

Travel to North Coast Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



OVERVIEW

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	10,905	10,975	11,350	10,250	11,429	12,141	12,105	13,440	13,387	15,524	16.0%
Nights ('000)	19,387	20,241	20,917	20,950	21,365	23,440	23,950	24,085	26,371	26,958	2.2%
Expenditure (\$ million)*	\$3,064	\$3,279	\$3,354	\$3,193	\$3,493	\$3,659	\$3,672	\$4,405	\$4,556	\$5,171	13.5%
Overnight - Int'l & domestic											
Visitors ('000)	4,595	4,524	4,703	4,762	5,087	5,512	5,481	5,760	6,182	6,611	6.9%
Nights ('000)	19,387	20,241	20,917	20,950	21,365	23,440	23,950	24,085	26,371	26,958	2.2%
Expenditure (\$ million)*	\$2,301	\$2,600	\$2,588	\$2,573	\$2,876	\$2,989	\$3,060	\$3,534	\$3,807	\$4,084	7.3%
Domestic - overnight & daytrip											
Visitors ('000)	10,634	10,727	11,104	9,986	11,149	11,841	11,782	13,085	13,026	15,191	16.6%
Nights ('000)	16,868	17,730	18,029	18,058	18,355	20,192	20,511	20,264	22,377	23,174	3.6%
Expenditure (\$ million)*	\$2,892	\$3,132	\$3,201	\$3,040	\$3,319	\$3,466	\$3,479	\$4,167	\$4,296	\$4,948	15.2%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	4,324	4,277	4,457	4,498	4,807	5,212	5,158	5,406	5,821	6,279	7.9%
Nights (000)	16,868	17,730	18,029	18,058	18,355	20,192	20,511	20,264	22,377	23,174	3.6%
Average Length of Stay (nights)	4	4	4	4	4	4	4	4	4	4	-4.0%
Expenditure (\$ million)*	\$2,129	\$2,453	\$2,435	\$2,420	\$2,702	\$2,797	\$2,866	\$3,296	\$3,548	\$3,861	8.8%
Spend per night (\$)	\$126	\$138	\$135	\$134	\$147	\$139	\$140	\$163	\$159	\$167	5.1%
Intrastate visitors (000)	2,811	2,807	2,911	2,998	3,029	3,100	3,126	3,447	3,707	3,940	6.3%
Interstate visitors (000)	1,514	1,470	1,546	1,500	1,778	2,112	2,032	1,958	2,114	2,339	10.6%
Intrastate nights (000)	10,861	11,146	11,261	11,986	11,473	11,871	12,243	13,135	14,328	14,998	4.7%
Interstate nights (000)	6,006	6,584	6,768	6,072	6,882	8,321	8,267	7,129	8,048	8,175	1.6%
Intrastate expenditure (\$ million)	\$1,391	\$1,533	\$1,590	\$1,485	\$1,725	\$1,621	\$1,870	\$2,142	\$2,236	\$2,452	9.7%
Interstate expenditure (\$ million)	\$739	\$921	\$844	\$936	\$977	\$1,176	\$996	\$1,154	\$1,312	\$1,408	7.4%

Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	2,335	2,204	2,270	2,438	2,388	2,817	2,597	2,897	3,001	3,047	1.5%
Visiting Friends & Relatives	1,532	1,537	1,691	1,562	1,611	1,686	1,757	1,633	1,948	2,184	12.1%
Business	316	393	414	367	623	490	555	635	637	752	18.0%
Other	207	214	152	211	263	294	351	356	315	400	27.0%
Total	4,324	4,277	4,457	4,498	4,807	5,212	5,158	5,406	5,821	6,279	7.9%

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	10,476	11,126	10,688	10,924	10,798	12,418	11,008	12,398	13,309	13,109	-1.5%
Visiting Friends & Relatives	5,095	5,189	5,997	5,515	5,326	5,568	6,747	5,333	6,565	6,872	4.7%
Business	706	920	887	896	1,649	1,408	1,502	1,728	1,679	2,243	33.6%
Other	590	495	457	723	582	799	1,253	804	823	949	15.3%
Total	16,868	17,730	18,029	18,058	18,355	20,192	20,511	20,264	22,377	23,174	3.6%

