

# Travel to North Coast NSW Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	10,733	10,853	11,147	10,088	11,246	11,998	11,867	13,275	13,200	15,304	15.9%
Nights ('000)	19,130	20,062	20,592	20,712	20,988	23,258	23,745	23,939	26,235	27,073	3.2%
Expenditure (\$ million)*	\$3,028	\$3,251	\$3,311	\$3,157	\$3,447	\$3,633	\$3,647	\$4,395	\$4,542	\$5,195	14.4%

### Overnight - Int'l & domestic

Visitors ('000)	4,524	4,472	4,593	4,666	4,966	5,448	5,403	5,673	6,117	6,550	7.1%
Nights ('000)	19,130	20,062	20,592	20,712	20,988	23,258	23,745	23,939	26,235	27,073	3.2%
Expenditure (\$ million)*	\$2,273	\$2,578	\$2,554	\$2,542	\$2,837	\$2,969	\$3,041	\$3,531	\$3,798	\$4,130	8.8%

### Domestic - overnight & daytrip

Visitors ('000)	10,463	10,605	10,902	9,825	10,967	11,699	11,544	12,921	12,840	14,971	16.6%
Nights ('000)	16,618	17,554	17,709	17,826	17,998	20,019	20,311	20,106	22,248	23,288	4.7%
Expenditure (\$ million)*	\$2,856	\$3,104	\$3,159	\$3,005	\$3,274	\$3,441	\$3,454	\$4,157	\$4,283	\$4,972	16.1%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Visitors (000)	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	6,217	8.0%
Nights (000)	16,618	17,554	17,709	17,826	17,998	20,019	20,311	20,106	22,248	23,288	4.7%
Average Length of Stay	3.9	4.2	4.1	4.0	3.8	3.9	4.0	3.8	3.9	3.7	-3.1%
Expenditure (\$ million)*	\$2,101	\$2,432	\$2,402	\$2,390	\$2,663	\$2,778	\$2,848	\$3,293	\$3,539	\$3,907	10.4%
Spend per visitor per night (\$)	\$126	\$139	\$136	\$134	\$148	\$139	\$140	\$164	\$159	\$168	5.5%
Intrastate visitors (000)	2,740	2,757	2,810	2,905	2,910	3,037	3,049	3,357	3,644	3,872	6.2%
Interstate visitors (000)	1,514	1,467	1,538	1,497	1,777	2,112	2,030	1,963	2,113	2,345	11.0%
Intrastate nights (000)	10,622	11,011	10,966	11,764	11,088	11,693	12,040	12,939	14,178	14,955	5.5%
Interstate nights (000)	5,996	6,543	6,742	6,062	6,910	8,326	8,271	7,167	8,070	8,333	3.3%
Intrastate expenditure (\$million)	\$1,364	\$1,516	\$1,559	\$1,455	\$1,683	\$1,603	\$1,850	\$2,131	\$2,217	\$2,454	10.7%
Interstate expenditure (\$ million)	\$737	\$916	\$843	\$935	\$980	\$1,175	\$998	\$1,162	\$1,322	\$1,453	10.0%

### Purpose of Visit

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	2,287	2,162	2,222	2,373	2,310	2,785	2,547	2,849	2,960	3,020	2.0%
Visiting Friends & Relatives	1,512	1,532	1,644	1,534	1,595	1,668	1,738	1,596	1,929	2,156	11.8%
Business	316	388	401	362	599	490	548	635	632	745	17.9%
Other	204	214	151	210	260	281	348	355	317	393	23.9%
Total	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	6,217	8.0%

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	10,280	10,973	10,561	10,768	10,579	12,301	10,864	12,309	13,259	13,224	-0.3%
Visiting Friends & Relatives	5,063	5,173	5,879	5,451	5,289	5,520	6,712	5,267	6,483	6,846	5.6%
Business	706	912	814	885	1,555	1,423	1,490	1,728	1,670	2,224	33.2%
Other	570	495	455	721	576	775	1,245	803	836	993	18.8%
Total	16,618	17,554	17,709	17,826	17,998	20,019	20,311	20,106	22,248	23,288	4.7%

