

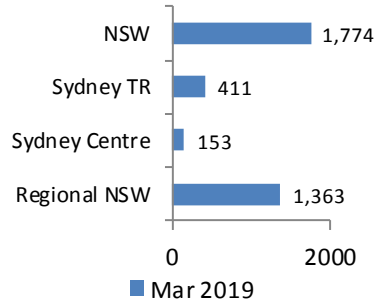
NSW Tourist Accommodation Snapshot

Mar Qtr 2019

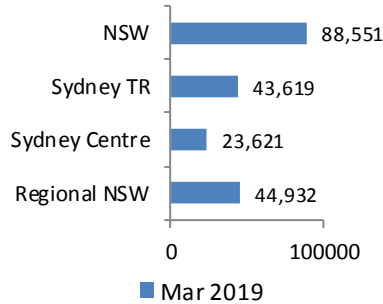
Source: STR

Establishments with 10 rooms or more¹

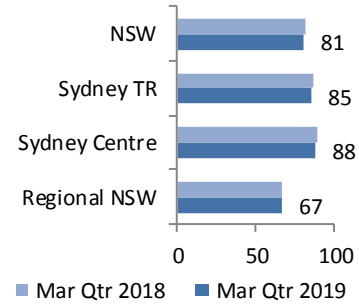
Establishments (No.)



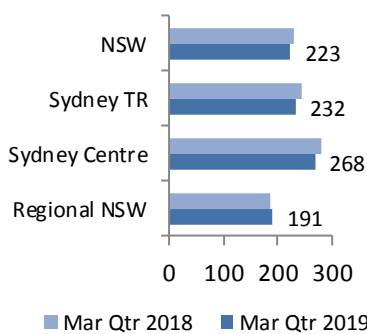
Rooms (No.)



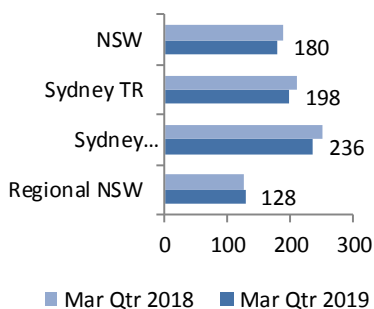
Occupancy Rate (%)



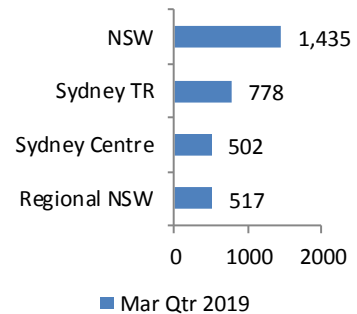
Average Daily Rate (\$)



Revenue Per Available Room (\$)



Takings from Accommodation (\$M)



Key findings

NSW has 1,774 establishments and nearly 88,551 rooms as at March 2019. Regional NSW accounts for 77 per cent of the properties and 51 per cent of the rooms in NSW.

There was a decline in Occupancy rate, Average Daily Rate (ADR) and Revenue Per Available Room (RevPar) in NSW in March Qtr 2019 as compared to March Qtr 2018 (down 0.4 per cent, 3.4 per cent and 3.8 per cent, respectively). This was mainly due to the decline in these metrics in the Sydney Tourism Region. On the other hand, Occupancy rate, ADR and RevPar in Regional NSW grew in March Qtr 2019 (up 0.1 per cent, 2.4 per cent and 2.5 per cent, respectively).

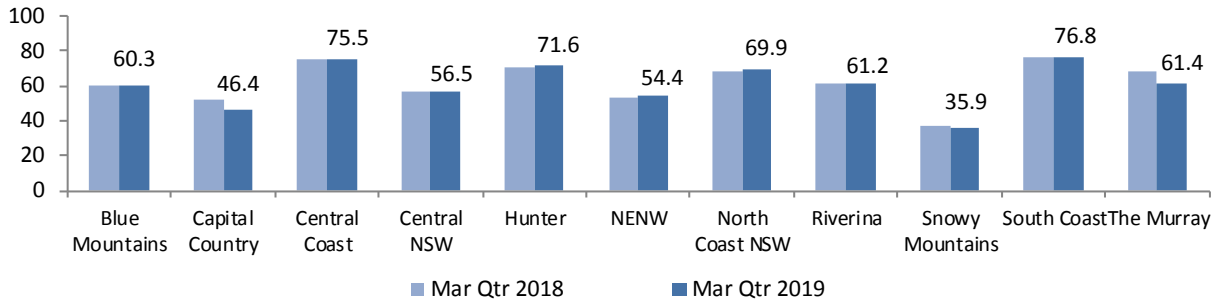
Takings from accommodation in NSW was \$1.4Bn in March Qtr 2019.

