

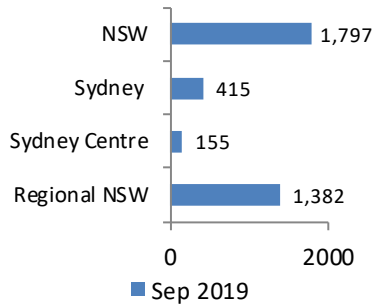
# NSW Tourist Accommodation Snapshot

Sept Qtr 2019

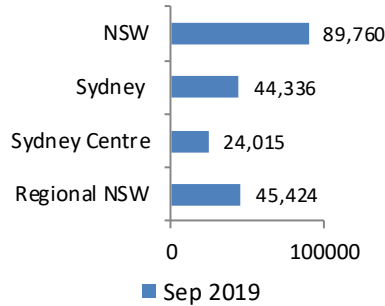
Source: STR

Establishments with 10 rooms or more<sup>1</sup>

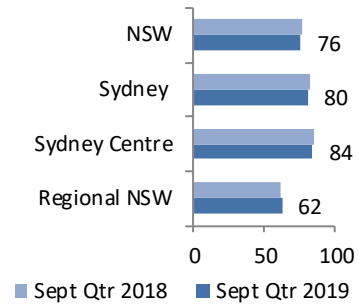
Establishments (No.)



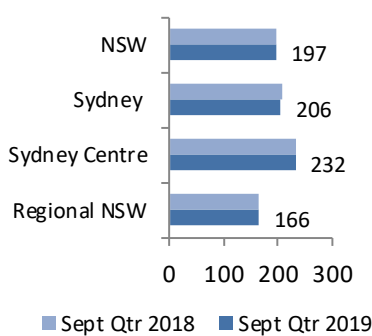
Rooms (No.)



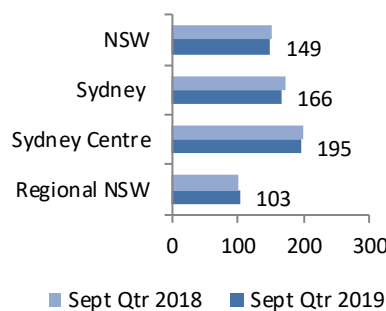
Occupancy Rate (%)



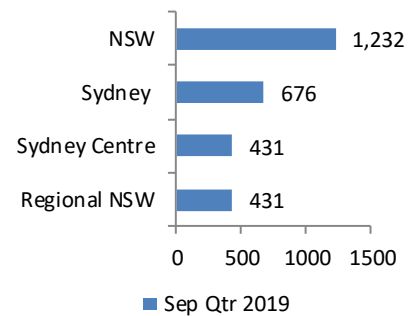
Average Daily Rate (\$)



Revenue Per Available Room (\$)



Takings from Accommodation (\$M)



## Key findings

NSW has 1,797 establishments and nearly 89,800 rooms as of September 2019. Regional NSW accounts for 77 per cent of the properties and 51 per cent of the rooms in NSW.

There was a decline in Occupancy rate, Average Daily Rate (ADR) and Revenue Per Available Room (RevPar) in NSW in September Qtr 2019 as compared to September Qtr 2018 (down 1.7 per cent, 0.7 per cent and 2.4 per cent, respectively). This was mainly due to the decline in these metrics in Sydney Centre and Sydney Tourism Region. On the other hand, Occupancy rate, ADR and RevPar in Regional NSW grew in September Qtr 2019 (up 0.3 per cent, 0.5 per cent and 0.8 per cent, respectively).

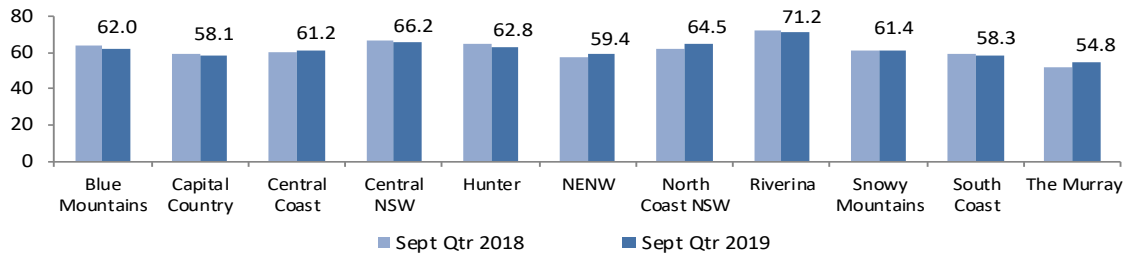
Takings from accommodation in NSW was \$1.2Bn in September Qtr 2019.

