

# Australian Accommodation Monitor

2018–19

Source: STR Global

## Establishments with 10 rooms or more<sup>1</sup>

	YE	SUPPLY			DEMAND		REVENUE		
		Establishments	Rooms	Room nights available (000)	Room nights occupied (000)	Room occupancy rate	Takings from accommodation	Average daily rate	Revenue per available room <sup>3</sup>
		no.	no.	no.	no.	%	\$ millions	\$	\$
<b>NSW</b>	2018–19	<b>1,793</b>	<b>89,289</b>	<b>32,425</b>	<b>25,298</b>	<b>78.0%</b>	<b>5,383</b>	<b>212.8</b>	<b>166.0</b>
	% ch	<b>0.5%</b>	<b>1.5%</b>	<b>2.3%</b>	<b>1.0%</b>	<b>-1 ppts</b>	<b>-0.9%</b>	<b>-4.1</b>	<b>-5.4</b>
<b>Sydney</b>	2018–19	411	43,835	15,913	13,270	83.4%	2,958	222.9	185.9
	% ch	<b>1.2%</b>	<b>2.0%</b>	<b>3.9%</b>	<b>2.1%</b>	<b>-1.5 ppts</b>	<b>-0.7%</b>	<b>-6.2</b>	<b>-8.6</b>
<b>Blue Mountains</b>	2018–19	33	1,427	522	320	61.3%	95	297.7	182.5
	% ch	<b>0.0%</b>	<b>-0.3%</b>	<b>-0.1%</b>	<b>-0.5%</b>	<b>-0.2 ppts</b>	<b>4.9%</b>	<b>15.4</b>	<b>8.8</b>
<b>Capital Country</b>	2018–19	62	2,111	769	421	54.7%	66	155.9	85.3
	% ch	<b>0.0%</b>	<b>0.2%</b>	<b>1.4%</b>	<b>1.2%</b>	<b>-0.1 ppts</b>	<b>4.5%</b>	<b>5.0</b>	<b>2.6</b>
<b>Central Coast</b>	2018–19	49	2,074	759	502	66.1%	98	195.8	129.5
	% ch	<b>0.0%</b>	<b>-0.5%</b>	<b>-0.2%</b>	<b>-2.3%</b>	<b>-1.4 ppts</b>	<b>-2.6%</b>	<b>-0.5</b>	<b>-3.2</b>
<b>Central NSW</b>	2018–19	154	4,613	1,672	1,060	63.4%	153	144.4	91.5
	% ch	<b>0.0%</b>	<b>1.5%</b>	<b>0.9%</b>	<b>1.4%</b>	<b>0.3 ppts</b>	<b>4.6%</b>	<b>4.4</b>	<b>3.2</b>
<b>Hunter</b>	2018–19	167	7,063	2,525	1,696	67.2%	317	187.1	125.7
	% ch	<b>1.8%</b>	<b>4.8%</b>	<b>2.3%</b>	<b>1.1%</b>	<b>-0.8 ppts</b>	<b>2.7%</b>	<b>2.9</b>	<b>0.6</b>
<b>New England North West</b>	2018–19	131	3,401	1,241	691	55.7%	103	149.5	83.2
	% ch	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>1.1%</b>	<b>0.6 ppts</b>	<b>2.2%</b>	<b>1.6</b>	<b>1.8</b>
<b>North Coast NSW</b>	2018–19	323	10,255	3,740	2,457	65.7%	444	180.7	118.7
	% ch	<b>0.0%</b>	<b>0.3%</b>	<b>-0.1%</b>	<b>5.1%</b>	<b>3.2 ppts</b>	<b>12.5%</b>	<b>12.0</b>	<b>13.3</b>
<b>Outback NSW</b>	2018–19	22	663	np	np	np	np	np	np
	% ch	<b>0.0%</b>	<b>0.0%</b>	-	-	-	-	-	-
<b>Riverina</b>	2018–19	68	2,229	813	554	68.1%	78	140.6	95.8
	% ch	<b>0.0%</b>	<b>0.1%</b>	<b>0.1%</b>	<b>1.1%</b>	<b>0.7 ppts</b>	<b>2.7%</b>	<b>2.1</b>	<b>2.4</b>
<b>Snowy Mountains</b>	2018–19	69	2,480	894	367	41.1%	72	195.8	80.4
	% ch	<b>0.0%</b>	<b>0.5%</b>	<b>0.5%</b>	<b>-5.4%</b>	<b>-2.6 ppts</b>	<b>-6.4%</b>	<b>-2.1</b>	<b>-6.0</b>
<b>South Coast</b>	2018–19	191	5,525	2,015	1,332	66.1%	238	178.3	117.9
	% ch	<b>0.5%</b>	<b>0.3%</b>	<b>0.2%</b>	<b>-0.8%</b>	<b>-0.7 ppts</b>	<b>0.3%</b>	<b>2.1</b>	<b>0.1</b>
<b>The Murray</b>	2018–19	113	3,613	1,318	758	57.5%	101	133.9	77.0
	% ch	<b>0.0%</b>	<b>0.5%</b>	<b>4.0%</b>	<b>1.4%</b>	<b>-1.5 ppts</b>	<b>-1.1%</b>	<b>-3.3</b>	<b>-4.0</b>

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### NOTES:

1. Establishments include Hotels & Resorts, Motels/Private Hotels/Guest Houses, Serviced Apartments and Holiday Parks.
2. Revenue per available room is the average takings per room per night for all rooms, whether the rooms are occupied or not.
3. np means not publishable
4. Ppts means percentage points difference.



