

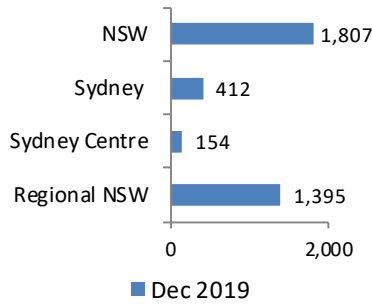
# NSW Tourist Accommodation Snapshot

Dec Qtr 2019

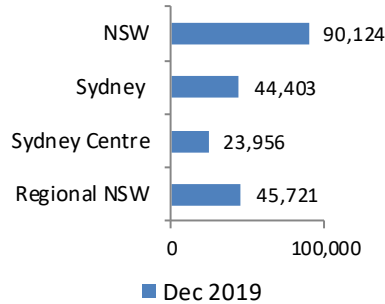
Source: STR

Establishments with 10 rooms or more<sup>1</sup>

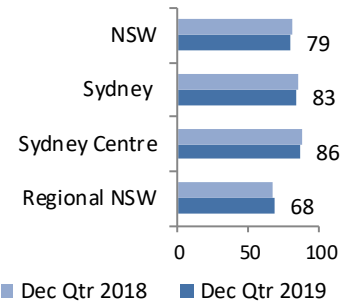
Establishments (No.)



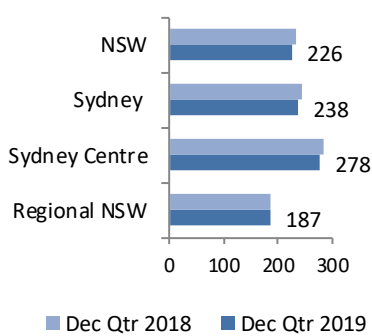
Rooms (No.)



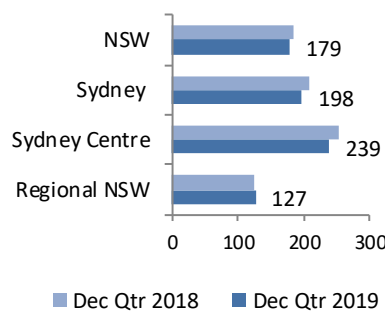
Occupancy Rate (%)



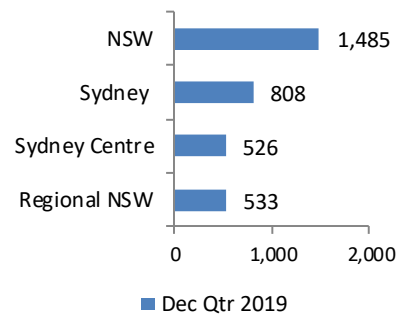
Average Daily Rate (\$)



Revenue Per Available Room (\$)



Takings from Accommodation (\$M)



## Highlights

NSW has 1,807 establishments and nearly 90,124 rooms as of December 2019. Regional NSW accounts for 77 per cent of the properties and 51 per cent of the rooms in NSW.

There was a decline in Occupancy rate, Average Daily Rate (ADR) and Revenue Per Available Room (RevPar) in NSW in December Qtr 2019 as compared to December Qtr 2018 (down 1.1 per cent, 2.5 per cent and 3.6 per cent, respectively). This was mainly due to the decline in these metrics in Sydney Centre and Sydney Tourism Region. On the other hand, Occupancy rate, ADR and RevPar in Regional NSW grew in December Qtr 2019 (up 2.0 per cent, 0.4 per cent and 2.3 per cent, respectively).