Origin

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Sydney	1,080	943	1,090	1,146	1,263	1,193	1,265	1,317	1,569	1,528	-2.6%
Regional	1,730	1,863	1,822	1,852	1,766	1,907	1,861	2,130	2,138	2,412	12.8%
Total Intrastate	2,811	2,807	2,911	2,998	3,029	3,100	3,126	3,447	3,707	3,940	6.3%
Victoria	223	209	218	207	245	296	295	321	337	379	12.5%
Queensland	1,121	1,100	1,174	1,148	1,370	1,630	1,556	1,446	1,593	1,776	11.5%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	89	89	73	94	89	120	118	112	105	n/p	-
Total Interstate	1,514	1,470	1,546	1,500	1,778	2,112	2,032	1,958	2,114	2,339	10.6%
Grand Total	4,324	4,277	4,457	4,498	4,807	5,212	5,158	5,406	5,821	6,279	7.9%

Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	1,047	769	938	1,030	1,118	1,350	1,149	1,192	1,369	1,335	-2.6%
30-39	686	862	793	742	756	889	879	992	1,015	1,086	7.0%
40-49	788	766	734	723	835	925	808	915	912	1,048	15.0%
50-59	844	832	818	787	909	831	916	907	1,012	1,076	6.3%
60-69	587	679	752	758	757	814	885	845	975	1,084	11.2%
70+	374	369	422	458	432	404	521	555	538	651	20.9%
Total	4,324	4,277	4,457	4,498	4,807	5,212	5,158	5,406	5,821	6,279	7.9%

Travel to North Coast Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	686	677	822	815	1,072	1,030	1,144	1,201	1,291	1,510	16.9%
Adult couple	1,318	1,368	1,382	1,430	1,360	1,577	1,651	1,608	1,752	1,916	9.4%
Family group - parents and children	1,320	1,220	1,314	1,001	1,065	1,112	1,017	998	1,129	1,164	3.1%
Friends or relatives travelling together	835	819	783	1,084	1,106	1,291	1,173	1,369	1,457	1,442	-1.0%
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	186	n/p	182	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,324	4,277	4,457	4,498	4,807	5,212	5,158	5,406	5,821	6,279	7.9%

Top 10 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	2,332	2,511	2,571	2,727	2,964	3,272	3,327	3,542	3,950	4,060	2.8%
Go to the beach	1,765	1,978	2,035	2,148	2,192	2,578	2,517	2,631	3,006	3,039	1.1%
Visit friends & relatives	1,952	2,039	2,044	2,054	2,287	2,264	2,294	2,175	2,649	2,634	-0.6%
Pubs, clubs, discos etc	980	1,188	1,051	1,078	1,229	1,399	1,555	1,498	1,652	1,837	11.2%
Sightseeing/looking around	1,335	1,302	1,193	1,247	1,363	1,362	1,494	1,532	1,914	1,809	-5.5%
Go shopping for pleasure	1,220	1,136	1,109	1,167	1,046	1,175	1,206	1,117	1,152	1,121	-2.7%
Bushwalking / rainforest walks	503	530	625	663	699	800	818	889	1,001	955	-4.6%
Visit national parks / state parks	426	416	504	607	599	675	654	758	902	899	-0.3%
Go to markets	287	456	418	558	647	795	531	513	565	634	12.2%
Exercise, gym or swimming	202	196	219	243	263	390	411	501	681	593	-12.9%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	5,051	5,371	6,100	5,794	5,539	6,350	6,818	6,247	7,741	7,861	1.5%
Caravan park or commercial camping ground	3,906	4,432	3,942	3,844	3,600	4,423	4,053	3,755	4,266	4,376	2.6%
Hotel/resort/motel or motor Inn	3,256	3,262	3,253	3,189	3,755	3,763	3,622	3,816	3,454	4,207	21.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	3,752	3,680	3,863	3,827	4,108	4,495	4,375	4,598	4,945	5,305	7.3%
Aircraft	352	371	361	448	480	484	564	582	606	670	10.6%
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	271	247	246	264	280	300	323	355	361	332	-7.9%
Nights (000)	2,519	2,511	2,888	2,892	3,010	3,247	3,440	3,822	3,994	3,785	-5.2%
Average Length of Stay (nights)	9	10	12	11	11	11	11	11	11	11	2.9%
Expenditure (\$ million)*	\$172	\$147	\$153	\$152	\$174	\$192	\$194	\$238	\$259	\$223	-14.0%
Spend per night (\$)	\$68	\$58	\$53	\$53	\$58	\$59	\$56	\$62	\$65	\$59	-9.3%

Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	223	197	188	205	228	233	260	283	281	260	-7.6%
Visiting Friends & Relatives	46	44	50	54	45	58	56	65	68	63	-7.5%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	4	n/p	4	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	271	247	246	264	280	300	323	355	361	332	-7.9%

Purpose of Visit

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	1,435	1,505	1,426	1,528	1,708	1,763	1,871	2,057	2,213	2,263	2.3%
Visiting Friends & Relatives	598	688	779	801	671	972	1,133	1,027	1,031	977	-5.3%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	314	n/p	364	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,519	2,511	2,888	2,892	3,010	3,247	3,440	3,822	3,994	3,785	-5.2%

Travel to North Coast Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



Top 5 Int'l source markets to Southern NSW DN

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
United Kingdom	70	64	48	60	60	67	63	68	69	63	-8.1%
Germany	26	26	27	29	33	36	39	41	40	35	-12.1%
United States of America	22	22	22	23	23	28	39	34	34	30	-11.5%
New Zealand	28	27	30	29	28	34	30	40	36	29	-18.6%
China	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	151	134	130	134	153	156	162	171	173	157	-9.1%
30-39	32	34	34	35	37	39	57	57	58	44	-24.5%
40-49	21	18	20	24	21	26	26	32	33	30	-7.3%
50-59	31	25	23	28	32	36	34	37	39	43	10.0%
60-69	26	26	27	32	27	31	32	42	44	40	-8.9%
70+	n/p	10	12	n/p	10	13	n/p	16	14	18	25.7%
Total	271	247	246	264	280	300	323	355	361	332	-7.9%

Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	154	140	137	143	162	168	172	194	189	175	-7.2%
Adult couple	63	54	52	58	59	67	74	81	80	77	-3.3%
Family group - parents and children	15	12	16	18	16	24	24	33	40	30	-25.2%
Friends or relatives travelling together	39	39	37	42	39	38	51	44	49	48	-3.3%
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	271	247	246	264	280	300	323	355	361	332	-7.9%

Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	252	231	227	246	266	283	311	341	348	316	-9.2%
Go to the beach	251	225	225	245	261	279	304	330	339	308	-8.9%
Sightseeing/looking around	236	214	208	221	245	258	287	311	316	290	-8.2%
Go shopping for pleasure	218	196	199	214	240	255	273	290	296	272	-8.2%
Visit national parks / state parks	186	170	170	187	213	224	249	259	260	241	-7.5%
Pubs, clubs, discos etc	204	189	177	191	207	215	225	249	243	217	-10.8%
Go to markets	157	151	153	168	183	192	217	215	225	202	-10.5%
Visit botanical or other public gardens	150	134	140	147	173	183	203	205	207	191	-7.9%
Bushwalking / rainforest walks	160	139	142	145	165	174	201	203	205	184	-10.2%
Visit wildlife parks / zoos / aquariums	153	137	133	141	161	150	164	180	178	160	-10.2%