## Notes:

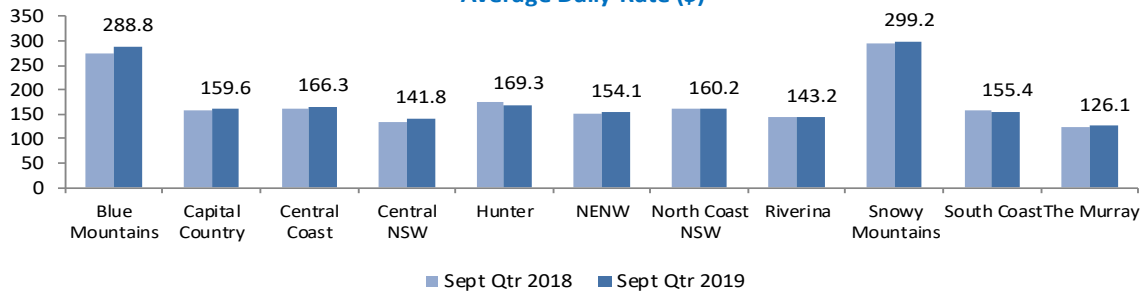
- Accommodation properties included in the report are: Hotels and Serviced Apartments.
- STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW, Sydney TR, Sydney Centre and Regional NSW.
- Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo.
- TR indicates Tourism Region.
- 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW, Sydney TR, Sydney Centre and Regional NSW are separately calculated.

## Regional NSW

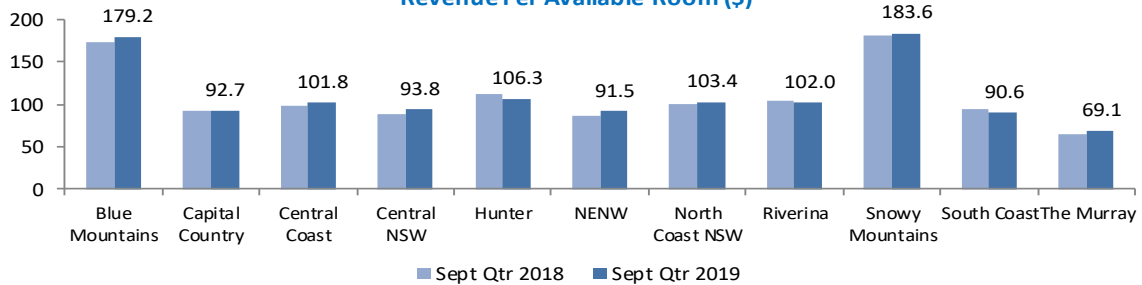
Occupancy Rate (%)



Average Daily Rate (\$)



Revenue Per Available Room (\$)



### Key findings

For the September Qtr. 2019, **North Coast** leads Regional NSW and accounts for 23 per cent each of establishments, rooms and room revenue in Regional NSW.

For the September Qtr 2019, Riverina posted the highest occupancy rate of 71.2 per cent. The Murray, New England North West and North Coast also saw strong growth in occupancy rates in September Qtr 2019 as compared to September Qtr 2018 (up 5.0 per cent, 3.3 per cent and 3.8 per cent, respectively).

Due to the ski season, the Snowy Mountains registered the highest ADR and RevPar (\$299.2 and \$183.6, respectively), followed by the Blue Mountains.

Central NSW had the highest increase in ADR (up 6.3 per cent), while The Murray topped RevPar growth (up 7.6 per cent).

### Notes:

1. Data is not available for Outback TR.
2. NENW is New England North West.
3. Data for Blue Mountains, Capital Country, Central Coast, Central NSW, New England North West, Riverina, Snowy Mountains and The Murray are based on less than 30 properties per region.