### Origin

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Regional NSW	1,680	1,831	1,778	1,776	1,687	1,868	1,803	2,072	2,111	2,344	11.0%
Sydney	1,059	926	1,031	1,129	1,223	1,169	1,247	1,285	1,533	1,527	-0.4%
<b>Total Intrastate</b>	<b>2,740</b>	<b>2,757</b>	<b>2,810</b>	<b>2,905</b>	<b>2,910</b>	<b>3,037</b>	<b>3,049</b>	<b>3,357</b>	<b>3,644</b>	<b>3,872</b>	<b>6.2%</b>
Victoria	223	206	218	207	245	295	292	319	336	386	14.8%
Queensland	1,121	1,100	1,166	1,145	1,368	1,630	1,556	1,452	1,593	1,776	11.5%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	89	89	73	94	89	121	119	113	106	n/p	-
<b>Total Interstate</b>	<b>1,514</b>	<b>1,467</b>	<b>1,538</b>	<b>1,497</b>	<b>1,777</b>	<b>2,112</b>	<b>2,030</b>	<b>1,963</b>	<b>2,113</b>	<b>2,345</b>	<b>11.0%</b>
<b>Grand Total</b>	<b>4,253</b>	<b>4,225</b>	<b>4,348</b>	<b>4,403</b>	<b>4,686</b>	<b>5,149</b>	<b>5,080</b>	<b>5,319</b>	<b>5,757</b>	<b>6,217</b>	<b>8.0%</b>



# Travel to North Coast NSW Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

## Age

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	1,033	763	912	1,008	1,110	1,330	1,135	1,168	1,342	1,302	-3.0%
30-39	674	853	776	726	745	883	858	976	1,004	1,072	6.8%
40-49	773	757	720	699	789	914	789	900	906	1,040	14.8%
50-59	825	821	788	764	889	815	907	891	997	1,058	6.2%
60-69	580	667	741	752	737	806	876	838	967	1,092	12.9%
70+	368	364	410	454	416	401	516	546	541	652	20.5%
Total	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	6,217	8.0%

## Travel Party

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	679	670	806	805	1,034	1,022	1,130	1,190	1,281	1,517	18.4%
Adult couple	1,300	1,350	1,357	1,407	1,330	1,554	1,621	1,595	1,745	1,904	9.1%
Family group - parents and children	1,301	1,208	1,271	984	1,037	1,091	1,011	968	1,100	1,136	3.2%
Friends or relatives travelling together with(out) children	813	805	761	1,041	1,088	1,280	1,146	1,336	1,441	1,412	-2.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	186	n/p	182	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,253	4,225	4,348	4,403	4,686	5,149	5,080	5,319	5,757	6,217	8.0%

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	2,315	2,494	2,524	2,681	2,898	3,252	3,301	3,525	3,928	4,055	3.2%
Go to the beach	1,764	1,978	2,029	2,145	2,189	2,579	2,509	2,640	3,017	3,053	1.2%
Visit friends & relatives	1,936	2,025	2,001	2,023	2,245	2,238	2,249	2,137	2,632	2,599	-1.2%
Pubs, clubs, discos etc	971	1,179	1,034	1,074	1,209	1,385	1,532	1,485	1,647	1,822	10.6%
Sightseeing/looking around	1,302	1,282	1,161	1,224	1,344	1,344	1,480	1,508	1,898	1,806	-4.8%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	5,030	5,358	6,018	5,746	5,525	6,295	6,762	6,171	7,679	7,834	2.0%
Caravan park or commercial camping ground	3,894	4,369	3,897	3,798	3,492	4,389	3,990	3,746	4,235	4,339	2.4%
Rented house/apartment/flat or unit	2,517	2,653	2,819	2,689	2,448	2,756	2,755	2,567	3,139	2,536	-19.2%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	3,693	3,632	3,758	3,733	4,005	4,431	4,303	4,502	4,865	5,217	7.2%
Aircraft	352	371	361	449	481	485	565	597	624	704	12.9%
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Visitors (000)	270	247	246	263	279	299	323	354	360	333	-7.6%
Nights (000)	2,512	2,509	2,884	2,885	2,990	3,239	3,434	3,832	3,987	3,785	-5.1%
Average Length of Stay	9.3	10.1	11.7	10.9	10.7	10.8	10.6	10.8	11.1	11.4	2.7%
Expenditure (\$ million)*	\$172	\$147	\$153	\$152	\$174	\$192	\$193	\$238	\$259	\$223	-13.8%
Spend per visitor per night (\$)	\$68	\$59	\$53	\$53	\$58	\$59	\$56	\$62	\$65	\$59	-9.2%

