

Travel to Country and Outback Destination Network

Year ended December 2019



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	% change YE Dec19 vs. YE Dec18
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	7,993	7,903	8,383	8,245	8,466	8,677	9,103	10,537	10,358	12,179	17.6%
Nights ('000)	11,356	11,438	12,870	12,114	12,733	13,111	13,792	16,388	17,345	16,452	-5.1%
Expenditure (\$ million)*	\$1,904	\$2,033	\$2,233	\$2,270	\$2,150	\$2,205	\$2,389	\$2,858	\$3,010	\$3,595	19.5%

Overnight - Int'l & domestic

Visitors ('000)	3,307	3,338	3,558	3,422	3,630	3,680	4,012	4,823	5,037	5,215	3.5%
Nights ('000)	11,356	11,438	12,870	12,114	12,733	13,111	13,792	16,388	17,345	16,452	-5.1%
Expenditure (\$ million)*	\$1,382	\$1,471	\$1,564	\$1,571	\$1,510	\$1,627	\$1,800	\$2,105	\$2,255	\$2,542	12.7%

Domestic - overnight & daytrip

Visitors ('000)	7,907	7,816	8,301	8,169	8,388	8,600	9,020	10,444	10,266	12,091	17.8%
Nights ('000)	10,062	10,045	10,893	10,260	10,791	11,028	11,955	14,274	15,125	14,487	-4.2%
Expenditure (\$ million)*	\$1,842	\$1,960	\$2,121	\$2,186	\$2,055	\$2,107	\$2,293	\$2,750	\$2,884	\$3,503	21.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	% change YE Dec19 vs. YE Dec18
Visitors (000)	3,221	3,251	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3.7%
Nights (000)	10,062	10,045	10,893	10,260	10,791	11,028	11,955	14,274	15,125	14,487	-4.2%
Average Length of Stay	3.1	3.1	3.1	3.1	3.0	3.1	3.0	3.0	3.1	2.8	-7.6%
Expenditure (\$ million)*	\$1,320	\$1,398	\$1,452	\$1,486	\$1,414	\$1,529	\$1,704	\$1,996	\$2,129	\$2,450	15.1%
Spend per visitor per night (\$)	\$131	\$139	\$133	\$145	\$131	\$139	\$143	\$140	\$141	\$169	20.1%
Intrastate visitors (000)	2,466	2,457	2,661	2,574	2,663	2,705	2,903	3,586	3,874	3,945	1.8%
Interstate visitors (000)	754	793	815	772	890	898	1,026	1,144	1,071	1,182	10.4%
Intrastate nights (000)	7,416	6,977	7,892	6,646	7,618	7,571	8,175	9,930	11,097	10,493	-5.4%
Interstate nights (000)	2,646	3,068	3,001	3,614	3,173	3,457	3,779	4,343	4,028	3,994	-0.8%
Intrastate expenditure (\$million)	\$991	\$1,014	\$1,106	\$978	\$1,034	\$1,103	\$1,151	\$1,399	\$1,585	\$1,776	12.0%
Interstate expenditure (\$ million)	\$328	\$384	\$346	\$508	\$380	\$426	\$553	\$598	\$544	\$674	23.9%

Purpose of Visit

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	1,275	1,215	1,251	1,252	1,294	1,283	1,439	1,584	1,787	1,797	0.6%
Visiting Friends & Relatives	1,089	1,134	1,329	1,159	1,221	1,224	1,296	1,607	1,723	1,691	-1.9%
Business	626	652	661	719	716	798	841	1,080	1,048	1,245	18.8%
Other	279	294	287	265	377	364	423	528	481	480	-0.1%
Total	3,221	3,251	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3.7%

	Nights (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	4,168	3,882	4,478	4,042	4,148	4,133	4,793	4,904	5,805	5,363	-7.6%
Visiting Friends & Relatives	3,507	3,687	3,952	3,553	3,883	3,863	3,800	5,124	5,038	4,470	-11.3%
Business	1,707	1,855	1,819	2,102	1,929	2,038	2,336	3,057	2,957	3,380	14.3%
Other	680	621	644	562	832	994	1,025	1,189	1,324	1,273	-3.9%
Total	10,062	10,045	10,893	10,260	10,791	11,028	11,955	14,274	15,125	14,487	-4.2%

Origin

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Regional NSW	1,610	1,566	1,738	1,640	1,746	1,763	1,897	2,276	2,472	2,594	4.9%
Sydney	856	891	923	933	917	942	1,006	1,310	1,402	1,351	-3.6%
Total Intrastate	2,466	2,457	2,661	2,574	2,663	2,705	2,903	3,586	3,874	3,945	1.8%
Victoria	209	288	191	213	229	264	308	337	294	364	23.9%
Queensland	341	330	447	377	444	421	509	573	546	588	7.7%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	85	-
Other Interstate	130	112	109	136	143	126	132	158	144	145	0.5%
Total Interstate	754	793	815	772	890	898	1,026	1,144	1,071	1,182	10.4%
Grand Total	3,221	3,251	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3.7%

Travel to Country and Outback Destination Network

Year ended December 2019



Source: National and International Visitor Surveys, TRA.