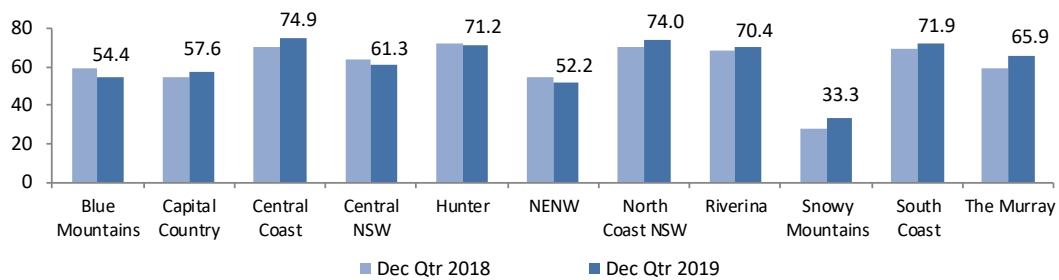
Takings from accommodation in NSW was \$1.5 Bn in December Qtr 2019.

## Notes:

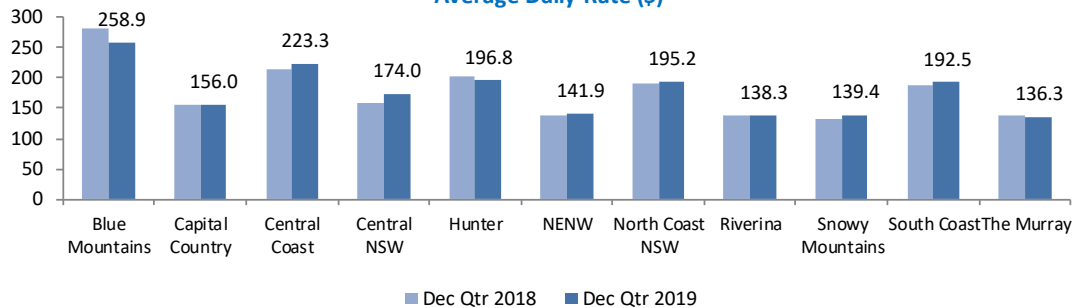
- Accommodation properties included in the report are: Hotels and Serviced Apartments.
- STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW, Sydney TR, Sydney Centre and Regional NSW.
- Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo.
- TR indicates Tourism Region.
- 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW, Sydney TR, Sydney Centre and Regional NSW are separately calculated.

## Regional NSW

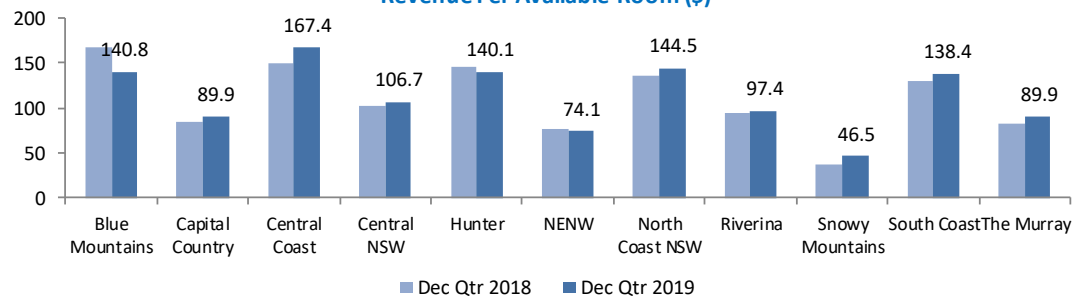
Occupancy Rate (%)



Average Daily Rate (\$)



Revenue Per Available Room (\$)



### Highlights

For the December Qtr. 2019, **North Coast** leads Regional NSW and accounts for 23 per cent of establishments, 22 per cent of rooms and 26 per cent of room revenue in Regional NSW.

For the December Qtr 2019, Central Coast posted the highest occupancy rate of 74.9 per cent.

The Blue Mountains registered the highest ADR (\$258.9), while Central Coast posted the highest RevPar (\$167.4).

Central NSW had the highest increase in ADR (up 9.6 per cent).

### Notes:

1. Data is not available for Outback TR.
2. NENW is New England North West.
3. Data for Blue Mountains, Capital Country, Central Coast, Central NSW, New England North West, Riverina, Snowy Mountains and The Murray are based on less than 30 properties per region.