First or Return Visitor to Australia

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
First visit	161	140	136	147	159	158	180	197	187	170	-8.9%
Return visit	111	107	110	117	122	142	143	158	174	162	-6.9%
Total	271	247	246	264	280	300	323	355	361	332	-7.9%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	740	838	980	998	796	1,090	1,120	1,169	1,186	1,184	-0.2%
Rented house/apartment/flat or unit	397	484	543	409	551	669	729	961	993	916	-7.8%
Backpacker or hostel	643	520	535	638	689	540	561	595	616	665	8.0%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	71	63	64	70	70	79	86	94	98	89	-8.4%
Rental car	61	49	51	51	64	68	74	88	96	89	-7.2%
Long distance coach or bus	75	61	61	61	70	63	66	68	61	56	-8.4%

Travel to North Coast Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	6,310	6,451	6,647	5,488	6,342	6,629	6,624	7,679	7,205	8,913	23.7%
Expenditure (\$ million)*	\$763	\$679	\$766	\$620	\$617	\$669	\$612	\$871	\$748	\$1,087	45.2%
Spend per visitor (\$)	\$121	\$105	\$115	\$113	\$97	\$101	\$92	\$113	\$104	\$122	17.4%

Reason of Trip

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Holiday	3,626	3,252	3,723	2,882	3,370	3,575	3,481	4,444	3,906	4,536	16.1%
Visiting Friends & Relatives	1,429	1,515	1,688	1,444	1,787	1,715	1,876	1,616	1,622	2,095	29.2%
Business	535	651	523	n/p	n/p	447	429	561	663	1,111	67.5%
Other	720	1,032	713	689	762	893	838	1,058	1,014	1,170	15.4%
Total	6,310	6,451	6,647	5,488	6,342	6,629	6,624	7,679	7,205	8,913	23.7%

Origin

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	4,636	5,127	5,279	4,199	4,160	4,573	4,243	4,986	5,190	5,818	12.1%
Total Intrastate	4,867	5,428	5,467	4,409	4,397	4,892	4,588	5,352	5,404	6,227	15.2%
Total Interstate	1,443	1,022	1,180	1,078	1,946	1,736	2,035	2,327	1,801	2,686	49.1%
Total	6,310	6,451	6,647	5,488	6,342	6,629	6,624	7,679	7,205	8,913	23.7%

Age

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
15-29	1,168	950	1,147	n/p	1,327	1,404	1,213	1,806	1,461	1,733	18.6%
30-39	877	1,020	928	748	998	936	1,043	972	1,079	1,452	34.6%
40-49	1,140	1,160	1,477	741	1,027	930	819	1,149	976	1,114	14.2%
50-59	1,239	1,305	963	1,316	821	1,149	1,394	1,309	1,158	1,554	34.2%
60-69	1,135	1,210	1,293	1,115	1,268	1,291	1,257	1,398	1,533	1,686	10.0%
70+	751	805	838	697	901	919	898	1,046	999	1,374	37.6%
Total	6,310	6,451	6,647	5,488	6,342	6,629	6,624	7,679	7,205	8,913	23.7%

Top 10 activities (sorted by the latest year)

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Eat out / dine at a restaurant and/or cafe	2,754	2,671	3,049	2,561	3,034	3,167	3,220	4,068	3,923	4,676	19.2%
Visit friends & relatives	1,786	1,764	1,991	1,803	2,250	2,158	1,992	1,931	1,992	2,397	20.3%
Go to the beach	1,073	942	1,406	1,107	1,363	1,523	1,573	2,113	1,767	2,116	19.7%
Go shopping for pleasure	1,684	1,664	1,740	1,532	1,620	1,320	1,401	1,757	1,360	1,691	24.3%
Sightseeing/looking around	1,229	1,045	827	755	838	996	1,006	1,457	1,489	1,610	8.1%
Pubs, clubs, discos etc	n/p	n/p	525	473	n/p	590	704	527	677	904	33.5%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	567	-
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	525	-
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Go to markets	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Private vehicle or company car	6,109	6,252	6,438	5,298	6,159	6,454	6,447	7,495	7,023	8,650	23.2%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.