

# STAY CONNECTED ONLINE

## REFRESH AND UPDATE YOUR TOURISM BUSINESS PRESENCE

Now is a good time to refresh your online business listings with updated descriptions, images and video.

Get Connected is the Destination NSW website membership program, showcasing tourism products on Destination NSW consumer websites [sydney.com](http://sydney.com) and [visitnsw.com](http://visitnsw.com), as well as [australia.com](http://australia.com) and over 70 local and national travel websites. Get Connected membership is free of charge and is open to all tourism and event operators within NSW. While there may be changes to how your business operates at the moment, you can still keep your Get Connected listing active and include any changes in your product description.

### Quick Tips

- **Create your Get Connected listing**  
Does your business have a Get Connected listing? If not, register at [www.atdw-online.com.au](http://www.atdw-online.com.au), the national digital tourism platform that powers the Get Connected Program.
- **Update your listing**  
If you are already a Get Connected Member, now is the perfect time to review and update your listing, and upload new imagery and videos and ensure your description is engaging and accurate. You may find the [Destination NSW Content Library](#) useful for this.
- **Update other online listings**  
Create or update business listings on other websites, including [Meet in Regional NSW](#), [Tripadvisor](#) and [Google My Business](#). This means when the tourism industry starts to recover, visitors can easily find and book your tourism products. The [NSW First: Promote Your Tourism Business](#) guide includes tips on updating your website, online listings and review sites.

### Resources

- [Get Connected](#)
- [NSW First: Promote Your Tourism Business](#)
- [Destination NSW Content Library](#)

### Key Contacts

- Get Connected: [getconnected@dnsw.com.au](mailto:getconnected@dnsw.com.au)
- Content Library: [content.library@dnsw.com.au](mailto:content.library@dnsw.com.au)

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