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NSW		SUPPLY			DEMAND		REVENUE		
		Establish-ments	Rooms	Room nights available (000)	Room nights occupied (000)	Room occupancy rate	Takings from accommodation	Average daily rate	Revenue per available room <sup>3</sup>
YE		no.	no.	no.	no.		\$ millions	\$	\$
<b>TOTAL</b>	2018–19	1,793	89,289	32,425	25,298	78.0%	5,383	212.8	166.0
	% ch	3.0%	2.8%	2.3%	1.0%	-1 ppts	-0.9%	-4.1	-5.4
Hotels & Resorts	2018–19	524	44,655	16,152	12,886	79.8%	2,845	220.8	176.2
	% ch	2.5%	3.9%	3.6%	2.3%	-1 ppts	0.6%	-3.8	-5.3
Motels/Private Hotels/Guest Houses	2018–19	907	24,940	9,104	6,205	68.2%	978	157.6	107.4
	% ch	2.4%	0.5%	0.2%	-3.3%	-2.5 ppts	-3.6%	-0.4	-4.2
Serviced Apartments	2018–19	202	14,561	5,304	4,314	81.3%	917	212.7	173.0
	% ch	3.6%	0.3%	2.1%	0.7%	-1.2 ppts	-3.0%	-8.1	-9.2
Holiday Parks	2018–19	160	5,133	1,865	972	52.1%	155	159.1	82.9
	% ch	8.1%	12.7%	2.1%	4.2%	1.1 ppts	9.9%	8.2	5.9
<b>Luxury &amp; Upper Upscale Classes</b>	2018–19	152	19,377	7,017	5,950	84.8%	1,693	284.6	241.3
	% ch	-3.2%	-1.7%	3.6%	3.4%	-0.2 ppts	0.8%	-7.4	-6.8
Hotels & Resorts	2018–19	86	13,246	4,793	4,045	84.4%	1,221	301.9	254.8
	% ch	-1.1%	0.4%	4.1%	4.2%	0.1 ppts	2.4%	-5.3	-4.2
Motels/Private Hotels/Guest Houses	2018–19	20	332	np	np	np	np	np	np
	% ch	-9.1%	-31.5%	-	-	-	-	-	-
Serviced Apartments	2018–19	43	5,668	2,058	1,774	86.2%	440	247.9	213.7
	% ch	-4.4%	-4.5%	2.2%	1.4%	-0.7 ppts	-3.4%	-12.2	-12.4
Holiday Parks	2018–19	3	131	np	np	np	np	np	np
	% ch	0.0%	17.0%	-	-	-	-	-	-
<b>Upscale and Upper Middle Classes</b>	2018–19	492	32,801	11,897	9,129	76.7%	1,677	183.7	141.0
	% ch	3.8%	4.4%	3.4%	1.7%	-1.2 ppts	0.2%	-2.8	-4.4
Hotels & Resorts	2018–19	184	18,522	6,691	5,271	78.8%	992	188.2	148.3
	% ch	5.1%	6.6%	4.9%	3.4%	-1.1 ppts	1.5%	-3.5	-4.9
Motels/Private Hotels/Guest Houses	2018–19	129	4,982	1,818	1,338	73.6%	225	168.3	123.8
	% ch	-0.8%	-4.7%	0.4%	-3.1%	-2.7 ppts	-3.7%	-1.0	-5.2
Serviced Apartments	2018–19	116	7,691	2,807	2,161	77.0%	391	180.9	139.3
	% ch	7.4%	4.6%	2.4%	0.5%	-1.5 ppts	-1.5%	-3.6	-5.6
Holiday Parks	2018–19	63	1,606	581	294	50.7%	48	162.4	82.3
	% ch	3.3%	10.7%	1.2%	5.6%	2.1 ppts	11.8%	9.1	7.9
<b>Midscale and Economy Classes</b>	2018–19	1,149	37,111	13,510	9,350	69.2%	1,280	136.9	94.7
	% ch	3.6%	3.8%	0.8%	-1.9%	-1.9 ppts	-3.5%	-2.2	-4.1
Hotels & Resorts	2018–19	254	12,887	4,668	3,449	73.9%	464	134.5	99.4
	% ch	2.0%	3.7%	1.5%	-2.1%	-2.7 ppts	-4.5%	-3.4	-6.2
Motels/Private Hotels/Guest Houses	2018–19	758	19,626	7,168	4,116	57.4%	509	123.7	71.0
	% ch	3.3%	2.8%	0.0%	-2.4%	-1.4 ppts	-2.2%	0.2	-1.6
Serviced Apartments	2018–19	43	1,202	np	np	np	np	np	np
	% ch	2.4%	-1.4%	-	-	-	-	-	-
Holiday Parks	2018–19	94	3,396	1,236	648	52.4%	96	\$148.7	\$77.9
	% ch	11.9%	13.5%	2.6%	3.8%	0.6 ppts	9.3%	7.5	4.8

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