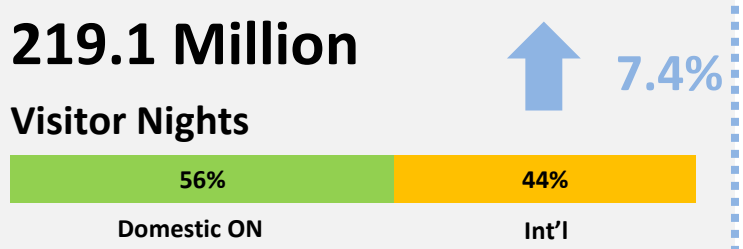
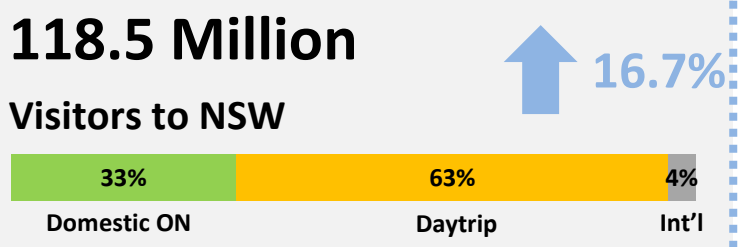
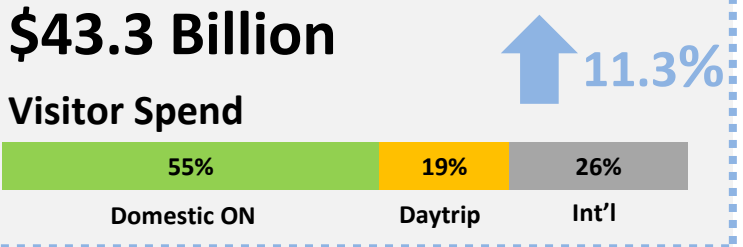
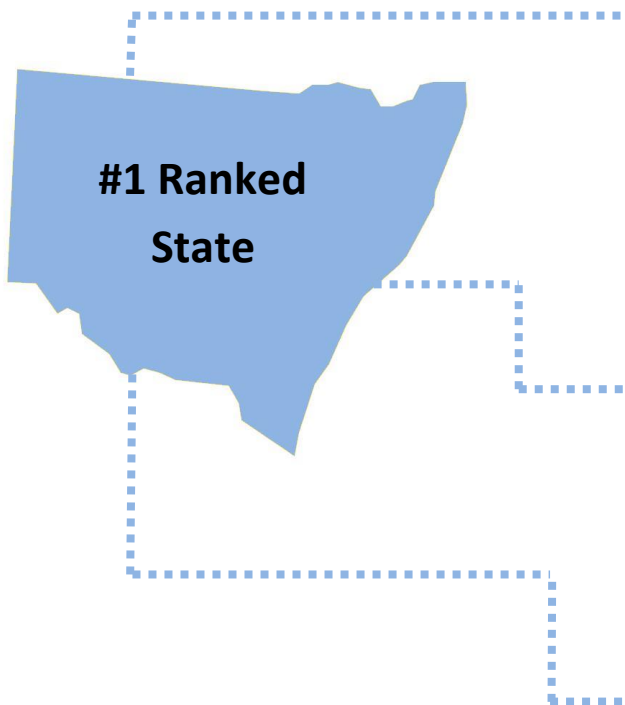




THE NSW VISITOR: COMBINED RESULTS

(INTERNATIONAL, DOMESTIC OVERNIGHT AND DAYTRIP)

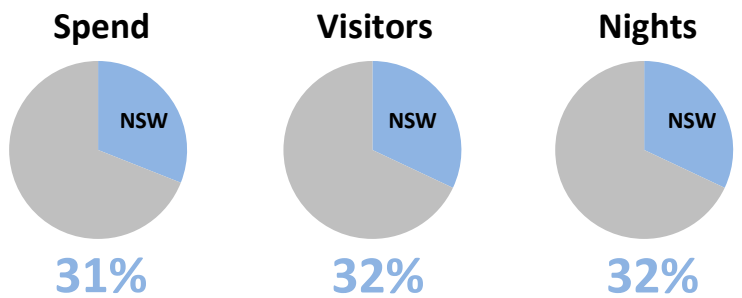
Year Ending December 2019



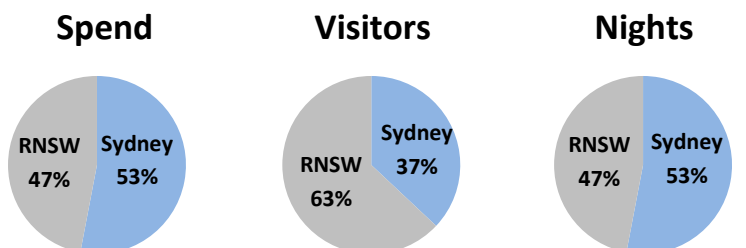
Highlights

- NSW remains number one in Australia for total volume of international and domestic overnight and day trip visitors, nights and expenditure.
- NSW achieved its highest volume of total visitors, nights and expenditure on record.
- Sydney and Regional NSW also achieved their highest volume of total visitors, nights and expenditure on record.
- Sydney is number one among all Australian capital cities for total visitors (29%), nights (34%) and expenditure (32%).
- Regional NSW (RNSW) leads regional Australia in share of all visitors (33%).
- Regional NSW has the lion's share of all visitors to NSW (63%) while Sydney leads regional NSW in visitor nights and expenditure.

Share of Australian total



Share of NSW total



Note: Due to change to 100 per cent mobile phone interviewing methodology in National Visitor Survey, use caution when comparing 2019 combined results with previous years.

Source: National and International Visitor Surveys