### Purpose of Visit

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	223	197	188	205	227	233	260	282	281	260	-7.6%
Visiting Friends & Relatives	46	44	49	54	44	58	56	65	67	63	-6.7%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	4	n/p	4	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	270	247	246	263	279	299	323	354	360	333	-7.6%

# Travel to North Coast NSW Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

## Purpose of Visit

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	1,431	1,503	1,425	1,526	1,702	1,757	1,865	2,069	2,210	2,264	2.4%
Visiting Friends & Relatives	594	688	776	798	657	972	1,132	1,027	1,028	977	-5.0%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	314	n/p	364	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>2,512</b>	<b>2,509</b>	<b>2,884</b>	<b>2,885</b>	<b>2,990</b>	<b>3,239</b>	<b>3,434</b>	<b>3,832</b>	<b>3,987</b>	<b>3,785</b>	<b>-5.1%</b>

## Top 3 Int'l source markets to North Coast NSW

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
United Kingdom	70	64	48	60	60	67	63	68	69	63	-8.1%
Germany	26	26	27	29	33	35	39	41	40	35	-12.1%
New Zealand	27	27	30	29	28	34	30	40	36	30	-17.4%

## Age

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	151	134	130	134	152	155	162	171	173	157	-9.1%
30-39	32	34	34	35	37	39	57	57	58	44	-23.9%
40-49	20	18	20	24	21	26	26	32	32	30	-6.0%
50-59	31	25	23	28	32	36	34	36	39	43	9.7%
60-69	26	26	27	32	27	30	32	42	44	40	-7.9%
70+	n/p	10	12	n/p	10	13	n/p	16	14	18	25.7%
<b>Total</b>	<b>270</b>	<b>247</b>	<b>246</b>	<b>263</b>	<b>279</b>	<b>299</b>	<b>323</b>	<b>354</b>	<b>360</b>	<b>333</b>	<b>-7.6%</b>

## Travel Party

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	153	140	137	143	162	168	172	193	188	175	-6.8%
Adult couple	62	54	52	58	59	66	74	81	80	77	-3.6%
Family group - parent(s) and children	15	12	16	18	16	24	24	33	40	30	-24.9%
Friends and/ or relatives travelling together	39	39	37	42	39	38	51	44	49	48	-2.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>270</b>	<b>247</b>	<b>246</b>	<b>263</b>	<b>279</b>	<b>299</b>	<b>323</b>	<b>354</b>	<b>360</b>	<b>333</b>	<b>-7.6%</b>

## Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	251	231	226	246	265	283	311	340	347	317	-8.8%
Go to the beach	250	225	225	245	260	278	304	329	338	309	-8.5%
Sightseeing/looking around	235	214	208	221	244	257	287	310	315	290	-7.8%
Go shopping for pleasure	217	196	199	214	239	255	273	289	295	273	-7.7%
Visit national parks / state parks	185	170	170	187	213	223	249	258	260	241	-7.5%

