

# Travel to Sydney Surrounds South Destination Network

Year ended December 2019



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	% change YE Dec19 vs. YE Dec18
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	8,142	8,630	8,931	8,811	9,565	10,442	10,571	10,547	11,273	13,206	17.2%
Nights ('000)	9,408	9,229	9,385	9,596	9,233	10,647	10,555	11,116	12,137	13,978	15.2%
Expenditure (\$ million)*	\$1,480	\$1,583	\$1,493	\$1,696	\$1,649	\$1,882	\$2,068	\$2,111	\$2,336	\$2,868	22.8%

### Overnight - Int'l & domestic

Visitors ('000)	2,436	2,618	2,591	2,624	2,831	2,887	3,169	3,463	3,679	4,193	14.0%
Nights ('000)	9,408	9,229	9,385	9,596	9,233	10,647	10,555	11,116	12,137	13,978	15.2%
Expenditure (\$ million)*	\$1,040	\$1,098	\$964	\$1,173	\$1,065	\$1,221	\$1,370	\$1,545	\$1,653	\$2,038	23.3%

### Domestic - overnight & daytrip

Visitors ('000)	8,047	8,536	8,842	8,709	9,466	10,330	10,442	10,393	11,106	13,053	17.5%
Nights ('000)	7,467	7,387	7,753	7,705	7,518	7,940	8,380	8,804	9,567	11,380	19.0%
Expenditure (\$ million)*	\$1,339	\$1,440	\$1,379	\$1,546	\$1,537	\$1,648	\$1,865	\$1,887	\$2,076	\$2,611	25.8%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	% change YE Dec19 vs. YE Dec18
Visitors (000)	2,342	2,523	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	15.0%
Nights (000)	7,467	7,387	7,753	7,705	7,518	7,940	8,380	8,804	9,567	11,380	19.0%
Average Length of Stay	3.2	2.9	3.1	3.1	2.8	2.9	2.8	2.7	2.7	2.8	3.4%
Expenditure (\$ million)*	\$899	\$956	\$850	\$1,023	\$952	\$986	\$1,168	\$1,321	\$1,393	\$1,781	27.8%
Spend per visitor per night (\$)	\$120	\$129	\$110	\$133	\$127	\$124	\$139	\$150	\$146	\$157	7.5%
Intrastate visitors (000)	1,904	2,124	2,106	2,062	2,225	2,294	2,448	2,758	2,927	3,381	15.5%
Interstate visitors (000)	437	399	396	460	506	481	592	550	586	659	12.5%
Intrastate nights (000)	5,860	6,168	6,361	5,835	5,942	6,159	6,350	6,920	7,629	9,083	19.1%
Interstate nights (000)	1,607	1,219	1,392	1,870	1,576	1,781	2,030	1,884	1,937	2,297	18.6%
Intrastate expenditure (\$million)	\$728	\$794	\$701	\$872	\$753	\$795	\$931	\$1,060	\$1,115	\$1,476	32.4%
Interstate expenditure (\$ million)	\$172	\$162	\$149	\$151	\$199	\$191	\$237	\$261	\$278	\$305	9.6%

### Purpose of Visit

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	1,281	1,345	1,338	1,461	1,426	1,415	1,608	1,667	1,633	2,067	26.5%
Visiting Friends & Relatives	757	834	931	848	1,030	1,065	1,128	1,227	1,471	1,420	-3.5%
Business	235	266	177	158	150	180	178	265	294	385	30.7%
Other	n/p	n/p	n/p	n/p	n/p	n/p	140	151	122	189	54.8%
<b>Total</b>	<b>2,342</b>	<b>2,523</b>	<b>2,502</b>	<b>2,522</b>	<b>2,731</b>	<b>2,775</b>	<b>3,040</b>	<b>3,308</b>	<b>3,513</b>	<b>4,040</b>	<b>15.0%</b>

  

	Nights (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	4,375	4,635	4,642	5,158	4,477	4,527	5,042	4,712	4,891	6,201	26.8%
Visiting Friends & Relatives	2,178	1,922	2,483	2,016	2,518	2,679	2,626	2,995	3,517	3,657	4.0%
Business	665	628	447	346	317	405	479	646	804	953	18.5%
Other	n/p	n/p	n/p	n/p	n/p	n/p	234	451	355	569	60.3%
<b>Total</b>	<b>7,467</b>	<b>7,387</b>	<b>7,753</b>	<b>7,705</b>	<b>7,518</b>	<b>7,940</b>	<b>8,380</b>	<b>8,804</b>	<b>9,567</b>	<b>11,380</b>	<b>19.0%</b>

