travelling alone	380	342	345	342	371	384	434	461	473	2.7%	24.4%	
Adult couple	135	127	123	124	134	155	166	198	183	-7.2%	36.3%	
Family group - parent(s) and children	37	42	45	52	54	60	74	89	86	-3.1%	133.7%	
Friends and/ or relatives travelling together	63	67	62	68	66	72	80	90	105	16.5%	66.6%	
Business associates travelling together with(out) spouse	9	12	13	10	10	11	11	13	20	60.3%	121.1%	
Other	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	
<b>Total</b>	<b>624</b>	<b>592</b>	<b>590</b>	<b>599</b>	<b>637</b>	<b>685</b>	<b>768</b>	<b>853</b>	<b>870</b>	<b>2.0%</b>	<b>39.5%</b>	

### Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
Eat out / dine at a restaurant and/or cafe	556	524	525	531	586	627	722	798	820	2.7%	47.5%	
Go to the beach	491	448	444	470	496	542	619	690	697	1.0%	42.0%	
Sightseeing/looking around	500	460	467	462	501	536	617	685	695	1.5%	39.1%	
Go shopping for pleasure	483	427	449	455	498	541	616	659	670	1.6%	38.6%	
Visit national parks / state parks	381	317	339	360	394	436	497	553	554	0.2%	45.3%	

### First or Return Visitor to Australia

	Visitors (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
First visit	300	269	266	281	289	307	330	382	376	-1.6%	25.1%	
Return visit	323	323	324	319	348	378	439	471	495	5.0%	53.0%	
<b>Total</b>	<b>624</b>	<b>592</b>	<b>590</b>	<b>599</b>	<b>637</b>	<b>685</b>	<b>768</b>	<b>853</b>	<b>870</b>	<b>2.0%</b>	<b>39.5%</b>	

### Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
Friends or relatives property	3,596	3,534	3,817	4,201	4,279	4,579	4,744	5,106	5,410	5.9%	50.4%	
Rented house/apartment/flat or unit	2,891	3,277	3,208	3,126	3,321	4,138	4,087	4,297	4,070	-5.3%	40.8%	
Backpacker or hostel	895	828	878	775	1,037	853	821	1,012	828	-18.1%	-7.4%	

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018			
Private vehicle or company car	222	213	207	214	217	242	266	298	303	1.4%	36.2%	
Rental car	132	114	112	115	124	148	157	174	202	16.0%	52.9%	
Aircraft	88	92	106	109	112	102	113	129	127	-1.5%	44.6%	

# Travel to Regional NSW

## Year ended December 2018



Source: National and International Visitor Surveys, TRA.

### DOMESTIC DAYTRIP TRAVEL

#### Visitors and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
Visitors (000)	31,955	33,058	34,648	32,526	33,641	35,198	37,189	37,748	39,449	4.5%	23.5%
Expenditure (\$ million)*	\$3,220	\$3,267	\$3,555	\$3,694	\$3,494	\$3,570	\$3,847	\$3,941	\$4,418	12.1%	37.2%
Spend per visitor (\$)	\$101	\$99	\$103	\$114	\$104	\$101	\$103	\$104	\$112	7.3%	11.1%

#### Main Purpose of Trip

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	<b>Visitors (000)</b>										
Holiday	16,722	16,323	15,782	15,681	17,394	18,086	19,022	18,860	20,165	6.9%	20.6%
Visiting Friends & Relatives	8,952	8,835	10,646	9,318	9,074	9,582	9,934	10,222	10,626	3.9%	18.7%
Business	2,984	3,713	3,771	3,409	2,864	3,028	3,242	3,273	4,014	22.6%	34.5%
Other	3,297	4,187	4,449	4,118	4,309	4,503	4,992	5,392	4,645	-13.9%	40.9%
Total	31,955	33,058	34,648	32,526	33,641	35,198	37,189	37,748	39,449	4.5%	23.5%

#### Origin

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	<b>Visitors (000)</b>										
Sydney	10,438	10,508	10,345	10,132	11,551	11,833	12,264	12,428	12,713	2.3%	21.8%
Regional NSW	18,272	19,216	21,207	19,253	18,540	19,620	20,818	21,127	21,921	3.8%	20.0%
<b>Total Intrastate</b>	<b>28,710</b>	<b>29,724</b>	<b>31,551</b>	<b>29,385</b>	<b>30,091</b>	<b>31,452</b>	<b>33,082</b>	<b>33,555</b>	<b>34,635</b>	<b>3.2%</b>	<b>20.6%</b>
<b>Total Interstate</b>	<b>3,246</b>	<b>3,335</b>	<b>3,096</b>	<b>3,141</b>	<b>3,549</b>	<b>3,746</b>	<b>4,107</b>	<b>4,192</b>	<b>4,814</b>	<b>14.8%</b>	<b>48.3%</b>
Total	31,955	33,058	34,648	32,526	33,641	35,198	37,189	37,748	39,449	4.5%	23.5%

#### Age

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	<b>Visitors (000)</b>										
15-29	6,857	6,346	6,422	5,756	6,999	8,023	7,784	7,831	7,818	-0.2%	14.0%
30-39	5,497	5,478	5,794	5,331	5,045	5,513	5,547	5,678	6,185	8.9%	12.5%
40-49	5,460	5,933	6,337	5,839	6,014	5,876	5,980	5,795	6,403	10.5%	17.3%
50-59	5,814	6,526	5,784	5,974	6,128	5,965	6,423	6,828	6,758	-1.0%	16.2%
60-69	4,782	5,296	6,406	5,724	5,805	6,088	6,905	6,499	6,922	6.5%	44.8%
70+	3,545	3,479	3,905	3,903	3,650	3,733	4,551	5,117	5,362	4.8%	51.3%
Total	31,955	33,058	34,648	32,526	33,641	35,198	37,189	37,748	39,449	4.5%	23.5%

#### Top 5 activities (sorted by the latest year)

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	<b>Visitors (000)</b>										
Eat out / dine at a restaurant and/or cafe	13,792	14,336	14,442	14,604	15,236	16,957	18,765	18,879	20,591	9.1%	49.3%
Visit friends & relatives	10,685	10,547	11,930	11,194	11,867	11,344	11,712	12,063	12,508	3.7%	17.1%
Sightseeing/looking around	5,904	5,695	4,796	5,210	5,538	5,755	6,278	6,324	7,441	17.7%	26.0%
Go shopping for pleasure	6,867	7,338	7,074	7,261	7,093	6,774	7,308	7,380	7,334	-0.6%	6.8%
Go to the beach	3,670	3,771	3,439	3,913	4,635	4,872	5,061	5,093	5,516	8.3%	50.3%

#### Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	<b>Visitors (000)</b>										
Private vehicle or company car	30,346	31,671	33,101	30,975	31,990	33,422	35,639	36,143	37,621	4.1%	24.0%
Railway	672	573	640	688	922	944	757	926	801	-13.5%	19.2%
Bus/Coach	639	529	605	577	474	493	452	n/p	672	-	5.1%

n/p = not publishable

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, New England North West, North Coast, Northern Rivers, The Outback, Riverina, Snowy Mountains, South Coast, The Murray.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.