

Travel to North Coast NSW Tourism Region

Year ended March 2019



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	% change YE Mar19 vs. YE Mar18
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	10,631	10,733	10,853	11,147	10,088	11,246	11,998	11,867	13,275	13,200	-0.6%
Nights ('000)	18,479	19,130	20,062	20,592	20,712	20,988	23,258	23,745	23,939	26,235	9.6%
Expenditure (\$ million)*	\$3,030	\$3,028	\$3,251	\$3,311	\$3,157	\$3,447	\$3,633	\$3,647	\$4,395	\$4,542	3.3%
Overnight - Int'l & domestic											
Visitors ('000)	4,205	4,524	4,472	4,593	4,666	4,966	5,448	5,403	5,673	6,117	7.8%
Nights ('000)	18,479	19,130	20,062	20,592	20,712	20,988	23,258	23,745	23,939	26,235	9.6%
Expenditure (\$ million)*	\$2,317	\$2,273	\$2,578	\$2,554	\$2,542	\$2,837	\$2,969	\$3,041	\$3,531	\$3,798	7.6%
Domestic - overnight & daytrip											
Visitors ('000)	10,340	10,463	10,605	10,902	9,825	10,967	11,699	11,544	12,921	12,840	-0.6%
Nights ('000)	15,983	16,618	17,554	17,709	17,826	17,998	20,019	20,311	20,106	22,248	10.7%
Expenditure (\$ million)*	\$2,841	\$2,856	\$3,104	\$3,159	\$3,005	\$3,274	\$3,441	\$3,454	\$4,157	\$4,283	3.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	% change YE Mar19 vs. YE Mar18
Visitors (000)	3,914	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	8.2%
Nights (000)	15,983	16,618	17,554	17,709	17,826	17,998	20,019	20,311	20,106	22,248	10.7%
Average Length of Stay	4.1	3.9	4.2	4.1	4.0	3.8	3.9	4.0	3.8	3.9	2.2%
Expenditure (\$ million)*	\$2,128	\$2,101	\$2,432	\$2,402	\$2,390	\$2,663	\$2,778	\$2,848	\$3,293	\$3,539	7.5%
Spend per visitor per night (\$)	\$133	\$126	\$139	\$136	\$134	\$148	\$139	\$140	\$164	\$159	-2.9%
Intrastate visitors (000)	2,650	2,740	2,757	2,810	2,905	2,910	3,037	3,049	3,357	3,644	8.6%
Interstate visitors (000)	1,264	1,514	1,467	1,538	1,497	1,777	2,112	2,030	1,963	2,113	7.7%
Intrastate nights (000)	10,824	10,622	11,011	10,966	11,764	11,088	11,693	12,040	12,939	14,178	9.6%
Interstate nights (000)	5,159	5,996	6,543	6,742	6,062	6,910	8,326	8,271	7,167	8,070	12.6%
Intrastate expenditure (\$million)	\$1,481	\$1,364	\$1,516	\$1,559	\$1,455	\$1,683	\$1,603	\$1,850	\$2,131	\$2,217	4.0%
Interstate expenditure (\$ million)	\$646	\$737	\$916	\$843	\$935	\$980	\$1,175	\$998	\$1,162	\$1,322	13.8%

Purpose of Visit

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Holiday	2,136	2,287	2,162	2,222	2,373	2,310	2,785	2,547	2,849	2,960	3.9%
Visiting Friends & Relatives	1,281	1,512	1,532	1,644	1,534	1,595	1,668	1,738	1,596	1,929	20.9%
Business	362	316	388	401	362	599	490	548	635	632	-0.5%
Other	173	204	214	151	210	260	281	348	355	317	-10.7%
Total	3,914	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	8.2%
	Nights (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Holiday	10,088	10,280	10,973	10,561	10,768	10,579	12,301	10,864	12,309	13,259	7.7%
Visiting Friends & Relatives	4,598	5,063	5,173	5,879	5,451	5,289	5,520	6,712	5,267	6,483	23.1%
Business	863	706	912	814	885	1,555	1,423	1,490	1,728	1,670	-3.4%
Other	434	570	495	455	721	576	775	1,245	803	836	4.2%
Total	15,983	16,618	17,554	17,709	17,826	17,998	20,019	20,311	20,106	22,248	10.7%

Origin

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Regional NSW	1,593	1,680	1,831	1,778	1,776	1,687	1,868	1,803	2,072	2,111	1.9%
Sydney	1,057	1,059	926	1,031	1,129	1,223	1,169	1,247	1,285	1,533	19.3%
Total Intrastate	2,650	2,740	2,757	2,810	2,905	2,910	3,037	3,049	3,357	3,644	8.6%
Victoria	172	223	206	218	207	245	295	292	319	336	5.3%
Queensland	969	1,121	1,100	1,166	1,145	1,368	1,630	1,556	1,452	1,593	9.7%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	73	89	89	73	94	89	121	119	113	106	-6.5%
Total Interstate	1,264	1,514	1,467	1,538	1,497	1,777	2,112	2,030	1,963	2,113	7.7%
Grand Total	3,914	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	8.2%

