

Travel to Sydney Tourism Region - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	27,109	28,475	29,055	30,041	31,008	29,976	32,343	32,652	34,770	6.5%	28.3%
Nights ('000)	70,696	75,307	79,323	78,724	85,357	88,982	96,229	101,748	106,801	5.0%	51.1%
Expenditure (\$ million)*	\$11,982	\$12,264	\$13,182	\$13,269	\$14,453	\$14,557	\$16,669	\$17,428	\$19,056	9.3%	59.0%
Overnight - Int'l & domestic											
Visitors ('000)	9,657	10,212	10,312	10,279	11,491	11,476	12,144	13,150	14,006	6.5%	45.0%
Nights ('000)	70,696	75,307	79,323	78,724	85,357	88,982	96,229	101,748	106,801	5.0%	51.1%
Expenditure (\$ million)*	\$10,050	\$10,483	\$11,129	\$11,039	\$12,299	\$12,642	\$14,445	\$15,388	\$16,841	9.4%	67.6%
Domestic - overnight & daytrip											
Visitors ('000)	24,530	25,843	26,477	27,305	28,073	26,832	28,939	28,903	30,708	6.2%	25.2%
Nights ('000)	20,157	21,090	22,448	20,637	22,909	22,595	23,091	26,025	26,832	3.1%	33.1%
Expenditure (\$ million)*	\$6,903	\$6,977	\$7,703	\$7,498	\$8,298	\$7,848	\$8,607	\$8,564	\$9,595	12.0%	39.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	7,079	7,581	7,735	7,543	8,556	8,333	8,740	9,401	9,944	5.8%	40.5%
Nights (000)	20,157	21,090	22,448	20,637	22,909	22,595	23,091	26,025	26,832	3.1%	33.1%
Average Length of Stay	2.8	2.8	2.9	2.7	2.7	2.7	2.6	2.8	2.7	-2.5%	-5.2%
Expenditure (\$ million)*	\$4,971	\$5,196	\$5,650	\$5,268	\$6,144	\$5,932	\$6,384	\$6,525	\$7,380	13.1%	48.5%
Spend per visitor per night (\$)	\$247	\$246	\$252	\$255	\$268	\$263	\$276	\$251	\$275	9.7%	11.5%
Intrastate visitors (000)	3,621	3,758	3,941	3,868	4,382	4,290	4,280	4,892	4,703	-3.9%	29.9%
Interstate visitors (000)	3,458	3,823	3,794	3,675	4,173	4,043	4,460	4,510	5,241	16.2%	51.6%
Intrastate nights (000)	8,608	8,743	9,420	9,138	10,396	9,650	9,770	10,869	10,227	-5.9%	18.8%
Interstate nights (000)	11,549	12,346	13,028	11,499	12,512	12,945	13,320	15,157	16,605	9.6%	43.8%
Intrastate expenditure (\$million)	\$2,323	\$2,242	\$2,570	\$2,541	\$2,897	\$2,841	\$2,681	\$3,036	\$3,289	8.3%	41.6%
Interstate expenditure (\$ million)	\$2,648	\$2,954	\$3,081	\$2,727	\$3,247	\$3,091	\$3,703	\$3,489	\$4,091	17.2%	54.5%

Purpose of Visit

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Holiday	2,214	2,227	2,129	2,220	2,430	2,164	2,301	2,412	2,507	3.9%	13.2%
Visiting Friends & Relatives	2,487	2,809	2,826	2,913	3,283	3,092	3,280	3,505	3,447	-1.7%	38.6%
Business	1,961	2,057	2,340	2,019	2,291	2,451	2,677	2,771	3,373	21.7%	72.0%
Other	474	529	498	462	600	677	569	777	697	-10.2%	47.2%
Total	7,079	7,581	7,735	7,543	8,556	8,333	8,740	9,401	9,944	5.8%	40.5%
	Nights (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Holiday	6,080	6,140	5,869	5,758	6,158	5,482	5,810	6,315	6,466	2.4%	6.4%
Visiting Friends & Relatives	8,158	8,730	9,961	8,718	9,617	9,249	9,207	9,966	10,466	5.0%	28.3%
Business	4,333	4,782	4,938	4,224	5,278	5,717	6,032	7,038	7,903	12.3%	82.4%
Other	1,586	1,437	1,681	1,936	1,856	2,147	2,042	2,707	1,996	-26.2%	25.8%
Total	20,157	21,090	22,448	20,637	22,909	22,595	23,091	26,025	26,832	3.1%	33.1%