### Origin

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Regional NSW	669	743	741	783	848	834	798	994	1,024	1,015	-0.8%
Sydney	1,236	1,381	1,365	1,279	1,377	1,460	1,650	1,765	1,904	2,366	24.3%
<b>Total Intrastate</b>	<b>1,904</b>	<b>2,124</b>	<b>2,106</b>	<b>2,062</b>	<b>2,225</b>	<b>2,294</b>	<b>2,448</b>	<b>2,758</b>	<b>2,927</b>	<b>3,381</b>	<b>15.5%</b>
Victoria	n/p	139	n/p	113	139	172	143	136	125	188	50.6%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	127	127	-0.1%
ACT	157	n/p	187	206	211	122	216	217	271	269	-0.8%
Other Interstate	49	47	n/p	42	n/p	69	94	72	n/p	n/p	-
<b>Total Interstate</b>	<b>437</b>	<b>399</b>	<b>396</b>	<b>460</b>	<b>506</b>	<b>481</b>	<b>592</b>	<b>550</b>	<b>586</b>	<b>659</b>	<b>12.5%</b>
<b>Grand Total</b>	<b>2,342</b>	<b>2,523</b>	<b>2,502</b>	<b>2,522</b>	<b>2,731</b>	<b>2,775</b>	<b>3,040</b>	<b>3,308</b>	<b>3,513</b>	<b>4,040</b>	<b>15.0%</b>

# Travel to Sydney Surrounds South Destination Network

Year ended December 2019



Source: National and International Visitor Surveys, TRA.

## Age

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
15-29	568	539	594	491	671	589	698	823	764	874	14.3%
30-39	441	500	388	453	472	437	507	555	615	656	6.7%
40-49	365	449	442	514	498	472	507	580	601	620	3.2%
50-59	478	470	476	454	504	572	556	587	623	734	17.8%
60-69	311	380	401	418	378	459	511	440	567	709	25.0%
70+	179	184	202	193	207	246	261	323	343	448	30.4%
Total	2,342	2,523	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	15.0%

## Travel Party

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Travelling alone	405	455	499	342	519	580	563	825	737	950	29.0%
Adult couple	679	688	816	707	786	762	991	882	1,058	1,239	17.2%
Family group - parents and children	690	774	639	801	684	634	617	679	737	683	-7.3%
Friends or relatives travelling together with(out) children	444	477	467	590	654	703	772	803	806	1,000	24.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	122	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,342	2,523	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	15.0%

## Top 10 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Eat out / dine at a restaurant and/or cafe	1,195	1,254	1,216	1,379	1,447	1,494	1,804	2,032	2,154	2,565	19.1%
Visit friends & relatives	1,069	1,187	1,210	1,197	1,360	1,280	1,429	1,553	1,783	1,756	-1.5%
Go to the beach	890	917	981	1,068	1,098	1,118	1,302	1,394	1,396	1,753	25.6%
Sightseeing/looking around	683	743	642	675	709	640	729	866	1,071	1,184	10.5%
Pubs, clubs, discos etc	418	447	572	445	573	624	598	705	669	995	48.7%
Bushwalking / rainforest walks	298	402	351	357	448	452	478	581	597	765	28.1%
Go shopping for pleasure	560	637	596	624	635	621	657	652	638	673	5.5%
Visit national parks / state parks	269	263	236	296	355	421	324	483	585	659	12.7%
Go to markets	148	181	194	256	278	336	323	262	203	320	57.6%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	101	153	209	273	278	309	11.3%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Friends or relatives property	2,894	2,507	3,277	2,947	2,806	3,400	2,991	3,596	4,090	3,718	-9.1%
Caravan park or commercial camping ground	1,301	1,415	1,445	1,576	1,373	1,177	1,640	1,231	1,216	1,456	19.8%
Rented house/apartment/flat or unit	824	1,042	809	955	1,010	1,058	1,136	1,212	1,256	1,369	9.0%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Private vehicle or company car	2,047	2,249	2,286	2,255	2,408	2,421	2,709	2,935	3,150	3,627	15.1%
Aircraft	95	109	n/p	n/p	102	137	140	164	115	153	33.2%
Railway	n/p	n/p	n/p	n/p	n/p	137	102	142	n/p	147	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

											% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Visitors (000)	95	95	89	102	100	112	129	155	166	153	-8.3%
Nights (000)	1,941	1,842	1,632	1,892	1,715	2,707	2,175	2,312	2,571	2,598	1.1%
Average Length of Stay	20.4	19.5	18.4	18.5	17.2	24.2	16.8	15.0	15.5	17.0	10.1%
Expenditure (\$ million)*	\$141	\$142	\$114	\$150	\$113	\$235	\$202	\$225	\$260	\$257	-1.2%
Spend per visitor per night (\$)	\$72	\$77	\$70	\$79	\$66	\$87	\$93	\$97	\$101	\$99	-2.3%

### Purpose of Visit

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	48	45	45	57	54	61	67	89	95	87	-8.5%
Visiting Friends & Relatives	35	33	29	32	35	39	43	47	58	46	-20.4%
Business	n/p	n/p	9	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	8	8	5	5	5	8	9	9	7	10	30.4%
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	95	95	89	102	100	112	129	155	166	153	-8.3%



# Travel to Sydney Surrounds South Destination Network

Year ended December 2019



Source: National and International Visitor Surveys, TRA.

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Private vehicle or company car	40	45	42	46	46	49	53	66	68	61	-9.9%
Rental car	22	20	18	23	22	25	27	29	39	38	-1.9%
Local public transport	n/p	n/p	6	n/p	7	10	11	10	19	14	-25.2%

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	% change YE Dec19 vs. YE Dec18
Visitors (000)	5,706	6,013	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	18.7%
Expenditure (\$ million)*	\$440	\$485	\$529	\$523	\$584	\$662	\$697	\$566	\$683	\$830	21.6%
Spend per visitor (\$)	\$77	\$81	\$83	\$84	\$87	\$88	\$94	\$80	\$90	\$92	2.4%

### Main Purpose of Trip

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Holiday	2,982	2,998	2,891	3,241	3,801	4,276	4,132	3,938	4,172	4,736	13.5%
Visiting Friends & Relatives	1,852	2,070	2,375	2,099	1,941	2,201	2,184	2,142	2,284	2,693	17.9%
Business	520	n/p	n/p	n/p	516	559	561	n/p	564	955	69.4%
Other	n/p	515	538	434	477	519	526	576	574	629	9.6%
Total	5,706	6,013	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	18.7%

### Origin

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Sydney	4,018	3,815	3,944	4,032	4,679	5,045	4,676	4,692	4,830	6,182	28.0%
Regional NSW	1,564	2,127	2,293	2,023	1,814	2,362	2,618	2,203	2,603	2,663	2.3%
<b>Total Intrastate</b>	5,583	5,942	6,237	6,055	6,493	7,407	7,294	6,895	7,433	8,845	19.0%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	5,706	6,013	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	18.7%

### Age

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
15-29	1,057	1,081	1,346	1,386	1,486	1,906	1,847	1,714	1,536	1,984	29.2%
30-39	1,182	1,087	924	907	1,211	1,480	1,180	983	1,174	1,733	47.6%
40-49	940	1,226	1,158	1,216	1,037	1,060	984	1,072	1,470	1,403	-4.5%
50-59	1,298	1,058	1,070	1,093	1,242	1,205	1,367	1,372	1,188	1,276	7.4%
60-69	708	927	1,172	878	1,058	1,170	1,316	1,134	1,300	1,496	15.1%
70+	521	634	671	707	702	735	707	810	926	1,120	21.0%
Total	5,706	6,013	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	18.7%

## Top 10 activities (sorted by the latest year)

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Eat out / dine at a restaurant and/or cafe	2,478	2,881	2,773	2,909	3,103	4,104	3,965	3,700	3,979	4,810	20.9%
Visit friends & relatives	2,145	2,336	2,560	2,344	2,527	2,422	2,516	2,397	2,737	2,953	7.9%
Go to the beach	975	1,096	718	1,144	1,600	1,881	1,727	1,471	1,651	2,444	48.1%
Sightseeing/looking around	1,257	1,367	970	1,185	1,469	1,740	1,726	1,506	1,517	1,956	29.0%
Go shopping for pleasure	768	1,067	952	1,049	1,120	1,196	1,332	1,195	948	1,101	16.1%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	664	615	819	33.1%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	665	-
Pubs, clubs, discos etc	n/p	452	n/p	n/p	580	662	645	n/p	685	628	-8.4%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Picnics or BBQs	n/p	n/p	n/p	n/p	566	n/p	n/p	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec19 vs. YE Dec18
	YE Dec 2010	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	
Private vehicle or company car	5,436	5,716	6,033	5,782	6,391	7,183	6,969	6,649	7,220	8,408	16.5%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.