

# Travel to Country and Outback Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors ('000)	8,055	8,234	8,069	8,178	9,033	8,425	9,564	10,056	10,971	11,684	6.5%
Nights ('000)	11,161	11,988	13,310	11,459	12,520	13,344	14,451	16,776	16,830	15,950	-5.2%
Expenditure (\$ million)*	\$1,951	\$2,135	\$2,219	\$2,177	\$2,234	\$2,280	\$2,420	\$2,905	\$3,116	\$3,420	9.8%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	3,271	3,479	3,506	3,387	3,649	3,851	4,133	4,836	5,056	4,940	-2.3%
Nights ('000)	11,161	11,988	13,310	11,459	12,520	13,344	14,451	16,776	16,830	15,950	-5.2%
Expenditure (\$ million)*	\$1,388	\$1,561	\$1,562	\$1,466	\$1,560	\$1,730	\$1,802	\$2,177	\$2,303	\$2,390	3.8%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	7,969	8,144	7,989	8,106	8,954	8,346	9,482	9,959	10,887	11,601	6.6%
Nights ('000)	9,896	10,266	11,453	9,627	10,674	11,271	12,662	14,372	14,714	13,945	-5.2%
Expenditure (\$ million)*	\$1,888	\$2,049	\$2,115	\$2,091	\$2,142	\$2,184	\$2,325	\$2,770	\$3,014	\$3,322	10.2%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	3,186	3,389	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	-2.3%
Nights (000)	9,896	10,266	11,453	9,627	10,674	11,271	12,662	14,372	14,714	13,945	-5.2%
Average Length of Stay (nights)	3	3	3	3	3	3	3	3	3	3	-3.0%
Expenditure (\$ million)*	\$1,325	\$1,475	\$1,458	\$1,380	\$1,468	\$1,634	\$1,707	\$2,043	\$2,202	\$2,292	4.1%
Spend per night (\$)	\$134	\$144	\$127	\$143	\$138	\$145	\$135	\$142	\$150	\$164	9.8%
Intrastate visitors (000)	2,505	2,520	2,621	2,561	2,639	2,824	3,039	3,652	3,845	3,688	-4.1%
Interstate visitors (000)	680	868	805	754	931	947	1,012	1,086	1,127	1,169	3.7%
Intrastate nights (000)	7,546	7,081	7,620	6,775	7,426	7,808	8,447	10,471	10,605	9,954	-6.1%
Interstate nights (000)	2,350	3,185	3,833	2,852	3,248	3,464	4,216	3,900	4,109	3,992	-2.8%
Intrastate expenditure (\$ million)	\$1,025	\$1,065	\$1,015	\$987	\$1,067	\$1,168	\$1,159	\$1,464	\$1,596	\$1,673	4.8%
Interstate expenditure (\$ million)	\$300	\$410	\$443	\$393	\$401	\$466	\$548	\$579	\$606	\$618	2.1%

### Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	1,253	1,233	1,234	1,251	1,329	1,320	1,414	1,648	1,798	1,680	-6.6%
Visiting Friends & Relatives	1,069	1,220	1,310	1,096	1,234	1,279	1,346	1,598	1,736	1,578	-9.1%
Business	606	686	679	723	677	861	906	1,079	1,042	1,205	15.7%
Other	298	294	257	292	401	375	453	490	475	478	0.5%
Total	3,186	3,389	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	-2.3%

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	4,307	3,662	4,510	4,121	4,193	4,142	4,666	5,222	5,808	5,017	-13.6%
Visiting Friends & Relatives	3,231	3,993	3,874	3,440	3,730	3,944	4,462	4,886	4,753	4,238	-10.8%
Business	1,658	1,947	2,492	1,459	1,811	2,165	2,530	3,146	2,830	3,334	17.8%
Other	700	664	577	607	941	1,020	1,004	1,118	1,322	1,356	2.5%
Total	9,896	10,266	11,453	9,627	10,674	11,271	12,662	14,372	14,714	13,945	-5.2%

### Origin

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Sydney	909	828	961	902	924	980	1,064	1,298	1,409	1,262	-10.5%
Regional	1,597	1,692	1,660	1,659	1,715	1,844	1,974	2,353	2,436	2,426	-0.4%
<b>Total Intrastate</b>	<b>2,505</b>	<b>2,520</b>	<b>2,621</b>	<b>2,561</b>	<b>2,639</b>	<b>2,824</b>	<b>3,039</b>	<b>3,652</b>	<b>3,845</b>	<b>3,688</b>	<b>-4.1%</b>
Victoria	216	279	198	202	242	270	323	315	300	370	23.4%
Queensland	274	413	408	380	458	464	499	545	561	579	3.2%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	83	-
Other Interstate	132	107	116	134	153	117	135	147	164	138	-15.5%
<b>Total Interstate</b>	<b>680</b>	<b>868</b>	<b>805</b>	<b>754</b>	<b>931</b>	<b>947</b>	<b>1,012</b>	<b>1,086</b>	<b>1,127</b>	<b>1,169</b>	<b>3.7%</b>
<b>Grand Total</b>	<b>3,186</b>	<b>3,389</b>	<b>3,426</b>	<b>3,315</b>	<b>3,570</b>	<b>3,772</b>	<b>4,050</b>	<b>4,738</b>	<b>4,972</b>	<b>4,857</b>	<b>-2.3%</b>

### Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	553	632	721	523	768	697	855	1,029	997	1,033	3.6%
30-39	620	579	537	546	421	582	548	622	854	762	-10.7%
40-49	615	606	504	623	619	694	733	952	760	775	2.1%
50-59	634	650	676	662	740	720	770	847	910	896	-1.6%
60-69	499	628	673	619	694	708	718	759	864	835	-3.3%
70+	265	293	314	341	327	371	427	529	588	556	-5.5%
Total	3,186	3,389	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	-2.3%



# Travel to Country and Outback Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	782	797	864	810	1,002	1,136	1,270	1,531	1,484	1,619	9.1%
Adult couple	857	857	1,000	895	972	1,007	1,150	1,204	1,199	1,174	-2.1%
Family group - parents and children	723	811	729	707	624	632	625	728	745	734	-1.5%
Friends or relatives travelling together	607	630	612	585	742	695	799	948	1,140	920	-19.3%
Business associates travelling together	139	212	n/p	239	164	226	168	267	305	320	4.9%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,186	3,389	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	-2.3%

## Top 10 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	1,544	1,595	1,757	1,754	1,820	2,003	2,190	2,637	2,864	2,676	-6.5%
Visit friends & relatives	1,303	1,504	1,572	1,354	1,581	1,625	1,655	1,890	2,112	1,881	-11.0%
Pubs, clubs, discos etc	625	746	753	752	854	931	976	1,191	1,299	1,472	13.4%
Sightseeing/looking around	720	758	723	735	706	764	800	941	1,195	972	-18.6%
Go shopping for pleasure	547	633	572	588	574	630	517	670	809	610	-24.7%
Bushwalking / rainforest walks	256	300	290	296	325	373	390	549	580	470	-19.0%
Visit national parks / state parks	207	235	284	302	305	301	367	472	487	436	-10.5%
Visit museums or art galleries	214	195	250	201	255	296	268	276	331	329	-0.5%
Visit history / heritage buildings, sites or monuments	230	178	187	231	225	303	220	305	344	289	-16.0%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	200	201	298	246	285	16.1%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	3,567	4,132	4,392	3,695	3,984	4,502	4,763	5,214	5,373	4,614	-14.1%
Hotel/resort/motel or motor Inn	2,975	2,658	2,510	2,577	2,889	2,603	2,872	3,431	4,041	3,476	-14.0%
Caravan or camping - non commercial	643	994	1,283	1,052	914	1,139	1,680	1,841	1,441	1,713	18.9%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	2,840	2,940	3,047	2,908	3,126	3,378	3,537	4,176	4,471	4,285	-4.2%
Aircraft	128	201	143	158	161	175	297	304	243	258	6.4%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	86	90	80	72	79	79	82	98	84	83	-0.7%
Nights (000)	1,265	1,723	1,857	1,832	1,846	2,072	1,789	2,404	2,116	2,004	-5.3%
Average Length of Stay (nights)	15	19	23	25	23	26	22	25	25	24	-4.6%
Expenditure (\$ million)*	\$63	\$86	\$104	\$86	\$93	\$96	\$95	\$135	\$101	\$98	-3.0%
Spend per night (\$)	\$50	\$50	\$56	\$47	\$50	\$46	\$53	\$56	\$48	\$49	2.4%

### Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	50	49	40	39	37	44	45	53	47	48	2.5%
Visiting Friends & Relatives	20	26	24	23	29	23	28	28	24	22	-9.7%
Business	n/p	8	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	7	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	86	90	80	72	79	79	82	98	84	83	-0.7%

### Purpose of Visit

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	454	654	591	788	635	587	670	982	789	1,328	68.3%
Visiting Friends & Relatives	266	347	428	407	510	473	483	578	576	233	-59.6%
Business	n/p	112	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	470	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,265	1,723	1,857	1,832	1,846	2,072	1,789	2,404	2,116	2,004	-5.3%

# Travel to Country and Outback Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## Top 5 Int'l source markets to Southern NSW DN

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
New Zealand	16	17	16	12	15	16	14	17	14	n/p	-
United Kingdom	16	16	12	12	13	12	12	12	13	14	5.0%
United States of America	10	10	9	7	10	n/p	11	14	n/p	n/p	-
Germany	n/p	5	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
France	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	26	35	28	25	24	27	25	28	26	26	0.7%
30-39	17	13	11	10	11	10	13	17	12	11	-5.6%
40-49	11	11	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
50-59	15	13	10	n/p	16	n/p	n/p	17	n/p	n/p	-
60-69	13	13	14	n/p	12	13	13	17	n/p	13	-
70+	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	86	90	80	72	79	79	82	98	84	83	-0.7%

## Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	47	52	46	44	48	42	46	55	51	43	-16.6%
Adult couple	23	18	15	16	15	20	18	23	18	23	27.2%
Family group - parents and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends or relatives travelling together	10	11	11	6	5	7	n/p	n/p	n/p	n/p	-
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	86	90	80	72	79	79	82	98	84	83	-0.7%

## Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	72	77	70	63	70	72	78	92	79	76	-3.0%
Sightseeing/looking around	65	69	60	51	56	57	65	71	64	63	-1.2%
Go shopping for pleasure	59	66	56	53	58	61	62	70	60	59	-2.9%
Go to the beach	54	58	47	49	45	53	51	61	56	51	-8.1%
Pubs, clubs, discos etc	50	54	45	39	45	44	48	57	54	51	-4.4%
Visit national parks / state parks	53	48	42	41	44	45	53	57	52	47	-9.9%
Visit history / heritage buildings, sites or monuments	37	35	33	24	30	33	40	39	36	38	4.6%
Visit botanical or other public gardens	39	38	31	30	32	34	37	43	36	36	-0.7%
Go to markets	39	42	36	34	35	37	37	41	38	35	-9.3%
Visit museums or art galleries	34	37	30	29	31	31	37	35	37	34	-6.1%

## First or Return Visitor to Australia

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
First visit	33	39	35	30	27	28	33	33	28	25	-10.1%
Return visit	52	51	45	42	52	52	50	65	56	58	3.9%
Total	86	90	80	72	79	79	82	98	84	83	-0.7%

## Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Rented house/apartment/flat or unit	n/p	n/p	500	565	510	n/p	n/p	889	n/p	1,008	-
Other Private Accommodation	n/p	459	321	272	376	n/p	n/p	389	n/p	349	-
Friends or relatives property	341	474	508	563	564	704	663	656	671	289	-57.0%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	33	34	30	26	26	31	31	42	34	32	-5.1%
Rental car	18	14	11	13	18	18	15	17	16	17	2.4%
Aircraft	15	19	22	17	20	13	15	18	14	13	-5.0%



# Travel to Country and Outback Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	4,783	4,756	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	14.0%
Expenditure (\$ million)*	\$563	\$574	\$657	\$711	\$674	\$550	\$618	\$728	\$812	\$1,030	26.8%
Spend per visitor (\$)	\$118	\$121	\$144	\$148	\$125	\$120	\$114	\$139	\$137	\$153	11.3%

### Reason of Trip

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	2,583	2,176	2,205	1,946	2,379	1,960	2,208	2,167	2,391	2,675	11.9%
Visiting Friends & Relatives	929	934	892	916	1,309	907	1,262	1,229	1,335	1,408	5.5%
Business	560	696	643	850	581	599	839	535	1,024	1,143	11.6%
Other	711	951	823	1,079	1,115	1,109	1,122	1,290	1,165	1,517	30.3%
Total	4,783	4,756	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	14.0%

### Origin

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Sydney	724	799	636	599	745	464	784	659	766	961	25.4%
Regional NSW	3,840	3,820	3,850	4,050	4,473	3,942	4,463	4,418	4,871	5,636	15.7%
<b>Total Intrastate</b>	4,564	4,620	4,486	4,649	5,218	4,407	5,247	5,076	5,637	6,597	17.0%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,783	4,756	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	14.0%

### Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	1,136	973	n/p	n/p	1,167	898	946	1,150	1,080	1,311	21.3%
30-39	946	997	707	989	560	n/p	892	754	808	1,108	37.1%
40-49	725	748	808	914	1,118	866	775	654	1,051	1,079	2.6%
50-59	770	766	907	753	867	890	1,018	896	1,067	1,277	19.7%
60-69	665	776	694	702	1,168	950	940	928	1,101	1,177	6.9%
70+	540	496	603	544	505	493	863	839	808	793	-1.9%
Total	4,783	4,756	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	14.0%

### Top 10 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	2,034	1,703	1,836	1,853	2,038	1,912	2,284	2,467	2,775	2,854	2.9%
Visit friends & relatives	1,123	1,323	1,081	1,348	1,700	1,258	1,579	1,536	1,536	1,690	10.0%
Go shopping for pleasure	1,451	1,112	1,473	1,168	1,352	949	1,280	1,211	1,132	1,397	23.4%
Sightseeing/looking around	725	717	n/p	580	680	n/p	577	607	776	951	22.6%
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	667	635	-4.8%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Attend an organised sporting event	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Attend festivals / fairs or cultural events	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Visit botanical or other public gardens	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	4,616	4,644	4,402	4,627	5,178	4,462	5,296	5,130	5,585	6,558	17.4%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.