Origin

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Regional NSW	3,024	3,088	3,350	3,189	3,626	3,386	3,553	4,104	3,779	-7.9%	25.0%
Sydney	597	670	591	679	757	904	727	787	924	17.4%	54.7%
Total Intrastate	3,621	3,758	3,941	3,868	4,382	4,290	4,280	4,892	4,703	-3.9%	29.9%
Victoria	1,317	1,423	1,526	1,487	1,510	1,542	1,612	1,703	2,070	21.5%	57.2%
Queensland	1,084	1,208	1,052	996	1,227	1,151	1,317	1,420	1,565	10.3%	44.4%
ACT	449	476	468	547	590	512	604	547	673	23.1%	50.0%
Other Interstate	608	716	747	645	846	837	927	839	933	11.1%	53.6%
Total Interstate	3,458	3,823	3,794	3,675	4,173	4,043	4,460	4,510	5,241	16.2%	51.6%
Grand Total	7,079	7,581	7,735	7,543	8,556	8,333	8,740	9,401	9,944	5.8%	40.5%

Travel to Sydney Tourism Region - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
15-29	1,552	1,615	1,598	1,760	1,944	2,142	1,902	2,071	2,127	2.7%	37.1%
30-39	1,342	1,478	1,492	1,239	1,465	1,291	1,462	1,632	1,769	8.4%	31.8%
40-49	1,406	1,460	1,618	1,532	1,675	1,741	1,723	1,786	2,060	15.4%	46.6%
50-59	1,400	1,499	1,436	1,399	1,611	1,449	1,744	1,723	1,815	5.3%	29.6%
60-69	906	1,021	1,071	1,051	1,302	1,172	1,222	1,327	1,379	3.9%	52.2%
70+	474	507	520	562	559	537	688	863	794	-7.9%	67.7%
Total	7,079	7,581	7,735	7,543	8,556	8,333	8,740	9,401	9,944	5.8%	40.5%

Travel Party

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Travelling alone	2,346	2,592	2,692	2,655	3,190	3,289	3,574	4,027	4,320	7.3%	84.1%
Adult couple	1,738	1,869	2,015	1,820	2,035	1,909	1,937	2,186	2,100	-3.9%	20.8%
Family group - parent(s), relatives, friends travelling together with children	1,411	1,561	1,557	1,497	1,560	1,324	1,387	1,445	1,420	-1.7%	0.6%
Friends and/ or relatives travelling together without children	982	934	856	968	1,140	1,133	1,141	1,113	1,287	15.7%	31.1%
Business associates travelling together with(out) spouse	453	506	534	494	513	557	612	543	723	33.2%	59.7%
Other	149	n/p	n/p	n/p	n/p	121	n/p	n/p	n/p	-	-
Total	7,079	7,581	7,735	7,543	8,556	8,333	8,740	9,401	9,944	5.8%	40.5%

Top 5 Activities (sorted by the latest year)

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Eat out / dine at a restaurant and/or cafe	4,432	4,845	4,862	4,626	5,707	5,340	5,997	6,277	6,930	10.4%	56.4%
Visit friends & relatives	3,468	3,866	4,040	3,793	4,412	4,364	4,291	4,634	4,689	1.2%	35.2%
Sightseeing/looking around	1,775	1,769	1,723	1,529	1,811	1,755	1,729	1,849	2,126	15.0%	19.7%
Go shopping for pleasure	2,183	2,187	2,254	2,201	2,408	1,950	2,042	2,085	2,061	-1.1%	-5.6%
Pubs, clubs, discos etc	1,331	1,213	1,335	1,453	1,493	1,728	1,818	2,025	1,913	-5.5%	43.7%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Friends or relatives property	9,508	10,130	11,355	10,369	11,490	10,841	10,691	12,124	12,422	2.5%	30.6%
Luxury hotel or luxury resort (4 or 5 star)	3,137	3,668	3,525	3,156	3,482	3,346	4,133	3,913	4,886	24.9%	55.7%
Standard hotel/motor inn (below 4 star)	3,448	3,748	3,839	3,288	3,935	4,336	4,038	3,650	3,778	3.5%	9.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)								YE Mar 2018	% change YE Mar18 vs. YE Mar17	% change YE Mar18 vs. YE Mar10
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017			
Private vehicle or company car	3,668	3,757	3,949	3,864	4,245	4,174	4,172	4,705	4,753	1.0%	29.6%
Aircraft	2,843	3,072	3,104	2,996	3,473	3,310	3,598	3,719	4,263	14.6%	49.9%
Railway	396	481	511	515	618	650	777	805	751	-6.7%	89.5%

Travel to Sydney Tourism Region - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
Visitors (000)	2,579	2,631	2,577	2,736	2,935	3,143	3,404	3,749	4,062	8.4%	57.5%
Nights (000)	50,539	54,217	56,875	58,088	62,449	66,387	73,138	75,722	79,968	5.6%	58.2%
Average Length of Stay	20	21	22	21	21	21	21	20	20	-2.5%	0.5%
Expenditure (\$ million)*	5,079	5,287	5,479	5,771	6,155	6,710	8,062	8,863	9,461	6.7%	86.3%
Spend per visitor per night (\$)	\$100	\$98	\$96	\$99	\$99	\$101	\$110	\$117	\$118	1.1%	17.7%

