

Minutes of the Tourist Attraction Signposting Assessment Committee

**Level 4, 110 George Street, Parramatta NSW
15 January 2020, 10.00am**

Members

David Douglas (DD) Regional Coordinator TASAC and Drive, Destination NSW
Phil Oliver (PO) Guidance and Delineation Manager, Roads and Maritime Services

Also present

Oriana Senese (OS) Manager Design and Strategy, Parramatta Park & Western
Sydney Parklands Trusts

Apologies

Wendy Hills NSW National Parks and Wildlife Service

AGENDA ITEMS

1. PRESENTATIONS AND REGIONAL SIGNPOSTING ISSUES

1.1 Members' Report On-Site Inspections

No site inspections were conducted prior to the meeting.

1.2 Local Signposting Issues

Western Sydney Parklands Signage Scheme

DD and PO met with OS after the general TASAC meeting at the request of Western Sydney Parklands Trust. The issues discussed were regarding the best way to signpost the features of the Western Sydney Parklands that may qualify for tourist attraction signposting or Transport for NSW service signposting for those features that are heavy traffic generators but do not necessarily meet the TASAC criteria for major tourist attractions.

PO suggested that Western Sydney Parklands Trust approach Transport for NSW in an official capacity with the possibility of engaging Transport for NSW for specialist services with regard to developing a signage strategy and scope that meets with the relevant tourist and service signposting policies.

OS to follow this up with Kellee McGilvray, Director Traffic Engineering Services at Transport for NSW.

2. NEW TOURIST SIGNPOSTING APPLICATIONS

No new applications were received during the period.

3. CONFIRMATION OF MINUTES OF 16 OCTOBER 2019

The minutes of TASAC's meeting of Wednesday 11 December 2019 in Goulburn were confirmed by the committee. All relevant actions have been completed.

4. MATTERS ARISING FROM PREVIOUS MEETINGS

4.1 Shark and Ray Ranch, Port Stephens.

No further updates from this attraction regarding new ownership arrangements.

4.2 Lithgow Adventure Playground

Referred to Sharon Grierson at RMS Western region on 30 October with a follow up email sent on 26 November 2019. RMS were to suggest alternative options to tourist signposting such as Rest Area signage. The applicant has received no response to date. A response is required as soon as possible as the applicant is awaiting advice from TASAC.

DD contacted the applicant and passed on the Transport for NSW (RMS) contact officer details for follow up.

Action: TASAC to write to the applicant advising that the application is unsuccessful for tourist signposting and for the applicant to contact Transport for NSW regarding alternative solutions for signposting.

4.3 Lake Liddell

A site inspection report was requested from Muswellbrook Shire Council on 3 December 2019. No response has been received to date and the applicant has been advised of the situation.

Action: DD to follow up site inspection report to finalise this application.

5. INQUIRIES RECEIVED SINCE LAST MEETING

5.1 Courabyra Wines – Tumbarumba

This winery initially enquired about signposting in December 2019 but is unfortunately now closed until further notice due to damage caused by recent bushfire activity.

5.2 Shut the Gate Wines – Berridale

This cellar door has indicated that they will be applying to TASAC in time for the 26 February meeting.

5.3 Age of Fishes Museum – Canowindra

This enquiry was to update old and faded signs within the town of Canowindra.

5.4 Rylestone Wineries

The potential signposting of these wineries as part of the Mudgee Wine Region signage scheme will form part of the site inspections prior to the Mudgee TASAC meeting on 26 February 2020.

6. POLICY ISSUES

6.1 RMS Signage Tracker Update

Phil Oliver presented an updated version of the RMS signage tracker. A large number of applications have progressed and are currently in the Planning/Installation phase.

7. OTHER BUSINESS

7.1 Draft TASAC Meeting Schedule for 2020.

DN Region	Location	Date
Sydney	Transport for NSW, Parramatta	15 January 2020
Country and Outback	Mudgee	26 February 2020
Sydney	Destination NSW, The Rocks	18 March 2020
North Coast	Port Macquarie	15 April 2020
Sydney	Transport for NSW, Parramatta	13 May 2020
Riverina Murray	Moama (TBC)	10 June 2020

8. NEXT MEETING

The next meeting is scheduled to take place in Mudgee on the 26 February 2020.

The meeting concluded at 11.45 am.