

Travel to Sydney Tourism Region

Year ended December 2018



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	27,804	29,270	30,755	30,652	29,785	31,153	33,189	34,083	37,429	9.8%	34.6%
Nights ('000)	73,732	78,713	79,110	83,674	86,075	94,606	98,548	106,052	110,934	4.6%	50.5%
Expenditure (\$ million)*	\$11,894	\$13,034	\$13,230	\$14,121	\$14,077	\$15,620	\$17,105	\$18,731	\$21,052	12.4%	77.0%
Overnight - Int'l & domestic											
Visitors ('000)	10,015	10,323	10,476	11,222	11,307	11,894	12,808	13,889	15,160	9.2%	51.4%
Nights ('000)	73,732	78,713	79,110	83,674	86,075	94,606	98,548	106,052	110,934	4.6%	50.5%
Expenditure (\$ million)*	\$10,190	\$10,969	\$10,970	\$11,972	\$12,116	\$13,536	\$14,933	\$16,552	\$18,534	12.0%	81.9%
Domestic - overnight & daytrip											
Visitors ('000)	25,148	26,697	28,058	27,766	26,722	27,922	29,537	30,118	33,338	10.7%	32.6%
Nights ('000)	20,896	21,958	21,822	22,274	22,281	23,401	24,865	26,778	29,649	10.7%	41.9%
Expenditure (\$ million)*	\$6,792	\$7,639	\$7,652	\$8,158	\$7,814	\$8,280	\$8,661	\$9,475	\$11,344	19.7%	67.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
Visitors (000)	7,359	7,750	7,779	8,337	8,244	8,663	9,155	9,924	11,070	11.5%	50.4%
Nights (000)	20,896	21,958	21,822	22,274	22,281	23,401	24,865	26,778	29,649	10.7%	41.9%
Average Length of Stay	2.8	2.8	2.8	2.7	2.7	2.7	2.7	2.7	2.7	-0.7%	-5.7%
Expenditure (\$ million)*	\$5,087	\$5,574	\$5,392	\$6,009	\$5,853	\$6,196	\$6,489	\$7,296	\$8,826	21.0%	73.5%
Spend per visitor per night (\$)	\$243	\$254	\$247	\$270	\$263	\$265	\$261	\$272	\$298	9.3%	22.3%
Intrastate visitors (000)	3,716	3,911	4,012	4,254	4,156	4,387	4,623	4,838	5,177	7.0%	39.3%
Interstate visitors (000)	3,643	3,839	3,767	4,082	4,088	4,276	4,533	5,086	5,893	15.9%	61.8%
Intrastate nights (000)	8,744	9,238	9,494	9,972	9,404	10,062	10,403	10,525	11,475	9.0%	31.2%
Interstate nights (000)	12,152	12,720	12,329	12,301	12,877	13,339	14,462	16,253	18,174	11.8%	49.6%
Intrastate expenditure (\$million)	\$2,316	\$2,495	\$2,479	\$2,878	\$2,714	\$2,825	\$2,925	\$3,267	\$3,862	18.2%	66.8%
Interstate expenditure (\$ million)	\$2,772	\$3,078	\$2,913	\$3,131	\$3,139	\$3,371	\$3,564	\$4,029	\$4,964	23.2%	79.1%

Purpose of Visit

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Holiday	2,306	2,103	2,232	2,437	2,201	2,251	2,400	2,436	2,996	23.0%	29.9%
Visiting Friends & Relatives	2,627	2,830	3,029	3,143	3,077	3,255	3,455	3,492	3,574	2.4%	36.1%
Business	1,942	2,371	2,144	2,212	2,393	2,582	2,684	3,296	3,890	18.0%	100.3%
Other	534	483	460	598	625	644	690	774	689	-11.0%	29.0%
Total	7,359	7,750	7,779	8,337	8,244	8,663	9,155	9,924	11,070	11.5%	50.4%
	Nights (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Holiday	6,427	5,880	5,654	6,334	5,513	5,796	6,030	6,675	7,489	12.2%	16.5%
Visiting Friends & Relatives	8,454	9,158	10,075	8,935	9,191	9,409	9,830	10,082	10,870	7.8%	28.6%
Business	4,302	5,322	4,451	4,908	5,642	5,969	6,521	7,668	9,581	24.9%	122.7%
Other	1,714	1,598	1,644	2,097	1,935	2,227	2,484	2,353	1,709	-27.4%	-0.3%
Total	20,896	21,958	21,822	22,274	22,281	23,401	24,865	26,778	29,649	10.7%	41.9%