Top 5 Int'l source markets to Sydney

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
China	231	279	306	368	414	496	603	684	777	13.5%	236.0%
United States of America	290	270	261	285	304	326	367	420	463	10.3%	59.8%
New Zealand	318	343	327	341	353	362	380	388	378	-2.4%	19.1%
United Kingdom	350	330	304	285	318	314	336	353	350	-0.9%	-0.1%
Korea	140	157	148	140	147	152	172	206	221	7.4%	58.0%

Age

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
15-29	903.8	895.4	904.9	902.8	967.6	1,057.1	1,143.3	1,217.9	1,222.2	0.4%	35.2%
30-39	511.0	530.5	541.8	518.8	553.2	578.4	630.3	701.1	731.0	4.3%	43.1%
40-49	422.3	435.0	402.8	455.3	464.0	502.3	509.4	561.7	623.2	11.0%	47.6%
50-59	421.5	406.8	370.1	430.2	468.2	511.0	541.1	602.1	680.6	13.0%	61.5%
60-69	259.1	293.6	285.5	338.8	371.7	377.6	444.9	516.8	602.3	16.5%	132.4%
70+	61.0	70.1	71.9	90.2	110.5	117.0	134.7	149.2	202.6	35.8%	232.2%
Total	2,578.6	2,631.4	2,577.0	2,736.2	2,935.2	3,143.5	3,403.8	3,748.8	4,061.8	8.4%	57.5%

Travel Party

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
Travelling alone	1,561.0	1,476.8	1,432.0	1,470.5	1,532.1	1,612.2	1,704.2	1,862.1	2,002.3	7.5%	28.3%
Adult couple	525.0	551.5	505.7	555.1	607.0	642.7	724.0	787.4	889.9	13.0%	69.5%
Family group - parent(s) and children	204.3	224.7	255.3	278.4	336.1	379.2	401.4	457.6	495.3	8.3%	142.5%
Friends and/ or relatives travelling together	211.5	258.3	247.4	289.0	323.1	372.9	444.4	491.6	508.6	3.5%	140.5%
Business associates travelling together with(out) spouse	76.8	117.3	121.5	125.9	121.8	123.2	116.9	131.0	145.2	10.9%	89.0%
Other	-	n/p	15.1	17.4	15.1	13.2	12.8	19.1	20.4	7.0%	-
Total	2,578.6	2,631.4	2,577.0	2,736.2	2,935.2	3,143.5	3,403.8	3,748.8	4,061.8	8.4%	57.5%

Top 5 activities on the trip to Australia (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
Eat out / dine at a restaurant and/or cafe	2,241.2	2,230.8	2,146.4	2,336.9	2,525.9	2,766.5	3,027.6	3,423.2	3,709.0	8.4%	65.5%
Sightseeing/looking around	1,919.1	1,924.0	1,825.3	1,971.6	2,064.6	2,220.9	2,453.6	2,889.6	3,089.1	6.9%	61.0%
Go shopping for pleasure	1,958.2	1,921.9	1,858.1	2,027.5	2,168.7	2,376.1	2,594.1	2,921.5	3,068.8	5.0%	56.7%
Go to the beach	1,680.1	1,678.8	1,663.0	1,778.0	1,930.2	2,118.5	2,362.7	2,605.2	2,785.0	6.9%	65.8%
Visit national parks / state parks	1,255.5	1,242.3	1,204.3	1,277.3	1,389.2	1,604.4	1,799.8	2,043.4	2,118.0	3.6%	68.7%

First or Return Visitor to Australia

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
First visit	1,255.0	1,255.9	1,264.2	1,336.0	1,424.5	1,556.7	1,696.9	1,868.4	2,047.9	9.6%	63.2%
Return visit	1,323.7	1,375.6	1,312.9	1,400.2	1,510.6	1,586.7	1,706.9	1,880.4	2,013.9	7.1%	52.1%
Total	2,578.6	2,631.4	2,577.0	2,736.2	2,935.2	3,143.5	3,403.8	3,748.8	4,061.8	8.4%	57.5%

Top 3 types of Accommodation (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
Rented house/apartment/flat or unit	21,738.6	22,531.0	25,634.4	26,626.5	27,466.0	29,326.2	33,141.0	34,113.9	35,706.9	4.7%	64.3%
Friends or relatives property	13,929.0	16,906.7	16,537.3	17,099.4	18,444.1	19,843.0	21,898.4	21,176.4	23,819.8	12.5%	71.0%
Standard hotel/motor inn (below 4 star)	2,824.0	2,819.0	2,796.5	2,852.5	2,943.8	3,067.5	3,229.4	3,419.8	3,749.3	9.6%	32.8%

Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. Mar10
Aircraft	717.9	786.8	752.2	837.8	887.7	952.1	987.9	1,110.0	1,193.0	7.5%	66.2%
Private vehicle or company car	690.0	680.9	663.4	685.7	730.0	773.1	802.3	847.3	920.0	8.6%	33.3%
Taxi or chauffeur driven hire car	552.4	505.4	484.7	502.6	551.6	564.4	622.9	733.2	801.3	9.3%	45.1%

Travel to Sydney Tourism Region - Preliminary

Year ended March 2018



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)	17,451	18,263	18,743	19,762	19,517	18,499	20,199	19,502	20,764	6.5%	19.0%
Expenditure (\$ million)*	\$1,933	\$1,781	\$2,052	\$2,230	\$2,154	\$1,916	\$2,223	\$2,039	\$2,215	8.6%	14.6%
Spend per visitor (\$)	\$111	\$98	\$109	\$113	\$110	\$104	\$110	\$105	\$107	2.0%	-3.7%

Main Purpose of Trip

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Holiday	8,002	8,211	7,751	9,125	8,792	7,939	9,291	8,278	9,367	13.2%	17.1%
Visiting Friends & Relatives	5,401	5,750	6,333	6,149	6,040	5,794	6,002	6,165	6,535	6.0%	21.0%
Business	1,988	1,808	2,086	2,191	2,304	2,288	2,397	2,484	2,391	-3.8%	20.3%
Other	2,060	2,494	2,573	2,297	2,382	2,478	2,508	2,575	2,472	-4.0%	20.0%
Total	17,451	18,263	18,743	19,762	19,517	18,499	20,199	19,502	20,764	6.5%	19.0%

Origin

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Sydney	10,268	10,907	11,337	12,245	11,528	11,416	12,492	11,791	12,535	6.3%	22.1%
Regional NSW	6,605	6,772	6,810	7,053	7,372	6,316	6,995	6,927	7,527	8.7%	14.0%
Total Intrastate	16,872	17,679	18,146	19,298	18,901	17,732	19,487	18,718	20,062	7.2%	18.9%
Total Interstate	579	584	597	464	617	767	712	784	702	-10.4%	21.3%
Total	17,451	18,263	18,743	19,762	19,517	18,499	20,199	19,502	20,764	6.5%	19.0%

Age

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
15-29	4,739	4,632	4,766	4,875	4,840	4,717	4,936	5,028	4,629	-7.9%	-2.3%
30-39	3,242	2,841	3,251	3,423	3,360	3,056	3,354	3,170	3,181	0.4%	-1.9%
40-49	3,041	3,151	3,217	3,107	3,199	2,873	3,162	2,981	3,485	16.9%	14.6%
50-59	2,668	3,080	3,071	3,057	3,111	3,099	3,235	3,130	3,393	8.4%	27.2%
60-69	2,332	2,702	2,825	3,290	3,074	2,906	3,426	2,860	3,419	19.5%	46.6%
70+	1,429	1,858	1,612	2,009	1,933	1,849	2,085	2,333	2,658	14.0%	86.0%
Total	17,451	18,263	18,743	19,762	19,517	18,499	20,199	19,502	20,764	6.5%	19.0%

Top 5 activities (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	8,285	8,200	8,225	8,354	8,456	8,339	9,751	9,752	10,407	6.7%	25.6%
Visit friends & relatives	6,252	6,373	7,552	7,137	7,453	6,918	7,377	7,215	7,701	6.7%	23.2%
Go shopping for pleasure	3,822	3,337	3,715	3,987	3,997	3,227	3,191	3,251	3,284	1.0%	-14.1%
Sightseeing/looking around	2,700	2,639	2,456	2,601	2,788	2,334	2,757	2,453	3,026	23.4%	12.1%
Go to the beach	1,472	1,253	1,047	1,212	1,754	1,667	1,890	1,436	2,066	43.9%	40.3%

Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	% change YE Mar18 vs. Mar17	% change YE Mar18 vs. YE Mar10
Visitors (000)											
Private vehicle or company car	13,574	14,428	14,872	15,675	15,667	14,588	15,780	15,335	16,142	5.3%	18.9%
Railway	2,631	2,498	2,530	2,664	2,569	2,596	2,875	2,960	3,182	7.5%	20.9%
Bus/Coach	653	723	537	621	502	499	818	554	722	30.5%	10.7%

n/p = not publishable

Due to quality issues with the incoming passenger data, IVS results for the YE Mar 18 are preliminary and do not include any data relating to purpose of visit. Sydney Tourism Region (bordering towns): Palm Beach, Wisemans Ferry, Richmond, Penrith, Picton, Campbelltown and Waterfall.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.