Age	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
15-29	580	609	715	517	748	706	807	1,030	1,031	1,013	-1.8%
30-39	587	612	479	610	451	504	540	640	813	821	1.0%
40-49	616	560	586	601	613	668	655	996	796	817	2.6%
50-59	636	656	666	650	722	719	756	818	914	929	1.7%
60-69	489	585	682	621	684	680	746	726	840	913	8.7%
70+	313	228	349	346	335	326	425	519	550	634	15.2%
Total	3,221	3,251	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3.7%

Travel Party	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Travelling alone	762	753	908	736	1,050	1,087	1,146	1,517	1,568	1,639	4.6%
Adult couple	876	853	952	990	915	923	1,168	1,179	1,223	1,225	0.2%
Family group - parents and children	748	754	776	701	628	640	603	739	739	778	5.3%
Friends or relatives travelling together with(out) children	615	603	623	591	704	671	819	948	1,083	1,023	-5.5%
Business associates travelling together with(out) spouse	144	206	n/p	260	175	212	156	284	242	368	52.3%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,221	3,251	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3.7%

Top 10 Activities (sorted by the latest year)	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Eat out / dine at a restaurant and/or cafe	1,570	1,473	1,781	1,785	1,780	1,846	2,183	2,631	2,824	2,860	1.3%
Visit friends & relatives	1,317	1,382	1,639	1,392	1,585	1,555	1,601	1,915	2,065	2,046	-0.9%
Pubs, clubs, discos etc	703	645	819	704	819	946	929	1,174	1,286	1,507	17.2%
Sightseeing/looking around	753	701	803	702	675	732	813	945	1,161	1,027	-11.5%
Go shopping for pleasure	557	577	582	617	560	614	549	664	805	604	-25.0%
Bushwalking / rainforest walks	294	279	312	294	294	347	421	497	565	512	-9.5%
Visit national parks / state parks	210	234	274	286	303	299	345	452	519	453	-12.8%
Visit museums or art galleries	224	202	235	198	241	287	267	289	303	375	23.7%
Visit history / heritage buildings, sites or monuments	237	165	213	221	204	261	268	271	353	314	-11.2%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	138	252	250	256	310	21.2%

Top 3 types of Accommodation used (sorted by the latest year)	Nights (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Friends or relatives property	3,801	3,913	4,470	3,784	4,226	4,503	3,981	5,523	5,627	4,840	-14.0%
Standard hotel/motor inn (below 4 star)	2,624	2,386	2,094	2,224	2,419	2,048	2,600	2,801	2,935	3,215	9.5%
Caravan park or commercial camping ground	1,404	1,198	1,305	1,392	1,501	1,644	1,442	1,577	1,537	1,794	16.7%

Top 3 types of Transport used (sorted by the latest year)	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Private vehicle or company car	2,864	2,847	3,104	2,928	3,070	3,242	3,470	4,117	4,446	4,531	1.9%
Aircraft	138	177	128	186	171	153	239	345	231	286	23.9%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Visitors (000)	86	87	82	76	77	77	83	93	92	88	-4.3%
Nights (000)	1,294	1,393	1,977	1,855	1,942	2,083	1,838	2,114	2,220	1,965	-11.5%
Average Length of Stay	15.1	16.0	24.2	24.3	25.2	27.0	22.2	22.7	24.2	22.4	-7.5%
Expenditure (\$ million)*	\$63	\$72	\$112	\$85	\$95	\$98	\$96	\$108	\$126	\$92	-26.9%
Spend per visitor per night (\$)	\$49	\$52	\$57	\$46	\$49	\$47	\$52	\$51	\$57	\$47	-17.5%

Purpose of Visit	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	51	49	39	40	39	41	46	52	48	51	5.4%
Visiting Friends & Relatives	20	22	27	24	27	22	29	28	27	23	-14.3%
Business	n/p	9	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	7	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	86	87	82	76	77	77	83	93	92	88	-4.3%

Travel to Country and Outback Destination Network

Year ended December 2019



Source: National and International Visitor Surveys, TRA.

Purpose of Visit

	Nights (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Holiday	433	591	637	681	752	616	670	879	720	1,148	59.4%	
Visiting Friends & Relatives	333	207	516	408	528	385	484	578	623	314	-49.6%	
Business	n/p	131	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Employment	n/p	n/p	507	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	1,294	1,393	1,977	1,855	1,942	2,083	1,838	2,114	2,220	1,965	-11.5%	

Top 3 Int'l source markets to Country and Outback DN

	Visitors (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
New Zealand	17	15	18	12	15	15	15	16	16	n/p	-	
United Kingdom	15	16	12	13	12	13	12	12	13	15	9.5%	
United States of America	10	9	8	9	9	9	11	13	n/p	n/p	-	

Age

	Visitors (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
15-29	29	30	30	27	25	26	26	28	26	28	6.1%	
30-39	15	15	10	11	11	11	12	15	13	11	-15.8%	
40-49	11	12	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
50-59	15	12	11	n/p	16	n/p	n/p	17	n/p	17	-	
60-69	14	13	15	n/p	11	11	15	n/p	18	n/p	-	
70+	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	86	87	82	76	77	77	83	93	92	88	-4.3%	