Origin

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Regional NSW	3,064	3,235	3,344	3,523	3,375	3,612	3,830	3,905	4,286	9.8%	39.9%
Sydney	653	676	668	731	781	776	792	933	891	-4.5%	36.6%
Total Intrastate	3,716	3,911	4,012	4,254	4,156	4,387	4,623	4,838	5,177	7.0%	39.3%
Victoria	1,354	1,502	1,527	1,472	1,530	1,575	1,650	2,043	2,368	15.9%	74.9%
Queensland	1,198	1,084	1,062	1,133	1,216	1,224	1,433	1,479	1,748	18.2%	46.0%
ACT	418	508	487	667	502	581	580	649	744	14.7%	78.2%
Other Interstate	673	745	691	810	840	896	870	915	1,032	12.8%	53.3%
Total Interstate	3,643	3,839	3,767	4,082	4,088	4,276	4,533	5,086	5,893	15.9%	61.8%
Grand Total	7,359	7,750	7,779	8,337	8,244	8,663	9,155	9,924	11,070	11.5%	50.4%

Travel to Sydney Tourism Region

Year ended December 2018



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
15-29	1,671	1,566	1,784	1,833	2,070	2,071	1,935	2,117	2,474	16.9%	48.0%
30-39	1,341	1,493	1,378	1,427	1,286	1,360	1,641	1,772	1,908	7.7%	42.3%
40-49	1,410	1,583	1,623	1,625	1,732	1,674	1,778	2,027	2,150	6.1%	52.5%
50-59	1,499	1,463	1,386	1,601	1,476	1,660	1,720	1,816	2,015	10.9%	34.4%
60-69	952	1,111	1,034	1,265	1,153	1,243	1,316	1,336	1,556	16.4%	63.4%
70+	485	534	574	585	527	656	765	856	967	12.9%	99.1%
Total	7,359	7,750	7,779	8,337	8,244	8,663	9,155	9,924	11,070	11.5%	50.4%

Travel Party

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Travelling alone	2,498	2,715	2,733	3,031	3,149	3,630	3,742	4,355	4,987	14.5%	99.7%
Adult couple	1,721	2,012	1,931	1,921	1,995	1,908	2,101	2,187	2,228	1.9%	29.5%
Family group - parents and children	1,419	1,289	1,359	1,379	1,128	1,088	1,246	1,154	1,412	22.4%	-0.5%
Friends or relatives travelling together with(out) children	1,063	1,101	1,144	1,351	1,342	1,347	1,382	1,465	1,592	8.7%	49.7%
Business associates travelling together with(out) spouse	501	557	510	522	521	591	605	660	724	9.6%	44.5%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Total	7,359	7,750	7,779	8,337	8,244	8,663	9,155	9,924	11,070	11.5%	50.4%

Top 5 Activities (sorted by the latest year)

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Eat out / dine at a restaurant and/or cafe	4,625	4,914	4,769	5,557	5,276	5,883	6,117	6,963	7,829	12.4%	69.3%
Visit friends & relatives	3,679	3,997	3,992	4,213	4,358	4,259	4,593	4,719	5,050	7.0%	37.3%
Sightseeing/looking around	1,782	1,760	1,556	1,790	1,756	1,682	1,889	2,051	2,418	17.9%	35.7%
Go shopping for pleasure	2,086	2,309	2,153	2,430	1,947	2,115	2,066	2,080	2,241	7.8%	7.4%
Pubs, clubs, discos etc	1,135	1,332	1,464	1,468	1,680	1,808	1,971	2,017	2,031	0.7%	79.0%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Friends or relatives property	9,793	10,637	11,283	11,121	10,729	11,110	11,598	12,059	13,321	10.5%	36.0%
Luxury hotel or luxury resort (4 or 5 star)	3,615	3,509	3,303	3,266	3,419	3,822	3,988	4,598	5,370	16.8%	48.5%
Standard hotel/motor inn (below 4 star)	3,479	4,141	3,378	3,897	4,212	4,262	3,539	3,962	4,581	15.6%	31.7%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Private vehicle or company car	3,753	3,864	3,997	4,211	4,054	4,200	4,522	4,858	5,149	6.0%	37.2%
Aircraft	2,951	3,139	3,119	3,314	3,390	3,468	3,664	4,136	4,847	17.2%	64.3%
Railway	426	505	506	594	635	787	775	733	909	24.0%	113.5%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
Visitors (000)	2,656	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	3.2%	54.0%
Nights (000)	52,836	56,756	57,287	61,400	63,794	71,206	73,683	79,274	81,284	2.5%	53.8%
Average Length of Stay	19.9	22.1	21.2	21.3	20.8	22.0	20.2	20.0	19.9	-0.6%	-0.1%
Expenditure (\$ million)*	5,102	5,395	5,579	5,963	6,263	7,340	8,444	9,256	9,708	4.9%	90.3%
Spend per visitor per night (\$)	\$97	\$95	\$97	\$97	\$98	\$103	\$115	\$117	\$119	2.3%	23.7%