Notes:

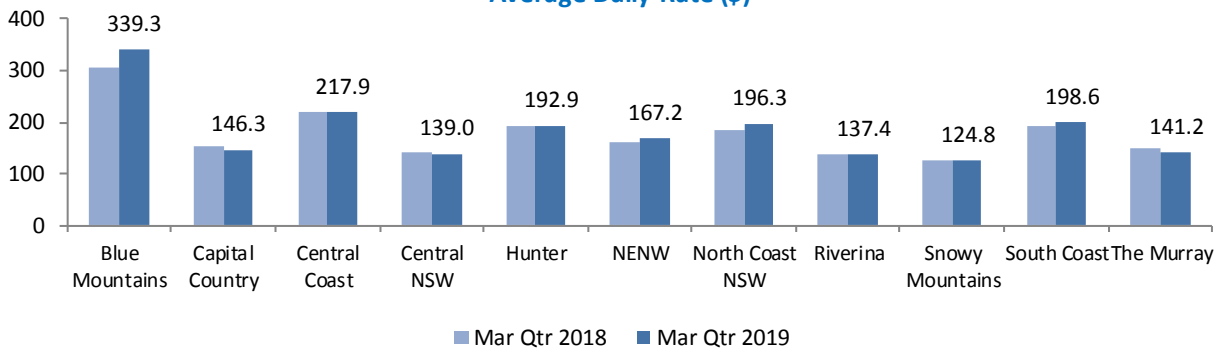
- Accommodation properties included in the report are: Hotels and Serviced Apartments.
- STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW, Sydney TR, Sydney Centre and Regional NSW.
- Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo.
- TR indicates Tourism Region.
- 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW, Sydney TR, Sydney Centre and Regional NSW are separately calculated.

Regional NSW

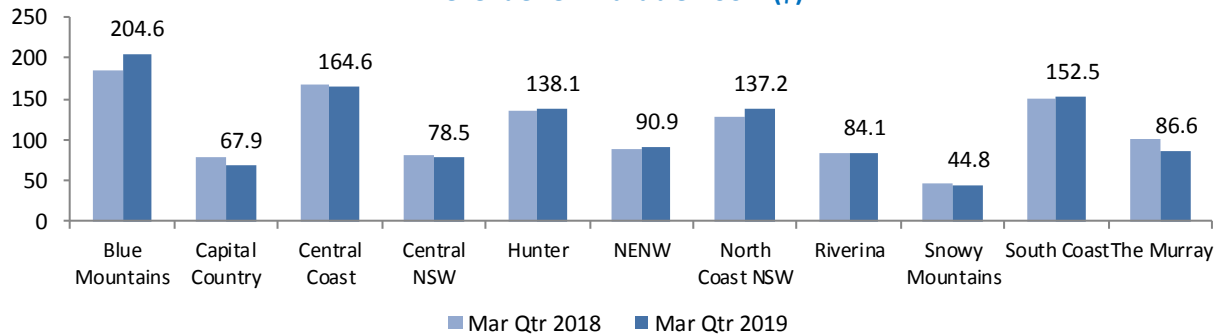
Occupancy Rate (%)



Average Daily Rate (\$)



Revenue Per Available Room (\$)



Key findings

For the March Qtr 2019, South Coast posted the highest occupancy rate of 76.8 per cent. North Coast and Hunter saw growth in occupancy rate in March Qtr 2019 as compared to March Qtr 2018 (up 1.7 per cent and 1.3 per cent, respectively).

Blue Mountains registered the highest ADR and RevPar (\$339.3 and \$204.6, respectively).

Blue Mountains had the highest increase in ADR and RevPar (up 10.9 per cent and 11.5 per cent, respectively), followed by North Coast (up 5.3 per cent and 7.2 per cent, respectively).

Notes:

1. Data is not available for Outback TR.
2. NENW is New England North West.