Travel Party

	Visitors (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Travelling alone	48	48	51	44	48	42	46	50	57	47	-16.6%	
Adult couple	22	18	15	17	14	17	21	22	20	23	15.4%	
Family group - parent(s) and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Friends and/ or relatives travelling together	9	12	8	8	6	8	n/p	n/p	n/p	n/p	-	
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Other	-	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	-	
Total	86	87	82	76	77	77	83	93	92	88	-4.3%	

Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Eat out / dine at a restaurant and/or cafe	74	74	71	66	68	70	78	86	87	82	-6.1%	
Sightseeing/looking around	67	64	62	56	54	55	65	70	68	68	-0.6%	
Go shopping for pleasure	62	59	60	55	57	58	62	69	65	63	-2.8%	
Go to the beach	56	55	50	50	45	51	52	59	59	55	-7.0%	
Pubs, clubs, discos etc	53	51	48	41	45	45	47	54	56	55	-2.2%	
Visit national parks / state parks	55	46	42	44	42	44	52	57	54	51	-6.2%	
Visit history / heritage buildings, sites or monuments	38	35	31	29	27	33	40	36	39	44	13.8%	
Visit botanical or other public gardens	42	33	34	32	31	33	38	43	36	40	12.8%	
Visit museums or art galleries	38	33	32	31	29	31	38	34	36	40	11.6%	
Go to markets	45	37	37	35	35	36	38	38	40	38	-7.2%	

First or Return Visitor to Australia

	Visitors (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
First visit	36	36	34	34	28	27	30	33	31	27	-13.7%	
Return visit	50	51	48	42	49	50	53	60	60	61	0.6%	
Total	86	87	82	76	77	77	83	93	92	88	-4.3%	

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Rented house/apartment/flat or unit	n/p	n/p	550	457	632	n/p	n/p	697	n/p	910	-	
Friends or relatives property	397	302	617	602	583	586	682	671	722	313	-56.7%	
Homestay	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019		
Private vehicle or company car	32	34	29	28	26	27	34	39	36	35	-4.3%	
Rental car	18	16	11	15	14	20	16	16	17	19	9.3%	
Aircraft	13	17	22	18	22	13	13	16	18	13	-28.1%	

Travel to Country and Outback Destination Network

Year ended December 2019



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	% change YE Dec19 vs. YE Dec18
Visitors (000)	4,687	4,565	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	30.9%
Expenditure (\$ million)*	\$522	\$562	\$669	\$700	\$640	\$578	\$589	\$754	\$755	\$1,054	39.6%
Spend per visitor (\$)	\$111	\$123	\$139	\$145	\$132	\$116	\$116	\$132	\$142	\$151	6.7%

Main Purpose of Trip

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	2,420	2,163	2,279	2,072	2,151	2,148	2,117	2,270	2,220	2,785	25.4%
Visiting Friends & Relatives	966	831	996	863	1,059	1,170	1,150	1,332	1,171	1,542	31.6%
Business	641	644	701	855	535	611	653	756	855	1,117	30.7%
Other	659	927	849	1,034	1,091	1,068	1,172	1,356	1,075	1,520	41.4%
Total	4,687	4,565	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	30.9%

Origin

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Sydney	704	743	572	735	649	535	693	773	704	998	41.8%
Regional NSW	3,807	3,642	4,151	3,982	4,029	4,305	4,238	4,758	4,398	5,748	30.7%
Total Intrastate	4,511	4,385	4,723	4,716	4,678	4,840	4,931	5,530	5,102	6,746	32.2%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,687	4,565	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	30.9%

Age

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
15-29	1,118	942	929	n/p	973	1,143	844	1,281	924	1,321	43.0%
30-39	966	873	910	957	n/p	n/p	835	799	783	1,085	38.6%
40-49	698	753	854	744	1,177	891	780	728	849	1,269	49.6%
50-59	759	733	894	862	742	940	870	1,028	1,107	1,195	7.9%
60-69	587	776	649	842	918	952	970	1,071	892	1,279	43.4%
70+	558	488	590	584	492	529	792	807	767	815	6.3%
Total	4,687	4,565	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	30.9%

Top 10 activities (sorted by the latest year)

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Eat out / dine at a restaurant and/or cafe	1,893	1,776	1,881	1,875	1,865	1,894	2,305	2,600	2,541	2,950	16.1%
Visit friends & relatives	1,153	1,127	1,271	1,284	1,409	1,551	1,523	1,610	1,416	1,770	24.9%
Go shopping for pleasure	1,317	1,231	1,427	1,324	1,060	1,170	1,171	1,335	1,127	1,358	20.5%
Sightseeing/looking around	686	693	516	634	618	n/p	495	610	743	961	29.4%
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	555	732	32.0%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Attend an organised sporting event	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Visit botanical or other public gardens	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Play other sports	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Private vehicle or company car	4,510	4,451	4,683	4,647	4,693	4,814	4,997	5,579	5,082	6,709	32.0%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.