Purpose of Visit

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Holiday	1,417	1,323	1,376	1,488	1,610	1,725	2,002	2,185	2,255	3.2%	59.1%
Visiting Friends & Relatives	669	661	717	775	802	854	920	986	1,028	4.3%	53.6%
Business	366	359	351	372	383	351	370	439	448	2.1%	22.3%
Employment	48	63	62	66	69	81	95	77	64	-17.4%	31.9%
Education	121	131	128	131	129	147	176	196	215	9.3%	77.2%
Other^	149	139	160	163	181	191	223	241	270	12.1%	81.0%
Total	2,656	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	3.2%	54.0%

Travel to Sydney Tourism Region

Year ended December 2018



Source: National and International Visitor Surveys, TRA.

Purpose of Visit

	Nights (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Holiday	16,978	17,482	16,081	18,136	18,363	19,679	20,878	22,385	23,027	2.9%	35.6%
Visiting Friends & Relatives	13,723	13,362	14,814	15,961	17,987	19,621	19,258	22,003	22,693	3.1%	65.4%
Business	3,090	3,552	3,503	3,559	3,674	3,116	2,987	3,257	3,486	7.0%	12.8%
Employment	4,192	6,053	6,683	7,014	6,978	9,199	9,458	7,733	6,630	-14.3%	58.1%
Education	14,456	15,470	15,710	16,070	16,250	19,102	20,678	23,424	24,844	6.1%	71.9%
Other^	397	836	497	661	543	489	425	471	605	28.5%	52.5%
Total	52,836	56,756	57,287	61,400	63,794	71,206	73,683	79,274	81,284	2.5%	53.8%

Top 5 Int'l source markets to Sydney

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
China	276	296	354	404	475	566	675	770	755	-1.9%	173.9%
United States of America	277	255	269	288	313	339	396	440	467	6.1%	68.7%
New Zealand	343	330	344	354	360	369	386	379	375	-1.2%	9.3%
United Kingdom	335	306	287	308	303	312	334	348	333	-4.2%	-0.7%
Korea	157	147	142	147	142	160	199	220	203	-7.5%	29.1%

Age

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
15-29	893	894	892	949	1,014	1,074	1,192	1,198	1,223	2.1%	37.0%
30-39	534	548	524	543	558	604	679	714	753	5.3%	41.0%
40-49	442	411	446	459	484	494	540	620	609	-1.7%	37.9%
50-59	421	362	418	470	499	522	593	642	709	10.5%	68.5%
60-69	292	289	328	363	385	414	496	602	590	-1.9%	102.4%
70+	75	68	91	100	122	122	154	188	206	9.2%	173.9%
Total	2,656	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	3.2%	54.0%

Travel Party

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Travelling alone	1,533	1,452	1,501	1,548	1,589	1,661	1,855	1,945	2,059	5.9%	34.3%
Adult couple	544	503	533	573	626	660	769	860	879	2.3%	61.7%
Family group - parent(s) and children	231	240	263	322	361	379	434	481	526	9.5%	127.9%
Friends and/ or relatives travelling together	241	241	258	304	351	405	453	513	464	-9.5%	92.3%
Business associates travelling together with(out) spouse	107	122	127	122	124	110	125	147	146	-0.8%	36.5%
Other	-	13	15	16	12	14	17	19	15	-18.7%	-
Total	2,656	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	3.2%	54.0%

Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Eat out / dine at a restaurant and/or cafe	2,273	2,134	2,291	2,480	2,675	2,854	3,323	3,632	3,719	2.4%	63.6%
Go shopping for pleasure	1,979	1,815	1,987	2,139	2,275	2,463	2,836	3,028	3,078	1.7%	55.5%
Sightseeing/looking around	1,954	1,807	1,937	2,031	2,135	2,283	2,776	3,034	3,070	1.2%	57.1%
Go to the beach	1,712	1,633	1,749	1,886	2,020	2,223	2,548	2,722	2,744	0.8%	60.3%
Visit national parks / state parks	1,286	1,148	1,253	1,345	1,515	1,685	1,971	2,089	2,087	-0.1%	62.3%

First or Return Visitor to Australia

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
First visit	1,261	1,229	1,293	1,389	1,486	1,578	1,789	2,000	1,995	-0.2%	58.2%
Return visit	1,396	1,344	1,405	1,496	1,577	1,653	1,864	1,965	2,096	6.7%	50.2%
Total	2,656	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	3.2%	54.0%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Rented house/apartment/flat or unit	21,253	24,892	25,157	27,044	26,659	31,450	32,623	34,147	37,093	8.6%	74.5%
Friends or relatives property	17,433	17,341	18,154	18,798	20,992	22,812	21,488	24,964	24,212	-3.0%	38.9%
Standard hotel/motor inn (below 4 star)	2,804	2,745	2,752	2,827	3,083	2,986	3,268	3,658	3,606	-1.4%	28.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)									% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018		
Aircraft	781	755	810	880	928	932	1,094	1,153	1,170	1.5%	49.9%
Private vehicle or company car	713	695	714	739	787	837	876	920	919	-0.2%	28.7%
Local public transport	343	392	378	431	458	505	594	687	781	13.7%	127.8%