## First or Return Visitor to Australia

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
First visit	160	140	136	147	158	158	180	196	186	170	-8.6%
Return visit	110	107	109	117	121	142	143	157	174	162	-6.5%
<b>Total</b>	<b>270</b>	<b>247</b>	<b>246</b>	<b>263</b>	<b>279</b>	<b>299</b>	<b>323</b>	<b>354</b>	<b>360</b>	<b>333</b>	<b>-7.6%</b>

## Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	735	836	976	994	783	1,086	1,120	1,168	1,184	1,184	0.1%
Rented house/apartment/flat or unit	396	484	543	409	551	669	729	981	993	916	-7.8%
Backpacker or hostel	643	520	535	638	689	539	560	594	614	664	8.0%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	70	63	63	70	69	78	86	93	97	89	-8.0%
Rental car	60	49	51	51	64	68	74	88	95	89	-6.6%
Long distance coach or bus	75	61	61	61	70	63	66	68	61	56	-8.5%



# Travel to North Coast NSW Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Visitors (000)	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	8,754	23.6%
Expenditure (\$ million)*	\$755	\$672	\$757	\$615	\$611	\$663	\$606	\$864	\$744	\$1,065	43.1%
Spend per visitor (\$)	\$122	\$105	\$115	\$113	\$97	\$101	\$94	\$114	\$105	\$122	15.8%

### Main Purpose of Trip

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Holiday	3,587	3,208	3,664	2,834	3,321	3,524	3,371	4,375	3,849	4,445	15.5%
Visiting Friends & Relatives	1,391	1,497	1,666	1,441	1,775	1,692	1,835	1,613	1,597	2,051	28.4%
Business	520	643	n/p	n/p	n/p	447	421	556	623	1,092	75.2%
Other	710	1,032	713	689	762	886	838	1,058	1,014	1,166	15.0%
Total	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	8,754	23.6%

### Origin

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	4,547	5,063	5,189	4,133	4,099	4,494	4,110	4,924	5,083	5,668	11.5%
<b>Total Intrastate</b>	4,766	5,358	5,375	4,344	4,335	4,813	4,429	5,275	5,282	6,068	14.9%
<b>Total Interstate</b>	1,443	1,022	1,180	1,078	1,946	1,736	2,035	2,327	1,801	2,686	49.1%
Total	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	8,754	23.6%

### Age

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
15-29	1,129	950	1,147	n/p	1,314	1,404	1,193	1,787	1,406	1,733	23.3%
30-39	851	1,015	928	748	991	908	1,031	967	1,079	1,392	29.1%
40-49	1,140	1,152	1,465	715	1,009	915	784	1,129	961	1,087	13.2%
50-59	1,229	1,297	938	1,291	813	1,131	1,349	1,293	1,133	1,521	34.2%
60-69	1,116	1,180	1,265	1,103	1,254	1,272	1,229	1,387	1,505	1,658	10.1%
70+	744	786	811	694	901	919	879	1,041	999	1,363	36.4%
Total	6,209	6,380	6,554	5,422	6,281	6,550	6,465	7,602	7,083	8,754	23.6%

### Top 5 activities (sorted by the latest year)

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Eat out / dine at a restaurant and/or cafe	2,719	2,621	3,024	2,530	3,021	3,154	3,209	4,030	3,905	4,615	18.2%
Visit friends & relatives	1,747	1,745	1,968	1,803	2,237	2,142	1,951	1,931	1,951	2,369	21.4%
Go to the beach	1,073	934	1,406	1,101	1,355	1,523	1,564	2,113	1,767	2,116	19.7%
Go shopping for pleasure	1,670	1,661	1,724	1,532	1,620	1,320	1,393	1,726	1,360	1,684	23.8%
Sightseeing/looking around	1,224	1,015	786	719	818	981	983	1,433	1,474	1,580	7.2%

### Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Private vehicle or company car	6,008	6,188	6,355	5,232	6,097	6,375	6,302	7,418	6,901	8,499	23.2%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

North Coast NSW includes: Coffs Harbour, Port Macquarie, South West Rocks, Taree, Ballina, Byron Bay, Grafton, Lismore and Tweed Heads.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.