

NSW Tourist Accommodation Snapshot

March Qtr 2020

Source: STR

Establishments with 10 rooms or more¹

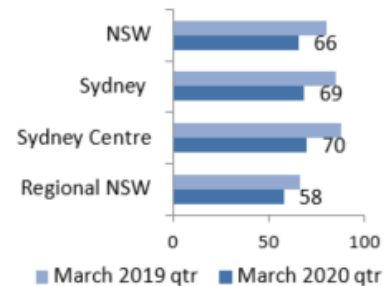
Establishments (No.)



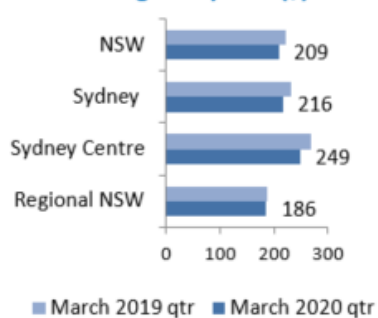
Rooms (No.)



Occupancy Rate (%)



Average Daily Rate (\$)



Revenue Per Available Room (\$)



Takings from Accommodation (\$M)



Highlights

NSW has 1,812 establishments and 90,268 rooms as of March Qtr 2020. Regional NSW accounts for 77 per cent of the properties and 51 per cent of the rooms in NSW.

There was a decline in Occupancy rate, Average Daily Rate (ADR) and Revenue Per Available Room (RevPar) in NSW in March Qtr 2020 as compared to March Qtr 2019 (down 14.3 percentage points, down 5.7 per cent and 22.5 per cent, respectively). These were mainly due to accommodation performance in the Sydney Centre and Sydney Tourism Region.

Occupancy rate, ADR and RevPar in Regional NSW also declined in March Qtr 2020 (down 8.6 percentage points, down 0.5 per cent and 13.3 per cent, respectively).

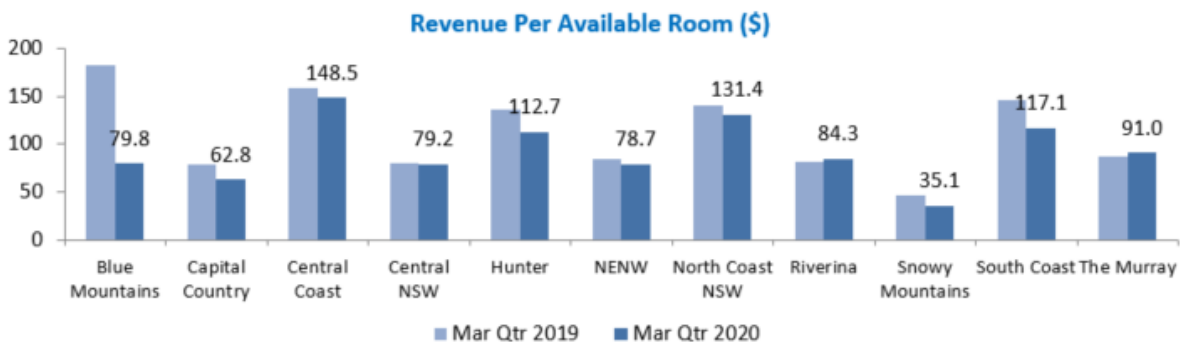
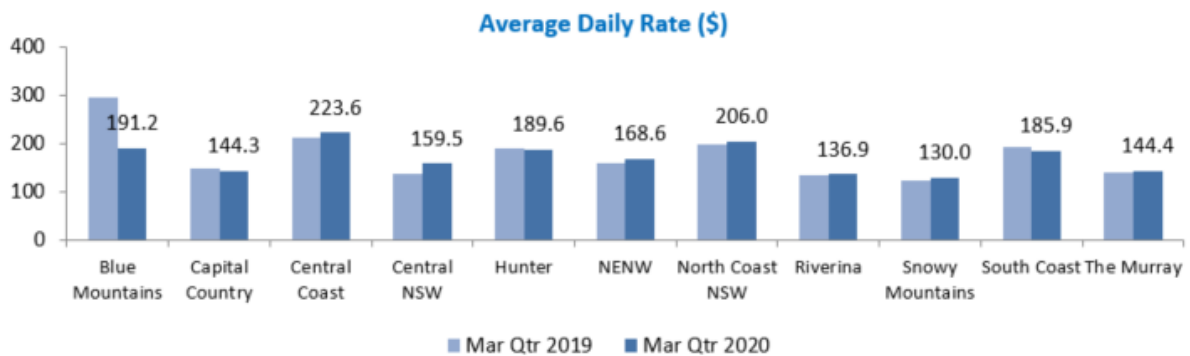
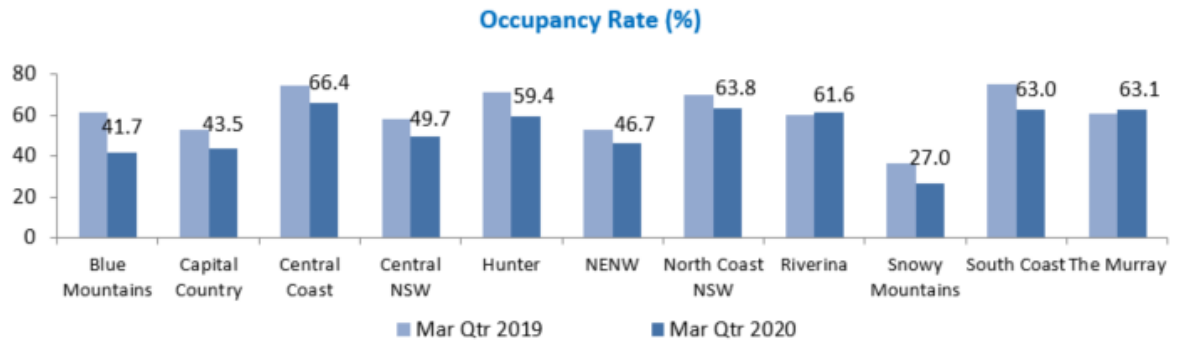
Takings from accommodation in NSW was \$1.1 Bn in March Qtr 2020, down 19.3 per cent.

These results were most possibly due to the impact of the covid pandemic and the bushfires.

Notes:

1. Accommodation properties included in the report are: Hotels and Serviced Apartments.
2. STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW, Sydney TR, Sydney Centre and Regional NSW.
3. Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo.
4. TR indicates Tourism Region.
5. 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW, Sydney TR, Sydney Centre and Regional NSW are separately calculated.

Regional NSW



Highlights

For the March Qtr 2020, North Coast leads Regional NSW and accounts for 23 per cent of establishments, 22 per cent of rooms and 27 per cent of room revenue takings in Regional NSW.

Occupancy rates in the Blue Mountains, South Coast, Hunter and Snowy Mountains declined the most compared to Mar Qtr 2019 (down 19.8 percentage points, 12.6 ppts, 11.9 ppts and 9.6 ppts, respectively). The Blue Mountains was also the hardest hit region in terms of ADR and RevPar (down 35.8 per cent and 56.4 per cent, respectively). These results were most possibly due to the impact of the covid pandemic and the bushfires

Notes:

1. Data is not available for Outback TR.
2. NENW is New England North West.
3. Data for Blue Mountains, Capital Country, Central Coast, Central NSW, New England North West, Riverina, Snowy Mountains and The Murray are based on less than 30 properties per region.