Travel to North Coast NSW Tourism Region

Year ended March 2019



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
15-29	842	1,033	763	912	1,008	1,110	1,330	1,135	1,168	1,342	14.9%
30-39	663	674	853	776	726	745	883	858	976	1,004	2.9%
40-49	690	773	757	720	699	789	914	789	900	906	0.6%
50-59	833	825	821	788	764	889	815	907	891	997	11.9%
60-69	547	580	667	741	752	737	806	876	838	967	15.4%
70+	340	368	364	410	454	416	401	516	546	541	-0.9%
Total	3,914	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	8.2%

Travel Party

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Travelling alone	634	679	670	806	805	1,034	1,022	1,130	1,190	1,281	7.6%
Adult couple	1,279	1,300	1,350	1,357	1,407	1,330	1,554	1,621	1,595	1,745	9.4%
Family group - parents and children	1,126	1,301	1,208	1,271	984	1,037	1,091	1,011	968	1,100	13.6%
Friends or relatives travelling together with(out) children	707	813	805	761	1,041	1,088	1,280	1,146	1,336	1,441	7.8%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	186	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,914	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	8.2%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Eat out / dine at a restaurant and/or cafe	2,213	2,315	2,494	2,524	2,681	2,898	3,252	3,301	3,525	3,928	11.4%
Go to the beach	1,777	1,764	1,978	2,029	2,145	2,189	2,579	2,509	2,640	3,017	14.3%
Visit friends & relatives	1,745	1,936	2,025	2,001	2,023	2,245	2,238	2,249	2,137	2,632	23.1%
Sightseeing/looking around	1,232	1,302	1,282	1,161	1,224	1,344	1,344	1,480	1,508	1,898	25.8%
Pubs, clubs, discos etc	1,111	971	1,179	1,034	1,074	1,209	1,385	1,532	1,485	1,647	10.9%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Friends or relatives property	5,376	5,030	5,358	6,018	5,746	5,525	6,295	6,762	6,171	7,679	24.4%
Caravan park or commercial camping ground	2,674	3,894	4,369	3,897	3,798	3,492	4,389	3,990	3,746	4,235	13.1%
Rented house/apartment/flat or unit	3,170	2,517	2,653	2,819	2,689	2,448	2,756	2,755	2,567	3,139	22.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Private vehicle or company car	3,371	3,693	3,632	3,758	3,733	4,005	4,431	4,303	4,502	4,865	8.1%
Aircraft	348	352	371	361	449	481	485	565	597	624	4.5%
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	% change YE Mar19 vs. YE Mar18
Visitors (000)	291	270	247	246	263	279	299	323	354	360	1.8%
Nights (000)	2,496	2,512	2,509	2,884	2,885	2,990	3,239	3,434	3,832	3,987	4.0%
Average Length of Stay	8.6	9.3	10.1	11.7	10.9	10.7	10.8	10.6	10.8	11.1	2.2%
Expenditure (\$ million)*	\$189	\$172	\$147	\$153	\$152	\$174	\$192	\$193	\$238	\$259	8.6%
Spend per visitor per night (\$)	\$76	\$68	\$59	\$53	\$53	\$58	\$59	\$56	\$62	\$65	4.4%

Purpose of Visit

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Holiday	243	223	197	188	205	227	233	260	282	281	-0.3%
Visiting Friends & Relatives	43	46	44	49	54	44	58	56	65	67	3.7%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	4	4	n/p	4	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	291	270	247	246	263	279	299	323	354	360	1.8%

Travel to North Coast NSW Tourism Region

Year ended March 2019



Source: National and International Visitor Surveys, TRA.

Purpose of Visit

	Nights (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Holiday	1,551	1,431	1,503	1,425	1,526	1,702	1,757	1,865	2,069	2,210	6.9%
Visiting Friends & Relatives	547	594	688	776	798	657	972	1,132	1,027	1,028	0.2%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	284	314	n/p	364	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,496	2,512	2,509	2,884	2,885	2,990	3,239	3,434	3,832	3,987	4.0%

Top 3 Int'l source markets to North Coast NSW

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
United Kingdom	84	70	64	48	60	60	67	63	68	69	1.0%
Germany	29	26	26	27	29	33	35	39	41	40	-1.6%
New Zealand	26	27	27	30	29	28	34	30	40	36	-9.0%

Age

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
15-29	172	151	134	130	134	152	155	162	171	173	1.0%
30-39	37	32	34	34	35	37	39	57	57	58	1.6%
40-49	19	20	18	20	24	21	26	26	32	32	1.6%
50-59	27	31	25	23	28	32	36	34	36	39	8.4%
60-69	27	26	26	27	32	27	30	32	42	44	4.8%
70+	n/p	n/p	10	12	n/p	10	13	n/p	16	14	-11.0%
Total	291	270	247	246	263	279	299	323	354	360	1.8%

