

## **Minutes of the Tourist Attraction Signposting Assessment Committee**

**Workspace Goulburn, Level 1, 56 Clinton Street Goulburn NSW 2580  
11 December 2019, 9.30am**

### **Members**

David Douglas (DD)	Regional Coordinator TASAC and Drive, Destination NSW
Phil Oliver (PO)	Guidance and Delineation Manager, Roads and Maritime Services
Andy Gaudiosi (AG)	Senior Network and Safety Services Officer, RMS Southern region

### **Also present**

Jessica Price	Coordinator Marketing and Events, Goulburn Mulwaree Council
Marlo Perry	Industry Development Manager, Destination Southern NSW
Kerry Ross	Museums Coordinator, Goulburn Mulwaree Council
Stuart Hume	Garroorigang Historic House

### **Apologies**

Sarah Ruberto	Business Manager Marketing, Events and Culture, Goulburn Mulwaree Council
Kersti Martin	Project Officer – Tourism, Wollondilly Shire Council
Sean Haylan	General Manager, Destination Southern NSW

## **AGENDA ITEMS**

### **1. PRESENTATIONS AND REGIONAL SIGNPOSTING ISSUES**

#### **1.1 Members' Report On-Site Inspections**

The day before the meeting, AG and DD conducted site inspections at the attractions listed below within both the Goulburn Mulwaree and Upper Lachlan local government areas.

#### **Goulburn Visitor Information Centre**

Signs were observed for the Goulburn Visitor Information Centre with the Centre relatively easy to locate from both major entry points into Goulburn.

#### **Big Merino**

AG and DD visited the Big Merino on the southern side of Goulburn. The attraction has a retail component based around merino wool products as well as an excellent interpretive exhibition which outlines the establishment and growth of the Australian wool industry. Visitors can also climb up to the sheep's head and take a view over Goulburn through the eyes. The attraction is not currently signposted but was encouraged to apply as it appears to meet all the relevant criteria.

## **Goulburn War Memorial and Museum**

AG and DD visited the Goulburn War Memorial and Museum. The memorial which overlooks Goulburn provides details of Goulburn's contribution to WWI and WWII and has great views over the town and surrounding region. The Museum is being renovated and expanded at present but will provide artefacts to complement the memorial and further explain the war history of the Goulburn region.

Kerry Ross, Museum Coordinator with Goulburn Mulwaree Council attended the meeting to discuss signage options as the memorial is currently poorly signposted as War Memorial and Lookout. Options were discussed including the use of the lookout symbol and wording that is more appropriate to the nature of the attraction.

## **Tourist Drive 8**

### **Goulburn to the federal highway via Lake Bathurst, Tarago and Bungendore**

Signs were observed for the start of this drive in the Goulburn town centre. The drive is approximately 85kms long and travels through Tarago and Bungendore before connecting to the Federal Highway. AG suggested that Goulburn Mulwaree Council conduct an audit of the drive in 2020 and report back to TASAC on the condition and accuracy of signs along the drive within the Goulburn Mulwaree LGA. Council indicated that any audit of the drive would be a low priority at this time. However, the signs observed appear to be in reasonable condition but there does appear to be some confusion regarding the route leaving Goulburn and attractions along the drive.

### **Wombeyan Caves**

Signs were observed for Wombeyan Caves leaving Goulburn towards Taralga. The caves are a popular tourist attraction and are located approximately 80kms north of Goulburn.

### **Crookwell Wind Farm Viewing Area**

AG and DD visited this viewing area which is signposted from the state road. The attraction provides great views of the wind turbines and provides interpretive information about the wind farm's capabilities.

## **1.2 Local Signposting Issues**

The local signage issues discussed at the meeting were as section 1.1 with the addition of the below,

### **Goulburn Mulwaree Council Signage Policy**

The question was also raised during the meeting about whether or not Goulburn Mulwaree Council has a Signposting Policy. After the meeting, Jessica Price reported that Council did have a policy but this expired in July 2017.

### **Garroorigang Historic House**

Stuart Hume, owner of this attraction attended the meeting to discuss options for signage upgrades. The attraction is already signposted but the existing signs require updating and are

inaccurate. It was agreed that DD contact Sturt after the meeting to discuss options and the attraction will also submit a new application to TASAC to start the signage upgrade process.

Action: DD to make contact with Stuart after the meeting to discuss the application process in more detail.

## **2. NEW TOURIST SIGNPOSTING APPLICATIONS**

### **2.1 Corowa Whisky and Chocolate Factory**

The Corowa Whisky and Chocolate Factory applied to TASAC in the Primary and Secondary Industry category. The factory is located in a 1920s Flour Mill close to Corowa town centre. The facility offers visitors tastings of both whisky and chocolate products manufactured on site. There is also an onsite café. Guided factory tours are also available twice a day which take visitors on a journey through the distillery and provide an educational component into whisky making process. The attraction is open 7 days per week between 9am and 4pm and offers adequate parking facilities for cars, caravans and coaches.

PO and DD visited the attraction on 15 October during site visits prior to the October TASAC meeting held in Corowa, therefore a site inspection report is not required.

Decision: Application is approved.

Action: **Applicant and RMS South West to be informed.**

## **3. CONFIRMATION OF MINUTES OF 16 OCTOBER 2019**

The minutes of TASAC's meeting of Wednesday 20 November 2019 in Newcastle were confirmed by the committee. All relevant actions have been completed.

## **4. MATTERS ARISING FROM PREVIOUS MEETINGS**

### **4.1 Shark and Ray Ranch, Port Stephens.**

No further updates from this attraction regarding new ownership arrangements.

### **4.2 Lithgow Adventure Playground**

Referred to Sharon Grierson at RMS Western region on 30 October with a follow up email sent on 26 November 2019. RMS were to suggest alternative options to tourist signposting such as Rest Area signage. No response has been received to date. A response is required as soon as possible as the applicant is awaiting advice from TASAC.

#### 4.3 Lake Liddell

A site inspection report was requested from Muswellbrook Shire Council on 3 December 2019. No response has been received to date and the applicant has been advised of the situation.

#### 4.4 Window on the Wetlands

A positive site inspection report was received from Warren Shire Council. The applicant has been sent an approval letter with contact details for RMS Western region.

### 5. INQUIRIES RECEIVED SINCE LAST MEETING

- 5.1 Laura Jensen, Ocean Beach Caravan Park, Umina
- 5.2 Andrea Young, Walkabout Wildlife Park, Central Coast
- 5.3 Kersti Martin, Wollondilly Shire signage
- 5.4 David Gatwood, Signage for Scone Silos and Aberdeen lookout

### 6. POLICY ISSUES

#### 6.1 RMS Signage Tracker Update

Phil Oliver presented an updated version of the RMS signage tracker. Signs for Pet Porpoise Pool/Dolphin Marine Magic in Coffs Harbour have now been installed. A large number of applications have progressed and are currently in the Planning/Installation phase.

### 7. OTHER BUSINESS

#### 7.1 TASAC Meeting Schedule

Region	Location	Date
Sydney	Sydney	15 January, 2020
Western	Mudgee	TBA

### 8. NEXT MEETING

The next meeting is scheduled to take place in Sydney (RMS Office) on the 15 January 2020.

**The meeting concluded at 12.00 pm.**

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