#1 Ranked State

### Highlights

- NSW remains number one in Australia for total volume of international and domestic overnight and day trip visitors, nights and expenditure.
- NSW achieved its highest volume of total visitors, nights and expenditure on record.
- Sydney and Regional NSW also achieved their highest volume of total visitors, nights and expenditure on record.
- Sydney is number one among all Australian capital cities for total visitors (29%), nights (34%) and expenditure (32%).
- Regional NSW (RNSW) leads regional Australia in share of all visitors (33%).
- Regional NSW has the lion’s share of all visitors to NSW (64%) while Sydney leads regional NSW in visitor nights and expenditure.

### Visitor Spend

- **54%** Domestic ON
- **19%** Daytrip
- **27%** Int’l

### Visitors to NSW

- **34%** Domestic ON
- **62%** Daytrip
- **4%** Int’l

### Visitor Nights

- **55%** Domestic ON
- **45%** Int’l

### Share of Australian total

- **31%** Spend
- **32%** Visitors
- **32%** Nights

### Share of NSW total

- **53%** Spend
- **36%** Visitors
- **54%** Nights

Note: Due to change to 100 per cent mobile phone interviewing methodology in National Visitor Survey, use caution when comparing 2019 combined results with previous years.

Source: National and International Visitor Surveys