Total Domestic and International visitation to Capital Country (spend, visitors and nights)

<table>
<thead>
<tr>
<th></th>
<th>$ (Spend)</th>
<th>VISITORS</th>
<th>NIGHTS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$997 m</td>
<td>5.4 m</td>
<td>4.1 m</td>
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<tr>
<td></td>
<td>up 19.0% YoY</td>
<td>up 18.8% YoY</td>
<td>up 10.1% YoY</td>
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Capital Country received 4% of international visitors, 6% of domestic overnight visitors and 8% of domestic daytrip visitors to Regional NSW.

DOMESTIC OVERNIGHT VISITATION

- Capital Country is Regional NSW’s number 7 region for domestic overnight visitors and nights and number 8 for expenditure.
- There were 1.7 million domestic overnight visitors (up 11.1% on the previous year) who stayed 3.6 million nights (up 11.8%) in Capital Country and spent $627 million (up 30.2%).
- The average length of stay in the region was 2.2 nights and average spend per night was $172.
- The region accounted for 6% of visitors, 4% of nights and 5% of expenditure in Regional NSW.
- The majority of visitors to the region came for the purpose of Visiting Friends and Relatives (40%), followed by Holiday (38%) and Business (17%).
- Around 20% of the domestic overnight visitors were aged 50-59 years, followed by 15-29 years old (18%), 40-49 years old (17%) and 60-69 years old (17%).
- ‘Unaccompanied traveller’ (37%) was the most common travel party amongst visitors to the region, followed by ‘adult couple’ (26%) and ‘friends or relatives travelling together’ (19%).
- Sydney was the largest source market for visitors to the region (43%), followed by Regional NSW (31%) and ACT (9%). Visitors from interstate accounted for 26% of the region’s visitors.

TREND

- From YE September 2014 to YE September 2019, domestic visitors, nights and expenditure in the region recorded the following changes: up 57.3%, up 49.4% and up 99.4%, respectively.

DOMESTIC DAY TRIP VISITATION

- Capital Country is Regional NSW’s number 5 region for domestic day trip visitors and number 6 for expenditure.
- There were 3.7 million domestic day trip visitors to the Capital Country (up 22.9% on the previous year) who spent $344 million (up 3.3%). The average spend per visitor was $93.
- The region accounted for 8% of visitors and 7% of expenditure in Regional NSW.
- The majority of visitors to NSW came for the purpose of Holiday (51%), followed by Visiting Friends and Relatives (29%) and Business (14%).
- Visitors aged 15-29 years accounted for 19% of all day trippers to the region, followed by the 40-49 years old (18%), 60-69 years old (17%), 70+ years old (16%) and 50-59 years old (16%).

TREND

- From YE September 2014 to YE September 2019, domestic day trip visitors and expenditure in the region recorded the following changes: up 76.0% and up 114.4%, respectively.

For more information and statistics about tourism in NSW, see the Destination NSW Corporate website at http://www.destinationnsw.com.au/
INTERNATIONAL VISITATION

- Capital Country is Regional NSW’s number 8 region for international visitors, number 10 for nights, and number 10 for expenditure.
- There were 32,500 international visitors (down 6.1% on the previous year) who stayed 485,400 nights (down 1.4%) in Capital Country and spent $25.0 million (up 8.9%).
- The average length of stay in the region was 14.9 nights and average spend per night was $52.
- The region accounted for 4% of visitors, 3% of visitor nights and 2% of expenditure in regional NSW for YE September 2019.
- Visiting Friends and/or Relatives was the largest purpose of visit to the region (45%), followed by Holiday (43%).
- 25% of the visitors were aged 15-29 years.
- ‘Unaccompanied traveller’ (51%) was the most common travel party amongst visitors to the region.

TREND

- From YE September 2014 to YE September 2019, international visitors, nights and expenditure in the region recorded the following changes: up 30.4%, down 31.6% and down 12.3%, respectively.

The chart below relate to Visitors, Nights and Expenditure of International and Domestic visitors to the Capital Country for YE September 2019.