#1 Ranked State

**Highlights**

- NSW remains number one for visitors, nights and expenditure, and achieved its highest volume of visitors, nights and expenditure on record.
- Sydney and Regional NSW also achieved its highest volume of visitors, nights and expenditure on record.
- Sydney is number one among all Australian capital cities for visitors (29%), nights (34%) and expenditure (33%).
- Regional NSW (RNSW) leads regional Australia in share of visitors (33%).
- Regional NSW has the lion share of visitors in NSW (64%) with Sydney receiving 37% of total visitors to the State.
- Sydney leads visitor nights and expenditure in NSW with 54% share of nights and 55% of expenditure.

**NSW VISITATION**

**INTERNATIONAL, DOMESTIC OVERNIGHT AND DAYTRIP**

**Year Ending March 2019**

|$40.2 Billion
Visitor Spend

<table>
<thead>
<tr>
<th>Domestic ON</th>
<th>Daytrip</th>
<th>Int’l</th>
</tr>
</thead>
<tbody>
<tr>
<td>54%</td>
<td>18%</td>
<td>28%</td>
</tr>
</tbody>
</table>

$40.2 Billion

**105.5 Million
Visitors to NSW**

<table>
<thead>
<tr>
<th>Domestic ON</th>
<th>Daytrip</th>
<th>Int’l</th>
</tr>
</thead>
<tbody>
<tr>
<td>34%</td>
<td>62%</td>
<td>4%</td>
</tr>
</tbody>
</table>

105.5 Million

**208.8 Million
Visitor Nights**

<table>
<thead>
<tr>
<th>Domestic ON</th>
<th>Int’l</th>
</tr>
</thead>
<tbody>
<tr>
<td>53%</td>
<td>47%</td>
</tr>
</tbody>
</table>

208.8 Million

**Share of Australian total**

**Share of NSW total**

Source: National and International Visitor Surveys