

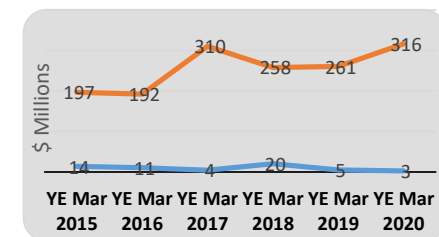
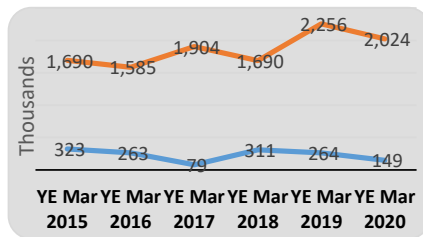
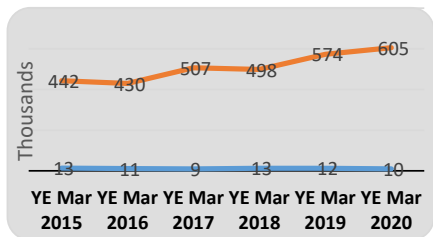
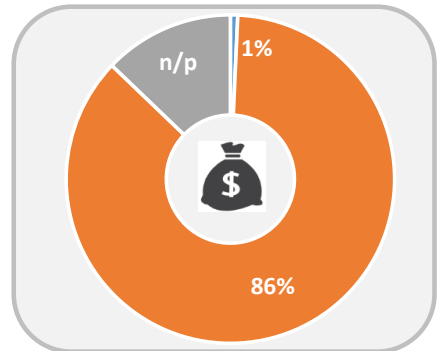
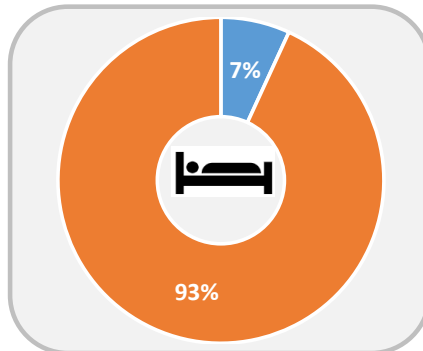
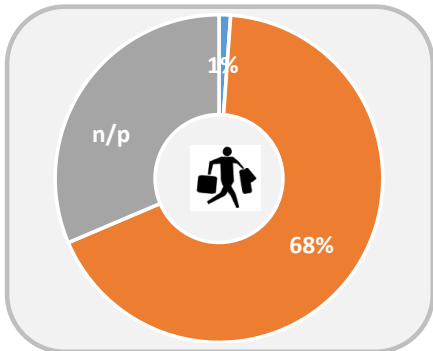
TOTAL DOMESTIC & INTERNATIONAL

Visitors
0.9m
-0.5% YoY

Nights
2.2m
-13.8% YoY

Expenditure
\$366.1m
+20.9% YoY

■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel Domestic daytrip travel data is not publishable (n/p)



Domestic overnight travel

Visitors: 605,500 (+5.5% YoY)
Nights: 2.0m (-10.3% YoY)
Expenditure: \$316.5m (+21.4% YoY)

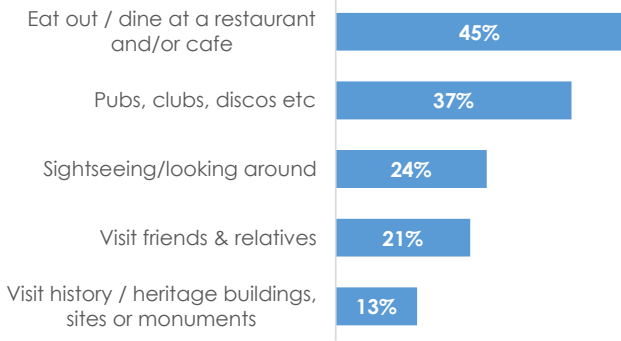
Average spend
\$156 per night
\$523 per visitor

