

The regional conferencing and business events sector in NSW has experienced a considerable downturn in bookings and many cancellations due to the current situation. However, companies, conference organisers and event planners will be looking to book new meetings and events in regional NSW in the future, so it is important to be ready.

### Regional Business Events

Meet in Regional NSW is a dedicated resource for event planners and Professional Conference Organisers (PCOs) developed by Destination NSW to help drive conference and business events to regional NSW. The website is also a resource for regional NSW venues and suppliers to the business events industry looking to promote their product and/or service.

It is important for venues and tourism businesses to keep their information up to date and available for event planners and PCOs to search and plan. Destination NSW has a dedicated team available to offer support and resources to event owners and planners as well as industry operators around NSW.

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### Quick Tips

- **Create a free business listing**  
[Create Your Venue Listing](#) or [Create Your Supplier Listing](#) on Meet in Regional NSW so that event planners can find your business.
- **Update an existing listing**  
If your business is already listed on Meet in Regional NSW, now is a great time to review your listing. Include good quality images, review your venue capacities and ensure all your venue contact details are correct. [Contact](#) the Destination NSW Regional Conferencing team with any edits.
- **Help us help you**  
Contact the Destination NSW Regional Conferencing team with deals and promotions you have on offer and let our team know what's new at your venue and in your destination. Send images or details of new features of your product or service and ask the [Regional Conferencing team](#) for assistance in reviewing proposal documentation and business collateral.
- **Get tips for your business**  
The [Regional Conferencing Toolkit](#) includes tips on how to grow your existing business or kick off a new venture.
- **Stay Connected**  
Connect with your clients and industry stakeholders on LinkedIn. Post content relevant to your business and tag Destination NSW Regional Conferencing with [#meetinnsw](#) and [#LoveNSW](#)

### Resources

- [Meet in Regional NSW](#)
- [Regional Conferencing Toolkit](#)

### Key Contacts

- Destination NSW Regional Conferencing: [conferencing@dnsw.com.au](mailto:conferencing@dnsw.com.au)

