Total Domestic and International visitation to Capital Country (spend, visitors and nights)

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<th>$S$PEND</th>
<th>VISITORS</th>
<th>NIGHTS</th>
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Capital Country received 4% of international visitors, 6% of domestic overnight visitors and 8% of domestic daytrip visitors to Regional NSW.

DOMESTIC OVERNIGHT VISITATION

- Capital Country is Regional NSW’s number 7 region for domestic overnight visitors, number 8 for nights and number 8 for expenditure.
- There were 1.5 million domestic overnight visitors (down 0.2% on the previous year) who stayed 3.0 million nights (down 5.7%) in Capital Country and spent $496 million (up 9.8%).
- The average length of stay in the region was 2.1 nights and average spend per night was $163.
- The region accounted for 6% of visitors, 4% of nights and 4% of expenditure in Regional NSW.
- The majority of visitors to the region came for the purpose of Visiting Friends and Relatives (41%), followed by Holiday (41%) and Business (12%).
- Around 21% of the domestic overnight visitors were aged 15-29 years, followed by 60-69 years old (19%), 50-59 years old (18%), 40-49 years old (15%) and 70+ years old (15%).
- ‘Unaccompanied traveller’ (35%) was the most common travel party amongst visitors to the region, followed by ‘adult couple’ (27%) and ‘friends and relatives travelling together’ (18%).
- Sydney was the largest source market for visitors to the region (43%), followed by Regional NSW (32%) and South Coast (11%). Visitors from interstate accounted for 25% of the region’s visitors.

TREND

- From YE March 2014 to YE March 2019, domestic visitors, nights and expenditure in the region recorded the following changes: up 37.5%, up 30.8% and up 45.8%, respectively.

DOMESTIC DAY TRIP VISITATION

- Capital Country is Regional NSW’s number 5 region for domestic day trip visitors and number 5 for expenditure.
- There were 3.3 million domestic day trip visitors to the Capital Country (up 9.7% on the previous year) who spent $330 million (down 5.8%). The average spend per visitor was $100
- The region accounted for 8% of visitors and 7% of expenditure in Regional NSW.
- The majority of visitors to NSW came for the purpose of Holiday (52%), followed by Visiting Friends and Relatives (30%).
- Visitors aged 15-29 years accounted for 19% of all day trippers to the region, followed by 60-69 years old (17%), 50-59 years old (16%) and 70+ years old (14%).

TREND

- From YE March 2014 to YE March 2019, domestic day trip visitors and expenditure in the region recorded the following changes: up 65.6% and up 77.3%, respectively.

For more information and statistics about tourism in NSW, see the Destination NSW Corporate website at http://www.destinationnsw.com.au.
INTERNATIONAL VISITATION

- Capital Country is Regional NSW’s number 8 region for international visitors, number 9 for nights, and number 9 for expenditure.
- There were 34,400 international visitors (up 1.7% on the previous year) who stayed 507,600 nights (up 11.4%) in Capital Country and spent $25.3 million.
- The average length of stay in the region was 14.8 nights and average spend per night was $50.
- The region accounted for 4% of visitors, 3% of visitor nights and 2% of expenditure in regional NSW for YE March 2019.
- Visiting Friends and Relatives was the largest purpose of visit to the region (46%), followed by Holiday (40%).
- 26% of the visitors were aged 15-29 years.
- ‘Unaccompanied traveller’ (61%) was the most common travel party amongst visitors to the region.

TREND

- From YE March 2014 to YE March 2019, international visitors, nights and expenditure in the region recorded the following changes: up 57.2%, up 21.6% and down 8.4%, respectively.

The chart below relate to Visitors, Nights and Expenditure of International and Domestic visitors to the Capital Country for YE March 2019.