Average length of stay:
3.3 nights

#12 for visitors
#12 for nights
#12 for expenditure
In Regional NSW

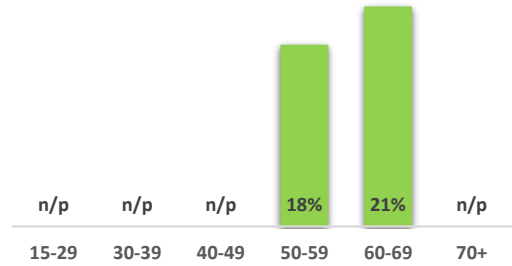
Origin	Travel party	Purpose of visit
61% of the visitors came from within NSW	30% of the visitors were travelling alone	The largest number of visitors came for a holiday
<p>Regional NSW, 47%</p> <p>61%</p> <p>Sydney, n/p</p>	<ul style="list-style-type: none"> Unaccompanied: 30% Adult couple: 27% Family group: n/p Friends and/or relatives: 24% 	<ul style="list-style-type: none"> Holiday: 41% VFR (n/p): 32% Business: 33%
Transport	Gender	Expenditure
Private vehicle or company car - 80% Aircraft - n/p	<ul style="list-style-type: none"> Female: 40% Male: 60% 	<ul style="list-style-type: none"> Holiday: 44% VFR (n/p): 35% Business: 35%

Top 5 activities



Age

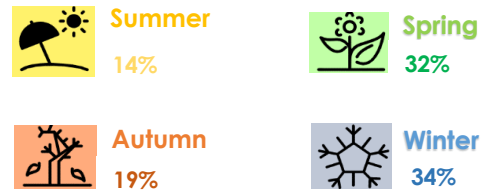
'60-69 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

International travel

Visitors: 10,300 (-15.3% YoY)
Nights: 149,000 (-43.6% YoY)
Expenditure: \$2.7m (-48.1% YoY)



Average spend
\$18 per night
\$258 per visitor



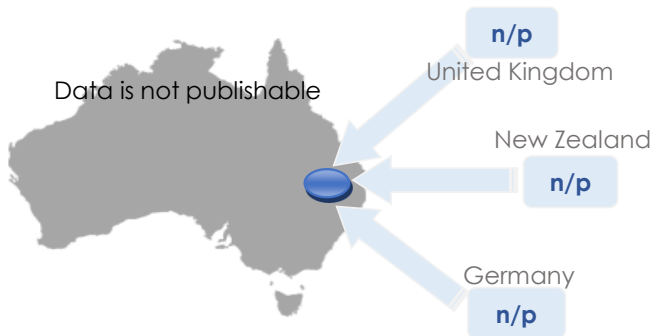
Average length of stay:
14.5 nights



#12 for visitors
#12 for nights
#12 for expenditure
In Regional NSW

Top 3 origin markets

United Kingdom was the largest individual source market of visitors to the region



Purpose of visit

- Holiday (n/p)
- VFR (n/p)
- Business (n/p)
- Education (n/p)

Data is not publishable Visitors

0% 0% 0% 0% 0%

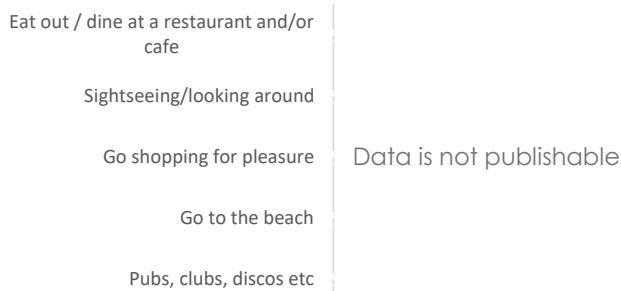
Data is not publishable Nights

0% 0% 0% 0% 0%

Data is not publishable Expenditure

0% 0% 0% 0% 0%

Top 5 activities



Top 3 accommodation types (nights)

Data is not publishable

n/p	n/p	n/p
Homestay	Hospital or hospital related accommodation	Rented house/apartment/flat or unit

Age

Data is not publishable

First vs return visitor

Data is not publishable

- Return visit to Australia
- First visit to Australia

Transport

Rental car	n/p
Private vehicle or company car	n/p

FIT visitor[#]

n/p	
n/p	

N/P - data not publishable

[#] free and independent traveller

15-29 30-39 40-49 50-59 60-69 70+

Travel party

Unaccompanied n/p	Family group n/p
Adult couple n/p	Friends and/or relatives n/p