Travel to Sydney Tourism Region

Year ended December 2018



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
Visitors (000)	17,789	18,947	20,279	19,430	18,478	19,259	20,381	20,194	22,268	10.3%	25.2%
Expenditure (\$ million)*	\$1,705	\$2,065	\$2,260	\$2,149	\$1,962	\$2,084	\$2,172	\$2,179	\$2,518	15.5%	47.7%
Spend per visitor (\$)	\$96	\$109	\$111	\$111	\$106	\$108	\$107	\$108	\$113	4.8%	18.0%

Main Purpose of Trip

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Holiday	7,945	8,002	9,308	8,703	8,228	8,491	8,886	8,880	9,775	10.1%	23.0%
Visiting Friends & Relatives	5,470	6,502	6,254	6,062	5,643	5,875	6,228	6,564	7,098	8.1%	29.8%
Business	1,950	1,666	2,523	2,183	2,263	2,411	2,605	2,276	2,727	19.8%	39.9%
Other	2,424	2,776	2,195	2,482	2,344	2,481	2,662	2,475	2,669	7.8%	10.1%
Total	17,789	18,947	20,279	19,430	18,478	19,259	20,381	20,194	22,268	10.3%	25.2%

Origin

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Sydney	10,728	11,317	12,649	11,406	11,214	11,816	12,492	12,202	13,585	11.3%	26.6%
Regional NSW	6,515	7,032	7,132	7,427	6,540	6,677	7,067	7,355	7,792	5.9%	19.6%
Total Intrastate	17,242	18,350	19,780	18,833	17,755	18,493	19,559	19,557	21,377	9.3%	24.0%
Total Interstate	546	597	499	597	724	766	822	638	891	39.7%	63.2%
Total	17,789	18,947	20,279	19,430	18,478	19,259	20,381	20,194	22,268	10.3%	25.2%

Age

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
15-29	4,470	4,653	5,327	4,661	4,780	4,841	5,211	4,585	5,136	12.0%	14.9%
30-39	2,926	3,336	3,361	3,346	3,014	3,140	3,487	2,972	3,193	7.4%	9.1%
40-49	3,189	3,202	3,158	3,317	2,907	2,782	3,346	3,342	3,526	5.5%	10.6%
50-59	3,000	3,193	3,184	3,007	2,924	3,335	3,068	3,433	3,307	-3.7%	10.2%
60-69	2,355	2,948	3,239	3,178	2,952	3,228	3,030	3,321	3,970	19.5%	68.6%
70+	1,850	1,615	2,011	1,920	1,900	1,933	2,238	2,540	3,137	23.5%	69.6%
Total	17,789	18,947	20,279	19,430	18,478	19,259	20,381	20,194	22,268	10.3%	25.2%

Top 5 activities (sorted by the latest year)

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Eat out / dine at a restaurant and/or cafe	7,840	8,365	8,955	8,243	8,085	9,152	10,194	10,162	11,427	12.4%	45.7%
Visit friends & relatives	6,165	7,623	7,229	7,258	7,089	7,052	7,475	7,712	8,299	7.6%	34.6%
Go shopping for pleasure	3,382	3,722	4,081	4,062	3,257	3,191	3,224	3,461	3,565	3.0%	5.4%
Sightseeing/looking around	2,677	2,538	2,509	2,995	2,394	2,390	2,516	3,082	3,199	3.8%	19.5%
Go to the beach	1,367	918	1,306	1,549	1,644	1,778	1,700	1,862	1,860	-0.1%	36.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)								YE Dec 2018	% change YE Dec 18 vs. YE Dec 17	% change YE Dec 18 vs. YE Dec 10
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017			
Private vehicle or company car	13,938	15,056	16,010	15,662	14,476	15,094	16,009	15,780	17,389	10.2%	24.8%
Railway	2,482	2,620	2,808	2,440	2,759	2,607	3,072	3,138	3,204	2.1%	29.1%
Bus/Coach	675	598	658	468	542	719	634	676	722	6.9%	6.9%

n/p = not publishable

Sydney Tourism Region (bordering towns): Palm Beach, Wisemans Ferry, Richmond, Penrith, Picton, Campbelltown and Waterfall.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

†Includes: Medical reasons, to renew visa & to explore possibility of immigration.