Travel Party

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Travelling alone	181	153	140	137	143	162	168	172	193	188	-2.7%
Adult couple	61	62	54	52	58	59	66	74	81	80	-1.1%
Family group - parent(s) and children	10	15	12	16	18	16	24	24	33	40	20.9%
Friends and/ or relatives travelling together	37	39	39	37	42	39	38	51	44	49	11.9%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	291	270	247	246	263	279	299	323	354	360	1.8%

Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Eat out / dine at a restaurant and/or cafe	271	251	231	226	246	265	283	311	340	347	2.1%
Go to the beach	273	250	225	225	245	260	278	304	329	338	2.7%
Sightseeing/looking around	263	235	214	208	221	244	257	287	310	315	1.5%
Go shopping for pleasure	244	217	196	199	214	239	255	273	289	295	2.3%
Visit national parks / state parks	212	185	170	170	187	213	223	249	258	260	0.8%

First or Return Visitor to Australia

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
First visit	179	160	140	136	147	158	158	180	196	186	-5.1%
Return visit	112	110	107	109	117	121	142	143	157	174	10.4%
Total	291	270	247	246	263	279	299	323	354	360	1.8%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Friends or relatives property	688	735	836	976	994	783	1,086	1,120	1,168	1,184	1.3%
Rented house/apartment/flat or unit	389	396	484	543	409	551	669	729	981	993	1.2%
Backpacker or hostel	719	643	520	535	638	689	539	560	594	614	3.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Private vehicle or company car	69	70	63	63	70	69	78	86	93	97	4.0%
Rental car	59	60	49	51	51	64	68	74	88	95	8.3%
Long distance coach or bus	89	75	61	61	61	70	63	66	68	61	-9.6%

Travel to North Coast NSW Tourism Region

Year ended March 2019



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	% change YE Mar19 vs. YE Mar18
Visitors (000)	6,426	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	-6.8%
Expenditure (\$ million)*	\$713	\$755	\$672	\$757	\$615	\$611	\$663	\$606	\$864	\$744	-13.9%
Spend per visitor (\$)	\$111	\$122	\$105	\$115	\$113	\$97	\$101	\$94	\$114	\$105	-7.6%

Main Purpose of Trip

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Holiday	3,269	3,587	3,208	3,664	2,834	3,321	3,524	3,371	4,375	3,849	-12.0%
Visiting Friends & Relatives	1,690	1,391	1,497	1,666	1,441	1,775	1,692	1,835	1,613	1,597	-1.0%
Business	486	520	643	n/p	n/p	n/p	447	421	556	623	12.2%
Other	982	710	1,032	713	689	762	886	838	1,058	1,014	-4.1%
Total	6,426	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	-6.8%

Origin

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	4,746	4,547	5,063	5,189	4,133	4,099	4,494	4,110	4,924	5,083	3.2%
Total Intrastate	5,055	4,766	5,358	5,375	4,344	4,335	4,813	4,429	5,275	5,282	0.1%
Total Interstate	1,371	1,443	1,022	1,180	1,078	1,946	1,736	2,035	2,327	1,801	-22.6%
Total	6,426	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	-6.8%

Age

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
15-29	1,355	1,129	950	1,147	n/p	1,314	1,404	1,193	1,787	1,406	-21.3%
30-39	996	851	1,015	928	748	991	908	1,031	967	1,079	11.5%
40-49	1,139	1,140	1,152	1,465	715	1,009	915	784	1,129	961	-14.9%
50-59	1,181	1,229	1,297	938	1,291	813	1,131	1,349	1,293	1,133	-12.3%
60-69	1,039	1,116	1,180	1,265	1,103	1,254	1,272	1,229	1,387	1,505	8.6%
70+	715	744	786	811	694	901	919	879	1,041	999	-4.0%
Total	6,426	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	-6.8%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Eat out / dine at a restaurant and/or cafe	2,749	2,719	2,621	3,024	2,530	3,021	3,154	3,209	4,030	3,905	-3.1%
Visit friends & relatives	2,036	1,747	1,745	1,968	1,803	2,237	2,142	1,951	1,931	1,951	1.1%
Go to the beach	1,279	1,073	934	1,406	1,101	1,355	1,523	1,564	2,113	1,767	-16.4%
Sightseeing/looking around	1,070	1,224	1,015	786	719	818	981	983	1,433	1,474	2.8%
Go shopping for pleasure	1,765	1,670	1,661	1,724	1,532	1,620	1,320	1,393	1,726	1,360	-21.2%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar19 vs. YE Mar18
	YE Mar 2010	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	
Private vehicle or company car	6,202	6,008	6,188	6,355	5,232	6,097	6,375	6,302	7,418	6,901	-7.0%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Note: North Coast NSW Tourism Region includes North Coast sub-region and Northern Rivers sub-region.

North Coast NSW includes: Coffs Harbour, Port Macquarie, Port Stephens, South West Rocks, Taree, Ballina, Byron Bay, Grafton, Lismore and Tweed Heads.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.